

Collective Impact Webinar Series

Spring 2015

Tuesday, March 10 (1:00 p.m. – 2:00 p.m.)

The Promise of Collective Impact

Robert Albright, The Collective Impact Forum

Wednesday, March 11 (1:00 p.m. – 2:00 p.m.)

Making Collective Impact a Reality

Robert Albright, The Collective Impact Forum

Interested in starting a collective impact initiative? Having trouble sustaining momentum of an existing collaborative effort? This interactive session will explore the “how to” of collective impact in more detail.

Tuesday, March 17 (1:00 p.m. – 2:00 p.m.)

Collective Impact Models in NC (Part I)

East Durham Children’s Initiative: Born in Harlem, Made for Durham

Mary Matthew & Cate Elander, East Durham Children’s Initiative

Since 2010, the East Durham Children’s Initiative (EDCI) has been working to help improve outcomes for children in East Durham by working together with partners and community members to provide a pipeline of high-quality supports for families extending from birth through high school graduation. Understand describe EDCI’s journey so far, including successes and challenges, with the goal of learning from each other as we strive to support the success of children in our communities.

Be the Promise: Higher Ed as an Engaged Community Member

Sharee Fowler, The Forsyth Promise; Jewel Cherry, Forsyth Technical Community College; Trae Cotton, Winston-Salem State University

The Forsyth Promise is a community-wide cradle to career partnership committed to ensuring every child in Forsyth County receives the best education possible and is fully equipped to thrive throughout life. This session will focus on why and how higher education can be engaged community members through participation in collective impact efforts. The presenters will provide a brief partnership overview and offer specific examples of the value exchange for higher education in this work.

Thursday, March 26 (1:00 p.m. – 2:00 p.m.)

Collective Impact Models in NC (Part II)

Essentials for Childhood: A Collective Impact Initiative for North Carolina

Michelle Ries, North Carolina Institute of Medicine & Catherine Joyner, NC Department of Health & Human Services

The North Carolina Institute of Medicine, in collaboration with Prevent Child Abuse North Carolina and the North Carolina Department of Health and Human Services Division of Public Health (NC DPH), convened a statewide Task Force on Essentials for Childhood to address child maltreatment prevention and family well-being in North Carolina. This session will examine the Task Force's collective impact approach and how this approach is reflected in the final recommendations of the Task Force.

United Way Collective Impact for Children and Youth

Claire Apaliski, UNC Charlotte Urban Institute

United Way Central Carolinas seeks to increase the cohort graduation rate for at-risk, low-performing children served by targeted UW agencies over the next ten years. The partnership with the UNC Charlotte Urban Institute for the collection of data and the creation of common measures of success across all of these organizations will enable United Way to direct the programs toward common goals, hold the funded agencies accountable, and enable the documentation and evaluation of program successes to be shared across the community. This ongoing collaboration will also enable partner organizations to understand and revise their program approaches as needed based on lessons learned from collective analysis of the data. Presenters will discuss the project achievements, opportunities and learned experiences.

Tuesday, March 31 (2:00 p.m. – 3:00 p.m.)

Challenges and Common Pitfalls in Collective Impact

Diane Gavarkavich, UNC Charlotte Urban Institute

We know collective impact enables organizations with a common agenda to establish a shared measurement system and coordinate mutually reinforcing activities. However, organizations with a common agenda can range from 2 to 100+ with as many measurement systems and perhaps even more activities. Size and complexity are just two of the challenges in this work. This session will discuss challenges and pitfalls, provide lessons learned, and allow participants to share their challenges and brainstorm solutions.

Friday, April 10 (2:00 p.m. – 3:00 p.m.)

Using Systems Analysis to Maximize Collective Impact

Doug Easterling, Wake Forest School of Medicine

Collective-impact (CI) initiatives bring together multiple players with complementary interests to design and carry out bigger, more impactful work than can be achieved when the players operate on their own. For a CI effort to actually realize this synergy, the partners need to develop a smart, game-changing strategy that operates on key points of leverage within the relevant system(s). This session introduces system mapping and systems thinking as crucial practices for finding high-impact collective strategies.

Tuesday, April 14 (1:00 p.m. – 2:00 p.m.)

From Anchor to Member: Aligning University Strengths and Community Priorities

Kristen Medlin & Emily Janke, UNC Greensboro

Improving the health, safety, and quality of life for all members of society requires institutions to transition from collections of individual and coincidental activities to collective and intentional partnerships (Holland, 2012). How does your institution contribute to “moving the needle” on community priorities? Learn concrete steps to identify and align university strengths and community-identified priorities for greater impact.