MAY 7th, 2015
5:00 PM – 7:00 PM

Powell, 3rd Floor
302, 304, 311

SEM 212 (Contemporary Sport Management)
SEM 226 (Facility & Venue Management)
SEM 232 (Research Methods)
SEM 351 (Sport Marketing)
SEM 352 (Sport Sales & Promotion)
SEM 412 (Sport Finance)
SEM 427 (Event Management)
SEM 461 (Sport Leadership & Ethics)

SEM Student Networking in Hallway; 5:30 PM – 6:30 PM

Please help yourself to refreshments available in 304 and 311.
Leadership & Ethics, SEM Capstone Experience
SEM 461: Sport Leadership & Ethics
Selected student will share her SEM Capstone Project.

Carley Gaynes
Community Engagement in the Classroom and Beyond

Marketing Pitch
SEM 351: Sport Marketing
Presentations will last approximately 5 minutes, in the order below.

ESPN Fantasy Baseball
Julia Denick, Katie Soraghan, Jared Kimble, Carlos Salas, Carrie Spicher
Spencer Dean, Cole Hyman, Emma Carty, Jane Domeck, Carol Pyszkowski, Matt Robertson

Tough Mudder
Patrick Abrahamsen, Dre Howell, Daniela Nava, Morgan O’Brien, Catherine Van Eyck
Jack Gillepsie, Waverly McConnell, Lexie Melanson, Nicole Miller, JC Seastrunk, Sean Vitello

Major League Soccer
Justin Biegel, Carrie Hartsfield, Evan Miceli, Tyler Stone, Rachel Zaleznik
Jen Caro, Tripp Fidler, Will Kelley, Julia Mainwaring, Nick Regan

Sport Sales “Experience”
SEM 352: Sport Sales & Promotion
Selected students will discuss their in-class sales experience.

The Royal Treatment; Dialing for Dollars
Students: TBA
6:10 PM

**Ignite! Presentations**
SEM 412: Sport Finance
*Oral presentations will last 5 minutes in the order listed.*

Lucas Baker, **Casey Gaynor, Mike Geissler,** Jake Stalzer
*Financial Implications of the Cost of Attendance Stipend on FBS non-Power Five Conference Schools*

Zach Duprey, **Julius Moore, Matt Robertson,** Tony Woods
*The Value of a College Football Coach*

Ryan Bennett, **Jared Kimble,** Jeremy Recoon, **Tyler Stone**
*NFL Expansion to London*

Taylor Barclay, **Katie Beech,** Emily Bourke, Alivia Mattioli
*Financial Considerations of the 1996 Olympics*

Anthony Alejo, Tanya Ghandour, Julia Mainwaring, Danielle Walker
*Financing the 2012 London Summer Olympics*

6:40 PM

**Leadership & Ethics, SEM Capstone Experience**
SEM 461: Sport Leadership & Ethics
*Selected student will share his SEM Capstone Project.*

Nick Stringfellow
*Baseball Analytics Case Study: Cole Hamels Trade Scenarios*

6:50 PM

**Event Management Discussion**
SEM 427: Event Management
*Selected students will share Event Management experience.*

Rajat Agarwal, Allison Walker
*Sign & Dine*
5:00 PM Venue Management Plans
SEM 226: Facility & Venue Management
Creative visual displays of students’ venue management plans.

2. Kristi Ingram
Nike Training Facility

5:00 PM Individual Research Prospectus
SEM 232: Research Methods
Posters communicating students’ research plans.

4. Tanner Samson
The Hot Hand Phenomenon

5. Daniela Nava
Merging the Marketing and Event Industries Through Brand Experiences

6. Douglas Warrick
Gender, Sports and Media at a Mid-Major School

7. Danielle Walker
Black Jocks: The African-American Student-Athlete Experience

5:40 PM Event Analysis Poster Presentations
SEM 212: Contemporary Sport Management
Posters communicating students’ event analysis projects.

1. Forrest Ludwig, Dan Lynch, Gordon Teter
ACC Men’s Basketball Tournament (NCAA)

Carolina Hurricanes vs. Ottawa Senators (NHL)

3. Nate Leeson, Cam Wood, John Rhodes
STP 500 at Martinsville Speedway (NASCAR)

4. Harrison Raby, Katherine Prusator, Megan Podgorski
Carolina Hurricanes vs. Ottawa Senators (NHL)

5. Sami Blank, Diego Martin, Sara Corning
ACC Women’s Basketball Tournament (NCAA)

6. Cal Mincer, Joe Wendy, Josh Pittman, Jake Rosenberg, Kevin Bowens
Carolina Panthers vs. Florida Panthers (NHL)

7. Alexa Buontempo, Elizabeth Long, Katherine Powers, Storey Stadler
High Point University vs. Robert Morris University Men’s Lacrosse (NCAA)
6:20 PM

**Venue Management Plans**

SEM 226: Facility & Venue Management

Creative visual displays of students’ venue management plans.

1. **Daniel Wasky**
   *Reinventing the Meadowlands Sports Complex*

2. **Ally Walker**
   *Candyland; New Proposed Convention & Events Center for Hershey, PA*

3. **Ben Bean**
   *Replacing a Legend; The Smith Center for Tar Heel Basketball*

6:20 PM

**Individual Research Prospectus**

SEM 232: Research Methods

Posters communicating students’ research plans.

4. **Brittany Crimmins**
   *Social Identity Theory in Relation to Athletes’ Off-Field Behaviors*

5. **Dakota Chayes**
   *How Does Psychic Income Affect People's Perceptions of a Major League Sports Team?*

6. **Jane Domeck**
   *Sociocultural and Economic Impacts of the 2014 FIFA World Cup in Brazil*

7. **Rachel Garrity**
   *The NFL and Violence Against Women*
5:00 PM

Individual Research Prospectus
SEM 232: Research Methods
Posters communicating students’ research plans.

1. Hailey Winter
   LPGA Golfers Perceptions of Television Coverage

2. Douglas Williams
   Economic Impact of Small Scale Sport Tourism

3. Kelly Siewers
   Examining the Rationale Behind Division I Female Soccer Players’ Preference of a Male or Female Head Coach

4. Tony Sabato
   The Impact of Conference Realignment

6. Adrian McClendon & Julius Moore
   Determinants of College Football Coaches’ Salaries

5:40 PM

Event Analysis Poster Presentations
SEM 212: Contemporary Sport Management
Posters communicating students’ event analysis projects.

1. Shaylen Burnett, Matt Cotton, Malcolm Galloway, Austin Richardson, Dmitri Thompson
   University of North Carolina-Chapel Hill Baseball (NCAA)

2. Abby Godfrey, Lane Huger, Ellie Whittington, Alexis Zadjura
   Duke University Men’s Lacrosse (NCAA)

3. Erik Euler, Alison Fernsell, Jack Friddle, Michael Payson, Byron Ross, Nikki Sanz
   Charlotte Hornets (NBA)

4. Dani Halliday, Daniel Levine, Emma Schorr, Paige Sokoloff
   Carolina Hurricanes (NHL)

5. Jenny Gallagher, Caro Hopkins, Lydia Laws, Dimitri Lettas
   Raleigh Relays (Track & Field)

6. Sydney Busa, Katira Dobbins, Bailey Edwards, Daniel Everett, Emily Tweedie
   Mid-Atlantic Power League (Volleyball Tournament)

7. Matt Ainbinder, Ryan Colella, Stu Semonite
   Carolina Hurricanes (NHL)
6:20 PM

Individual Research Prospectus
SEM 232: Research Methods
Posters communicating students’ research plans.

1. Cori DeMelis
   Understanding Athlete Image Repair Strategies

2. Madeline McCallie
   Women's Basketball Matters Too! Conference Changes and the Effect on Women's Basketball

3. Ryder Bowline
   Understanding Why Females Give to College Athletic Departments

4. Alexis De Groot
   Perceptions of Injured Student-Athletes Social Support Provided By Coaches

5. Dondre Howell
   Why Go? Fan Motivation for Attending a Sporting Event

6. Jessica Jones
   How To Process: Analyzing Professional Athletes Response to Retirement

7. Essence Baucom
   50 Shades of Black: The Student-Athlete Experience