

Career Beam: How the System actually works

Databases & Resources – (across the top)

- **Search Companies** with over 18 million organizations containing company overviews, key information and business intelligence.
- **Search Contacts** with access to 20 million industry contacts, many with biographies and contact information, which is great for connecting with alumni.
- **Research on Demand** feature that allows users to request company data on up to five companies per day.
- **Job Leads** technology that continually scans more than 20,000 business sources for over 150 categories of “job trigger events” (*see additional link for how to create your own*) which indicate an actual job posting or event that creates opportunity. Over 25,000 of these new job triggers are produced every day. Triggers that match user criteria can be emailed to users as job leads.
- **Business Intelligence** - Data from Dun & Bradstreet to create specific Industry, Company, and Geography searches.
- **Track Companies & Manage Contacts** features that assist users in finding new positions by allowing users to track target companies and store key contacts, notes, resumes, cover letters, positions descriptions and schedule follow up calls and interviews.

The items described above are part of the Organization Database. It is one of the most powerful areas in the system for those of you who already know what you want to do; can articulate it both in writing and verbally, and are at a place in your career development to begin sourcing target companies and generating leads. Additionally the top row provides other resources including:

- **Industry Research Database** covering over 200 industries giving users the competitive edge to win more offers. The most unique and powerful aspects of this database are the executive insights section and conversation starters section.
- **International Database** covering over 70 countries for career opportunities. This is ideal for those of you who want to work abroad in an international company that is not currently doing business in the US. For those interested in International companies operating in the US, use the Company Search feature in the Organization Database.
- **E-library** with over 3,000 links to relevant career development sites. This area incorporates links from popular resources and sites that track and annotate career-related websites.