

# @ELON

A NEWSLETTER FOR THE EMPLOYEES AND FRIENDS OF ELON UNIVERSITY FEBRUARY 2005

## IN THE SPOTLIGHT

### Admissions office sees big changes

By Kim Hayes '05

Twelve years ago, the Elon admissions department functioned on a much smaller scale than it does today. Instead of sending out thousands of rejection letters, admissions counselors recruited students up until the day before classes started.

"I worked around the clock and traveled almost year-round. In March, when the big schools sent out decline letters, we would pick up those students," says **Barry Bradberry '75, associate dean of admissions and financial planning.**

This is the first academic year that admissions has operated under the new deadline admissions process, which replaced rolling admissions. But this change did not deter high school seniors from applying; as of Jan. 21,

Elon had received a record-breaking 8,744 applications. Last year's applications topped off at 8,064.

"The university has changed so much and we've had to change," says **Greg Zaiser '90, associate dean of admissions and financial planning and director of undergraduate admissions.** "We have to be more selective."

"The biggest change is in the volume of what we handle," says **John Keegan '96, associate director of admissions and director of international admissions.** "In the last four years, the size of Elon hasn't grown much, but the number of applications has."

As the number of students interested in Elon has increased, so has the number of staff in the admissions department, but not at the rate of the applicant pool.



Part of the admissions team (l-r): Jean Chandler, Lynn Cutler, Nancy Griffin and Courtney Smith.

**"We work as a team because we have to. We all know that everyone is important."**

*John Keegan, associate director of admissions and director of international admissions*

And even with the added resources, every staff member plays an important role and must wear many hats.

"I am secretary to the dean of admissions and financial planning, bookkeeper and coordinator of office operations," says Marsha Boone, whose official title is secretary of admissions.

"Basically she keeps the place running. She's the backbone," Zaiser says of Boone. Zaiser also wears many hats, working with the fellows programs, admissions weekend events and special populations of students. "Our entire staff does an incredible job keeping up with the work. They are remarkably committed to our goals."

"We're like family in here. We all click, all the way down to the university tour guides," says Boone. "We spend a lot of time together, seven days a week."

"We work as a team because we have to. We all know that everyone is important," adds Keegan.

"This year our admissions people have worked harder than I've ever seen," says Bradberry. This is not an understatement, coming from a man who will celebrate 30 years in Elon admissions in August. @



## 'Mr. Elon' is the ultimate university ambassador

By Kim Hayes '05

Known throughout campus as “Mr. Elon,” Barry Bradberry '75, associate dean of admissions and financial planning, is much more involved in the life and activities of Elon than his title implies. Not only is it his responsibility to communicate with every prospective student, he is also involved in many higher education associations and travels to recruit students more than anyone else in the admissions office.

“I probably have the most unusual job of anyone here,” says Bradberry. “I do a lot of outreach. It’s my job to get back to every prospective student. I take pride in that.”

“Barry travels more than all of us combined,” says John Keegan '96, associate director of admissions and director of international admissions. “High schools want him to come speak because he’s so good at it. He’ll do it just to get Elon’s name out there.”

When Barry graduated from Elon, he accepted a temporary position in the admissions office, planning to stay for only three months. He expected to return to the Virginia House of Delegates as an administrative assistant, where he completed a senior-year internship working on a political campaign. Needless to say, his temporary position evolved, turning him into the biggest cheerleader Elon has ever had.

“At any time of day or night, he’ll do anything for anyone; he’s been known to give tours with flashlights in the dark,” says colleague Greg Zaiser '90, associate dean of admissions and financial planning and director of undergraduate admissions. “He’s really everybody’s greatest supporter.”

“He’s like that for the whole university. He’s not only our admissions ambassador, he’s the university’s ambassador,” says Keegan. “He always says that he can be reached at 1-800-Bradberry.”

“There are so many Barryisms that we can’t explain them all. It’s just Barry,” says Zaiser. “He’s vital to Elon.”

## Applying Appreciative Inquiry to personal & professional growth

By Mary Santiago, professional development specialist

**W**hat is Appreciative Inquiry? It is a simple and very powerful strategy for improving the quality of our personal and professional lives. It’s based on the philosophy that human beings, teams, communities and institutions move in the direction of what they focus on, analyze and imagine. Dr. David L. Cooperrider of Case Western Reserve University was one of the primary originators of Appreciative Inquiry (AI) as a methodology of human development. AI is currently used as a strategy for personal and organizational planning and creative problem solving.

How is AI different or unique, and how can we put it into practice in our own lives? The two words that make up the phrase “Appreciative Inquiry” indicate how to implement this method of transformative change. Appreciation has the connotation of recognizing the best in people and affirming their strengths, successes and potential. Cooperrider and his associates found that paying attention to the positive is a powerful first step. The process starts with analyzing what is going well in one’s life in order to build on that base of strength. Moving to inquiry, we ask questions that help us explore and discover what is of value and what is needed to bring about significant change and transformation.

### The strategy of Appreciative Inquiry is based on the 4-D Cycle:

#### Discovery

What are your personal strengths and accomplishments? Where do you want to be in five years? Select topics of inquiry that have strategic and long-term importance. It is essential to be open and affirmative at this stage of the process.

#### Dream

What are your hopes and dreams for yourself, your department and Elon University? Here is where we focus on our sense of purpose and begin dreaming up a strategic vision for the future without limitations.

#### Design

What are some provocative propositions that we can make about what should be? What is your ideal life and what would it look like? Here is where we start giving form to our values and ideals so that we can design the future.

#### Destiny

What are the commitments that you’re willing to make to ensure that your ideal image becomes a reality? Who will help you make this vision a reality? This final phase involves personal commitment to a vision within the framework of community support.

If you would like to find out more, additional resources are available from the Developing Leaders @Elon resource room in Human Resources.

# Tsunami disaster raises awareness of service

By Brian Grady '06

Since the tsunami disaster claimed thousands of lives in southeast Asia, consciousness has been raised across the country about the importance of serving others, whether it is in an impoverished overseas nation or in your own back yard.

Many faculty and staff have chosen to give back to their communities by contributing to Habitat for Humanity and Heifer International, which Elon is working with to respond to the disaster in Asia. For others, giving back is an ongoing experience whose importance has been highlighted by global events.



## Elon Welcome Center Coordinator Penny Davis

has been volunteering with the Lunch Buddies program sponsored by Elon Volunteers!. Through the program, students, faculty and staff can volunteer to mentor children in local elementary schools by meeting with them once a week during lunchtime. Davis says she decided to take part in the program as part of her desire to serve.

"I just wanted to be involved in the community," she says. "Maybe I'm getting older and feel like I want to do something productive that reaches out and helps others."

As part of the program, Davis eats lunch once a week with a fifth-grader at Sedalia Elementary School. The two discuss things like schoolwork, hobbies and even politics.

"She asked me if I was voting for Bush or Kerry," Davis says. "I was surprised at how politically astute she was as a fifth grader."

Davis says the most important part of the program is the stability it helps bring to children who often face difficult challenges. "I think these are children who have special needs somehow and just need continuity," she says. "If we as adults can offer stability or continuity, it's a big help."

## Need for help is ageless

### Assistant Director of Service Learning and Elon Volunteers! Kat Cochrane-Yamaguchi

volunteers in an educational setting of a very different sort. Through the ministry of Allied Churches of Alamance County, a local ecumenical organization that serves the poor, homeless and elderly, Yamaguchi helps tutor adults at a GED program at Alamance Community College. Yamaguchi had volunteered in a children's after-school program through America Reads, but says teaching adults reading skills is very different.

"This is something they're really passionate about," she says. "You have to dress it up a lot when you work with kids."

Much of her volunteer work involves teaching people how to write letters to family members or preparing them to open a business.



Michael Kingston (right), associate professor of biology, participates in a panel discussion on Jan. 13 in McKinnon Hall on the aftermath of the Asian tsunami. The panel, composed of faculty experts from a variety of academic departments, was moderated by Cary Caruso, assistant professor of physics.

"They have very concrete goals with the program," she says. "Just seeing that kind of commitment is really inspirational to me."

Yamaguchi says her passion for service is based on the idea of building the community — something that she hopes to see passed on to the students she works with.

"It's about developing your skills for life and not just developing hard skills for a specific job," she says.

## A different kind of support

### Director of Residence Life Niki Turley

chose to volunteer with Hospice, which provides care for patients with three months or less left to live. After undergoing 12 hours of training through the organization, Turley worked last year with an elderly lady who was nearing the end of her life. Although Hospice provides other caregivers such as nurses and priests to its patients, Turley says her role was that of a friend.

"I was called, and I got a great, great lady," she says. "I am just one more person in that care they provide."

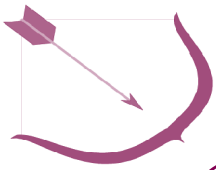
Although Turley says she wasn't sure what to expect when she started out, she found that the friendship and inspiration that she found with her patient were very rewarding.

"I think in the process she blessed me as much as any kind of support I gave to her," she says. "She was just really funny, and we had a good time."

The experience also proved to be a difficult one, too, when Turley's patient finally died. But while losing a friend was difficult, Turley found the network of people surrounding her to be an inspiration.

"It was sad and it was hard, but it was also wonderful to see the love and support she received," Turley says.



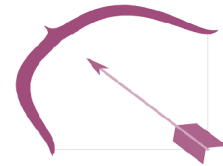


## *Sentimental Tales for Valentine's Day*

*For Valentine's Day, @Elon asked employees to share their funny or embarrassing dating stories and any unusual Valentine's Day gifts they had received.*

*They responded with stories filled with romance, laughter and several "red-faced" moments.*

*Thanks to those who had the courage to share...*



*Our anniversary and Valentine's Day are very close together. One year, my husband presented me with a large box. He had a "pleased with himself" look on his face. Ripping off the paper, I was somewhat disheartened to see a vacuum cleaner box. "Surely not," I thought to myself. When I opened the box, it did indeed contain a vacuum cleaner. Trying to hide my disappointment, I said, "Oh, this is just what we need." (That was true.) He kept after me to open the attachments box. So I did, unable to figure out what the big deal could be. As it turns out, the big deal was a lovely pair of earrings! My attitude about the vacuum cleaner improved enormously!*

*Nancy Midgette, associate provost*

*My husband, Ken, and I dated long distance — he was in Florida and I lived near Buffalo, N.Y. He was a huge Mark McGwire fan and (little did we know) this ended up being the year he broke the home-run record. For Valentine's Day that year, I gave him two tickets to see the Cardinals play in St. Louis. We made all the plans for the trip in May and were to meet in St. Louis the day before the game.*

*I was to arrive in St. Louis at 11 a.m., a few hours earlier than Ken. After not seeing him for about six weeks, I anxiously went to meet his plane. To my dismay, after everyone had gotten off the plane, Ken was not among them! I persuaded one of the gate attendants to look up his name and was told that he would be on the next flight arriving three hours later. But the three hours came and went and still, Ken had not arrived.*

*When all was said and done, my Valentine's gift turned into a 14-hour wait in the St. Louis airport and cut our weekend trip to St. Louis in half! We still had fun at the game, though, and got to see a piece of history as Mark McGwire hit his longest home run ever at 545 feet. It was No. 16 of his 70 that year.*

*Maggie Sawada, program coordinator, NC-ACTS!  
AmeriCorps Program, North Carolina Campus Compact*

*I proposed to my wife on WMAG Radio (Greensboro) on Valentine's Day in 1988. I had arranged it several days before. The morning of the proposal, I called at the assigned 5:30 a.m. to record the message. Instead of just letting me record my proposal, Bill Flynn interviewed me with several questions. Already nervous, I fumbled my way through the questions until he told me to go ahead with my question to Kim. Bill spent all morning building up the fact that "something special, something very romantic" was going to happen later that morning so people should stay tuned. As I kept listening to the radio, I got more and more nervous. What if Kim was in the shower and couldn't hear the radio? What if she was drying her hair and didn't hear it? So I called Kim and said I wanted to make sure she was listening to WMAG. What I didn't know was that Bill Flynn had also called her to make sure she was listening that morning for something special.*

*Later I found out that Kim sat in the bathroom for over an hour with wet hair afraid she would miss what she thought was a Valentine's Day dedication from me. The proposal was finally aired at 7:30 a.m. The radio station called Kim at home for her answer and 17 years and two children later, we still remember the proposal every Valentine's Day.*

*Chris Fulkerson, assistant vice president for technology*

*My husband and I met during a French class at LSU. I laughed the loudest at all of his awful pronunciations so we became fast friends. A few years later, he asked me to go to the movies and on our way he asked, "Is this a date?" I uncommittedly said, "Do you think it's a date?" Twenty years and two kids later, it was definitely the date of a lifetime.*

*Connie Book, associate professor of communications*

I have far too many embarrassing moments not to share one or two. One moment I get kidded about the most happened when I was 16. I was very shy around boys in social arenas. I had lots of male pals, but got awkward when it came to romance.

A girlfriend and I decided to go somewhere with her boyfriend and a friend of his. When they brought us home, we were sitting in the two-door car talking. My girlfriend was in the front with her boyfriend and I in the back with his friend. It came time to say goodbye and Brenda had opened the passenger side door. When the young man sitting with me started to lean over to kiss me goodbye, I got so flustered I jammed the car seat forward, knocking Brenda's face into the dashboard, giving her a bloody nose in my effort to reach "safety." I recently reconnected with those friends and that's one of the first things they mentioned.

When I was 17 and met my husband-to-be, we were at a mutual friend's house. There was a group of about 12 high school kids playing chess, pool and just having fun. Mark and I were flirting, but I didn't think much of it. I had been in high school with him for three and a half years, but didn't really know him. Again, time to leave and when we walked outside with all of our other friends, everyone got into their cars except Mark and me. Mark kissed me goodnight quite unexpectedly. Being embarrassed that our friends were watching and because I was surprised, I jumped in my "cool" 1973 red Camaro and backed my car right into his. It was a pretty good bang. Our friends were laughing hysterically. No real damage, but the blushing didn't stop for days.

*Jodi Emond, secretary for academic advising*

My first date with my husband was to the Haunted Forest. A group from work went together. For this story to have the right tone, you must first know that I hate the chainsaws at the end. (That's where they always are.) I MEAN, I AM PETRI-FIED AND HATE CHAINSAWS at haunted houses/forests. So I told Joey, "When we get on the last stretch to the exit gates, I am going to run and I'll meet you at the end because I hate the chainsaws."

We went with two other couples so I rationalized the chainsaw men would come for the group and I would slide by. Of course the chainsaw men were closer than I had expected and cranked them up right behind us. Just as I was about to dart for the exit, Joey grabbed my arm, swooped me around to face him and held me and I thought, "Oh my! How sweet. How romantic. He is going to run me out of here — my hero!" Then he turned and walked toward the chainsaw men and said, "I'm going to help you face your fears." As I hid my face between his neck and shoulder, the wind from the chainsaw was so close that it was literally making my hair fly up in the air. Surprisingly, he was still able to hear even after I screamed in his ear, and even more surprisingly, we had a second date. Just for the record, I am still scared of the chainsaw men. But I have to admit, it did give us a memorable story of our first date!

*Melissa Holmes, secretary for the registrar*

A blind date was my most embarrassing dating experience. I was 18 and, having never been on a blind date, thought I would try something different. Believe me, I laugh about the date now but was very embarrassed being seen with this young man in public. My sister and I were positioned with our heads behind the curtains looking out of the window at the driveway so we could see my blind date when he got out of his car. I could not believe what I saw! As he walked up the sidewalk, my sister and I stared at each other in shock! Apparently, this young man did not have help coordinating his choice of clothing. He had on yellow and orange checked pants and a white short-sleeved shirt with green polka-dots.

Well, my dad had a rule we girls had to follow before leaving on a date — we had to introduce our date to my parents. And secondly, my dad would view the length of the guy's hair. They met and his hair length passed, so I left with him and went to the movies and saw "2001: A Space Odyssey." The entire time during the movies he would grab for my hand, but was unsuccessful as I kept pulling my hand away. On the way home, I was "hugging" the right passenger door. His last words to me, which I will never forget, were when he patted his bench seat and said, "Slide over here baby." At this point, I wanted to climb out of the window! As soon as we pulled into my driveway and before he could turn the key switch to off, I opened my door, got out, thanked him and never looked back!

*Kathy Smith, secretary to the vice president of business, finance & technology*

I went on a blind date about a year ago. After a nice dinner in downtown Savannah, Ga., we walked to a local bar for a beer. As we were sitting there, he got up to use the restroom. In the meantime, I made friends with the bartender and the folks sitting next to me because it was an HOUR before my date returned. Before I could ask where he ran off to, he attempted to order us another drink, but could not seem to remember what he was drinking. As it turns out, this man was three sheets to the wind and was apparently very good at hiding how extremely intoxicated he was. I laughed it off, made sure he got in a cab home and went on my merry way. I never found out exactly where he was for that hour. I decided against a second date with him.

*Meghan Dillon, assistant director of campus recreation*





**Greg Colby, systems administrator**

Greg joins the Elon family from Binghamton, N.Y., where he worked as a network systems administrator for the public schools. The move to North Carolina is quite a change for Greg, who grew up in western New York and attended the State University of New York at Geneseo, but he says he is excited about his work as a systems administrator. Initially, he will have primary responsibility for the campus e-mail and Blackboard system.

He and his wife, Colleen, have a 1-year-old son, Gavin. Colleen is a fellow in the Master of Fine Arts program at the University of North Carolina at Greensboro. When they're not busy with school or work, Greg and Colleen enjoy working on their new house in Greensboro.

**Angel Smith, custodian**

Angel came to Elon from Mortgage Direct and says Elon's location and reputation were key factors in her choice to come to work here. An Elon native who graduated from nearby Western Alamance High School, she enjoys spending time with her daughter, Morgan, 9.



Angel is heavily involved in horseback riding in the area, with memberships in the Piedmont Saddle Club and the Horsepower Therapeutic Riding Center. She is also interested in the Parelli Natural Horsemanship Program, a unique horse development and training program.

She enjoys reading and tending to her pets, which include three horses and a rabbit.



**Lindsey Goodman, director of marketing and promotions for athletics**

Moving into her new role in athletics required little adjustment for Lindsey, a 2004 Elon graduate who spent time as a student worker for the department. She jumped at the chance to return to her alma mater after briefly working with

Octagon Sports Marketing after graduation. There, she handled marketing and promotions for Lexus Champions for Charity, a national golf program.

The Richmond, Va., native enjoys golf, traveling and spending time with family and friends. She says she is proud to be part of the athletics staff and urges everyone to come out and support the Phoenix!

**Libby Joyce, assistant director of institutional research**

Libby recently completed her master's degree in educational research methodology from the University of North Carolina at Greensboro, and she's excited about the chance to apply what she's learned here at Elon.



"I was attracted to the Elon community for so many reasons," Libby says, "especially the engaging and friendly nature that seems to exist here." The Eden, N.C., native earned a bachelor's degree from Campbell University and worked in a pharma-

cy part time while earning her master's degree. She is a member of the Southern Association for Institutional Research and the N.C. Association for Institutional Research.

Libby enjoys spending time with her dog, Tarheel, as well as playing and watching most sports. She also enjoys photography, sketching with charcoals and calligraphy.



**Jeff Hendricks, buyer**

A native of Coopersburg, Pa., Jeff comes to Elon after working at AT&T, General Dynamics and LabCorp. He says he is looking forward to working in a university setting. "I like the college atmosphere, and Elon has a beautiful campus."

This isn't Jeff's first experience at Elon; he holds an MBA from the Martha and Spencer Love School of Business, as well as an undergraduate degree in accounting from Bloomsburg University in Pennsylvania.

Away from the office, Jeff stays busy with his two children, Morgan, 11, and Johnathan, 8, both of whom are active in hockey, baseball and softball. Jeff also likes to relax with a round of golf or some jazz, classic rock or beach music.

**Melissa Jordan, residence director in West Area and Jordan Center**

Melissa's work in West Area and Jordan Center is enhanced by her knowledge of campus life as a recent Elon student. A 2004 graduate with a bachelor's degree in psychology, Melissa was involved in a variety of activities as a student. She says she was profoundly impacted by her study abroad experience in Australia, where she got to experience a different culture firsthand.

Originally from Temple Hills, Md., Melissa enjoys singing, hanging out with her friends or joining them for a night on the town. She also enjoys a wide range of music, including R&B, hip-hop and alternative.



HUMAN RESOURCES CORNER



**Flexible Benefits Notice**

Reimbursement forms from AFLAC for the flexible benefits plan are available in the Office of Human Resources or by going to the Web link below.

[www.aflac.com/pdf/flexclaim.pdf](http://www.aflac.com/pdf/flexclaim.pdf)

**AFLAC will accept requests for reimbursement on 2004 expenditures until March 31, 2005. If you have any questions, contact the Office of Human Resources, ext. 5560.**



# “Step It Up a Notch” results for fall



By Cindy Novak, wellness coordinator

The “Step It Up a Notch” program was a four-month work site pedometer walking program targeting group and individual participation from Sept. 1 - Dec. 31, 2004. The goal was to increase the daily number of steps walked while promoting a more active lifestyle.

“Step It Up A Notch” was publicized through e-mails, posters, staff meetings, a Web site and word of mouth. Participants were given a program instruction packet and a pedometer, which measured steps walked each day. At the end of each day or each week, they entered their steps on the Web site. It kept a record of each entry and also a cumulative record of miles. This helped participants to keep up with their progress and achievements. Many walked in department groups at the same time every day for 30 minutes.



## Counting the Old-Fashioned Way

A slightly different approach was used at the physical plant. Most of the physical plant staff did not have computer access and were scattered all over campus during the day. We used paper logs on clip boards hung at strategic spots in the building for logging their steps. Each staff member decided how many steps they wanted to increase per day as their goal. At the end of each week, if they had increased their steps to meet the goal, they were included in drawing for a gift certificate to the Colonial Mall. At the end of each month, six names were drawn.

## World Travelers

We had several faculty/staff groups traveling to London this winter, where they were expected to walk an average of six miles a day sightseeing. To help meet this physical fitness goal, we took a virtual trip to London by adding up everyone’s miles walked through the “Step It Up A Notch” program. From Elon to London as the crow flies is 3,907 miles so when we had reached London, we continued our virtual trip to New Delhi, India (4,164 miles), then Beijing, China (2,341 miles). We will be ending our trip in Moscow, Russia (3,608 miles).



## 300-Mile Club

Each participant who achieved the goal of 300 miles at the completion of the program received an exercise bag and a water bottle. Every group winner on campus also received a certificate and coupons to TBCY for a healthy snack. President Leo M. Lambert supplied the pedometers and was a big supporter of the program.

For a complete list of participants and winners, visit [www.elon.edu/wellness](http://www.elon.edu/wellness)

## You can still join!

A new “Step It Up a Notch” program started in January and will conclude April 29. At the end of each month, a reward will be given to the man and woman who logs the most miles and the three most improved walkers. You can join anytime by contacting Cindy Novak for a pedometer.



**Jim Allison, associate director of the career center**, gave a presentation to seniors in the Alamance-Burlington School System Oct. 19-20 about interviewing for college scholarships.

Several faculty and staff members attended a joint conference of the National Society for Experiential Education and the International Consortium for Experiential Learning in October in Miami. **Jala Anderson, director of internships in the School of Communications** (left); **Pam Kiser, professor of human services** (center left); **Chalmers Brumbaugh, professor of political science** (center right); and **Pam Brumbaugh, director of experiential education** (right), presented "Celebrating 10 Years of the ELR: If We Knew Then What We Know Now." Hal Walker, associate professor of leisure and sport management, also attended the conference. Pam Brumbaugh is past president of the

North Carolina Association of Colleges and Employers and serves on its executive board.



**Anne Bolin, professor of anthropology**, was recently included in "Who's Who Among America's Teachers: Honoring Our Nation's Most Respected Teachers" and the 2004-2005 honors edition of "Empire Who's Who Among Executive and Professional Women Educators."



Bolin also delivered her research as an invited speaker in Taiwan in November. She presented at National Central University, the International Super Slim Conference on Sexual Politics, and at Academia Sinica, one of the most prominent academic institutions in the Republic of China.



**Connie Book, associate professor of communications**, and student Megan Livengood teamed up to write "Watering Down Christianity? An Examination of the Use of Theological Words in Christian Music." The article appeared in the *Journal of Media and Religion*, Vol. 3, No. 2.

**Jim Drummond, chair of the department of leisure and sport management**, has been elected Southern Region representative to the National Recreation and Park Administration for 2005-2006. He was selected by members of the N.C. Recreation and Park Association.



**Tom Erdmann, professor of music and education**, was part of the team that reviewed Livingstone College's education program, Nov. 6-10. His article, titled "A Passion for Creativity: An Interview with Herb Alpert," was published in the January issue of *The International Trumpet Guild Journal*, as well as his review of Vaughn Nark's CD, "Trumpet Prism." He also wrote a cover story on Plas Johnson for the January/February issue of *Saxophone Journal*.

**Stephen Futrell, director of choral activities**, conducted the Guilford All-County High School Honor Choir Oct. 22-23 and the Bismarck (N.D.) State College Annual ChoirFest on Nov. 19-20. He will also appear as a guest clinician at the Alamance County Choral Festival at Elon in March.



**Earl Honeycutt, professor of business administration**, co-authored a recent article that was chosen as Best Paper at the 16th annual meeting of the Association of Global Business, Nov. 18-20 in Cancun, Mexico. Honeycutt and Vince Magnini of Longwood University wrote "Fostering Organizational Learning in International Hotel Joint Ventures in China: A Three Dimensional Approach."

Honeycutt and Magnini also co-authored "Data Mining For Hotel Firms," an article that has been selected for inclusion in a book of readings titled *Hotel Operations and Management*.

**Rhonda Kosusko, associate director of the career center**, is serving as president of the N.C. Career Development Association. She also serves on the N.C. Association of Colleges conference planning committee as co-chair of the door prize committee.



**Shouze Ma, assistant professor and director of dance**, presented his choreography work titled "The Voices of the Himalayas" at Duke University during the N.C. Dance Alliance Annual dance concert.



**Jaime Orejan, assistant professor of leisure and sport management**, presented a paper titled "The Marketing Value of Freddy Adu in Major League Soccer (MLS)" at the International Conference on Sport and Entertainment Business in Columbia, S.C., on Nov. 3.



Orejan also gave a presentation titled "Understanding and Adapting to Cultural Diversity in International Sport Marketing" at the Sport Marketing Conference in Memphis, Tenn., Nov. 18-20. The paper was accepted for the Sport Marketing Association's second book of edited papers.



**Monica Pagano, assistant dean of international programs** (left), presented at the Council on International Educational Exchange (CIEE) World Conference in Santa Fe, N.M. Her presentation was titled "How a Well-Designed Service Learning Program Can Go Beyond the Missionary Statement." She serves on CIEE's Whole World Committee.

Pagano and **Larry Basirico, interim dean of international programs**, also presented at the Region VII Association of International Educators in Myrtle Beach, S.C. Their presentation was titled "Incorporating Study Abroad into the Academic Curriculum."

## NEWS & NOTES



**Monica Parson, assistant professor of physical education**, gave a presentation titled "Spina Bifida and Latex Allergies: A Review for Educators" at the 7th annual conference of the Association for the Advancement of Educational Research (AAER) and The National Academy for Educational Research (NAER) in Stuart, Fla.

Parson also presented at the 57th annual N.C. Alliance for Health, Physical Education, Recreation and Dance conference in Greensboro, Nov. 17-20. Her session was titled "How to Help Your Student Teacher be More Effective."

**Bob Pavlik** (left) and **Brian Nienhaus** (right), associate professors of finance, published a paper titled "Learning from a Simple Options Trading Game" in Winter 2005 edition of *The Journal of Economics and Finance Education*.



Pavlik was also a co-author of "In Search of the Source of Informed Trader Information in the College Football Market," which appeared in *Applied Financial Economics* 2005.



**Toddie Peters, assistant professor of religious studies**, delivered a presentation titled "Decolonizing our Minds: Postcolonial Perspectives on the Church" at the World Council of Churches North American regional meeting in Stony Point, N.Y., Nov. 4-7. Her book, titled *In Search of the*

*Good Life: The Ethics of Globalization*, was published in November. An edited volume that Peters worked on, titled *Justice in the Making: Feminist Social Ethics*, was published in November.

**Michael Skube, assistant professor of communications**, wrote a column for the Nov. 7 *Los Angeles Times* about the role of religion and moral values in the 2004 presidential elections. The column mentioned election-day exit poll data gathered by students in Skube's Investigative Reporting course.



**Chris Smith, associate director of the career center**, was a presenter at the N.C. Career Development Association 2004 fall conference in High Point. His presentation was titled "Professional Vitality: Taking Care of Your Professional Development Needs."

**Debby Wall, recruiter relations specialist**, recently earned the Duke University Certificate in Nonprofit Management.



**Alex Yap, assistant professor of business administration and computing sciences**, delivered a paper at the Information Systems Education Conference (ISECON) in Newport, R.I. on Nov. 6. His paper was titled "A System for Teaching MIS and MBA Students to

Deploy a Scalable Database-Driven Web Architecture for B2C E-Commerce."



## MILITARY SERVICE UPDATE

**Toney Totten, supervisor of support services** in the environmental services department, sends the following message from Iraq, where he is serving as a staff sergeant in the N.C. Army National Guard. He was deployed in early March 2004.

**"I appreciate the concern and support from the Elon community. I am well and scheduled to transition out of Iraq in the upcoming weeks. Although I will still have the exiting process to go through in Virginia, I will hopefully be in the States very soon."**

## RECENT GIFTS & PLEDGES OF \$10,000 or MORE

**Koury Business Center: \$250,000**  
L.M. Baker P'97  
Suzanne B. Baker P'97

**Koury Business Center: \$50,000**  
Harvey V. Braswell P'06  
Karen T. Braswell P'06

**Koury Business Center: \$28,250**  
A. Christine Baker '88

**Koury Business Center: \$15,000**  
The Thomas M. Kirbo and Irene B. Kirbo Charitable Trust

**Koury Business Center: \$15,000**  
MidCarolina Bank

**Koury Business Center: \$10,000**  
Arthur T. Ward III P'05 P'08  
Elizabeth A. Ward P'05 P'08  
Dorothy M. Ward

**Koury Business Center: Gift to name the LabCorp Suite for Executive Education**  
Laboratory Corporation of America

**Engineering Workshop: \$60,000**  
Bernhard Hampl P'06  
Carmen Hampl P'06

**Hultquist Fund for Faculty Development: \$250,000**  
Timothy A. Hultquist P'05  
Cynthia M. Hultquist P'05

**Project Pericles: \$15,000**  
Park Foundation Inc.

**Theatre Arts Fund: \$10,000**  
William E. Wilkinson, Sr. P'88 P'85  
Frankie Wilkinson P'88 P'85

**Latham Park Lighting Project: \$10,000**  
Randall Kornegay '90  
Janice Kornegay

**School of Law: \$500,000**  
Cemala Foundation Inc.

**School of Law: \$500,000**  
Toleo Foundation

**School of Law: \$500,000**  
Weaver Foundation Inc.

**School of Law: \$25,000**  
Margaret W. Brooks

**School of Law**  
United Guaranty Corporation

**Elon Fund: \$10,000**  
Roger E. Wood '67  
Monette W. Wood

**Parents Fund: \$10,000**  
Richard V. Downen P'05  
Bonnie D. Downen P'05

**Parents Fund: \$10,000**  
Carl H. Lindner III P'08  
Martha S. Lindner P'08

**Parents Fund: \$10,000**  
Milton Schaeffer Jr. P'08  
Anne Schaeffer P'08

**Parents Fund: \$10,000**  
Arthur T. Ward III P'05 P'08  
Elizabeth A. Ward P'05 P'08  
Dorothy M. Ward

**Jack Melvin Burch Endowment: \$14,974**  
Geraldyn H. Poplin

**Jane M. Baird Scholarship: \$50,000**  
James H. Baird P'87  
Jane M. Baird P'87

**Sam '40 and Jean Foushee Endowed Scholarship: \$25,000**  
Estate of Sam B. Foushee '40

**Howard and Loretta Gravett Endowed Scholarship: \$40,000**  
Estate of Howard L. Gravett

**Elon Scholarship Fund: \$10,000**  
Estate of Douglas C. Roane '52

**Algernon Sydney Sullivan & Mary Mildred Sullivan Scholarship: \$23,500**

Algernon Sydney Sullivan Foundation

**Lettie Pate Whitehead Scholarships: \$46,500**  
Lettie Pate Whitehead Foundation

# Happy Birthday!

## February 11

Casey Dirienzo  
Michael Leonard

## February 12

Lisa Alcon  
Faith Shearer  
Doug Stemke

## February 13

Stanley Greeson

## February 14

C.C. Cowan

## February 16

Susan Lindley

## February 17

Darryl Bullock  
Steve Coleman  
Jerry Ray

## February 18

Nancy Henley  
Jack Smith

## February 19

Karen Marsh-Lovvorn  
Gary Troxler

## February 20

Greg Calone  
Paul Crenshaw  
Gregory Haenel  
Yoram Lubling  
Kelly Reimer  
Rex Waters

## February 21

Wendy Williams

## February 22

Skip Allis  
Pam Baker  
Hui-Hua Chang

## February 23

Cassie Kircher  
Beverly McQueen  
Douglas Redington  
Carol Smith  
Travis White

## February 24

Judith Howard  
Wayne Thaxton  
Lynne Wentz

## February 25

Janis Realmuto  
Mike Sterling  
Anthony Weston

## February 26

Susan Chinworth  
Christie Dickerman  
Ahren Self

## February 27

Barbara Boyette  
Hiromi Sumiyoshi

## February 28

Anthony Bennett  
Dave Powell

## March 1

Brooke Barnett  
Kat Cochrane-Yamaguchi

## March 3

Joann Cousin

## March 4

Christopher Dockrill  
David Magee  
April Post  
Robin Straka

## March 5

Michael Strickland

## March 6

Robert Blake  
Lisa Purtz

## March 7

Bonnie Bruno  
Beth De Ford  
Joseph Glass  
Jana Lynn Patterson  
Kathy Whitt

## March 8

Chris Leupold  
Pat Murphy

## March 9

Martin Fowler  
Sue Johnson

## March 10

Wilhelmina Boyd  
Stephen Futrell  
Teofilo Matias

## March 11

LT Richmond

## March 12

Tom Haifley  
Eileen Miller  
George Taylor

## March 13

Keith Caton

## March 14

Allison Jones  
Colleen Jones

## March 15

Kathryn Cort  
Pat House  
Jean Schwind

## March 16

Lamar Bland  
Bill Burpitt  
Dwight Davis  
Annette Orbert

## March 17

Bernard Luscans

## March 18

Christine Lockett

## March 19

Dan Anderson  
Bryan Hedrick  
Anthony Totten

## March 21

Betsy Frye

Dave Kylander

Megan McCollum

## March 22

Fred Boone  
Patricia Raduenz

## March 23

Frances Ward-Johnson  
Jane Wellford

## March 24

Kay Carroll

## March 25

Penny Davis  
Gabie Smith

## March 26

Anne Bolin  
Cedric Bozeman  
Dan Headen  
Larry Higgins  
Sylvia Munoz

## March 28

Polly Cornelius  
Darryl McIntyre  
Michael Shepherd  
Darla White

## March 29

Clyde Ellis  
Paul Fromson  
Jim Hawkins  
Travis Loy  
Mary Tandler  
J.W. Thompson



## Congratulations to the newest members of the Elon community:

**Mathew Gendle**, assistant professor of psychology, and **Melissa Potter**, assistant director of development support, welcomed a baby boy, Braeden Rhys Potter-Gendle, born on Jan. 4.

**Stephen Futrell**, assistant professor of music, and his wife, Kim, are the proud parents of a new baby girl, Madison Charlotte Futrell, born Jan. 5. Big brother, Benjamin, is very proud.

**James Beuerle**, assistant professor of mathematics, and **Lisa Beuerle**, math lecturer, are celebrating the birth of their daughter, Rachel Ann Beuerle, who was born Jan. 7. Big sister, Lauren, is equally excited.

**Joel Hollingsworth**, computing sciences instructor, and his wife, Heidi, welcomed a new baby girl to their family. Saffie Cate Hollingsworth was born on Jan. 11.

## @Elon Staff

**Cathy Hefferin**, editor

**Holley Berry**, designer

**Jerome Sturm**, photographer

**Brian Grady '06**, student writer

**Kim Hayes '05**, student writer

**Bryan Jones '07**, student writer

**Dan Anderson**, director of university relations

The @Elon newsletter is published by the Office of University Relations for the faculty and staff of Elon University. If you have faculty/staff news to share, e-mail David Hibbard in the News Bureau ([dhibbard@elon.edu](mailto:dhibbard@elon.edu)). Please send your comments and story ideas to Cathy Hefferin ([chefferin@elon.edu](mailto:chefferin@elon.edu)).