Name_________________________ I.D. # ____________________________

**General Studies Requirements (56-60 sh)**

**FIRST-YEAR CORE:**

GST 110 - Global Experience (4 s.h.) __________

ENG 110 - Writing: Argument & Inquiry (4 s.h.) __________
   (C- or better required for graduation)

MTH 110 or 151 or 220 (4 s.h.) __________

**Experiential Learning Requirement (ELR – 2 units required):**

Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

**Foreign Language Requirement:**

Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

**STUDIES IN THE ARTS AND SCIENCES:**

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

**Expression** (8 s.h.) __________

[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

**Civilization** (8 s.h.) __________

[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

**Society** (8 s.h.) __________

[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology.]

**Science/Analysis** (Lab: __________) (8 s.h.) __________

[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

**ADVANCED STUDIES** (Must be outside major.)

(8 s.h.) __________

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Capstone Seminar (4 s.h.) __________

[300-400 level GST course; requires junior/senior status.]  

**Major Requirements**

(Minimum of 66-80 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

_____GST 115 (2) – Public Speaking

_____COM 100 (4) – Communications in a Global Age
   (“C-“ or better is required to advance to courses requiring COM 100 as a prerequisite.)

_____COM 110 (4) – Media Writing
   (“C-“ or better is required to advance to courses requiring COM 110 as a prerequisite.)

_____COM 220 (4) – Digital Media Convergence

_____COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)

_____COM 400 (4) – Media Law and Ethics

_____COM 495 (2) – Great Ideas: Capstone in Communications

Choice of additional COM courses to total at least 52 hours in the School of Communications. (8 hours of COM electives are waived for any student completing a double major outside of Communications.)

**REQUIRED MINOR OR OTHER OPTION** - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

Choose one of the following concentrations:  

(20 sh)

**Broadcast and new media:**

_____COM 234 (4) – Broadcasting in the Public Interest

_____COM 314 (4) - Writing for Broadcast and New Media

_____COM 324 (4) – Television Production

_____COM 454 (4) – Producing for Broadcast & New Media

Choose one course (4 s.h.) selected from:

   COM 360 – Interactive Media

   COM 361 – Media Management and Sales

   COM 362 - Communications Research

**Cinema:**

_____COM 236 (4) – Development & Influence of Cinema

_____COM 316 (4) – Screenwriting

_____COM 326 (4) – Cinema Production

Choose one course (4 s.h.) from:

   COM 355 – The Documentary

   COM 356 – Cinema Aesthetics

_____COM 455 – Producing the Documentary

_____COM 456 – Producing Narrative Cinema

**Major Total (s.h.):**

**20**

**See next page or reverse side for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to
dedicate two COM electives and complete COM 381
Communications Internship in one of the following emphasis areas:

Writing
- COM 340 – Feature Writing
- COM 440 – Public Affairs Reporting

Advertising
- COM 338 – Advertising in Society
- COM 438 – Advertising Techniques

Photojournalism
- COM 328 – Photojournalism
- COM 428 – Visual Storytelling

Documentary
- COM 355 – The Documentary
- COM 455 – Producing the Documentary

Sports Communications
- COM 335 – Sports and Media
  - OR -
- COM 342 – Sports Information
- COM 345 – Sports Broadcasting

Audio Recording
- COM 354 – Audio for Visual Media
- COM 364 – Audio for Sound Media

International Communications
- COM 330 – International Communications
- Semester abroad communications course