

IN THE SPOTLIGHT

Successful SURF takes many hands, overall goal

By Brian Grady '06

Once a year, Elon gives its students the day off from classes so they can present their research and learn from the work their peers have done as part of the Student Undergraduate Research Forum. But while SURF may mean a day of alternative learning for students, it is something that consumes Director of Undergraduate Research Karl Seinerth's time for weeks beforehand.

"If I were doing this alone, I'd be buried entirely," he says.

Luckily for Seinerth, he has people such as Undergraduate Research Office secretary Edie Alexander, associate professor of psychology Gabie Smith and members of the Undergraduate Research Program's advisory committee standing behind him all the way. Much of the time spent preparing for SURF involves reviewing the mountain of applications for presentations that are received each year. The abstracts for each student presentation are reviewed by a committee that includes the program's advisory committee as well as 15 faculty members representing all of the university's disciplines.

"Part of it is trying to get all the applications in," Seinerth says. "We've got experts in the field telling us if it's a strong abstract or not a strong abstract."

This year, the program has accepted 86 oral presentations and 18 poster presentations. Seinerth must coordinate the oral presentations, which will take place in four sessions in six different rooms. Several students are presenting more than once, and some faculty members have sponsored more than one presentation. Accommodating these needs can be difficult.

"That's the real hectic part," Seinerth says.

This year, SURF will also be larger than it has been in the past, since it will include contributions from a wider array of disciplines. These presentations will include film and computer graphic presentations, singing performances, an art show, a jazz group performance and a presentation from an English class on the Trojan War. Much of this portion of SURF is being coordinated by Steven House, dean of Elon College, the College of Arts and Sciences.



Karl Seinerth, associate professor of chemistry, (center) works with students on a research project. SURF will be held this year on Tuesday, April 5.

Despite the challenges, Seinerth has a passion for undergraduate research that gives him a vision for the program. Seinerth works regularly on research projects with undergraduate students. While he says that undergraduate research is not necessarily as complex as graduate-level or faculty research, it is a valuable learning tool and is, in some ways, more rewarding. Opportunities like SURF Day, he says, can help raise interest among faculty and students in pursuing research.

"There are positive experiences that go beyond just producing a whole lot of papers," he says. "It's a good way of giving students the experience of what their careers are going to be like."

Seinerth hopes to see undergraduate research continue to grow and improve. He is already seeing a shift toward undergraduate research among the faculty as new faculty members come in willing to take on research projects with undergraduate students.

"Our overall goal is to try to achieve a culture shift, in a way," he says.

Among some of Seinerth's other goals are increased participation in mentoring between faculty and students and an expansion of Elon's Summer Undergraduate Research Experience, or SURE.

"I feel strongly about this program. I feel strongly about undergraduate research overall," he says. "I feel like I'm doing something that's really important."@



Bonnie Bruno aids faculty in acquiring grants

By Kim Hayes '05

In just over three years, Bonnie Bruno has transformed her office into a powerhouse of grant distribution. As director of sponsored programs, she assists faculty with identifying funding opportunities, submitting proposals, and implementing federal and private awards.

“Faculty come in with all different levels of experience and I have to gauge what their needs are,” Bruno says. “I help to make the whole process smoother. I want the faculty to work on strengthening their project narrative and collaborative arrangements while I assist with the other aspects of the grant.”

Bruno has worked in the sponsored programs field for 10 years, originally focusing on the proposal side of grant distribution at the University of North Carolina at Wilmington, her alma mater. She learned more about the post-award side, implementing the funds, while working at Western Kentucky University, where Bruno also completed her master’s degree. At Elon, Bruno

has melded these two perspectives together to assist faculty in every aspect of the grant process.

“In this position, I had to learn to be the best that I could be in all aspects,” Bruno says.

But Bruno has done more than simply assist faculty with their grants. She has brought in sponsors to talk to the faculty, developed a tracking system for proposals and awards, assisted with establishing an indirect cost rate that recoups costs associated with grant projects, and served on regional and national committees in the field. One of Bruno’s shining moments came when she was nominated and elected to serve on the Nominating and Leadership Development Committee of the National Council of University Research Administrators.

“That was quite an honor. It was not something I volunteered for, but a position that I was elected to by my peers,” Bruno says.

It is Bruno’s passion and work ethic that has led to an increase in the amount of funded grant proposals. Lynn Heinrichs, associate professor of computing sciences, was recently awarded a grant from the National Science Foundation. Joel Karty, assistant professor of chemistry, received funds from the Research Corporation as well as a grant from the American Chemical Society.

“I can’t take credit for that entirely,” Bruno says. “Ultimately, the faculty write the grants and do the research; I am the facilitator. Reading through the proposals, I learn all the time. Sometimes the proposal has chemical or mathematical equations that I don’t fully understand, but I must still read for format and adherence to sponsor guidelines. I love what I do. It’s very rewarding to me to be able to contribute and work with faculty. Each time a proposal is submitted, I have a positive attitude that it is going to be funded. I look forward to developing policies that lead to increased grant submissions and awards at Elon.”

WHO’S NEW

Bob Weston, director of executive education

Bob’s background in executive consulting made him a natural choice to serve as Elon’s first director of executive education. He will work in the Love School of Business and coordinate this new program, which got off to a successful start this past year. More than 70 LabCorp employees took part in the pilot program, and Bob is eager to expand the program in the future.

A Burlington native, Bob earned bachelor’s degrees in economics and business management from North Carolina State University and has an MBA from Elon. He and his wife, Cameron, have a daughter, Laura Murray, 25, and a son, Bob, 23.

Bob enjoys reading in his spare time, and just finished Tom Brokaw’s *The Greatest Generation*. He’s also a big fan of music, especially ’40s tunes, jazz, country and show tunes.



Bench dedicated in memory of Tom Thaxton



A bench between Alamance and Long buildings was dedicated Feb. 18 in memory of Tom Thaxton, who worked at Elon for 22 years as a plumber and heating and air conditioning mechanic. He died April 11, 2004.



Chris Webb, head women's soccer coach

Chris is looking forward to getting out on the practice field with her new team. The Dayton, Ohio, native brings nine years of coaching experience to the job, most recently at East Carolina University, where she was an assistant coach for five seasons. A graduate of North Carolina Wesleyan College, she has also coached at her alma mater and at Campbell University.

The chance to coach the Phoenix women's soccer team was appealing to Chris "because the campus is beautiful, the academics are great and there is a commitment to athletics here." She says Elon's reputation is strong, which will be a big help in recruiting.

Although her family is still in Ohio, Chris says she's lived in North Carolina so long now that "everyone feels like family." When her schedule permits, she enjoys travel, especially to her favorite destination, San Diego.

Donna Chandler, financial planning specialist

The decision to come to work at Elon was an easy one for Donna, whose husband, Brian, works here as an HVACR mechanic. Previously, she worked at the Alamance County register of deeds office.

Donna and Brian spend their spare time playing with their two dogs, a bulldog and a Shih Tzu who don't get along with each other too well, according to Donna. A native of Caswell County, Donna is a devoted shopper who says the favorite things on her list are housing accessories and clothes.



Chad Willis, assistant volleyball coach

Chad is excited about joining the Phoenix and working with head coach Mary Tendler again. The two previously worked together at James Madison University, where Chad earned bachelor's degrees in kinesiology and sports management.

Chad was head coach of the women's club volleyball team at James Madison for three years. The team won the 2004 NIRSA national championship.

As an undergraduate, Chad worked on the women's varsity team coaching staff with Tendler and was starting setter for JMU's men's club volleyball team. He won All-American honors twice during his playing career.

Chad says he enjoys the family atmosphere at Elon and the support he has received from the administration and faculty. A self-described movie buff, Chad enjoys all types of music and films, and he has remained active in volleyball by playing in a local men's league.

Louis Clyburn, assistant football coach

As offensive line coach, Louis will teach Phoenix players a position he knows well. The Duke University graduate was a key part of the offensive line for the Blue Devils' team which went to the 1994 Hall of Fame Bowl during his senior season.

Louis joins the Elon coaching staff after spending the last year as the offensive coordinator and offensive line coach at Lenoir-Rhyne College. Before that, he spent five years on the coaching staff at Duke. He is also familiar with the Southern Conference, having coached at Appalachian State University.

Louis says he's happy to be working at Elon and with head coach Paul Hamilton. "This is an exciting opportunity to work at a great school and coach in a strong league like the Southern Conference." His goals for Elon football are simple: win the Southern Conference championship and have a perfect season.

He and his wife, Melissa, have a son, Luke, and a chocolate lab named Tackle. The Camden, S.C., native lists hunting, fishing and golf as his favorite hobbies.



Chad Aldridge, automotive technician

Chad, who's from Yanceyville, worked primarily as a diesel technician in his last job. He says he was intrigued with working at Elon because of the positive things he had heard about the work environment here.

Chad holds an associate degree in industrial technology with an emphasis on diesel technology. When he's not at work, Chad and his Boston Terrier named Buster enjoy playing together. Chad also likes to get away from it all by taking a hunting or fishing trip.

Darren Powell, head men's soccer coach

After four years as an assistant soccer coach at the University of North Carolina at Greensboro, Darren's arrival at Elon marks the accomplishment of a longtime goal for the Nottingham, England native. "I have wanted to be a Division I head coach, and to be able to do it here in the Triad is wonderful."

Darren was an integral part of the successful men's team at UNC-G as a player and a coach. He was a two-time all-conference player for the Spartans before graduating in 1995 as the first player at UNC-G to score more than 100 career points. He was an assistant coach at UNC-G from 2001-2004 and was named as one of the top Division I assistant coaches by *College Soccer News*. Darren was the men's head coach at Greensboro College from 1998-2000, leading the school to the Division III national championship game in 1999.

He and his wife, Elise, have two children, Naomi, 6, and Caleb, 2.



London trip broadens horizons

Elon University faculty and staff share their experiences from the London professional development trip in January.



My first trip to London pleasantly surprised me. Specifically, the British people were friendly and accommodating, the food was good and the pub and other amenities were close. I appreciated the organization and structure which Mr. (Gerald) Whittington provided; this allowed us to see much more than we could have seen on our own (i.e., just ask three people where they wish to have lunch together and see how long it takes).

Having been in New York two weeks prior to the London trip, I also found people there friendly and accommodating. My conclusion is that there are nice, helpful people everywhere if we take time to look and appreciate others and not just always focus on ourselves.

One of the greatest values of the London trip to me was an opportunity to spend time with and get to know other faculty and staff. We pass on campus without knowing much about those who make this place work so well.

Lastly, I appreciate the institution supporting this idea. I know of no other higher education institution that does anything similar.

Jim Drummond, chairman of the department of Leisure and Sport Management



Some of the sightseers pose with a Beefeater, a yeoman of the British monarch's royal guard, near the Tower of London. This was the first stop after arriving in London and checking into the flats.

While it was not my first trip out of the U.S., it was the first in a very long time. I really enjoyed getting to know many of the people on my trip. I wouldn't have had the chance to spend quality time with these wonderful folks without this chance to be together in London. While I have experienced other cultures, I was fascinated by the difference in the culture I experienced while in England...everything from the places we ate (Italian, Thai, etc.) to seeing the drivers drive on the "other" side of the road!

My favorite thing was the fact that we went to so many culturally enriching places. While at the British Museum, we had a fantastic tour and saw some incredibly enriching artwork from my favorite artist, Michelangelo. After our group went our separate ways, I went back in. Apparently, the guard that I walked by earlier had noticed our group. He said, "Weren't you with a big group?" I said "Yes," and he said, "Did you go downstairs to the Rueben exhibit?" I replied, "Yes, we were downstairs." He said, "But did you see the Rueben exhibit?" I said, "No, I don't think we saw a Rueben." At that point, he gave me a ticket to go to the Rueben exhibit, where I saw a large number of his works. But, the high point for me was seeing a Leonardo da Vinci! So, I was in artist heaven, because in one day I had seen works from both Michelangelo AND Leonardo da Vinci. INCREDIBLE!

All in all, the trip was so wonderful, and I was grateful to have experienced London via Elon University!

Monica Parson, assistant professor of physical education

As for what I enjoyed most about the London trip, I enjoyed seeing places that I have read about for years. Being in London gave me a new perspective about what I have read and what I write about. I grew up in a town that prided itself on things old, but visiting Canterbury, Windsor and the Tower of London really put old into perspective.

David Copeland, associate professor of communications





Two separate groups of Elon faculty/staff members visited London over two consecutive weeks in January. They toured numerous sights, including the British Museum, St. Paul's Cathedral, Picadilly Circus, Westminster Abbey, Canterbury Cathedral and Windsor Castle.

I think it is fair to say that my trip to London was clearly one of the highlights of my life, and I am grateful to the university for providing this opportunity for me and all the other faculty and staff who went this year as well as those who have gone in years past. The trip, my first one away from the North American continent, provided the opportunity for me to get to know many people better and reinforced in me the value of this community and the part it plays in my life.

I was amazed to see so many of the places that are part of English history. The trip to Canterbury was my favorite as it provided a great lesson about the history of the birth of the Church of England. Seeing art such as Van Gogh's "Sunflowers" was also a very meaningful experience. I was most surprised by the size of the city of London — much bigger than I expected. As a result of the trip, I now have much more of a sense of being part of a global community than I did.

Ron Klepcyk, director of human resources

I don't think that my trip to London necessarily changed my perspective on the world, but it did change me. Since returning from London, I have had the opportunity to speak with students who also had the same wonderful adventure. We now connect on a different level. The excitement that the students once shared alone is now echoed. The joy they express to me is shared and new friendships are kindled. When students come into Health Services, they now know someone on a personal level.

The friendships that were made in London will never be forgotten. When I returned, I had the opportunity to have lunch with one of the professors from the trip. I was able to share with her some of my medical knowledge that she took to the classroom and shared with her students. In return, she was able to share with me some of her views on teaching. It does not matter if we are faculty or staff, we are all working toward a common goal, the education and welfare of our students. Together, we can make a difference.

Jo Boone, nurse and coordinator of the workers' compensation program

My trip to London was wonderful from beginning to end. I was skeptical about the plane flight and all the walking that Gerald kept talking about, but everything was great. I really enjoyed getting to interact with other employees who I've never had the opportunity to get to know.

As far as London itself, I think climbing to the top of St. Paul's and seeing the view from there was the greatest experience for me. Seeing the Thames River, London Eye and Tower Bridge from that height was breathtaking — and so was the climb. It's great that the university allows the faculty and staff to do this. It allows us to learn some history and get to know each other, and to see what the students get to learn abroad. It is a lot to take in during a short time, but well worth the trip. Thanks again to Elon University and Gerald for making this a wonderful experience for us!

Chris Williams, groundskeeper

London was everything everyone said it would be and then some! Many of my memories were priceless and indescribable as the events and excitement built daily. Thanks to Gerald and Chris, we enjoyed a well-planned itinerary, delicious food, and I think they even had their hands in the weather — sunshine every day! I especially enjoyed the British Museum — our tour brought life to my studies with Kristin Lanzoni and Art 220. The massive architecture and impressive stained glass windows at St. Paul's Cathedral, Westminster Abbey and Windsor Castle will forever stay in my thoughts. I could not have been more pleased with our theatre experiences of *The Mousetrap*, *Shakespeare and Phantom of the Opera*. I just hope I didn't sing too loud! The historical perspective was mind-boggling. I am looking forward to spending many hours cruising my guidebooks and sorting out all our new gained knowledge. A special thanks to my diverse traveling partners. As we roamed the streets of London, I never felt far from home. We truly live in a very small world.

Karen L. Walter, assistant director of financial planning



Nearly 40 Elon faculty and staff visited London during this year's professional development trips, which were designed to allow participants to have international experiences similar to those opportunities offered to students. The groups saw three theatre performances: "Mousetrap," "The Complete Works of William Shakespeare (abridged)" and "Phantom of the Opera."

Americans' new diet road map to health

New U.S. diet guidelines based on common sense, science

By Cindy Novak, wellness coordinator

You can be healthier and happier. That's a promise from outgoing U.S. Health and Human Services Secretary Tommy Thompson. Thompson's promise is based on new diet guidelines announced by HHS and the U.S. Department of Agriculture.

The guidelines stress eating healthy fruits and vegetables, whole grains and fat-free or low-fat dairy products; limiting saturated fats, sugar, alcohol and salt; and getting plenty of exercise.

"The guidelines are a combination of good science and common sense," Thompson said recently in a news conference. "They are a prescription we can write for ourselves, fill for ourselves, and be healthier and happier for it. Our best medicines are no farther away than the shelves of the grocery and the sidewalks outside our doors."



What's new about the guidelines?

The number of recommended servings of fruits and vegetables is up to nine servings from five. Warnings to eat less salt — most of

which comes from processed foods — and warnings against trans fat, also called hydrogenated fat, such as shortening and margarine, are stronger than ever before. There's more emphasis on whole grains, and we're told that there's very little room in our diets for extra sugars — for most of us, less sugar than in a single soft drink (10 teaspoons). And low-fat dairy has been increased from two to three servings per day.

What Americans want most of all, Thompson acknowledges, is a pill that will make their fat disappear.

"Every American is looking for the National Institutes of Health to come up with that pill. It is not going to happen," Thompson said. "Do you want to look better? Yes. Do you want to feel better? Yes. So you lower your fats, your carbs; you eat more fruits and vegetables; and you exercise."

The time to start? Right now.

"Tonight, everybody just eat half your dessert and then walk around the block," Thompson said. "If you watch TV, get down and do 10 pushups. Later, you'll find you can do 20."

New diet guidelines: A recipe for weight loss and health

It's not just hype. The new guidelines really do represent the government's best, science-based efforts. They tell us nearly all we need to know about staying healthy, avoiding weight gain and losing excess weight.

Here's an overview. A handy printout-friendly consumer summary — as well as the entire Dietary Guidelines for Americans 2005 — can be found on the HHS Web site at <http://www.healthierus.gov/dietaryguidelines/>. The guidelines are based on a person needing 2,000 calories a day.

Here are the basic recommendations:

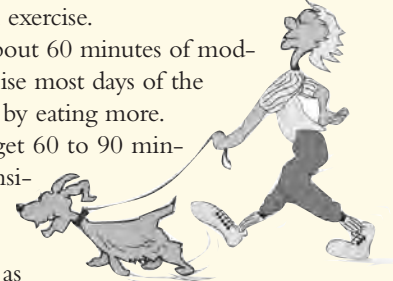
1. Learn how to read food labels:
 - Pay close attention to how many servings you're eating
 - Check the calories in each serving
 - Check the "% Daily Value" of each ingredient



2. To get your daily calorie allotment, eat good foods. Don't focus on just one kind of food, or consistently avoid any nutritious kind of food. Foods which should be limited include:
 - Saturated and trans fats
 - Cholesterol
 - Added sugars
 - Alcohol. If you do use alcohol, limit consumption of these "empty" calories to one daily drink for women, and no more than two daily drinks for men. A drink is one 12-ounce beer, one 5-ounce glass of wine, or one drink of 1.5 ounces of 80-

proof distilled spirits. Empty calories are those foods that add little, if any, nutritional value to your diet and can leave you feeling hungry.

3. To keep your weight the same, don't eat or drink more calories than you burn. Maintain a balance of calories — what you eat to those you burn. To lose weight over time, eat a little less — and exercise a little more — every day.
4. Get regular exercise. It's good for your body and your mind:
 - Get at least 30 minutes of physical activity most days.
 - For maximum benefit, most people can get vigorous or longer-duration exercise.
 - To lose weight, get about 60 minutes of moderate or vigorous exercise most days of the week. Don't offset this by eating more.
 - To keep weight off, get 60 to 90 minutes of moderate-intensity physical exercise most days. Examples include exercises such as walking briskly, swimming recreationally or bicycling 5-9 mph on level terrain.



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Guidelines (cont.)

- 5.** Recommended foods:
- Get 2 cups of fruit every day
 - Get 2.5 cups of vegetables every day
 - Eat a variety of vegetables
 - Get 3 ounces or more of whole-grain foods every day
 - Get 3 cups of fat-free or low-fat dairy foods every day

- 6.** Avoid fats:
- Fewer than 10% of your calories should come from saturated fats.
 - Keep cholesterol consumption below 300 milligrams per day.
 - Avoid trans fats as much as you possibly can.
 - The fats you do eat should mostly come from fish, nuts and vegetable oils.
 - Keep total fats between 20% to 35% of your total calories.

- 7.** Carbs aren't all bad. You should:
- Choose fiber-rich fruits and vegetables and whole grains.
 - Choose foods with as little added sugars or sweeteners as possible.
 - Avoid sugary and starchy foods and beverages.

- 8.** Avoid salt, increase potassium:
- Get less than 1 teaspoon of salt a day. Note: Most of the salt we eat comes from processed foods.
 - Eat lots of potassium-rich fruits and vegetables, such as bananas, prunes, raisins or potatoes with skins.

SOURCE: U.S. HHS/USDA

New law school dean welcomed



Stephanie Page, assistant director of human resources, introduces herself to Dean Leary Davis at a reception held March 8 in McKinnon Hall. A formal announcement of Davis' appointment as the founding dean of the Elon University School of Law was made earlier in the day at a press conference.

HUMAN RESOURCES CORNER

Optum NurseLine Your 24-hour health information resource 1-800-846-4678

On January 1, a 24-hour Health Information Resource line became available to university employees through UnitedHealthcare. When you call the Optum NurseLine, you will speak with an experienced registered nurse who will carefully listen to your concerns and help you choose the right care for your situation. There is no charge for this service!

With Optum NurseLine, you can learn more about:

- Minor illnesses or injuries
- Routine or urgent health situations
- Recent diagnoses
- Chronic conditions
- Men's, women's and children's health
- How to take medications safely
- Illness prevention
- Self-care tips and treatment options
- Nutrition and fitness



You can download information sheets in pdf format at the following links:

www.elon.edu/hr/uploads/UHC%20NurseLine%20FAQ.pdf

www.elon.edu/hr/uploads/UHC%20SpectraSite%20-%20Optum%20NurseLine.pdf



Dan Albergotti, assistant professor of English, published poems in the fall 2004 issues of *Borderlands: Texas Poetry Review*, *The Greensboro Review*, *Meridian* and *Mid-American Review*. Recently, two more of his poems were accepted for publication in *New England Review* and *The Virginia Quarterly Review*. He is currently completing essays on the poets Alan Shapiro, David Kirby and Thomas Rabbitt for the multi-volume *Greenwood Encyclopedia of American Poetry*.

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Chandana Chakrabarti, associate professor of religion, has started work on her research project, titled “Quantum Consciousness and Eastern Mysticism,” which will culminate in a joint publication. She will visit the Institute for Advanced Study at Princeton University this spring to consult with Professor Piet Hut, the renowned astrophysicist of the institute. Chakrabarti acknowledges her indebtedness to Hut and Elon for awarding a research fellowship and for facilities to make this work possible. Chakrabarti visited Princeton on Feb. 3-5 and has future visits to the institute planned this spring.

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Steve DeLoach, associate professor of economics, had a paper included in a new tribute to Nobel Prize-winning economist Robert Samuelson. DeLoach’s paper, titled “More Evidence in Favor of the Balassa-Samuelson Hypothesis,” appears in the three-volume set *Paul A. Samuelson: Critical Assessments of Contemporary Economists*.



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Clyde Ellis, associate professor of history, was in Washington, D.C., on Dec. 10 to evaluate grant applications for a National Endowment for the Humanities initiative called “Grants for Teaching and Learning Resources and Curriculum Development.” The grants support projects that aim to improve specific areas of humanities education.

Ellis also published an essay in an anthology on Indians and economic development. Titled “Five Dollars a Week to Be ‘Regular Indians’: Shows, Exhibitions, and the Economics of Indian Dancing, 1880-1930,” the essay appeared in *Native Pathways: American Indian Culture and Economic Development in the Twentieth Century*.

Also, Ellis participated in a project that was a finalist in the seventh-annual Native American Music Awards. He wrote an introductory essay for a two-CD compilation titled “Kiowa Hymns,” which was a finalist in the Best Traditional Recording category.



Tom Erdmann, professor of music and education, was an adjudicator and clinician at the second-annual Orange County Band Festival Feb. 22 at Cedar Ridge High School. He also served as judge for the N.C. Governor’s School trumpet auditions on Feb. 12 at Meredith College. Erdmann also had two articles published recently, “Wallace Roney: Finding His Own Way,” in the March 2005 issue of the *International Trumpet Guild* journal and an article on Gary Bartz in the March/April 2005 issue of *Saxophone Journal*.

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Faculty members **Cindy Fair, assistant professor of human services** (left); **Catherine King, associate professor of psychology** (center); and **Maureen Vandermaas-Peeler, associate professor of psychology** (right), co-wrote an article, “A cognitive apprenticeship model of undergraduate research in human service,” which was published in a recent edition of the journal *Human Services Education*.



In addition, King has been asked to provide a series of workshops for the National Even Start Association. The workshop, “Research to Practice: Selecting Early Childhood Curriculum,” will be held in Austin in March, in Boston in April and in San Francisco in May.

Also, Vandermaas-Peeler presented at the eighth-annual Wake Forest University Graduate School Forum on Jan. 28 in Winston-Salem, N.C. More than 135 students attended the event, an all-time record. Vandermaas-Peeler presented on the topic of “Working at a Small, Liberal Arts University.”

Also, Vandermaas-Peeler presented at the eighth-annual Wake Forest University Graduate School Forum on Jan. 28 in Winston-Salem, N.C. More than 135 students attended the event, an all-time record. Vandermaas-Peeler presented on the topic of “Working at a Small, Liberal Arts University.”



Tom Flood, superintendent of landscaping and grounds, graduated from the Institute for Facilities Management in January. Conducted by the Association of Higher Education Facilities Offices, the institute is composed of extensive training in four core areas: general administration and management; maintenance and operations; energy and utilities; and facilities planning, design and construction. The required and elective curricula provide a comprehensive examination of facilities management in higher education and requires a minimum of two years to complete.

Earl Honeycutt, professor of business administration (left), had three articles accepted recently for publication and presentation. “Impediments to Sales Force Automation” was accepted by *Industrial Marketing Management*. Honeycutt and



Elon colleague **Sharon Hodge, assistant professor of business administration** (right), wrote the article along with Tanya Thelen and Shawn Thelen of Hofstra University. The article will be published in May.

Another article, titled “An Empirical Examination of the Moderators of Service Recovery,” was accepted for presentation and publication at the 12th Biennial World Marketing Congress in Munster, Germany, scheduled for July. The article was written with Vince Magnini of Longwood University and John Ford and Ed Markowski of Old Dominion University.

“Legal Parameters of Deception in Advertising: A Content Analysis” was accepted for the 2005 Academy of Marketing Science conference, to be held in Tampa, Fla., in May. Honeycutt’s co-author was Carla Mitchell of Elizabeth City State University.



Charles Irons, assistant professor of history, has recently published an essay, “Reluctant Protestant Confederates: The Religious Roots of Conditional Unionism,” in *Virginia’s Civil War*, edited by Peter Wallenstein and Betram Wyatt-Brown. Irons’ essay,

like others in the volume published by the University Press of Virginia, explores new directions in the history of the American Civil War.

The Southern Historical Association also recently accepted one of Irons' essays for presentation at its 2005 annual meeting, to be held in Atlanta. Irons' paper is titled "Unequally Yoked: Virginia's Black Evangelicals and the Development of Proslavery Christianity." It is one of three papers on the panel, "A House Divided: Southern Evangelicals, Race, and the Sectional Conflict."

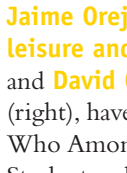


Charity Johansson, associate professor of physical therapy education, received the Distinguished Educator Award for 2005 from the American Physical Therapy Association, Section on Geriatrics. The award is the highest an educator can receive from the Section on Geriatrics.

Pam Kiser, professor of human services, has been chosen to develop the framework for a senior level internship for the new human services program at the University of United Arab Emirates. Kiser will use her textbook, *Getting the Most from your Human Services Internship: Learning from Experience*, as the basis for the internship program. She will develop a syllabus for the course, detailed plans for each class meeting, student assignments and other supporting material to create a portfolio for faculty members to follow as they implement the internship program.



Shouze Ma, assistant professor of performing arts and director of the dance program, served a one-week residency at the University of Alabama, Tuscaloosa, Feb. 20-26. Ma presented his new solo work, "Connections," at Alabama's annual dance concert.



Jaime Orejan, assistant professor of leisure and sport management (left), and **David Crowe, professor of history** (right), have been nominated for "Who's Who Among America's Teachers."

Students who have appeared in "Who's Who" are invited to submit nominations for the teachers' list. This is Orejan's third nomination for the list and Crowe's second. According to Who's Who, less than 2 percent of the nation's teachers appear in more than one issue.



Michael Salmond, assistant professor of digital art, presented a paper titled "Metaphoric, Invisible, Intuitive: The Adaptive Interface" at the College Art Association annual conference on Feb. 17. This is the national conference for the flagship American art and art history association. Salmond was part of the panel discussing "Interrogating Interfaces."



Sue Stevens, instructor in sports medicine and assistant athletic trainer, received a grant from the Mid-Atlantic Athletic Trainers Association for her work, titled "Entry-Level Athletic Trainers' Perceptions About the Role of the Clinical Experiences on Development in the Affective Domain."



John G. Sullivan, Powell Professor of Philosophy, gave a lecture/workshop titled "Living Large: New Worldview, New Opportunities" at the Tai Sophia Institute for the Healing Arts on March 4 in Laurel, Md.



Matthew Valle, chair of the Department of Business Administration, has had a manuscript accepted for publication in the Leadership Edition of the journal *Southern Business Review*. The article is titled "A Preliminary Model of Abusive Behavior in Organizations" and investigates the causes and consequences of abusive supervision in organizations. Abusive supervision is defined as the "sustained display of hostile verbal and non-verbal behaviors..." toward subordinates in a supervisor-subordinate dyad. A Web-based data collection mechanism was used in the study, and the data were analyzed using structural equations modeling software. The article will appear in the spring issue.



Hal Walker, associate professor of leisure and sport management, and several students gave a presentation about internships and practical experience in special event planning at the N.C. Recreation and Park Society conference on Nov. 16 in Hickory, N.C.



Tao Wang, visiting professor from Southeast University in Nanjing, China, presented a paper titled "Retrospection on a Dilemma of University Students in China under the Dual Pressures of Tradition and Modernity" at the Chinese Perspectives on Culture and Society Conference at Florida Gulf Coast University in Fort Myers, Fla., on Feb. 26. The paper focuses on dilemma of contemporary university students in a transitional society of China while confronting the clashes of tradition and modernity. It will be published as a chapter in a book titled *Chinese Perspectives on Culture and Society* in 2006.

Anthony Weston, professor of philosophy, had an article published in the Fall/Winter 2003 edition of *Soundings*, an interdisciplinary journal. Titled "Galapagos Stories: Evolution, Creation, and the Odyssey of Species," the article is based on Weston's experiences during Winter Term 2003, when he accompanied Greg Haenel's class to the Galapagos Islands.



Honglin Xiao, assistant professor of geography, was invited to review 10 proposals submitted to the National Science Foundation's Course, Curriculum, and Laboratory Improvement (CCLI) Program, and served on a panel to discuss the proposals and the reviewers' written comments in Washington, D.C.,



Jan. 31-Feb. 1.

Happy Birthday!

March 30

Joseph Meredith
Janet Myers
Nick Schroeder

March 31

Amy Hadwin
Amy Hoflund
Chris Sweat

April 1

Cynthia Fair
Mary Jo Festle
Tim Peebles
Richard Russell

April 2

Carl Bodsford
Ed Eng
Art Fadde
Judy Henricks
Melissa Potter
John Reilly
Thomas Tiemann
George Troxler

April 3

Patricia Bason
Judy Bowes
Maxine Claar
Brant Touchette

April 4

Joy Ciriano
Virginia Novine-Whittaker

April 5

Michele Gregoire
Carolyn Moore

April 6

Jimma Causey
John Guiniven
Sarah Hickman
Stephen Russell
Shannon Tennant

April 7

Joseph Cole

April 8

Kathy Smith

April 9

David Bragg
Judy Hamler
Diane Saylor

April 10

James Carson
Christopher Eyl
Janice Ratliff
Fredrick Rubeck
Larry Waller

April 11

Jeremy Cook

April 12

Anissa Barfield

April 13

Jo Boone
Catherine King

April 14

Gregory Pettis

April 15

Deb Bryan

April 16

Gerry Francis

April 17

Beverly Goodwin

April 18

Rick Apgar
Carol Brown
Ronnie Hensley

April 19

Neil Bromilow
Jimmy Crawford
Heidi Frontani
Gail Key

April 20

Laura Burnette
Hobie Howe
Charles Whiffen
Suzan Zuljani-Wasik

April 21

Andy Angyal
Becky Olive-Taylor

April 22

Janie Brown
Billy Crayton
Cindy Duke
Will Mackin
Celeste Richards
Jerry Williams

April 23

Nancy Harris
Stephen Hyers
Alan Matthews

April 24

Vivian Dula
Clarence Gilley

April 25

Kate Blanchard
Kate Colussy
Brad Wilson

April 27

Ernest Lunsford
Janet Warman

April 28

Jeff Blythe
Brian Chandler

April 29

Kenneth Herron
Cheryl Loy
Carolyn Miles
Eileen Morales

April 30

Pam Brumbaugh
Jeff James

May 1

Dianne Ford

May 2

Vicky Faw

May 3

Jeffery Brenner
Scott Buechler
Michael Flannery
Stacy Noell

May 4

Charles Irons

May 5

Ginger Bulla
Fabrice Dharamraj

May 6

Paul Crellin
Peter Tulchinsky

May 8

Monica Herron
Bre Jacinto
Tallulah Shaw

May 9

Jodi Emond
Steven Hunter
Ray Johnson

May 10

Syretta Robinson

May 11

Mona DeVries
Dixie Fox
Vickie Somers



Congratulations to the newest member of the Elon community:

Sylvia Munoz, director of the Spanish Center, and her husband, Hiran Cutie, welcomed a baby daughter, Daniela Cutie Munoz, born on March 2.

@Elon Staff

Cathy Hefferin, editor

Holley Berry, production assistant

Jerome Sturm, photographer

Brian Grady '06, student writer

Kim Hayes '05, student writer

Ellis Harman '05, student writer

Bryan Jones '07, student writer

Sarah Moser '06, student writer

Dan Anderson, director of university relations

The @Elon newsletter is published by the Office of University Relations for the faculty and staff of Elon University. If you have faculty/staff news to share, e-mail David Hibbard in the News Bureau (dhibbard@elon.edu). Please send your comments and story ideas to Cathy Hefferin (chefferin@elon.edu).