### General Studies Requirements (58-62 sh)

**FIRST-YEAR CORE:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GST 110 - Global Experience</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>ENG 110 - College Writing</td>
<td>4</td>
<td>(C- or better required for graduation)</td>
</tr>
<tr>
<td>MTH 112 or 121 or 212</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>HED 111 – Contemporary Wellness</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

**Experiential Learning Requirement (ELR):** (One Unit)

May be met by any of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

**Foreign Language Requirement:**

Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

**STUDIES IN THE ARTS AND SCIENCES:**

[Transfer students with at least 18 sh. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

<table>
<thead>
<tr>
<th>Expression</th>
<th>8</th>
<th>Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, &amp; fine arts (art, art history, dance, fine arts, music, music theatre, &amp; theatre). At least one course must be literature.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civilization</td>
<td>8</td>
<td>Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.</td>
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<tr>
<td>Society</td>
<td>8</td>
<td>Eight hours chosen from at least two of the following: economics, geography, human services - HSS 111 only, political science, psychology, &amp; sociology/anthropology.</td>
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<tr>
<td>Science</td>
<td>Lab:</td>
<td>Eight hours chosen from one or more of the following: mathematics, science, and computer science (CSC designation). One course must be a physical or biological laboratory science.</td>
</tr>
</tbody>
</table>

**ADVANCED STUDIES** (Must be outside major.)

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>GST Interdisciplinary Seminar</td>
<td>4</td>
<td>[300-400 level GST course; requires junior/senior status.]</td>
</tr>
</tbody>
</table>

**Major Requirements**

(Minimum of 66-80 sh. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

- GST 115 (2) – Public Speaking
- COM 100 (4) – Communications in a Global Age
  ("C-" or better is required to advance to courses requiring COM 100 as a prerequisite.)
- COM 110 (4) – Media Writing
  ("C-" or better is required to advance to courses requiring COM 110 as a prerequisite.)
- COM 220 (4) – Digital Media Convergence
- COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)
- COM 400 (4) – Media Law and Ethics
- COM 495 (2) – Great Ideas: Capstone in Communications

Choice of additional COM courses to total at least 52 hours in the School of Communications. (8 hours of COM electives are waived for any student completing a double major outside of Communications.)

**REQUIRED MINOR OR OTHER OPTION** - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

**Choose one of the following concentrations:**

- **Broadcast and new media:**
  - COM 234 (4) – Broadcasting in the Public Interest
  - COM 314 (4) - Writing for Broadcast and New Media
  - COM 324 (4) – Television Production
  - COM 454 (4) – Producing for Broadcast & New Media
  - Choose one course (4 s.h.) selected from:
    - COM 360 – Interactive Media
    - COM 361 – Media Management and Sales
    - COM 362 - Communications Research
- **Cinema:**
  - COM 236 (4) – Development & Influence of Cinema
  - COM 316 (4) – Screenwriting
  - COM 326 (4) – Cinema Production
  - Choose one course (4 s.h.) from:
    - COM 355 – The Documentary
    - COM 356 – Cinema Aesthetics
    - COM 455 – Producing the Documentary
    - COM 456 – Producing Narrative Cinema

**Major Total (s.h.)**

**** See next page or reverse side for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to
dedicate two COM electives and complete COM 381
Communications Internship in one of the following emphasis areas:

Writing
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COM 340 – Feature Writing
COM 440 – Public Affairs Reporting

Advertising
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COM 338 – Advertising in Society
COM 438 – Advertising Techniques

Photojournalism
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COM 328 – Photojournalism
COM 428 – Visual Storytelling

Documentary
---
COM 355 – The Documentary
COM 455 – Producing the Documentary

Sports Communications
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COM 335 – Sports and Media
COM 342 – Sports Information
**-OR-**
COM 345 – Sports Broadcasting

Audio Recording
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COM 354 – Audio for Visual Media
COM 364 – Audio for Sound Media

International Communications
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COM 330 – International Communications
 Semester abroad communications course