

## E-PEOPLE

### Driving to succeed

By Katie Beaver '03

Nora Driver remembers coming to Elon as a child, sitting on the concrete bleachers in Alumni Gym with her grandfather and cheering for the Fightin' Christians.

A lot has changed since the self-proclaimed daddy's girl roughhoused on the living room floor and dreamed of playing sports. But Driver's love for Elon and sports has not diminished; she takes that love with her to work every day as Elon's athletics ticket manager and assistant business manager.

"I've been around Elon sports for as long as I can remember," says Driver, who grew up in Alamance County and attended Western Alamance High School. "This is where I found my niche."

#### Elon's draw

Job offers and health scares have taken her away from Elon from time to time, but she always finds herself back in Koury Center.

Driver set out on her path to Elon as early as the seventh grade.

"I had never excelled at sports, but I loved them," Driver says. "So when I tried out for the basketball team in seventh grade and didn't make it, the coach said I was going to be the team's manager."

From that moment, Driver knew she was meant to work behind the scenes. A week after high school graduation, she began working for the Elon athletics department and continued her job throughout her five years as a student here.

After graduating in 1998 with a degree in history, Driver accepted a job teaching social studies and working as an athletic trainer at Williams High School in Burlington. But it wasn't long before she was back at Elon.

Driver, who began her current job in October 2001, does "a little bit of everything" in the athletics department, including acting as a liaison between athletics, accounting, purchasing and the bursar. Although baseball is her favorite sport, followed closely by



Starting with a stint as basketball team manager in seventh grade, Nora Driver has found her niche working behind-the-scenes in athletics.

football, she says she enjoys working with all the athletic teams.

"I love my job because there's always something different going on," Driver says. "There's no monotony. I could see myself doing this job for a very long time."

#### In pursuit of meaning

Driver admits there is one pursuit that could lure her from the work she loves at Elon: She wants to become an ordained United Church of Christ minister. She has been accepted at Duke Divinity School and will take her first class in the fall.

"I feel like this is something I'm supposed to do," says Driver, who has worked as a supply minister and outdoor ministry camp director for several years. "I like athletics and enjoy what I do a little too much to limit myself to one thing. But if I had the chance to work with outdoor ministry, I'd take it in a heartbeat."

Part of Driver's desire to join the ministry comes from her brush with cancer. When she was a sophomore at Elon, she was diagnosed with lymphatic cancer and underwent chemotherapy and radiation therapy. The treatments were tough, but she never missed a day of class. With a grim prognosis for survival, she was finally forced to withdraw from Elon for a semester.

But as her health returned, so did her resolve.

"I came out of it with an 'every day is a gift' sort of outlook," Driver says. "God kept me here with a plan. If I was finished, He would have taken me. So now I look for the best in bad situations and know I'll figure out His plan for me one day." @

**"I've been around Elon sports for as long as I can remember. This is where I found my niche." -Nora Driver**

## Reunited roommates

By Annette Randall '05

From selling funeral plots to pay the rent in college to writing radio and TV spots for an ad agency in Virginia, Gerald Gibson, assistant professor in the School of Communications, brings a unique blend of experience to the classroom. But one of the few constants in the past 30 years of Gibson's life has been his friendship with Don Grady, associate professor in the School of Communications.

"In my life there are only two people that I've known and seen for the past 30 years, and I'm married to the other," Gibson says.

### The early years

Grady and Gibson first met at WKNC, North Carolina State University's campus radio station, where Grady was the program manager. "Don is the guy who put me on the air," Gibson says.

Their friendship grew and they decided to room together their senior year. "We were the perfect roommates," Gibson says. "Between classes and work we didn't see each other much."

The two were some of the first students to major in communications at NCSU. "They were creating the program as we went along," Gibson says. "I remember you never knew what classes you'd be taking the next year."

After graduation, Gibson faced double-digit employment rejections by radio stations. Finally on the 25th try, he landed a job as a disc jockey. "It's a lesson in perseverance, I like to think," Gibson says with a laugh.

Both men worked in radio and television broadcasting before moving on to graduate school and eventually teaching. Despite their separation, Gibson and Grady managed to stay in touch.

"The industry kept bringing us back together," Grady says. Since the communications field is small, Grady says he and Gibson often caught up at conventions and similar events.

### Tag-team teaching

Gibson came to Elon first. As he finished his master's degree at the University of North Carolina at Greensboro, he received a phone call from Elon officials who wanted him to fill a one-year teaching position in 1979. One year turned into six.

In 1985, his wife's employer transferred his family to Virginia. Before he left, Gibson recommended his former roommate for the open position.



After 30 years of friendship, Don Grady (left) and Gerald Gibson still manage to share some laughs.

Meanwhile, Grady had been an instructor and director of public speaking at NCSU for five years. He taught at Central Carolina Community College for a year before coming to Elon in 1985 to fill the position left by Gibson.

By the time Gibson returned to Elon in 1988 after working for several advertising and public relations firms in Virginia, Grady was serving his second year as the first communications department chair. He continued to chair the department for the next five years.

**"In my life there are only two people that I've known and seen for the past 30 years, and I'm married to the other."**

*-Gerald Gibson, School of Communications*

### From the ground up

From their days as students navigating the maze of a developing communications program at NCSU, Gibson and Grady became part of a team that pioneered what is now Elon's second largest academic program. Along with Ray Johnson, assistant professor in the School of Communications, they were Elon's first communications professors. Gibson still remembers teaching his first television production course without equipment.

"We're sort of the old guys," Gibson says.

"The two of us have taught just about everything [in the School of Communications], especially Gerald because of his eclectic background," Grady says.

During their years at Elon, both Grady and Gibson have held several roles at the university. Each has served as adviser to the student radio station, WSOE, and both have worked as internship coordinator for the School of Communications.

Gibson and Grady both say that their ability to stay in touch after 30 years is special given the transient nature of society, where people lose touch as they change positions and move to different areas of the country.

"When I go back and look at wedding photos, and I see Don, it means a lot," Gibson says. "I can see [Don] and I meeting for breakfast in Hillsborough after we retire." @



**Scott Buechler, associate dean of the Love School of Business, assistant professor of business administration**

Scott comes to his new post as associate dean of the Love School of Business with plenty of diverse experience and an enthusiasm about Elon's business program. "Elon is a learner-centered institution, and I like the fact that our students get to put to the test what they've learned in the classroom." In his new position, Scott says he

hopes to expand experiential learning and study abroad opportunities for business students.

Scott served as director of the MBA program at the University of Tennessee in Knoxville from 1991 to 1996. During that time, the program earned the Chancellor's Award for Excellence for its innovative first-year curriculum. He also directed the MBA program at the University of Illinois at Champaign-Urbana for three years.

Most recently Scott was a project manager with Education Benchmarking Inc., an education consulting firm. He earned a bachelor's degree from the University of Tennessee and a doctorate from the University of Utah.

Originally from Wausau, Wis., Scott and his wife, Sara, have two grown daughters. He enjoys hiking, gardening, music, traveling and working out.

**Ginger Hendricks Bulla, assistant to the dean of cultural and special programs**

Ginger is ready to fully immerse herself in the multitude of cultural programs Elon has to offer.

"Elon has such a good reputation, and the excellent cultural programs here made it clear to me that this is a job I will enjoy," says Ginger, who will assist George Troxler with the arrangements for campus cultural events and work closely with the Liberal Arts Forum. She also will work with the development and president's offices to help plan and coordinate selected events.

A native of Asheboro, Ginger joins Elon after working at the Center for Women Writers at Salem College in Winston-Salem. She earned a bachelor's degree in communications from Salem and holds a master's degree in writing from Vermont College.

Ginger's membership in the N.C. Writer's Network attests to her enjoyment of good writing; naturally, she also enjoys reading. She just finished *The Stone Diaries* by Carol Shields and *Possession* by A.S. Byatt. She also enjoys working with stained glass, going to the movies, cooking and exercise.

Ginger and her husband, Aaron, enjoy spending time with each other, getting together with friends and going out to eat. She says when she is in Myrtle Beach her favorite meal is the shrimp saute maison from Marker 350!



**Linda Lashendock, coordinator of television services**

Linda says she's adjusting to her peaceful lifestyle and the big backyard of her new home.

It's a far cry from the hustle-and-bustle world of Cable News Network and Washington, D.C., where Linda spent 20



years in a number of progressively responsible roles with the network. She began as an intern with CNN. Eventually, she became a producer on the White House beat, traveling the world while covering Presidents Reagan, George H.W. Bush and Clinton. "I love learning about other people and their cultures, and that job gave me the chance to see the world."

At Elon, she's looking forward to building upon the opportunities she sees in the School of Communications. "There's a

lot of energy here. Elon is a community that inspires an engaged learning experience among students, faculty and staff, and it responds to new opportunities and goals for the future."

A native of West Bloomfield, Mich., Linda earned a bachelor's degree in communication and child development from Michigan State University and an associate's degree from Green Mountain College. She wants to become an active member of the community, possibly through volunteer service. She enjoys cooking, outdoor sports and a variety of music. You can also find her spending time with her soft hair wheaten terrier, Campus Casie. Linda says the name fits, because "she will definitely take some trips to campus with me!"

**Cheri Crabb, instructional designer**

Cheri will work closely with Elon faculty to design programs and curriculum that will allow them to make the best use of technology in the classroom. She has already completed a faculty needs assessment that she'll use as she designs new programs.

"I'm very excited to be here," says Cheri, who has worked in a variety of academic, government and business settings.

"Everyone has been very helpful and friendly. It's made the transition so easy!"

Cheri earned her doctorate in instructional systems design and development from Virginia Tech, where she represented NASA's Office of Education as the recipient of its first graduate studies research program doctoral fellowship. She also taught at Old Dominion University in Norfolk, Va., where she earned her bachelor's and master's degrees.

Cheri and her husband, Darren, a mechanical engineer, enjoy the outdoors. They especially enjoy hiking and kayaking, and they hope to take advantage of the variety of activities available in the Triad. They also spend a great deal of time with their pets, which include Daisy, a sheltie puppy, and Callie, a cat.





**Clyde Ellis, assistant professor of history,** spoke at the “Powwow: Performance and Nationhood in Native North America” conference in February. It was sponsored by the British Museum in London and featured speakers from Canada, the United States and Europe. His speech focused on the origins of powwow culture and included research from his book, *We Are a Dancing People: A History of Southern Plains Powwows*. Also in February Ellis served as a consultant to the Oklahoma Historical Society for its Native American Museum that is currently under construction in Oklahoma City. The consultation was part of Ellis’ work with the National Endowment for the Humanities. In January, he went to Washington, D.C., and evaluated proposals for the endowment’s Exemplary Education Grants program, a humanities-based initiative that funds everything from K-12 curricula to graduate-level programs.

**Bob Russ, adjunct assistant professor of English,** attended the International Conference on Chaos & Order sponsored by the State University of West Georgia in November. At the conference, Russ organized and chaired the panel “Ordem e Progresso: Chaos and Dis/Order in Brazil,” during which he presented a paper titled “Skewed English – Brazilian Style.” In January he presented his one-man show, “Homer Tonight! – The Death of Hektor,” at the Hawaii International Conference on the Arts and Humanities. He also co-chaired a video and discussion session on “Dance and Spirituality,” with his wife, Eluza Maria Santos, a faculty member at UNC-Greensboro.



(l-r) **Jeff Clark, associate professor of mathematics,** and **Skip Allis, Jim Beuerle, Crista Coles** and **Todd Lee,** assistant professors of



mathematics, attended the Joint Mathematics Meeting held in Baltimore in January. At the conference, Clark gave a presentation titled “Examining Data Collection and Criteria Selection in Introductory Statistics.”

**Tom Erdmann, associate professor of music and education,** had his article, “The Many Hats of Jeff Beal,” published in the March 2003 issue of the *International Trumpet Guild Journal*. His reviews of Wayne Bergeron’s “You Call This a Living?” and Kelly Rossum’s “Party’s Over/Begun,” were also published in the same issue.



**Chandana Chakrabarti, associate professor of religious studies,** directed an international and interdisciplinary conference at Hofstra University in March titled “Globalization, Diasporic Thinking and Transnationalism: Bridging Cultural, Philosophical and Religious Boundaries.” The conference focused on various issues related to globalization and the localization of trade, globalization vs. capitalism, and Gandhi’s idea of a self-sufficient village.



**Jerry Tolley, director of annual giving,** published his second book of football practice drills, *101 Winning Football Drills From the Legends of the Game*. The book includes illustrated drills from some of the game’s top coaches and has received endorsements from many of the game’s well-known coaches, including Washington Redskins coach Steve Spurrier.



**Laura Roselle, associate professor of political science,** published an article, “Local Coverage of the 2000 Election in North Carolina: Does Civic Journalism Make a Difference?” in the January 2003 issue of *American Behavioral Scientist*.



**Anne Bolin, professor of anthropology,** co-edited the book, *Athletic Intruders*, with Jane Granskog, professor of anthropology at California State University at Bakersfield. Published in January by the State University of New York Press, the book explores the role of women in sports and exercise from a sociocultural perspective. In February, Bolin presented “Embodied Ethnography: Seeing, Feelings and Knowledge Among Competitive Bodybuilders” at The Association for the Study of Play in Charleston, S.C. In September 2002, Bolin presented a paper, “Mapping Gender Ethnographically,” at the Annual Meeting of the Southern Conference of Transgender held in Atlanta. She also published a review of Barbara Joans’ book, *Bike Lust: Harleys, Women and American Society* in the December 2002 issue of *American Anthropologist: Journal of the American Anthropological Association*.

**Connie Book, assistant professor of journalism and communications,** **Don Grady, associate professor of communications,** **Jessica Gisclair,**



**assistant professor of communications,** and **Shi Ling (not pictured), a professor in the foreign language department at Southeast University in Nanjing and visiting professor at Elon last year,** will present their research at the Broadcast Education Association meeting in Las Vegas in April.

Their paper, “Building a Foundation for Further Testing: Chinese University Students’ Media and Internet Activity,” placed first in the International Papers category.



**Michael Frontani, assistant professor in the School of Communications,** had his article, “‘Beatlepeople’: Gramsci, The Beatles, and Rolling Stone Magazine,” published in the Summer 2002 edition of *American Journalism*. The article focuses on *Rolling Stone’s* “underground” period and looks at founder Jann Wenner’s use of the Beatles in promoting the counterculture ideal and promoting the success of his magazine.

## Coffee talk



(left) Gene Gooch, associate professor of chemistry, and Gene Grimley, professor of chemistry, warm up with lively conversation during a chilly College Coffee in February.

## APRIL FOOLS’ DAY PRANKS & PRACTICAL JOKES

I was in the fifth grade and decided along with my classmate Buddy to trick our teacher, who also doubled as the elementary school principal. “Mr. Franks,” I said, interrupting the math lesson for the morning. “Buddy won’t stop picking on me.” He looked at us both, and, trusting my word, he said, “Buddy, go to the office and wait for me; I’ll be there in a few minutes.” Buddy rose, sheepishly, and shuffled to the door. Just before he left the room, I shouted, “April Fools!” and grinned from ear to ear. “Mr. Franks, it was all just a joke,” I laughed. The class laughed. Mr. Franks stared me down and said, “Richard, you will join Buddy in my office. Right now!” No longer grinning, I shuffled to the door. And then it was his turn. “April Fools!” he said. Everybody else laughed, but not me, not Buddy.

*Richard W. McBride*  
Chaplain

As a matter of course, I write a Web page for each of my classes.

If you click on the numbers on the calendar, you will find the assignment for that day. As an April Fools’ joke, I like to put something special under the April 1 date. When students click on the date, a monster appears with a message that says, “You just got a computer virus.” Then new text flashes on the screen reading, “April Fools!”

*Nim Batchelor*  
Associate Professor of Philosophy



About 15 years ago, I worked with the District Fellowship of Christian Athletes. We had a big, county-wide event planned and people were flying in from around the country. My co-workers and I had gotten a little tired of the FCA director panicking about the flights. It was April Fools’ Day and a former Elon student was flying in to help.

We sort of told a lie. We told the director the athlete called earlier to say he had broken his leg. He would need special help getting off the plane. The director ran around panicking and trying to figure out how to get a wheelchair on the plane so the poor guy wouldn’t have to walk. The keynote speaker looked at me and whispered, “April Fools?” and I nodded. We let the director rant and rave for three hours until my boss — a minister — told us to put the poor guy out of his misery and tell the truth.

*Linda Martindale*  
Secretary for Humanities

It really wasn’t a joke... I asked Michelle to marry me on April 1, 1995. We were married eight months and one day later!

*Greg Zaiser*  
Associate Dean of Admissions and  
Director of International Admissions

The best April Fools’ joke on us kids was when my mother came into our bedroom early in the morning, turned on the lights and yelled, “Hurry! Get up — you’ve overslept. The bus is outside waiting on you!”

It was Saturday.  
*Linda Somers*  
Secretary for Athletics

# Spring has Sprung, and So Have the Pollens!

## Five Amazing Allergy Facts That May Help

**1** Hay fever sufferers should wash their hair at night. Sound strange? It is a well-known fact that pollens settle on your pillow and bedding at night. Washing your hair before you go to bed will help alleviate this problem.

Avoid common irritants such as:

**Tobacco smoke**  
**Automobile exhaust**  
**Hair spray**  
**Perfume and cologne**

**2** The best time to take an antihistamine is before symptoms appear. Most antihistamines cause drowsiness, so don't take them when you drive, operate equipment or have to be alert. You may want to ask your doctor about prescription non-drowsy antihistamines.

**3** There has been extensive research about dust mites. One study done in Australia suggested placing your rugs and pillows outdoors in the sunlight for a few hours. Apparently, airing out your household items dries and heats them, exterminating the dust mites.

**4** Remember your parents or grandparents talking about Uncle George moving to Arizona because of his allergies or asthma? Well, actually moving to another location is no guarantee of relief for allergy sufferers. They usually develop allergies to their new region's pollens and molds within a few years of moving. Most allergy-producing grasses are widespread throughout the world.

**5** As many as 20% of Americans believe they have food allergies but less than 1% actually do. Getting an upset stomach or other intestinal problems from food most often means intolerance to that food rather than an allergy.

There are several ways to test for an allergy, including a simple blood test. Talk to your doctor about treatment options and stay healthy!



**If you have questions or need more information about allergies, please contact Elon's wellness coordinator, Janie Griffin, RN, OHN, at 278-5561 or [jgriffin@elon.edu](mailto:jgriffin@elon.edu).**



## Working the phones

Sixteen Elon students, faculty and staff members volunteered for UNC-TV's Festival on Feb. 25, answering phones during the live broadcast of the annual fund-raising event.

Pictured are (l-r) Trip Durham, Shannon Tennant and Timon Linn. Other faculty and staff who volunteered include Bob Blake, Ken Paul, Holley Berry, David Hibbard, Kathy Smith, Kitty Parrish, Earl Danieley and Dan Anderson.

# Happy Birthday!

## April 1

Cynthia Fair  
Mary Jo Festle  
Tim Peeples  
Richard Russell

## April 2

Ed Eng  
Art Fadde  
Judy Henricks  
Tom Tiemann  
George Troxler

## April 3

Patricia Bason  
Judy Bowes  
Maxine Claar  
Mike Reilly  
Brant Touchette

## April 4

Joy Ciriano  
Virginia Novine-Whittaker

## April 5

Kicia Fuller  
Michele Gregoire  
Carolyn Moore

## April 6

Jimma Causey  
Stephen Russell  
Shannon Tennant

## April 8

Kathy Smith

## April 9

David Bragg  
Judy Hamler  
Diane Saylor

## April 10

La'Rrelle Black  
James Carson  
Christopher Eyl  
Janice Ratliff  
Fred Rubeck  
Larry Waller  
Paul Webster

## April 11

Pat Patton

## April 12

Anissa Barfield  
Radara McHugh

## April 13

Jo Boone  
Catherine King  
Jim Thrall

## April 15

Corinne Auman  
Deborah Bryan  
Al Seagraves

## April 16

Bettina Brown  
Gerald Francis

## April 17

Trip Durham  
Kim Pyne

## April 18

Carol Brown  
Ronnie Hensley

## April 19

Neil Bromilow  
Jimmy Crawford  
Heidi Glaesel  
Gail Key  
Hardy White

## April 20

Loura Burnette  
Charles Whiffen

## April 21

Andy Angyal  
Becky Olive-Taylor

## April 22

Janie Brown  
Billy Crayton  
Cindy Duke  
Celeste Richards  
Jerry Williams

## April 23

Nancy Harris  
Stephen Hyers

## April 24

Vivian Dula  
Clarence Gilley

## April 25

Kate Colussy-Estes  
Brad Wilson

## April 27

Ernest Lunsford  
Janet Warman

## April 28

Brian Chandler  
Mark Speir

## April 29

Kenneth Herron  
Carolyn Miles  
Eileen Morales  
Cheryl Whitesell

## April 30

Pam Brumbaugh  
Jeff James

## May 1

Dianne Ford

## May 2

Victoria Fischer  
Ronnie Ingram

## May 3

Scot Buechler  
Michael Flannery  
Rae Keane  
Stacy Noell

## May 5

Ginger Bulla

## May 6

Paul Crellin  
David Schaeffer  
Peter Tulchinsky  
Teresa Walker

## May 7

Kevin Hancock

## May 8

Maura O'Connor  
Tallulah Shaw

## May 9

Jodi Emond  
Steven Hunter  
Ray Johnson

## May 11

Mona DeVries  
Dixie Fox  
Vickie Somers

## May 12

Frank Bernhardt  
Clementine Pinnix

## May 13

Gerald Gibson  
Mark Albertson

## May 14

Melissa Murphey

## May 15

John Barnhill  
Todd Lee

## May 16

Buddy Evans  
Niki Turley

## May 17

Rosemary Haskell  
Elsebet Jegstrup  
Linda Niedziela  
Mike Sanford

## May 18

Scott Nelson  
Sherley White

## May 19

Richard Dymmel  
Angie Gilmore  
Cynthia Lewis  
Sara Peterson  
Allison Ragon  
Keith Vaughn

## May 20

Bruce Nelson

## May 21

Paula Cardwell  
Betty Davidson  
Michael Kennedy  
Toney Totten

## May 22

Lisa Carloye

## May 23

Jim Drummond  
Brandy Fleming  
Tommy Jones  
Sandra Kilpatrick  
Francis McKenna

## May 24

Linda Martindale

## May 25

Anna Bass  
Richard Lage  
Helen Mackay

## May 26

Michael Davis  
Janet MacFall  
Vickie Moehlman  
Jack Shreffler  
Jo Williams

## May 27

Barry Bradberry

## May 28

Kathy Gallucci

## May 29

Matt Eviston

## May 30

Duane McClearn  
Sandra Seidel



**Congratulations to these faculty and staff members on their new additions to the Elon community.**

**Andi Metts, adjunct assistant professor of mathematics,** and her husband, Carey, are the proud parents of a baby boy. Carey Gregory Metts V was born Feb. 2.

**Rob Springer, director of institutional research,** and his wife, Becky, welcomed a baby boy to their family. Robert Grant Springer was born Feb. 12.

**Kate Colussy-Estes, assistant chaplain and director of religious life,** and **Justin Colussy-Estes, academic advisor,** are celebrating the birth of their daughter, Nora Rose Colussy-Estes, who was born March 5.

**Casey Morton, part time-circulation clerk,** and **David Morton, PC software support specialist,** welcomed their second child. Cooper Avery Morton was born March 5.

19,500

Number of pansies planted each year in the fall



180

Total number of irrigation zones on campus



19,500

Number of annuals planted throughout campus for spring and summer

2,200

Number of irrigation heads that can be found on campus



3 out of 4

Number of visitors who comment on the beauty of the campus

1,200

total gallons of paint used to mark the athletic and intramurals fields



5,002

Number of weekday visitors who toured the campus last year. That's

900 gallons of white paint

200

gallons of burgundy paint

100

gallons of black/gold paint



1,100

more than the year before.

RECENT GIFTS OF \$10,000 OR MORE

**Elon Fund: \$22,500**

The Honorable Jeanette Hyde  
Wallace N. Hyde

**The Honorable Jeanette Hyde Scholarship: \$37,500**

The Honorable Jeanette Hyde  
Wallace N. Hyde

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The @Elon newsletter is published by the Office of University Relations for the faculty and staff of Elon University. If you have comments, story ideas or faculty/staff news to share, e-mail David Hibbard in the News Bureau (dhibbard@elon.edu).