General Studies Requirements (56-60 sh)

FIRST-YEAR CORE:

GST 110 - Global Experience (4 s.h.)
ENG 110 - Writing: Argument & Inquiry (4 s.h.) (C- or better required for graduation)
MTH 110 or 151 or 220 (4 s.h.) *

Experiential Learning Requirement (ELR – 2 units required):
Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

Foreign Language Requirement:
Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression _______ (8 s.h.)
[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization _______ (8 s.h.)
[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

Society *ECO 111 _______ (8s.h.)
[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology.]

Science/Analysis _______ (Lab: __) *MTH 116 or 151 _______ (8s.h.)
[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

*ECO 301 _______ _______ (8 s.h.)
[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Capstone Seminar _______ (4 s.h.)
[300-400 level GST course; requires junior/senior status.]

*Required in major; may count in General Studies.

Major Requirements

A minimum of 73-76 hours required.

___ *MTH 116 (4) – Applied Math with Calculus
-OR-
___ *MTH 151 (4) - Calculus I
___ CIS 211 (4) – Management Information Systems
___ ACC 201 (4) – Principles of Financial Accounting
___ ACC 212 (4) – Principles of Managerial Accounting
___ *ECO 111 (4) - Principles of Economics
___ ECO 203 (4) - Statistics for Decision Making
* (If taken first, MTH 220 can substitute for ECO 203)
___ BUS 221 (4) – Legal and Ethical Environment of Business
___ BUS 202 (4) - Business Communication
___ MGT 311 (4) - Principles of Marketing
___ MKT 323 (4) - Principles of Management & Org. Behavior
___ FIN 343 (4) - Principles of Finance
___ BUS 326 (4) – Operations and Supply Chain Management
___ BUS 465 (4) - Business Policy
___ LSB 381 (1-4) Internship in Business
___ ECO 301 (4) – Business Economics
___ MKT 414 (4) – Marketing Research


Any course (NOT limited to LSB courses) preapproved by the Chair of the Management Dept

** Marketing majors who choose to pursue a focus in Sales must take MKT 418 and MKT 419 as two of their three electives. These students are strongly advised to complete their internship in the area of professional sales.

___ Major Total (s.h.)

Notes on minors and double majors:
Students majoring in Entrepreneurship, Finance, International Business, Management, Marketing or Accounting are not allowed to declare a minor in Business Administration.

For students double majoring in two BSBA majors, a course that is eligible to count for two majors can only count towards one. For example, MGT 423 can count towards the MGT major and the ENT major. If a student is double majoring in MGT and ENT and takes MGT 423, this course can count toward the MGT or ENT major, but not both. However, we do allow a student to double count a course in BSBA major and a minor. For example, a student majoring in MGT and minoring in ENT can have MGT 423 count for both the major and the minor.