

JOBBS

www.SportsJobBoard.com

THE OFFICIAL SPORTS INDUSTRY JOB BOARD

April 5, 2011

CATEGORY: Football

JOB TITLE: Administrative Assistant

RESPONSIBILITIES:

- Support & coordinate administrative needs.
- Responsible for answering phones, typing, mail, data entry, photocopying, filing & faxing.
- Create memorandums & correspondence.
- Assist with special projects as needed.
- Support implementation of events.
- Assist with vendor & guest relationships.

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THE OFFICIAL SPORTS INDUSTRY JOB BOARD

April 7, 2011

CATEGORY: Olympic Sports

JOB TITLE: Operations Specialist

RESPONSIBILITIES:

- Provide direct support to the Operations Department in the areas of athlete housing & transportation & training center scheduling.
- Register all training center guests.
- Enter all biographical data on program participants through the training center.
- Receive packages & distribute to athlete guests.
- Coordinate athlete check-ins & check-outs.

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THE OFFICIAL SPORTS INDUSTRY JOB BOARD
April 14, 2011

CATEGORY: Baseball

JOB TITLE: Community Outreach & Youth Baseball Assistant

RESPONSIBILITIES:

- ✚ Coordinate community outreach events.
- ✚ Responsible for all aspects of youth baseball program including camp sign-ups, budget development/management, & management of camp coaches & staff.
- ✚ Assist with the development & management of youth baseball budget.
- ✚ Oversee operation of youth baseball tournaments.

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THE OFFICIAL SPORTS INDUSTRY JOB BOARD
April 19, 2011

CATEGORY: Baseball

JOB TITLE: Receptionist

RESPONSIBILITIES:

- ✓ Responsible for general office duties including answering phones & screening/directing calls.
- ✓ Greet guests, & provide a positive image of the organization through in-person, electronic & telephone interaction.
- ✓ Maintain visitor log.
- ✓ Assist with mailings & distributions.
- ✓ Type memos, correspondence, reports & other documents.

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Sports Careers Institute, Inc.

New Jobs Listed for April 4th include a ticket manager in the NBA Developmental League, an assistant athletic trainer, an Associate AD, a high school AD, a Sports Information Director, an Assistant AD, an intern, and much more.

New Jobs Listed for April 7th include positions in recreation, facilities management, sports information, marketing, operations, compliance, and much more.

New Jobs Listed for April 11th include a ticket manager in the NBA Developmental League, an assistant athletic trainer, an Associate AD, a high school AD, a Sports Information Director, an Assistant AD, an intern, and much more.

New Jobs Listed for April 14th include positions in recreation, marketing, compliance, operations, sports information, ticketing, and much more.

New Jobs Listed for April 18th include positions as an athletic director, a recreation director, a sports information director, a faculty member in Sports Administration, an intern, and much more.

For more information about these jobs, please visit www.sportscareersinstitute.com

Louisiana State University
Assistant/Associate Professor
Department of Kinesiology



Required Qualifications: (Both levels) Earned doctorate or equivalent degree in Sport Management, Kinesiology, or a related field (ABD candidates will be considered, but must have Ph.D. by August 2011. If degree is not completed by the date of appointment, rank will be at the instructor level.); candidates applying for the Associate Professor rank must provide evidence of a strong record in each of the following areas and candidates for the Assistant Professor rank must provide evidence of scholarly activity that demonstrates a strong potential for publications in peer reviewed journals, college/university teaching experience in graduate and undergraduate classes, the potential to obtain external funding for scholarly activities, and involvement in service to the University and the profession; (Assoc. Professor) three years as an Assistant Professor.

Responsibilities: develops, or continues, a research program in sport administration; teaches sport administration courses at the graduate and undergraduate levels; provides advisement to graduate students, and directs theses and dissertations; seeks external support for scholarly activities; participates in the development of the sport management program and serve on Department, College, University, and Profession-based committees as appropriate. Salary is commensurate with qualifications and experience. An offer of employment is contingent on a satisfactory pre-employment background check. **Application deadline is April 25, 2011 or until a candidate is selected.**

Apply online at: www.lsusystemcareers.lsu.edu . Position #034662.
LSU SYSTEM IS AN EQUAL OPPORTUNITY/EQUAL ACCESS EMPLOYER

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The **Division of Sport Management in the Department of Health and Kinesiology at Texas A&M University** invites applications for a non-tenure track faculty position in the Sport Management Division for the 2011-2012 academic year. Candidates are expected to participate in undergraduate and/or graduate teaching, as well as contribute to the undergraduate curriculum and program of study.

- Position:** Assistant Clinical Professor, non-tenure track appointment
- Qualifications:** Earned Doctorate in Sport Management, or closely related field
- Responsibilities:** Teaching undergraduate and/or graduate courses in sport finance and sport marketing, as well as other courses as assigned by the Division Chair
Teach classes in-person, online or by distance
Engage in program and curriculum development within the Division
Serve on Graduate Committees
Preference will be given to applicants who have the ability to teach graduate courses, have experience in scholarly research, and can contribute to the mission and goals of the Center for Sport Management Research and Education (<http://csmre.tamu.edu>).
- Appointment:** Nine months, effective August 31, 2011, with opportunities for (but no guarantee of) summer teaching
- Salary:** Commensurate with qualifications
- Closing Date:** Review of candidates will begin April 29, 2011, and continue until the position is filled.
- Application:** To apply, send 1) a letter of application, 2) a detailed statement of teaching interest and philosophy focused primarily on Sport Marketing and Sport Finance, including a summary of teaching experience, 3) a current Curriculum Vitae or Resume, and 4) name, address, telephone number, and e-mail address of three references to

Dr. Paul Keiper, Search Committee Chair
TAMU 4243
Texas A&M University
College Station, Texas 77843-4243

Phone: 979.458.2724
E-Mail: pkeiper@hlkn.tamu.edu

Texas A&M University and the College of Education & Human Development are Affirmative Action, Equal Opportunity Employers committed to creating and maintaining a climate that affirms diversity of both persons and views, including differences in race, ethnicity, national origin, gender, age, socioeconomic background, religion, sexual orientation, veteran status, and disability.



Troy University

New tenure-track position in Sport and Fitness Management at Troy University on its Orlando, Florida site. Troy University welcomes applicants at the Assistant/Associate Professor level to join the 7 tenure track faculty presently teaching in the Sport and Fitness Management program. The program offers both traditional and nontraditional undergraduate and graduate degree options. The program also hosts the annual Southern Sport Management Conference, which is currently in its seventh year of operation.

Please feel free to contact Dr. Christina Martin (cilmartin@troy.edu; 334-808-6400), Chair of the Search Committee, for further details about the position. REVIEW OF APPLICATIONS WILL BEGIN IMMEDIATELY AND WILL CONTINUE UNTIL THE POSITION IS FILLED.

https://www.troyuniversityjobs.com/applicants/jsp/shared/Welcome_css.jsp

The Assistant/Associate Professor of Sport & Fitness Management is a tenure-track position that is responsible for teaching a variety of undergraduate and graduate classes in Sports management both in-class and on-line. Position will be responsible for monitoring and developing undergraduate and graduate internships and advising undergraduate and graduate students. Faculty members of Troy University, are responsible for conducting and maintaining quality research leading to or resulting in publication in scholarly and refereed journals. Faculty members are also expected to participate in professional, departmental, college, university, and community service.

Minimum Qualifications:

1. Earned doctorate or appropriate terminal degree in Sport Management or related field.
2. University/College teaching experience with proficiency in Blackboard or other Distance Learning technology.
3. Evidence of scholarly achievements/potential in area of expertise

Dr. Christina L. Martin
Troy University
College of Health and Human Services
Coordinator of Assessments
Assistant Professor of Sport & Fitness Management
155 Collegeview
Troy, AL 36082
(O): 334-808-6400
cilmartin@troy.edu

Town of Miami Lakes

Part Time Job Opening

Position: Recreation Aide (Aquatics/Marina Operations)
Salary Range: \$10.30 - \$12.55 per hour

Please see the attached document for a detailed description with qualifications and duties regarding the position.

SkinIt, Inc.

Online Marketing Manager

SkinIt, Inc. is the leader in on –demand personalization. Our company has thousands of designs including top brands in sports, entertainment, and art, as well as a unique Customizer tool that lets our customers design their own skins with photos, images, text, symbols and many other designs to create entirely personalized skins. Currently we produce skins for cell phones, laptops, PDAs and other electronic devices such as DS, PSP, Xbox game consoles. We currently have an opening for an Online Marketing Manager to help grow our eCommerce sales . This position works closely with other members of the marketing team and other internal departments to help achieve sales and marketing objectives. This position is responsible for driving and achieving more than 50% sales growth from the SkinIt email, search channels and partner sites.

Qualified candidates should possess:

- Bachelor's degree in ecommerce, marketing, business or related field.
- 5 years experience with ecommerce, SEO, email marketing, paid search and display media
- Detail oriented. Excellent written, verbal, presentation and interpersonal skills
- Ability to work independently, within prescribed guidelines, or as a team member
- Must be familiar with Microsoft Office applications.
- Ability to think strategically and creatively, while at the same time developing practical and specific tactics that produces results.
- Exceptional planning and project management skills.
- “Power User” familiarity with email service providers. Experience with ExactTarget desired.
- Database marketing and experience with dynamic 1:1 marketing solutions and campaigns
- Experience integrating email with social media, search, and other channels a plus.

Job Responsibilities:

1. BUILD / DEVELOP a basic automated program based on triggers, segmenting, personas, events, etc. Develop and implement effective e-mail marketing strategies including contact strategy, segmentation/targeting, ongoing testing and content & creative optimization.
2. Using email channels, INCREASE by >50% ecommerce retail sales on www.skinit.com and partner sites, i.e. www.sprint.skinit.com.
3. Manage Paid Search Programs to increase revenue and deliver higher conversion rates/ROI. Includes analytics, analysis, and reporting.
4. Manage SkinIt presence in the shopping cart environment to deliver new revenue streams to skinint.com site.
5. Launch and manage affiliate marketing program. Manage outside affiliates and affiliate network vendors that deliver traffic and revenue to the skinit.com site.
6. Develop targeted SEM campaigns and provide the Sales team with the tools and analytics to report our successes.
7. Work with our web project manager, analyst, web development and other internal staff to improve the shopping experience and site performance to increase sales and conversion. Improve navigation, search, merchandising and social commerce capabilities to build a personalized store for every consumer. Develop strong collaborative relationships with colleagues in branding, creative, copywriting, web design, and analytics.

8. Monitor and report on customers shopping and customer service needs to ensure repeat purchases.
9. Create and implement all email programs including scheduled promotions, partner marketing, transactional email, and automated/triggered campaigns.
10. Develop creative briefs with campaign objectives, copy and design recommendations, and relevant background information. Align email marketing strategies and initiatives with the master marketing calendar.
11. Perform detailed analysis and report results across programs, campaigns and segments and make actionable recommendations for improvement.
12. Manage continual communication and optimization with external e-mail partner (ExactTarget).
13. Develop and implement direct marketing campaigns as required (infrequently). Provide and implement recommendations on deliverability, creative, data hygiene, privacy and segmentation.
14. Provide email marketing support for the BtoC group within Skinit as required.
15. Continually tests, analyzes, and optimizes campaigns, promotions, target segments, cross-channel messages, copy, calls-to-action, creative, landing pages, etc., to increase click-thru rates, conversation and revenue per channel.
16. Work with client groups to understand project requirements and provide optimization strategy. Research & report client and competitor initiatives.
17. Create, implement, report and analyze SEM campaigns. Continually optimize campaigns based upon reporting analysis.
18. Conduct bid management for Search Engine Marketing (SEM) media buys.
19. Use web analytics tools to monitor production and produce reports.

Skinit, Inc. is an exciting, growing company and offers competitive health and wellness employee plans, including medical, dental, vision, long-term disability, life insurance and 401K plans. Interested applicants can send resumes and salary requirements to hr@skinit.com.

SkinIt, Inc.

Sales Manager/Director

Skinit, Inc. is the leader in on –demand personalization. We currently have openings for dynamic, highly effective Sales Managers/Directors to join our growing team! This position will be responsible for sales activities including implementing sales plans, managing key accounts, fostering good customer relations, reaching targets and delivering business outcomes.

POSITION RESPONSIBILITIES:

- Develop relationships with clients to understand key applications and generate customer driven product requirements.
- Maintain contact with existing customers as well as develop new customers in order to achieve or exceed sales objectives.
- Presents sales presentations for internal and external customers.
- Provides quotes on prospective sales orders.
- Interfaces with IT and manufacturing personnel on issues related to products in the field.
- Utilize the CRM database to input and provide information that will increase effectiveness and aid sales.

- In conjunction with management, establish reasonable and attainable territory goals, ensuring that these goals are accomplished with ethical, legal, and budgetary boundaries and that fit with determined sales priorities.
- Communicate monthly revenue activities to management including current and planned field activities to accomplish strategic and tactical goals.
- Participate in regional and national sales meetings. Attend industry tradeshow.
- Utilize technical expertise and expanding customer relationships to identify areas of improvement and new product opportunities.

REQUIREMENTS:

- ✚ Bachelor's degree in Business, Marketing, Sales or related discipline.
- ✚ 5-7 years of progressively responsible sales experience preferably in the high technology field.
- ✚ Proven experience in the sales development/ launching of products/services.
- ✚ Outstanding ability to build key customer relationships with the ability to educate and demonstrate value propositions.
- ✚ Frequent travel is required and estimated at 70%.
- ✚ Detail oriented and strong written and verbal communication skills.
- ✚ Ability to work independently, within prescribed guidelines, or as a team member.
- ✚ Must be familiar with Microsoft Office applications.

Skinit, Inc. offers a progressive compensation & benefits package. We offer competitive health and wellness plans, including medical, dental, vision, long-term disability, life insurance and 401K plans. Interested applicants should send cover letter, resume and salary expectations for immediate consideration to hr@skinit.com

LOCAL CANDIDATES ONLY.



Whatever It Takes!

For more information, please contact Tommy Kanganis in FFC 207

Email: spo-ad@stu.edu or Phone: 305-628-6647

St. Thomas University Sports Administration

April 20, 2011