General Studies Requirements (56-60 sh)

FIRST-YEAR CORE:

GST 110 - Global Experience (4 s.h.)

ENG 110 - Writing: Argument & Inquiry (4 s.h.)
   (C- or better required for graduation)

MTH 110 or 151 or 220 (4 s.h.)

Experiential Learning Requirement (ELR – 2 units required):
Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

Foreign Language Requirement:
Students must meet one of the following: (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same; (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of foreign languages approved placement instrument; (c) score a 4 or 5 on an AP language exam or similar exam. Each student must take the language placement test by October 1 of his or her first full year at Elon. Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing.

STUDIES IN THE ARTS AND SCIENCES:
[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the four Studies in the Arts & Sciences areas.]

Expression (8 s.h.)
[Eight hours chosen from at least two of the following: literature (in English or foreign languages), philosophy, & fine arts (art, art history, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization (8 s.h.)
[Eight hours chosen from at least two of the following: history, foreign languages, and religious studies.]

Society (8 s.h.)
[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology.]

Science/Analysis (Lab:____) (8 s.h.)
[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES (Must be outside major.)

(8 s.h.)
[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

GST Interdisciplinary Capstone Seminar (4 s.h.)
[300-400 level GST course; requires junior/senior status.]

*Required in major; may count in General Studies.

Major Requirements

(Minimum of 58 s.h. required)

Students completing a major in the School of Communications must have at least 80 credit hours outside the School of Communications, with 65 or more of those hours in liberal arts and sciences.

_____GST 115 (2) – Public Speaking

_____COM 100 (4) – Communications in a Global Age
   (*C- or better is required to advance to courses requiring COM 100 as a prerequisite.)

_____COM 110 (4) – Media Writing
   (*C- or better is required to advance to courses requiring COM 110 as a prerequisite.)

_____COM 220 (4) – Digital Media Convergence

_____COM 232 (4) – Public Relations and Civic Responsibility

_____COM 312 (4) – Strategic Writing

_____COM 362 (4) – Communications Research

_____COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)

_____COM 400 (4) - Media Law and Ethics

_____COM 452 (4) – Strategic Campaigns

_____COM 495 (2) – Great Ideas: Capstone in Communications

Choose one course (4 s.h.) from:
   COM 322 – Corporate Publishing
   COM 323 – Corporate Video
   COM 350 – Web Publishing

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

In addition, at least one (4 s.h.) School of Business course selected from:
   *ECO 111 Principles of Economics
   BUS 303 Introduction to Managing
   BUS 304 Introduction to Marketing
   ACC 201 Principles of Financial Accounting
   FIN 303 Introduction to Finance

REQUIRED MINOR OR OTHER OPTION - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

_____Major Total (s.h.)

**See reverse side or next page for additional options**
Optional Emphasis –
Students in any School of Communications major may choose to dedicate two COM electives and complete COM 381 Communications Internship in one of the following emphasis areas:

**Writing**
- COM 340 – Feature Writing
- COM 440 – Public Affairs Reporting

**Advertising**
- COM 338 – Advertising in Society
- COM 438 – Advertising Techniques

**Photojournalism**
- COM 328 – Photojournalism
- COM 428 – Visual Storytelling

**Documentary**
- COM 355 – The Documentary
- COM 455 – Producing the Documentary

**Sports Communications**
- COM 335 – Sports and Media
  - COM 342 – Sports Information
  - OR
    - COM 345 – Sports Broadcasting

**Audio Recording**
- COM 354 – Audio for Visual Media
- COM 364 – Audio for Sound Media

**International Communications**
- COM 330 – International Communications
  - Semester abroad communications course