

2012 Service Statistics: Campus Compact Annual Membership Survey Summary Results for North Carolina

Purpose and Methodology

In fall of 2012 Campus Compact conducted an online member survey in order to gauge campus-based civic engagement activity and support during the 2011-2012 academic year. The results presented below summarize the findings for colleges and universities in North Carolina.

	# of Campus Compact members	# of survey respondents	Response rate
National	1120	557	50%
North Carolina	36*	19	53%

**This does not include the two sector offices that are members: NC Independent Colleges & Universities and the NC Community College System.*

	Private four-year	Public four-year	Private two-year	Public two-year
National	47%	34%	1%	18%
North Carolina	32%	47%	0%	21%

Other Institutional Characteristics	
Business	26%
Commuter	26%
Faith-based/Religiously Affiliated	16%
Historically Black College/University	16%
Land Grant	5%
Liberal Arts	58%
Minority-serving	16%
Professional	26%
Research/Comprehensive	37%
Residential	58%
Technical	16%
Tribal	0%

Carnegie Community Engagement Elective Classification	
Curricular Engagement	5%
Outreach and Partnerships	5%
Both	53%
Not Applicable	37%

FTE Undergraduate Enrollment	
Average Enrollment	9507

FTE Graduate Enrollment	
Average Enrollment	2179

Total FTE Enrollment	
Average Enrollment	11686

FTE Faculty	
Average	1151

Community Service/Service-Learning/Civic Engagement on Campus

How does the institution track student participation in community service/volunteering/civic engagement versus student application of course content through service-learning?	
Separately	79%
Together	11%
Do Not Track	11%

Students involved in Community Service/volunteering/Civic Engagement Activities:	
Average per campus	5127
% of student FTE	44%

Student Participation in Service Activities:	
Average hours per week/per campus	4.02

Service-Learning Courses Offered:	
Average per campus	59

Faculty who taught a Service-Learning Course:	
Average per campus	43
% of faculty FTE	4%

Staff support for Community Service/Volunteering/Civic Engagement /Activities:	
Average per campus	16

Staff support for Service-Learning Experiences:	
Average per campus	7

Issue Areas Addressed through Service: (Top 10 highlighted)	
Access and success in higher education	61%
Animal welfare	67%
Civil rights/human rights	72%
Conflict resolution	44%
Crime/criminal justice	56%
Disability issues	78%
Disaster preparedness	33%
Economic development	78%
Environment/sustainability issues	100%
Global citizenship	78%
Health care, general	83%
HIV/AIDS	56%
Housing/homelessness	94%
Hunger	94%
Immigrant/migrant worker rights	50%
International issues	72%
K-12 education	89%
Legal aid	28%
Mental health	72%
Mentoring	94%
Multiculturalism/diversity	61%
Parenting/child	50%
Poverty	83%
Public arts/theater	78%
Reading/writing	72%
Senior/elder services	83%
Sexual assault	56%
Substance abuse	56%
Tax form preparation	61%
Technology	50%
Transportation	35%
Tutoring	94%
Voting	87%
Women's issues	80%
Other :	20%
veterans assistance, community organizing, urban design & planning, domestic abuse, personal safety, water safety	

Institutional Support/Culture

Number of office(s)/center(s) on campus coordinating community service/volunteering/civic engagement activities and/or service-learning experiences	
Average	2

Does the office/center have a full-time staff member dedicated to directing community service/volunteering/civic engagement activities and/or service-learning programs?	
Yes	84%
No	16%

What is the total annual budget for the office/center?	
Less than \$20,000	31%
\$20,000 - \$49,999	13%
\$50,000 - \$99,999	6%
\$100,000 - \$249,999	38%
\$250,000 or more	13%

To which department does the office/center report?	
Academic Affairs	31%
Student Affairs	44%
BOTH Academic and Student Affairs	19%
President's Office	6%

Where is the office/center located?	
Whole office/center on campus	81%
Whole office/center off campus	6%
Office/center both on and off campus	13%

What are the responsibilities of the office/center? (Please check all that apply.)	
Community Service	88%
Service-Learning	81%
Civic Engagement	88%
Community Work Study	31%
Internships	25%
Student Leadership Development	75%
Experiential Learning	50%
Community Partnership Development	88%
Federal Programming (i.e. America Reads, AmeriCorps)	69%

Which category best describes the leader of this office/center?	
Director	69%
Associate/Assistant Director	6%
Program Manager/Coordinator	25%
Administrative/Staff Assistant	0%
AmeriCorps*VISTA Member	0%

How many years has this leader been in this position?	
Average	4

How many years has this leader worked for the college/university?	
Average	7

What is the average annual salary of engagement center leader?	
Less than \$20,000	0%
\$20,000 - \$40,000	14%
\$40,001 - \$60,000	29%
\$60,001 - \$80,000	50%
\$80,001-\$100,000	0%
More than \$100,000	7%

What is the highest level of education completed by this leader?	
High School	0%
Associate's degree	0%
Bachelor's degree	13%
Master's degree	56%
Ph.D./equivalent	31%
Professional degree (i.e. JD, MD)	0%

What is the highest degree required for this position?	
High School	0%
Associate's degree	0%
Bachelor's degree	33%
Master's degree	53%
Ph.D./equivalent	13%
Professional degree (i.e. JD, MD)	0%

What percentage of this position is focused on supporting community service/volunteering/civic engagement activities and/or service-learning experiences?	
Average	67%

Does institution reward engagement through Faculty review, tenure, and promotion?	
Yes	67%
No	33%

In what ways does the institution support faculty involvement in civic engagement programs and teaching academic service-learning courses? (Check all that apply.)	
Gives awards for faculty	65%
Provides faculty development workshops/fellowships	100%
Provides service-learning and community orientation in faculty orientation	47%
Provides faculty with grants to support curriculum redesign	53%
Provides curriculum models and sample syllabi	88%
Provides materials to assist faculty in reflection and assessment	82%
Allows sabbaticals for service-learning research, scholarship, and program development	24%
Encourages and supports faculty financially to attend and present at service-learning conferences	65%
Other (please specify):	
<ul style="list-style-type: none"> • coordinates a "engaged scholars academy" each semester which focuses on community-based research • facilitates campus-wide service learning interest group meetings 	

Is there a faculty governance committee with responsibilities for community engagement?	
Yes	44%
No	56%

Do search/recruitment policies encourage the hiring of faculty with expertise in and commitment to community engagement?	
Yes	44%
No	56%

Alumni Engagement

How does the institution engage alumni in community service or civic engagement activities? (Check all that apply.)	
Communicates service opportunities to alumni	86%
Coordinates day of service or service weekend activities for alumni	79%
Gives awards to alumni for service	64%
Recognizes alumni for service in publications	71%
Cultivates alumni donors to support service activities	43%
Invites alumni to serve as speakers or mentors to current students	93%

Which programs does the campus offer to alumni entering public service careers? (Check all that apply.)	
Informational programs on public service careers	100%
Network of alumni in public service careers	50%
Student loan deferment	25%
Student loan forgiveness	25%

Campus Compact Membership

Satisfaction with Campus Compact Service and Resources:	
Very satisfied	78%
Somewhat satisfied	22%
Neither satisfied no dissatisfied	0%
Somewhat dissatisfied	0%
Very dissatisfied	0%