

IN THE SPOTLIGHT

Elon staff members carry on tradition of service

By Brian Grady '06

Last year, Elon was named by *Princeton Review* as one of the nation's top "Colleges with a Conscience" and reported that 89 percent of its graduating seniors participated in a service experience. But while service learning is an important part of an Elon education, many staff members have shown that it can be an integral part of an Elon career as well.

Since Elon became involved with Project Pericles in 2002, 14 staff members have participated in Service Sabbaticals working full time for community organizations. The sabbaticals ranged from one week to one month.

Project Pericles Director Tom Arcaro, who helped bring the program to Elon, says staff involvement in service has been an important part of the program since its inception.

"We designed it with staff members in mind so that they could participate and give back to their community in a positive way," he says.

Although faculty often get the opportunity to interact and serve with students, Arcaro says that staff involvement is equally important to a student's college experience.

"It made sense to allow staff persons to have an even greater possibility to make an impact on their community and be able to be role models for our students," he says. "Learning happens outside the classroom. Learning happens from talking to staff."

When irrigation technician J.W. Thompson heard about the program, he decided to participate in North Carolina Friends Disaster Service, a Quaker disaster relief organization he had found through his church. In April, Thompson spent a week helping repair a flood-damaged home in Clyde, N.C., which was damaged when Hurricane Ivan came through western North Carolina last year. He also spent several days in October doing relief work in southern Alabama, and later in Mississippi.

"My salary at Elon is not even as valuable as what you get



Lorraine Allen (left), director of accounting, and members of her mission team in Bucha, Ukraine.

out of seeing somebody's reaction when we come out to help them," Thompson says. "With very few people, it's pretty amazing how much you can get done."

While Thompson chose to spend his time helping those affected by hurricanes throughout the Southeast, Emma Jones, study abroad advisor and publicity coordinator in the Isabella Cannon International Centre, chose to serve a little closer to home. Jones spent two weeks in July helping put together publications for the Women's Resource Center of Alamance County, including a first annual report celebrating the center's 10-year anniversary and a Working Women's Wednesdays brochure. The center's mission is to help women and their families enrich their lives by providing resources to achieve personal and professional goals through education, networking opportunities, support services and information regarding community services.

"It was such an interesting cross-section of women in the community," says Jones. "They do so much every day and have to be able to drop whatever they're doing if a client comes in the door."

Jones has been involved with the center since last fall and is now a member of the board of directors, serving as a member of the center's Governance Committee and Publicity Committee.

She says working full time with the center gave her the opportunity to experience the atmosphere of a smaller organization. "It often feels at Elon like we have limitless resources here,"

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she says. “Working with a smaller organization where you’re on a more limited budget was really a good wake-up call.”

Other staff members who have completed Service Sabbaticals include:

- Lorraine Allen, director of accounting
- Marion Aitcheson, office manager for Elon Television
- Morgan Lasater, multimedia developer
- Bradley Thompson, HVACR mechanic II
- Scott Hildebrand, director of instructional technology services
- Kimberly Rippy, secretary, music, performing arts, visual arts
- Annette Orbert, associate director of admissions/director of minority recruitment
- David Morton, Web site manager
- Christopher Eyl, graphic designer
- Ray Pruitt, fleet mechanic II
- Susan Patton, associate registrar
- Scott Rivera, gardener

For more details on these sabbaticals, go to www.elon.edu/community/pericles/service.asp

Do you have an idea for a Service Sabbatical?

Think a Service Sabbatical won’t fit into your busy schedule?

Project Pericles recently changed its applications process and time requirements to make Service Sabbaticals more staff-friendly. Service Sabbatical proposals originally had to be turned in by a given deadline every year, but are now accepted year-round through a rolling applications process. The original one-month time requirement for Service Sabbaticals has also been changed to anywhere between one week and one month, to better accommodate staff members’ schedules. If you have an idea for a Service Sabbatical or questions about Project Pericles, call Tom Arcaro at ext. 6442, or visit <http://www.elon.edu/community/pericles/service.asp>.



Tom Arcaro (left) and Marion Aitcheson just before she left on her Service Sabbatical to Germany.

Are you taking advantage of these benefits provided to Elon employees? Read on and discover ways to save money while safeguarding your health!



UnitedHealthcare’s Home Delivery Pharmacy

There is an easier way to get your prescriptions filled. Did you know your UnitedHealthcare plan offers a convenient and cost-effective way to get prescription medications you take on an ongoing basis? Medco Health Solutions can deliver your prescriptions right to your home through the Home Delivery Pharmacy. There is no additional cost for the home delivery benefit; you pay only your co-payment.

Your home delivery benefit allows you to receive a 90-day supply, so you can reduce your co-payment costs and spend less time ordering refills. Plus, standard shipping is free!

It is easy to get started. Just visit the Web site at www.myuhc.com/pharmacy or call 1-877-START-MAIL (1-877-782-7862) toll-free with your UnitedHealthcare member number and prescription information. After the initial prescription is filled, you can order refills quickly and easily. When you have a 14-day supply of medication remaining, order your refills online at www.myuhc.com/pharmacy or call the member services number on the back of your card.

All of your prescriptions are screened for potential drug problems, and if there is a question, a registered pharmacist will contact your doctor. The Home Delivery Pharmacy offers all the brand name and generic drugs your local pharmacy provides.



Are You Using Your VSP Benefit?

Its major features include:

- An annual exam for the employee and/or any dependant for \$5.00 co-pay per exam;
- A 20% discount on lenses and frames;
- A 15% discount on professional services associated with contact lenses. (There is no discount on materials for contact lenses.)

From selecting a VSP doctor to obtaining services, it’s easy for you to use your benefits:

- Make an appointment with a VSP doctor. If you don’t already have a VSP doctor, go to the Web site at https://www.vsp.com/vspcom_doctor/html/doctor_home.jsp and click on Find a VSP Network Doctor.
- Inform the doctor you are a VSP member when making your appointment. Remember your member ID is your social security number. After you make an appointment, your doctor and VSP will handle the rest — it’s as straightforward as that.

Please contact the Office of Human Resources at ext. 5560 if you have questions about either of these benefits.



Peter Kiwitt, assistant professor of communications

Peter comes to Elon by way of Ridgefield Park, N.J. A graduate of Emerson College and the American Film Institute, Peter has extensive experience in the film industry. He has recently worked with the creative and production aspects of feature films as well as with MGM Television. His greatest strength, he says, is creativity. Peter and his wife, Cath, have an 8-year-old son, Tucker, and a Rhodesian ridgeback dog named Phoebe. In his spare time, Peter enjoys the company of his wife and son and closely follows current events, politics and religion. He was drawn to Elon because of the people and the communications department's desire to develop the cinema program.

Prudence Layne, assistant professor of English

A former resident of Barbados and Mt. Vernon, N.Y., Prudence comes to Elon from Florida where she taught at Nova Southeastern University. Prudence received her bachelor's and master's degrees from Harvard University and her doctorate from the University of Miami. Her research interests include African-American, Caribbean, postcolonial and women's/gender studies. She is a member of Phi Beta Kappa and the Association of Caribbean Women Writers and Scholars. In her spare time, Prudence likes to shop, read and play tennis and volleyball. Her favorite food is "anything seafood," and she loves reggae music.



Yuko Miyamoto, assistant professor of biology

A native Californian, Yuko comes to Elon from UNC-Chapel Hill. She graduated from the University of California-Santa Barbara and received her doctorate at the University of Texas at Houston. Yuko's research interests include cell biology and immunology. In her spare time, she loves reading, independent movies, playing golf and being at the beach with her husband, Andrew. Yuko enjoys a wide variety of music, including modern, alternative, jazz and blues. She hopes to learn Spanish and travel in South America.

Kirby Wahl, assistant professor of performing arts

Kirby received his bachelor's degree from Webster University and his master's degree from the University of Arizona. Although born and raised in Chicago, he considers himself a New Yorker after living in the city for many years. Kirby and his wife, Laura, have two sons, Skyler, 14, and McCrae, 9. Kirby formerly taught at the University of Toledo, Oklahoma State and Millikin University.



Lynne Kurdziel Formato, assistant professor of dance

A lover of all music (except heavy metal), Lynne comes to Elon from Buffalo, N.Y., where she was a director and choreographer. She is especially interested in musical theatre and theatre dance and was attracted to Elon's performing arts program. Lynne has a bachelor's degree in theatrical choreography and a master's degree in theatre and dance. Lynne loves to spend time with her husband, Michael, and enjoys going to New York to see the shows and visit friends. When she was young, Lynne taught herself how to dance by studying books on dance.

Richard Mihans, instructor of education

A native of nearby Raleigh, N.C., Richard was most recently a teaching assistant at UNC-Greensboro. He has a degree in elementary education and a master's of education in K-12 reading. He was attracted to Elon because of the "excellent reputation and great educational programs." Richard is especially interested in literacy education and teacher retention. Richard spends much of his time working on his dissertation.



Anthony Mancuso, mathematics lecturer

Anthony hails from nearby Durham, N.C., and is no stranger to schools in the Tarheel state. After graduating from Appalachian State, he received his master's and doctoral degrees from N.C. State. Anthony's research interests include international economics and applied econometrics. He enjoys reading, hiking, music and travel and has just finished *The Marriage of Heaven and Hell* by William Blake. Anthony previously worked at SAS Research Institute. He lives with his wife, Amanda.

Kimberly "Kim" Jones, assistant professor of anthropology

A lover of all things international, Kim speaks Portuguese and Spanish and loves Brazilian music. She received a degree in Latin American studies from Adelphi University and a doctorate in anthropology from the University of Pittsburgh. Kim was attracted to Elon because of the emphasis on experiential learning. She comes to Elon from Grinnell College, where she was assistant professor of anthropology and global development studies. Kim ranks her most gratifying moment as her Ph.D. graduation ceremony. For fun, she enjoys dancing, singing, travel and international cuisine.




Stephen Byrd, instructor of education

Stephen grew up in Boones Mill, Va., and attended all Virginia schools. He received his undergraduate degree from Liberty University, his master's degree from Virginia Tech and his doctorate from the University of Virginia. His interests include teacher education and teaching

math to students with disabilities.

Elizabeth Bailey, instructor of health education

Formerly a program coordinator for Alamance Regional Medical Center and an adjunct instructor at Elon, Elizabeth's interests include exercise, obesity prevention in children and tennis. She received both her undergraduate and master's degrees from Wake Forest University. Elizabeth and her husband, Stephen, associate professor of physical therapy education at Elon, have two children, Moira and Emily. The Baileys also have a collie named Buddy Buster and two turtles named Shelbert and Ralph. Elizabeth is one of nine children and has 19 nieces and nephews! She loves folk music and any kind of grilled fish for a meal.


Heather Ahn-Redding, assistant professor of sociology

Heather is from Reston, Va. She received her undergraduate degree in psychology from the University of Michigan, her master's degree in forensic psychology from the John Jay College of Criminal Justice and her doctorate in justice, law

and society from American University.

L.D. "Larry" Russell, lecturer of religious studies

Larry comes to Elon after being an administrative assistant at Duke University. What does he love about Elon? "The people!" he says. Originally from Union, S.C., Larry has both a master of arts degree and a master of divinity degree. His scholarly interests include religion and culture and religion and literature. For fun, Larry enjoys the world of NASCAR, horseback riding and cycling. He loves all music "except Duran Duran." Being hired at Elon full time was Larry's most gratifying moment. He sports a tattoo of a star on his left hand in honor of his grandfather.


Frances Walker, custodian

A Burlington resident, Frances formerly worked for Culp Weaving in Graham. The beauty of Elon attracted her to the campus. "I have always thought the university was a beautiful place," she says. Frances has two children, Kevin, 28, and Precious Gaines, 20. She loves to roller skate

and bowl and recently read the Book of Esther in the Old Testament. Frances loves fish and can eat trout with hot sauce three times a day. She loves gospel music and describes herself as "soft-hearted."

Lisa Marie Peloquin, assistant professor of sociology

Lisa is from South Hadley, Mass., and is a graduate of Mount Holyoke College but completed her graduate and doctoral degrees at Duke University. Her academic interests include social movements, health and comparative historical sociology. Lisa is an avid yoga enthusiast and enjoys Indian vegetarian cuisine and knitting. She is an active member of the Mount Holyoke College alumni network and loves to cook. Her pets include a bird, Pepito, and a cat, Clementine.


William "Will" Mackin, assistant professor of biology

Will was attracted to Elon's "commitment to intellectual growth." He was formerly a visiting professor at UNC-Chapel Hill and is especially interested in animal communication and wildlife conservation. For fun, Will enjoys birdwatching

and gardening and will never turn down a good pizza. He and his wife, Amy, have two children, Andrew, 5, and Elise, 2. The Mackins reside in Carrboro, but Will says his second home is "a jagged rock in the Bahamas."

Kari Kerkhoff, assistant women's basketball coach

A native Midwesterner, Kari was attracted to Elon's campus and women's basketball program. She received her undergraduate degree in physical/health education from the University of Nebraska-Omaha and her master's degree in education from the University of Wisconsin-Stout. Before coming to Elon, Kari worked at Michigan Tech University. She loves outdoor activities such as biking, hiking and rollerblading. Kari also enjoys Mexican food, R&B and country music.


Sophie Adamson, assistant professor of French

Originally from Princeton, N.J., Sophie received her doctorate at UNC-Chapel Hill and most recently worked in Paris for three years at the International Consortium for Academic Programs Abroad. She liked Elon because of the study abroad emphasis as well as the experiential and service learning requirements. Sophie is interested in "Francophone literature from all corners of the world," but the last book she read was *Curious George Makes Pancakes* — to her two sons, Elliot, 4, and Remy, 2. Sophie, husband Eric and their sons live in the historic district of Greensboro in a pink house (which her husband insists is "salmon" and not pink). For fun, the Adamsons enjoy family bike rides.



Create the life you want!

By Cindy Novak,
wellness coordinator



Take a moment right now to look at your life. Are you happy with the different aspects of it: your job/career/business, your family relationships, your finances, your health, your community involvement, your spiritual life? Is it working for you?

If it's not, what ONE thing would you most like to change now? Why?

Sometimes it's easy to forget how much control we have over our life choices. We tend to believe that the way it is, is the way it has to be.

I challenge you today to select ONE thing that you would most like to change about an aspect of your life. Picture how it might be different. See yourself living in that different way. Then take a small step today toward making it so. Even a small step can begin to change your attitude and belief! Tomorrow, take another small step. And the next day, take another. By the end of the calendar year, you will have taken over 100 small steps towards that new aspect of your life! Start today to create the life you want.

Here are a few examples of how people at Elon are changing their lives by taking small steps and making healthy choices:

Teo Matias came in for a health screening and after reviewing his results decided to take the following actions: He increased his exercising by walking more each day and trying to lose weight. He joined the New Balance walking team for the Step It Up A Notch program and began to walk from his home on Williamson Avenue to the physical plant several times a day. He walked 235 total miles, averaging 7-9 miles a day to help his team win for September. In setting this goal and sticking to his routine, Teo has lost weight and feels better.

Cheri Crabb joined Weight Watchers on campus and has this to say: "I'm so pleased with the 10 pounds I lost at the WW program. Thank you so much for the incentive to get healthier! My husband and I are exercising together now, and I'm on the way to losing another 10. Yeah!"

Lorraine Allen is attending the Healthy Cooking and Chi Gong classes and says this: "Thank you for arranging the series of 'healthy' cooking classes. I made the bean salad after the last class and shared the salad with one of my daughters. We were both really excited to have found such a tasty and healthy dish."

"I added some rice and balsamic vinegar to the recipe to give it a little more zip but basically stuck to the original recipe. These classes are a wonderful opportunity to learn more about healthy eating and cooking, and I sincerely appreciate your effort in making such a worthwhile benefit available."

"I must have found my chi. I was very energized and my chronic lower back pain has not bothered me since the class. I have practiced the moves both mornings since the class and have not experienced any back pain."

Ayesha Delpish speaks about her goal: "I set a goal to walk up the stairs (I'm in Duke) every day. On the second day, I didn't feel like it (I have arthritis) so I convinced myself that the goal could not be met since I missed a day. Last week, I changed the goal to walking up the stairs in Duke twice for the week and was able to meet the goal since it was more realistic. I didn't hurt any more than usual and I got my exercise in...step by step along my health journey."

Faculty/Staff Center drawing winners



The new faculty/staff center in Holland House opened Sept. 12 with a week-long celebration ending with a free smoothie bar on Friday and a drawing for six \$50 credits for Phoenix cards. The \$50 winners were Valerie Cheek, Roger Gant, Curtis Way, Steve Folger, Jerry Tolley and Paul Adams. Don't forget that you can have lunch delivered to the center. Go to E-Net and look under the "Just for Elon" section for the link. The same link is available under "Faculty and Staff Quick Links" on the home page. Be sure and order by 10:30 a.m.; you have two delivery options, noon and 1 p.m. You'll need to pay for your lunch with your Phoenix Card, so have your number handy. The hours of the center are 8 a.m.-8 p.m., Monday-Friday.



Harrowing Halloween Happenings!

THOSE FLYING MONKEYS FROM THE WIZARD OF OZ. I DREAMED THEY WERE TRYING TO GET ME ALL NIGHT. (OF COURSE I WAS FOUR AT THE TIME.) STILL DON'T LIKE THAT MOVIE!

**BOB WESTON, DIRECTOR
OF EXECUTIVE EDUCATION**

FOR YEARS, MY COSTUME CONSISTED OF PLACING A REAL PUMPKIN ON MY HEAD FOR THE DAY — COUPLED WITH A BRIGHT ORANGE UNIVERSITY OF TENNESSEE SWEATSHIRT. IT WAS QUITE A SIGHT. IT EVEN LANDED ME A 1/4 PAGE PHOTOGRAPH IN THE FURMAN YEARBOOK MY FRESHMAN YEAR!

**CHUCK DAVIS, DIRECTOR
OF CAPITAL GIFTS**

Timon Linn relayed his experience to student writer Laura Weisiger '06:

Before coming to Elon, Associate Director of Campus Safety and Police Timon Linn had an experience that he will never forget. About 20 years ago, Linn worked in the security office at Gettysburg College, located adjacent to where the Battle of Gettysburg was fought during the Civil War. The town of Gettysburg is famous for its history and supposed hauntings; ghost tours are a major tourist attraction.

Late one night, Linn was working in the security office when he was interrupted by two administrators. Working in nearby Pennsylvania Hall, a former Civil War hospital, the two men had boarded the elevator to take them to the first floor, but instead of stopping, it took them to the basement. When the doors opened, the men were greeted with a horrific site: instead of seeing the offices housed in the basement, they saw a scene of death and carnage. Civil War soldiers lay around the room while harried doctors attempted to save them. Shocked and terrified, the two administrators quickly got back in the elevator and came to Linn's office. Thinking it was "a fraternity prank," Linn followed the two back to Pennsylvania Hall and accompanied them to the basement. This time when the doors opened, the sight of desks and office chairs greeted the men — no evidence of any sort of hospital.

Since that experience, Linn has been interviewed and featured on The Travel Channel, The History Channel, and Unsolved Mysteries. The two men who actually witnessed the "haunting" declined to give interviews. Shortly after their experience, they left Gettysburg College, Linn says.

Skeptics may doubt the accuracy of this story. However, the administrators were "pretty credible people," says Linn. "They wouldn't just make up something like that."

Linn says he is aware of other ghostly sightings and instances on Gettysburg's campus, but has only had direct experience with the above event. "There are lots of stories," he says.



Why we like to be 'scared silly'

By Sarah Moser '06

There's no doubt that we have all scared ourselves at one point or another. Maybe from watching a scary movie, going through a haunted house, or waking up in the middle of the night thinking we heard a strange sound. But what is it that makes us scared and why do some people like the feeling?

"People like to be scared when they know it's not real. That's what makes it so pleasurable," Catherine King, associate professor of psychology, says. "People like to see the suspense build and then when it's over, the after feeling is what makes them want more."

Halloween lets people enjoy "pretend" fear.

Several other cultures have similar days where people dress up and pretend to be something they are not.

"There is a difference between real fear and pretend fear. Real fear would be something like being caught in a storm such as Hurricane Katrina. Pretend fear is what you want it to be and people enjoy playing with it," King says.

Being scared is also about the adrenaline rush and some people go to extreme measures to scare themselves, including people who chase tornadoes, swim with sharks or go bungee jumping.

"There is this whole sense that people feel like they are beating death when they are scared," King says. "People like to feel victorious."

So whether you like to be scared silly or just enjoy a little "boo" now and then, being scared is just a feeling that most people like to experience once in a while. And for those who would prefer to steer clear of any scary situations, King reminds them, "Daily life is full of enough thrills."

Are there ghosts at Elon?

By Laura Weisiger '06

Tour guides at Elon often tell prospective students of the "West ghost," a purported spirit that haunts the all-female dorm, the oldest building on campus. Most people don't believe the legend and those who choose to live there pay it little attention. But senior Lyndsay Conroy tells a different story.

"I lived in West freshman year and every night there was a clanking noise coming from the basement," she says. "It was not a radiator or anything like that, it was more like a banging from someone who needed help to get out."

Conroy said that the noise would wake her up almost every night. She wasn't the only one who noticed the strange occurrences; many of her hallmates would hear the noises as well.

Another strange incident in West happened during the day, Conroy says. While sitting at her desk one afternoon, Conroy's glass coffee pot shattered.

"It was sitting on the coffeemaker where it was supposed to be and it was not on, so it was NOT hot, nor had it been on since the day before," she said. "I went over immediately and nothing had fallen on it, nothing was even around it."

Stanley Greeson, assistant director of physical plant, has been at Elon for many years and "has never heard or seen anything in West." However, he tells of the time when one of the custodians was cleaning Whitley Auditorium late one night.

"This was back in the early 1980s, probably around 1981," Greeson says. The custodian was cleaning upstairs and heard the front door open, so she went down to see who had entered.

"When she got down there, she realized no one was around, so she searched the building," he says. "She never found anyone in there."

In addition to that instance, Greeson said strange things often happen in Whitley. "People would come in to work and find that objects on their desks had been moved. None of my staff ever touched it."

So, be on the lookout this Halloween — who knows what building on campus may have a ghost?



Only a few people responded to our latest faculty/staff question concerning their spookiest Halloween experience, personal encounter with ghosts or favorite scary stories passed down through the generations. Was it the lack of firsthand experiences that caused you to clam up, or were you scared of something or someone????

Find out if your hometown is haunted. Go to this Web site and click on your state:

<http://www.theshadowlands.net/places/>



Janna Quitney Anderson, assistant professor of communications and director of Internet projects in the School of Communications, has written a new book titled *Imagining the Internet: Personalities, Predictions, Perspectives*. Anderson's book explores provocative questions about changes wrought by the information technology revolution.

Andy Angyal, professor of English, attended the Metanexus Conference on "Science and Religion: Global Perspectives" at the University of Pennsylvania in Philadelphia June 4-8. He also attended the First Heifer International Southeastern Leadership University at the Rabun Gap-Nacoochee School in Dillard, Ga., June 23-26.



Connie Book, associate professor of communications, delivered the keynote address June 20 to the Association of Higher Education Cable Television Administrators' (AHECTA) annual meeting in St. Louis. She shared her research on the topic of digital television and the nation's transition to digital and high definition TV.



Randall Bowman, reference/instruction librarian, is serving on the Communications Committee of the Instruction Section of the Association of College and Research Libraries (ACRL), a division of the American Libraries Association. His term is for 2005-06.



Barry Bradberry '75, associate dean of admissions and financial planning, was the commencement speaker at Christ School in Arden, N.C., May 21. Bradberry advised the graduating class to surround themselves with good people who have a high level of personal integrity.



Bill Burpitt, associate professor of business administration, was lead author of a paper accepted for the fall 2005 Southern Management Association conference in Charleston, S.C. Burpitt and co-author Sally Fowler of American University wrote "Strategies in a Declining Industry: The Entrepreneurial Alternative."



Chandana Chakrabarti, associate professor of religious studies, served as a Visiting Scholar last summer at the Indian Institute of Advanced Study in Shimla, India. She continued her research on "Quantum Consciousness and Eastern Mysticism," which she started in the spring at the Institute for Advanced Study at Princeton University.



Jeffrey Coker, assistant professor of biology, published a paper titled "Identification, accumulation, and functional prediction of novel tomato transcripts systemically up-regulated after fire damage" in *Physiologia Plantarum*, an international journal of plant physiology. Coker's paper shows that plants respond to fire damage by "turning on" a unique set of genes related to defense and basic metabolism that could help plants recover.



Coker also received the 2005 North Carolina State University Graduate School Dissertation Award, known as the Pollock Award, for his 2004 dissertation that involved tomato genetics, analysis of DNA sequence data and educational research.

Megan Conklin, assistant professor of computing sciences, was a presenter at the Games, Learning and Society conference in Madison, Wis., June 23-24. Her presentation, titled "101 Uses for Second Life in the College Classroom," was one of eight that was web-cast by SonicFoundry. Conklin's presentation focused on using the virtual world to teach in a university setting.



David Copeland, professor of communications, is serving as chief editor for Thomson Gale Publishing's 19th-Century Newspaper Digitization Project. The project will initially digitize between 500 and 600 papers — approximately 1.5 million newspaper pages — and make them available online.



David Crowe, professor of history, is currently working as an expert witness for the Immigration Rights Program of the American Friends Service Committee on a case involving a female Bulgarian Roma seeking political asylum in the United States. Crowe has worked on a number of similar cases throughout North America over the past decade.



Crowe also recently delivered a paper on "The Roma in Post-Communist Eastern Europe: Questions of Ethnic Conflict and Ethnic Peace" at the VII World Congress of the International Council for Central and East European Studies" at Humboldt University in Berlin, Germany.

Crowe has been appointed to the Advisory Group of the Roma Diplomacy project, which is sponsored by the Diplo Foundation and the European Roma Information Office in Geneva, Switzerland.



Linda Cykert, instructor in music, performed with Los Angeles composer/guitarist Christopher Caliendo at Musikfest in Bethlehem, Pa., Aug. 9. Cykert also performed at the National Flute Association Convention in San Diego, Calif., with Hollywood flutist and UCLA flute instructor Sheridan Stokes and Caliendo on Aug. 12.

Pranab Das, professor of physics, published an op-ed piece on an international nuclear fusion project in the July 16 edition of the *Winston-Salem Journal*. Das advocated for more U.S. funding for the project. Das also presented a paper titled "Discovered Properties: A Platonic Re-Analysis of Emergence" in Beijing on July 29. The paper was an invited presentation at the 22nd International Congress of the History of Science.



Steve DeLoach (left), and Tina Das (right), associate professors of economics, recently had a paper accepted for publication. The paper, "Power Politics and International Labor Standards," will appear in *International Advances in Economic Research*, Volume 12, No. 1, Feb. 2006. The

paper, co-authored with Lindsey Conley '04, analyzes the ongoing debate over the economic rationale and fairness of proposals to make international trade conditional on the harmonization of labor standards.

DeLoach presented a paper co-written with Das at the annual conference of the Western Economics Association International, July 4-8 in San Francisco. The paper is titled "Strategic Environmental Policy with Technology Licensing."

Jim Drummond, associate professor and chairman of the leisure and sport management department, received the Rayburn "Rip" Jackson Award Aug. 5 in Greensboro. The N.C. Recreation and Park Association's Citizen-Board Member Branch presents the award annually for "outstanding contributions, dedication and leadership in the promotion of parks and recreation." It is the group's highest award.



Jerrid Freeman, associate director of residence life operations and information management, co-wrote a review of *Follow this Path: How the World's Greatest Organizations Drive Growth by Unleashing Human Potential* in the September issue of the *Review of Public Personnel Administration*.



Freeman and Audrey Jaegar, assistant professor of higher education at N.C. State University, wrote the review.

Heidi Frontani, associate professor of geography, co-authored a paper titled "New England Fisheries and Participatory Management: Rhetoric and Realities" with Mark Simonitsch, a commercial fisherman from Massachusetts. The article appears in the July issue of the refereed journal *Studies in New England Geography*.



Richard Gang, assistant professor of theatre arts, worked during the summer with a current Elon student and a recent graduate at the Heritage Rep Company at the University of Virginia. Gang, Kiira Schmidt '03 and senior Rob Marnell performed in a summer stock performance of the musical "The Spitfire Grill."



John Guiniven, associate professor of communications, addressed the annual meeting of marketing executives of the American Home Furnishings Alliance Aug. 5 in Charleston, S.C. Guiniven spoke of the need to synchronize marketing and public relations strategies to effectively deal with public issues and establish an organization's reputation.



Joel Karty, assistant professor of chemistry, recently wrote an organic chemistry preparation book. Titled *The Nuts and Bolts of Organic Chemistry: A Student's Guide to Success*, the book is designed to mold students' thinking before they enter a yearlong course in organic chemistry. The book covers a few fundamental concepts and applies them to various scenarios commonly encountered in the course.



Karty and three Elon undergraduates have co-authored an article in the *Journal of Organic Chemistry*. Recent graduates Rachel Naumann and Amy Dworkin, along with senior Christopher Seigfred, co-authored "Y-aromaticity: Why is the trimethylenemethane dication more stable than the butadienyl dication?" with Karty. Another article, "Self-assembly and properties of main-chain reversible polymer brushes," has been published in *Advanced Materials 2005*. Karty and co-authors J. Kim, Y. Liu, S.J. Ahn, S. Zauscher, Y. Yamanaka and S.L. Craig wrote the article as part of collaborative research at Duke University.

Susan Klopman, dean of admissions and financial planning, spoke at the NACAC Secondary School Counselor Institute's "Directing a Dynamic College Counseling Program" on July 8. The conference was held at the University of North Carolina at Chapel Hill. Klopman's presentation was titled "The Transformation of a College-Elon's Story."



Rich Landesberg, assistant professor of communications, served this past summer as a 2005 Educator in the Newsroom Fellow. His host station was KIVI-TV in Nampa, Idaho. The program, sponsored by the Radio and Television News Directors Foundation, gives educators hands-on experience and training in current practices, new technologies and issues confronting today's journalists.



A research article by **Harlen Makemson, assistant professor of communications**, has been published in the refereed journal *Media History Monographs*. The article, "One Misdeed Evokes Another: How Political Cartoonists Used 'Scandal Intertextuality' Against Presidential Candidate James G. Blaine," examines cartoonists' portrayals of Blaine and concludes that artists borrowed not only from previous political scandals and debates about cultural norms of the time but also from each other. The article also studies how cartoonists such as Thomas Nast and Joseph Keppler differed in their approaches by using the concept of "scandal intertextuality," which acknowledges that current scandal often is understood through the prism of past scandal.



Two papers by **Susan Manning, associate professor of business administration**, have been accepted for journal publication. "Creating an Adaptive Ecosystem Management Network Among Stakeholders of the Lower Roanoke River, North Carolina, USA" will appear in the journal *Ecology and Society*. Manning co-wrote the paper with Sam Pearsall, director of science at The Nature Conservancy. Manning and Sam Moore, CEO of Burlington Chemical Co., co-wrote "Creating and Managing a Virtual Inter-Organizational Learning Network For Greener Production: A Conceptual Model and Case Study." The article will be published in the *Journal of Cleaner Production's* special issue on sustainability in higher education.





David Noer, the Frank S. Holt Jr. Professor of Business Leadership and professor of business administration, won two awards at a recent conference for his paper titled “Teaching the Lessons of Downsizing: The Broken Bond Technique.” Noer presented the paper at the Academic World

Conference in June. It won the award for Best Paper and will be published in the *Journal of Learning in Higher Education* this fall. Noer also won an award for Best Presentation at the conference.

Noer also had a paper accepted for publication in the fall 2005 edition of the *Journal of Business and Leadership*. The paper is titled “Using outdoor experiential training to stimulate emotional intelligence competencies and group leadership skills among undergraduate students.”

Jeffrey Pugh, professor of religious studies, gave a presentation titled “The Space Between: Ancient Wisdom in a Scientific Age” at the Metanexus Institute’s Science and Religion: Global Perspectives conference in Philadelphia on June 6. The Metanexus Institute funds Elon University’s Local Societies Initiative program, The Terra Nova Community.



Pugh also wrote an editorial that appeared in the Aug. 6 edition of *The (Raleigh) News & Observer*. Pugh’s editorial was about the theory of Intelligent Design and potential problems with its use in public schools.



Bob Russ, assistant professor of English, has contributed three articles to a recently published reference book titled *Affirmative Action: An Encyclopedia*. Russ’ articles dealt with the topics of Afrocentrism, historically black colleges and universities and reverse discrimination.

Russ performed parts of his one-man play, “Homer Tonight,” for literature students at the Universidade Federal do Espirito Santo in Vitoria, Brazil, this summer.

Mike Salmond, assistant professor of art, presented his research into videogames as a viable art form at “Refresh! The First International Conference on the Histories of Media Art, Science and Technology” held in Banff, Canada, Sept. 28–Oct. 1.



Glenn Scott, instructor of communications, attended Indiana University’s Teaching Fellows Workshop for newly appointed professors of journalism in Bloomington, Ind., June 19–24.

The group of 15 new professors worked under the guidance of experienced professors in the teaching of reporting and writing.

J.R. Shortall, Web developer, recently achieved MCAD (Microsoft Certified Application Developer) certification.



Chris Smith, assistant professor, director of employer relations and associate director of the Career Center, has been appointed as Research



Grant Committee chair for the N.C. Career Development Association. He will also serve on the association’s board of directors. Smith was also invited to join the Triad InternNet Initiative advisory board. Triad InternNet is a joint effort by Action Greensboro and the chambers of commerce in Winston-Salem, Greensboro and High Point.



Kerstin Sorensen, assistant professor of political science, presented a paper at a symposium on gender and politics at Uppsala University, Uppsala, Sweden, June 16. The paper, titled “Labor Scarcity, Housewives, and Women Workers: Economic Policy in the Making of the Welfare State,” examines the causal mechanism of gender-egalitarian policy development in Scandinavia. She presented a different version of the paper at the Society for the Advancement of Socio-Economics’ 17th Annual Meeting held at Central European University and Corvinus University of Budapest in Budapest, Hungary, June 30–July 2.

Bird Stasz, associate professor of education (left), and **Kim Eke, senior instructional designer for social sciences** (right), are working with the



Academy for Educational Development’s Global Learning Portal program. Stasz and Eke are working with the PEAKS (Participation, Education and Knowledge Strengthening) project in Uzbekistan to develop an interactive, multimedia site on the portal. The site will be the first of its kind and expands the portal’s language capabilities to include Russian and Uzbek.



Barth Strempek, associate professor of business administration, gave an entrepreneurship lecture to students at the International University of Monaco on Tuesday, Sept. 20. The lecture was in conjunction with his attendance at the FutureScene 2005 conference in Nice, France.

Donna Van Bodegraven, associate professor of Spanish and chair of the foreign languages department, recently attended the XX International



Latin American Theater Festival and Conference in Miami, Fla. She attended three performances, attended many academic presentations and a directors’ roundtable, and networked with writers, critics and scholars of Latin American theater.

Van Bodegraven has also been elected to the Penn State Abington Alumni Society Board. She will assist in developing programs to support the campus. Van Bodegraven is a 1974 Penn State graduate and attended the Abington campus, then known as the Ogontz campus, from 1970–1972. In 2002, she endowed an award at Penn State Abington to honor her first Spanish professor there, Enrique Gronlund.



Linda Wilmschurst, assistant professor of psychology, was the featured guest July 27 on WHO radio in Des Moines, Iowa. Wilmschurst discussed her new book, titled *A Parent's Guide to Special Education: Insider Advice on How to Navigate the System and Help your Child Succeed*.

Alex Yap, assistant professor of management information systems in the Love School of Business, recently wrote two journal articles.

"Retrofitting Information Processes and Content Standardization in Response to Enterprise-Wide System Planning and Development: Organizational and Socio-Technical Influences as Determining Factors," that will appear in the Oct.-Dec. 2005 edition of the *International Journal of Enterprise Information Systems*. Yap's second article, titled "A System for Teaching MIS and MBA Students to Deploy a Scalable Database-driven Web Architecture for B2C E-Commerce," was co-written with Claudia Loebbecke of the University of Cologne, Germany. It appeared in the August 2005 edition of the *Information Systems Education Journal*.



Yap, Tina Das and Kathryn Cort, former assistant professor of business administration, along with **Love School of Business Dean John Burbridge**, co-wrote "A Composite-Model for E-Commerce Diffusion: Integrating Cultural and Socio-Economic Dimensions to the Dynamics of Diffusion." The article will be published in *JGIM*, ranked 19th among the top 50 management information systems journals, in early 2006.

Jaime Orejan, assistant professor of leisure and sport management (left),

recently had two papers accepted for presentation at the upcoming Sport Marketing Conference in November in Tempe, Ariz. Orejan co-wrote

"Integrating Experiential Learning in Sport Marketing Curriculum" along with **Hal Walker, associate professor of leisure and sport management** (right), and colleagues from several other universities. Orejan is also a co-author of "Integrating Information Technology in Sport Marketing Courses," which will be presented at the conference.

In addition, Walker has been invited to serve on a panel and take part in a two-hour symposium at the upcoming 46th Anniversary International Congress for Health, Physical Education, Recreation, Sport and Dance (ICHPER.SD) World Congress, to be held Nov. 9-13 in Istanbul, Turkey. The symposium is titled, "The Future of Sport Management and the Professional Preparation Programs in Sport Management."



Let Iron Tree Blooming give you a new perspective

By Ellis Harman '05

Feeling stressed and overwhelmed? Can't find the time or the energy to relax? Why not try meditation with Iron Tree Blooming, Elon's own Zen sitting meditation society.

Iron Tree Blooming was founded in 1999 by Brian Keating, a student inspired by Barbara Gordon, associate professor of English, and her Winter Term "Zen and Writing" class. In 2001, the group became an official on-campus organization and has been introducing students, faculty and staff to meditation and a whole new perspective on life ever since.

"Meditation helps you focus on just one thing at a time," says Barbara Gordon, associate professor of English and the group's faculty adviser. Gordon has also been practicing meditation at the North Carolina Zen Center for 15 years. "It teaches concentration. You have to learn not to think, and you have to have focus and concentration. It's a challenging mental exercise, but I've found that it makes my everyday life less stressful."

The group meets every Thursday and cushions are provided for those who come to meditate. To start, everyone in the group removes his or her shoes and sits cross-legged on the cushions. Everyone's eyes are closed, and a small bell is rung twice to signify the beginning of the meditation period. For 10 or 15 minutes, the room is silent and still, with group members clearing their minds of all worries and thoughts and concentrating on thinking about absolutely nothing. At the end of the session, a group member taps a block then rings the bell again, alerting participants it's time to face the real world again.

Gordon says that meditation helps people become more focused and less overwhelmed by the tasks of everyday life. Zen meditation forces people to sit quietly and clear their mind of all thoughts, and when they are finished meditation, Gordon says, they are able to put things in perspective and are more relaxed and content.

"When I am practicing meditation deeply, it becomes the most important thing in my life," she says. "It's very experiential, so it's great to have somebody to help you get started, like our group, but in the end it's a very individual thing and becomes very personal and meaningful."

Gordon says that the sitting meditation the group practices is just one form of meditation, and encourages faculty and staff to join the weekly sessions. For those who have never tried meditation of any kind, she has handouts with instructions and tips on relaxation. The small group setting is also very inviting, she says, and creates an atmosphere in which students, faculty and staff can bond through meditation.

Iron Tree meets on Thursdays at 4 p.m. in Alamance 205. For more information, contact Kristin Jones, student president, at kjones3@elon.edu or **Barbara Gordon, faculty advisor** (right), at gordon@elon.edu.



The Web site is <http://org.elon.edu/irontree>.

Happy Birthday!

Nov. 2

Sheldon Carr
Matthew Clark
Eric Gladney
Jay Harper
Rhonda Kosusko

Nov. 3

Clay Hassard
Scott Kilpatrick
Bill Morningstar

Nov. 5

Scott Rivera
Heather Stuart

Nov. 6

Fred Melchor
Jerry Tolley

Nov. 7

Robert Anderson
Dale Becherer
Darrell Gantt

Nov. 8

Sandra Bays
Kevin Johnson
Phyllis Phillips
Rene Summers
Larry Vellani

Nov. 9

Arnie Aldridge
De Anne Brooks
Jeffrey Weatherford

Nov. 10

Charity Johansson

Nov. 11

Mary Alice Bragg
Barbara Gordon
Lisa Roper
Barbara Walsh

Nov. 12

Neal Byrd
Roger Gant
Renie Thompson
Chris Tilley

Nov. 13

Katie Nash
Carolyn Stuart

Nov. 14

Arthur Cassill
Annie Hester
Eric Hill
Melissa Komasz

Nov. 15

Barry Beedle
Janice Magee

Nov. 16

Marie Murray
Melinda Wood

Nov. 17

Jim Murphy

Nov. 18

Katherine Follett
Mat Gendle
Kay Riddle

Nov. 19

Stephen Bailey
Danny Cross
Deborah Long
Richard McBride
Yvette Ross
Scott Stevens
Pat Whelan

Nov. 20

Melisha Chamra
Patty Medina Bojorquez
Gloria Thompson
Shawn Tucker

Nov. 21

Shannon Pollard

Nov. 22

Lisa McAllister

Nov. 24

K.J. Lenz
Tony Sawyer
Jamane Yeager

Nov. 25

Carol Oakley
Kim Werr

Nov. 26

Nim Batchelor
Linda Cykert
Jackie Sgambati
Amy Travis
Michelle Woods

Nov. 27

Wayne Conley

Nov. 28

Evan Gatti
Richard Haworth
Karl Sienerth
Lillie Slade

Nov. 29

Barbara Guy
Joel Justus

Nov. 30

Chad Aldridge
Ken Mullen

Dec. 1

Richard Gang
Lisa Ponton

Dec. 3

Gloria Graves

Dec. 4

Randall Bowman
Leary Davis
William Ingram
Edward Marsh

Dec. 5

Tom Mould

Dec. 6

David Burnett
Richard D'Amato
Bea Sanford
Michael Skube

Dec. 7

David Worden

Dec. 8

Lynette Lorenzetti
Wonhi Synn

Dec. 9

Laura Roselle

Dec. 10

David Fletcher
Lance Massey

Dec. 11

Brittain Cheek
Lee Nickoson-Massey

Dec. 12

Chris Cotton
Bernard Curry
John Sullivan



A Look Back...10 YEARS AGO

In November 1995, Elon established its first "cyber site" on the World Wide Web, where users could "click on" various icons for information about Elon. The site's address was <http://152.33.3.2/>.



Congratulations to the newest members of the Elon community:

Bonnie Bruno, director of sponsored programs, and husband, Jimmy, welcomed a baby girl, Isabella Ann, born on September 7.

Trey Stewart, director of development for athletics, and his wife, Ashley, are celebrating the birth of their second son, Fuller Trimble, born October 2.

Brian Baute, assistant director of application technologies, and his wife, Gretchen, are the proud parents of a baby boy, Caedon Luke, born October 3.

@Elon Staff

Cathy Hefferin, editor

David Hibbard, writer

Holley Berry, designer

Jerome Sturm, photographer

Brian Grady '06, student writer

Ellis Harman '05, alumni writer

Bryan Jones '07, student writer

Sarah Moser '06, student writer

Laura Weisiger '06, student writer

Dan Anderson, director of university relations

The @Elon newsletter is published by the Office of University Relations for the faculty and staff of Elon University. If you have faculty/staff news to share, e-mail David Hibbard in the News Bureau (dhubbard@elon.edu). Please send your comments and story ideas to Cathy Hefferin (chefferin@elon.edu).