2016-17 CHECKLIST FOR GRADUATION REQUIREMENTS IN STRATEGIC COMMUNICATIONS- BACHELOR OF ARTS
Minimum of 132 s.h. required for graduation  (36 s.h. must be 300/400-level courses)
(Additional hours to total 132 s.h. – includes second major, minor, and elective hours.)

Name________________________________________   I.D. #________________________

Elon Core Curriculum (56-60 sh)

FIRST-YEAR FOUNDATIONS:

COR 110 – Global Experience (4 s.h.) __________
ENG 110 – Writing: Argument & Inquiry (4- or better required for graduation)
(C- or better required for graduation)
MTH 110 or 151 or 220 (4 s.h.) __________

Experiential Learning Requirement (ELR – 2 units required):
Included in experiential learning are study abroad, research, service-learning, leadership, internships, (including co-ops, teaching, and practicum), or other courses or experiences with ELR designation

World Language Requirement:
Students must meet one of the following:  (a) complete a language course numbered 122 or higher at Elon, or receive transfer or study abroad credit for the same;  (b) place into a language course numbered 200 or above upon arriving at Elon, using a department of world languages approved placement instrument;  (c) score a 4 or 5 on an AP language exam or similar exam.  Each student must take the language placement test by October 1 of his or her first full year at Elon.  Students are allowed two tries; the higher score is counted. That score stands and may not be repeated by later testing. Consideration for Phi Beta Kappa membership requires completion of one intermediate world language course, placement beyond that level or equivalent proficiency.

STUDIES IN THE ARTS AND SCIENCES:

[Transfer students with at least 18 s.h. of transfer credit must complete 32 hours total in Studies in the Arts & Sciences, but may have as few as 7 hours in one or more of the Four Studies in the Arts & Sciences areas.]

Expression ______________________ __________________ (8 s.h.) _______

[Eight hours chosen from at least two of the following: literature (in English or world languages), philosophy, & fine arts (art, dance, fine arts, music, music theatre, & theatre). At least one course must be literature.]

Civilization ______________________ (8 s.h.) __________

[Eight hours chosen from at least two of the following: history, world languages, art history and religious studies.]

Society * ______________________ (8 s.h.) _______

[Eight hours chosen from at least two of the following: economics, geography, human service studies, political science, psychology, & sociology/anthropology, and public health studies 201 or 202.]

Science/Analysis ______________________ (Lab:____) (8 s.h.) _______

[Eight hours chosen from one or more of the following: mathematics/statistics, science, computer science and information science. At least one course must be a physical or biological laboratory science.]

ADVANCED STUDIES. (Must be outside major.)

______________________________ ______________________ (8 s.h.) _______

[Eight hours of 300-400 level coursework outside the major field and chosen from areas under Studies in the Arts and Sciences.]

COR Interdisciplinary Capstone Seminar ______________________ (4 s.h. _______

[300-400 level COR course; requires junior/senior status.]

*Option in major requirement; may count in Core Curriculum

Major Requirements

(Minimum of 52 s.h. COM required/ 58 s.h. overall)
Students completing a major in the School of Communications must have at least 72 credit hours outside the School of Communications, including an academic minor or double major or a semester abroad in an Elon-approved program.

____ IDS 115 (2) – Public Speaking
____ COM 100 (4) – Communications in a Global Age
   ("C" or better is required to advance to courses requiring COM 100 as a prerequisite.)
____ COM 110 (4) – Media Writing
   ("C" or better is required to advance to courses requiring COM 110 as a prerequisite.)
____ COM 210 (1) – Web and Mobile Communications
____ COM 220 (3) – Creating Multimedia Content
____ COM 252 (4) – Public Relations and Civic Responsibility
____ COM 312 (4) – Strategic Writing
____ COM 322 (4) – Corporate Publishing
____ COM 362 (4) – Strategic Research Methods
____ COM 381 (1-2) – Communications Internship (80 work-hours required per credit hour)
____ COM 495 (4) – Great Ideas: Issues and Research
____ COM 400 (4) - Media Law and Ethics
____ COM 452 (4) – Strategic Campaigns

Choice of additional COM courses to total at least 52 hours in the School of Communications (8 hours of COM electives are waived for any student completing a double major outside the School of Communications.)

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In addition, at least one (4 s.h.) School of Business course selected from:

*ECO 111 Principles of Economics (Society)
BUS 303 Introduction to Managing
BUS 304 Introduction to Marketing
ACC 201 Principles of Financial Accounting
FIN 303 Introduction to Finance

REQUIRED MINOR OR OTHER OPTION - To promote academic depth, all students must complete a minor or double major outside of Communications (COM) or complete a semester abroad (totaling 12 credit hours or more) in an Elon-approved program.

____ Major Total (s.h.)