General Studies Requirements (58-62 sh)

FIRST-YEAR CORE:

GST 110 - Global Experience (4 s.h.)

ENG 110 - College Writing (4 s.h.)

MTH 112 or 121 (4 s.h.)

HED 111 – Contemporary Wellness (2 s.h.)

Experiential Learning Requirement (ELR): (One Unit)

May be met by any one of the following: internship, practicum, co-op, study abroad, student teaching, approved field-based course or documented service, leadership, or individualized learning experience.

Foreign Language Requirement:

Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

STUDIES IN THE ARTS AND SCIENCES:

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression (8 s.h.)

[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization (8 s.h.)

[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

Society (8 s.h.)

[Eight hours chosen from at least two of the following: economics, geography, human services - HSS 111 only, political science, psychology, & sociology/anthropology.]

Science (Lab) (8 s.h.)

[Eight hours chosen from one or more of the following: mathematics, science, and computer science (CSC designation). One course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

(8 s.h.)

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Seminar (4 s.h.)

[300-400 level GST course; requires junior/senior status.]

Major Requirements

(Minimum of 54 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in the liberal arts and sciences.

_____GST 115 (2) – Public Speaking

_____COM 100 (4) – Communications in a Global Age

_____COM 110 (4) – Media Writing

_____COM 220 (4) – Digital Media Convergence

_____COM 381 (1-2) Communications Internship (80 work-hours required per credit hour.)

_____COM 400 (4) – Media Law and Ethics

_____COM 450 (4) – Multimedia Journalism

_____COM 495 (2) – Great Ideas: Capstone in Communications

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside of Communications.)

REQUIRED MINOR OR OTHER OPTION - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

Choose one of the following concentrations: (16 sh)

Print / Online News Concentration

_____COM 230 (4) - Media History, Media Today

_____COM 310 (4) – Reporting for the Public Good

_____COM 320 (4) - Editing & Design

_____COM 350 (4) – Web Publishing

Broadcast news concentration

_____COM 234 (4) – Broadcasting in the Public Interest

_____COM 311 (4) – Broadcast News Writing

_____COM 324 (4) – Television Production

_____COM 351 (4) – Television News Reporting

_____Major Total (s.h.)

**See reverse side / next page for additional options**
Optional Emphasis –

Students in any School of Communications major may choose to dedicate two COM electives and complete COM 381 Communications Internship in one of the following emphasis areas:

**Writing**
- COM 340 – Feature Writing
- COM 440 – Public Affairs Reporting

**Advertising**
- COM 338 – Advertising in Society
- COM 438 – Advertising Techniques

**Photojournalism**
- COM 328 – Photojournalism
- COM 428 – Visual Storytelling

**Documentary**
- COM 355 – The Documentary
- COM 455 – Producing the Documentary

**Sports Communications**
- COM 335 – Sports and Media
  - OR -
  - COM 342 – Sports Information
  - COM 345 – Sports Broadcasting

**Audio Recording**
- COM 354 – Audio for Visual Media
- COM 364 – Audio for Sound Media

**International Communications**
- COM 330 – International Communications
  - Semester abroad communications course