



MEMBERS

Appalachian State University
Bennett College for Women
Campbell University
Central Piedmont C.C.
Davidson College
Davidson County C.C.
Duke University
Durham Technical C.C.
East Carolina University
Elizabeth City State University
Elon University
Fayetteville State University
Guilford College
High Point University
Lenoir-Rhyne University
Meredith College
Methodist University
North Carolina A & T University
North Carolina Central University
North Carolina Community College System
North Carolina Independent Colleges and Universities
North Carolina State University
Pfeiffer University
Queens University of Charlotte
UNC Asheville
UNC-Chapel Hill
UNC Charlotte
UNC Greensboro
UNC Pembroke
UNC Wilmington
Wake Forest University
Wake Technical C.C.
Warren Wilson College
Western Carolina University
Western Piedmont C.C.
Wingate University
Winston-Salem State University

EVENT SPONSORSHIP/ ADVERTISING OPPORTUNITY:

Civic Engagement Institute, February 9, 2016

"Democratic Education: 100 Years Beyond Dewey"

Hosted by High Point University, High Point, NC

Launched in 2007, our Civic Engagement Institute (CEI) brings teams of faculty, staff, administrators, and community partners together to explore a current trend or topic in civic and community engagement. The 2016 institute will mark the 100th anniversary of John Dewey's *Democracy in Education* with an examination of both higher education's role in educating students for democracy and the theory and practice of democratic education. To what extent have we integrated the principle and practice of democracy in our classrooms, within the structure of our institution, in our communities, in individual students?

Who attends CEI? Nearly 175 faculty, staff, administrators, and community members from our 36 member campuses across North Carolina.

Why support CEI? Your CEI sponsorship helps us introduce new perspectives on the concept of "community engagement" and break down campus/community silos for more effective collaboration.

Be the **HEADLINE sponsor of CEI!** \$7,500

- Your organization is the premiere sponsor of the event, recognized in conference press release, conference program, and online media.
- Your signage in conference registration area and main stage.
- Designate a representative to speak during plenary welcome.
- Designate 3 conference scholarships to an NC college or university of your choice.
- 2 complimentary conference registrations for your staff.
- Exhibitor table during event.
- Full-page color ad in conference program.

Be a **KEYNOTE sponsor!** \$5,000

- Your organization is acknowledged as sole sponsor of one keynote speaker. (Two are planned)
- Your organization acknowledged during keynote introduction, in conference program, in online media, and in event press release.
- Designate 2 conference scholarships to an NC college or university of your choice.
- 2 complimentary conference registrations for your staff.
- Exhibitor table during event.
- Half-page color ad in conference program.

Be a **SESSION** sponsor! \$2,500

- Available sessions are: Breakfast, Lunch, or Afternoon Break.
- Your organization is acknowledged as the session sponsor during session intro, in conference program, and online media.
- Your organization signage in session area.
- 1 complimentary conference registration for your staff.
- Exhibitor table during event.
- Half-page color ad in conference program.

Be an event **PARTNER**! \$1,000

- Your organization is acknowledged as an event partner in conference program, and online media.
- 1 complimentary conference registration for your staff.
- Exhibitor table during event.
- Full-page B&W ad in conference program.

OR your organization can support this event by attending as an **EXHIBITOR** at PACE (\$500)

OR ADVERTISING in our **CONFERENCE PROGRAM!**

All ads appear in high-quality black & white.

Full Page Ad - \$250

Trim size: 8.5 x 11"

Bleed size: 8.75 x 11.25"

Live area: 8.25 x 10.75"

Half Page Ad - \$175

Trim size: 8.5 x 5.5"

Bleed size: 8.75 x 5.75"

Live area: 8.25 x 5.25"

Quarter Page Ad - \$100

Trim size: 4.25 x 5.5"

Bleed size: 4.5 x 5.75"

Live area: 4 x 5.25"

Additional sponsorship and advertising opportunities are available. Please contact Chad Fogleman, North Carolina Campus Compact Assistant Director to discuss how we can work together or to request a sponsorship agreement form.

Email: cfogleman2@elon.edu / Phone: 336-278-7197

ABOUT NORTH CAROLINA CAMPUS COMPACT

North Carolina Campus Compact is a collaborative network of colleges and universities with a shared commitment to educating engaged citizens and strengthening communities. Presidents and chancellors from more than 48 public, private and community colleges and universities have joined the state compact since our founding in 2002 at Elon University.

We provide information, resources, recognition, and professional development to help administrators, faculty, and students build an "engaged campus," where student learning is connected to community life.

Thank you for supporting North Carolina's engaged colleges and universities!