2011-12 CHECKLIST FOR GRADUATION REQUIREMENTS IN STRATEGIC COMMUNICATIONS- BACHELOR OF ARTS
Minimum of 132 s.h. required for graduation (36 s.h. must be 300/400-level courses)
(Additional hours to total 132 s.h. -- includes second major, minor, and elective hours.)

Name________________________________________ I.D. # ____________________________

General Studies Requirements (58-62 sh)

FIRST-YEAR CORE:

GST 110 - Global Experience (4 s.h.)______________
ENG 110 - College Writing (4 s.h.)______________
(C- or better required for graduation)
MTH 112 or 121 or 212 (4 s.h.)______________
HED 111 – Contemporary Wellness (2 s.h.)________

Experiential Learning Requirement (ELR): (One Unit)
May be met by any one of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

Foreign Language Requirement:
Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression ______________________ (8 s.h.)________
[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization ______________________ (8 s.h.)________
[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

Society *__________________________ (8 s.h.)________
[Eight hours chosen from at least two of the following: economics, geography, human services - HSS 111 only, political science, psychology, & sociology/anthropology.]

Science __________________________ (8 s.h.)________
[Eight hours chosen from one or more of the following: mathematics, science, and computer science (CSC designation). One course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

______________________________ (8 s.h.)________
[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Seminar ____________ (4 s.h.)________
[300-400 level GST course; requires junior/senior status.]

*Required in major; may count in General Studies.

Major Requirements

(Minimum of 58 s.h. required)
Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

_____GST 115 (2) – Public Speaking
_____COM 100 (4) – Communications in a Global Age
("C-" or better is required to advance to courses requiring COM 100 as a prerequisite.)
_____COM 110 (4) – Media Writing
("C-" or better is required to advance to courses requiring COM 110 as a prerequisite.)
_____COM 220 (4) – Digital Media Convergence
_____COM 232 (4) – Public Relations and Civic Responsibility
_____COM 312 (4) – Strategic Writing
_____COM 362 (4) – Communications Research
_____COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)
_____COM 400 (4) - Media Law and Ethics
_____COM 452 (4) – Strategic Campaigns
_____COM 495 (2) – Great Ideas: Capstone in Communications

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

In addition, at least one (4 s.h.) School of Business course selected from:

*ECO 111 Principles of Economics
BUS 303 Introduction to Managing
BUS 304 Introduction to Marketing
ACC 201 Principles of Financial Accounting
_____FIN 303 Introduction to Finance

REQUIRED MINOR OR OTHER OPTION - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

_____Major Total (s.h.)

**See reverse side or next page for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to
dedicate two COM electives and complete COM 381
Communications Internship in one of the following emphasis areas:

Writing
   COM 340 – Feature Writing
   COM 440 – Public Affairs Reporting

Advertising
   COM 338 – Advertising in Society
   COM 438 – Advertising Techniques

Photojournalism
   COM 328 – Photojournalism
   COM 428 – Visual Storytelling

Documentary
   COM 355 – The Documentary
   COM 455 – Producing the Documentary

Sports Communications
   COM 335 – Sports and Media
   COM 342 – Sports Information
   -OR-
   COM 345 – Sports Broadcasting

Audio Recording
   COM 354 – Audio for Visual Media
   COM 364 – Audio for Sound Media

International Communications
   COM 330 – International Communications
   Semester abroad communications course