



**Celebrate  
Greensboro**  
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June 25–July 30, 2011

50 years of  
beautiful music

# Eastern Music Festival & School



Eastern Festival  
Orchestra

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[EasternMusicFestival.org](http://EasternMusicFestival.org)

#### To order tickets:

Triad Stage Box Office  
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Greensboro, NC 27401  
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or 866.579.TIXX  
Fax: 336.274.1774



**W**hat do Yo-Yo Ma, Preservation Hall Jazz Band, Midori, Bruce Hornsby, Wynton Marsalis, Doc Severinsen, Canadian Brass, and Edgar Meyer have in common (other than music, of course)? They all have appeared as guest artists at Eastern Music Festival & School.

two venues — a 1909 Carnegie library and an intimate professional recital hall. Two student orchestras perform each week, in addition to piano and



Maestro Sheldon  
Morgenstern

#### What is Eastern Music Festival & School?

This five-week summer experience in Greensboro, NC, focuses on classical music with two main components — training and performance.

A professional orchestra composed of the school's faculty, directed by Gerard Schwarz, performs weekly classical concerts headlined by world-renowned guest artists. Faculty members also perform chamber concerts in

chamber recitals throughout the season. Various artists present a weekly, mixed series of classical programs — from opera to organ galas to themed concerts. EMF also offers alternative music genres, children's camps, and community participation programs.

In the School's orchestral division, students form two orchestras, and the piano program consists of up to 21 qualified pianists. The accelerated training program provides

the opportunity to study with some of the world's best teachers, interact with celebrated guest artists, perform in formal and informal settings, and gain exposure to a professional musician's lifestyle.

#### How Did Eastern Music Festival Begin?

Sheldon Morgenstern (Shelly), a young horn player from Greensboro, had long envisioned a music camp offering instruction oriented toward the student. Shelly pitched his idea to Guilford College's president and arranged to start the music camp at the college. After recruiting 72 students, hiring 14 faculty members, and raising \$22,000, Maestro Morgenstern presided over the first season of the "Guilford Musical Arts Center" (later named EMF) in 1962.

As the camp grew, Shelly's dream of a noncompetitive learning environment, a

resident professional orchestra with accomplished performers who also teach the students, and a unique artist-in-residence program became a reality. He remained music director and principal conductor for 36 years until his retirement in 1997.

#### What is EMF Like Today?

Today, EMF offers more than 100 music events each summer to an audience of more than 60,000. Since 2006, Gerard Schwarz has put his own personal stamp on the Festival as its music director.

Special features for the 50th anniversary include a kickoff concert, "Jazz at Lincoln Center Orchestra," with Wynton Marsalis, Alumni Weekend, and nine special commissions.



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BY MELINDA BARGREEN

# Gerard Schwarz Music Director



This is a season of commemorations and changes for Gerard Schwarz, the award-winning symphony conductor whose podium career spans three continents and more than four decades. “There’s always something exciting going on,” says the energetic American maestro and music director of both the Eastern Music Festival and the Seattle Symphony Orchestra. “Right now I’m looking forward to the 50th anniversary season of the Festival, which is very special. Its founder was Shelly Morgenstern; I knew him slightly, and I think his concept of the educational component is absolutely the best way to have a festival. We have a faculty Festival Orchestra with about 80 players from all over the country, every one of them a teacher. Then there are about 200

students who get a very specialized and focused learning experience, because each teacher has only two or three students. And the young players’ two student orchestras have a new program every week with great, big pieces like *The Rite of Spring* and the Shostakovich *Fifth Symphony*. It’s a fabulous experience for them! They whoop and holler at the performances of the faculty’s Festival Orchestra, too, and the faculty is equally excited to hear the young artists play. It’s such a great, nurturing situation.”

Schwarz has always been excited about music education, ever since he demanded a trumpet of his own at age 8, and began practicing six to eight hours a day. He became the youngest co-principal trumpet in New York Philharmonic history, and his solo recordings are still considered among the world’s best. The music community was shocked when Schwarz resigned from the Philharmonic while still in his 20s and subsequently sold off his collection of trumpets: This kind of bridge-burning is seldom seen at such a high level of achievement.

But the budding maestro had other plans in mind for his future. He focused in like a laser



“There’s always something exciting going on,” says the energetic American maestro and music director of the Eastern Music Festival.

DICHTER BY J. MULLIGAN, SALERNO-SONNENBERG AND VALDES BY CHRISTIAN STEINER, JACKIW BY LISA-MARIE MAZZUCCO, GOULDING BY ANDY CHICIAK, SCHWARZ BY STEVE J. SHERMAN, GRAHAM BY DARIO ACOSTA, MARSALIS BY MARK WAGONER/PHOTOS COURTESY OF EMF, MARK WAGONER/COURTESY OF EMF

on learning orchestral and chamber music scores, new works, and repertoire classics, everything that might enhance a career on the podium. And at the same time, he has looked for an educational component to every musical endeavor.

In Seattle, where Schwarz has spent the greater part of his career (he leaves the Seattle Symphony Orchestra music directorship this summer, after 26 seasons in that post), he has been a constant promoter of musical opportunities for the young: children attending Symphony concerts in the schools and in community halls, or playing (as All-State winners) alongside the professionals in the concert hall, or going to special music programs designed for kids as young as infants and preschoolers. Fledgling composers, too, get their works played by Seattle Symphony ensembles, so they can hear how their music really can sound.

Schwarz, who has also held music directorships from Tokyo to Liverpool, says he particularly loves the “casual vibe” of the Eastern Music Festival & School, as well as the excellent acoustics of all the halls where the concerts take place, and the quality of both students and faculty.

“Some festivals are very competitive, very cutthroat. We don’t do that at the EMF,” explains this father of four. “The students are very serious, around 17 or 18 years old on average, and everybody is really motivated to practice. But they are also having a wonderful, fun experience.”

So what’s next for this busy maestro? Stepping down in Seattle will give him a little more breathing space, and perhaps the chance to do some more composing of his own music. Schwarz also chairs a group called Young Musicians Excelling, which helps fund high-school kids who need help paying for the costs of All-State or All-Northwest ensemble participation. The maestro’s next big thing: a TV project of eight annual hour-long shows, featuring an orchestra of “All-Stars” from major symphonies across the country. The future shows can be watched on TV, heard on a CD or on radio, or downloaded from the Internet. Thus far, he’s getting “a lot of green lights” for this project. When you meet Jerry Schwarz and hear his enthusiasm, it’s clear he has a way of turning “Maybe” or “We’ll see” into “You bet!”



## 2011 Guest Artists

Top row: Misha Dichter, Nadja Salerno-Sonnenberg, and Stefan Jackiw  
Middle row: Caroline Goulding, Julian Schwarz, and Susan Graham  
Bottom row: André Watts and Maximiano Valdés

MISHA DICHTER APPEARS BY ARRANGEMENT WITH SCIOLINO ARTIST MANAGEMENT. NADJA SALERNO-SONNENBERG, (NADJASALERNOSONNENBERG.COM / NSSMUSIC.COM) STEFAN JACKIW, AND CAROLINE GOULDING ARE EXCLUSIVELY REPRESENTED BY OPUS 3 ARTISTS. SUSAN GRAHAM APPEARS BY ARRANGEMENT WITH IMG ARTISTS. SHE CAN BE HEARD ON BMG, ERATO, SONY, DECCA, PHILIPS, EMI AND THE WARNER CLASSICS FAMILY OF LABELS. ANDRÉ WATTS RECORDINGS ARE AVAILABLE ON THE TELARC, ANGEL/EMI AND CBS MASTERWORKS/SONY CLASSICAL AND PHILIPS LABELS. ANDRÉ WATTS, MAXIMIANO VALDÉS, AND JULIAN SCHWARZ APPEAR BY ARRANGEMENT WITH C/M ARTISTS NEW YORK

## America’s First Family of Jazz

Of all the successful EMF students, the Marsalis family is arguably the most well-known. Five members of the Marsalis family (Ellis, Branford, Wynton, Delfeayo, and Jason) were recipients of the 2011 National Endowment for the Arts Jazz Masters Award, the nation’s highest honor in jazz (nea.gov).

**ELLIS L. MARSALIS JR. (father)**  
■ Jazz pianist and instructor/professor emeritus, University of New Orleans

**BRANFORD MARSALIS**  
■ Saxophonist/Branford Marsalis Quartet

**WYNTON MARSALIS**  
■ Trumpeter/artistic director of Jazz at Lincoln Center/conductor/composer/educator  
“Our country used homegrown arts to make us into one people, to teach us who we are.”

**DELFEAYO MARSALIS**  
■ Trombonist/composer/producer  
“The highlight of the summer was our orchestra’s performance of Sibelius’ *Symphony No. 2*. We tried to match the great Chicago Symphony brass section, and while we didn’t, I remember believing that particular performance could have matched many of the professional orchestras of that time.”

**JASON MARSALIS**  
■ Drummer/vibraphonist/composer  
“I was at EMF for the summers of 1993 and 1994, and it was my first real experience playing repertoire on the percussion side of things.”



Ellis L. Marsalis Jr.  
“I have long appreciated EMF’s practice of placing high-school students with professionals as a great learning experience.”



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## The Performances

Saturday night at Dana Auditorium



**T**he Eastern Festival Orchestra is the resident professional orchestra and performs in the Lincoln Financial Festival Orchestra Series. Maestro Schwarz leads the orchestra through five Saturday evenings headlined by world-renowned guest artists, performing in the Festival's home, Dana Auditorium. The orchestra is made up of EMF's exceptionally talented faculty who come together each summer to teach and perform.

**Lincoln**  
Financial Foundation



### Bright Lights

Prominent past artists include Yo-Yo Ma (above), Joshua Bell, Lynn Harrell, Edgar Meyer, Sarah Chang, Midori, and Gil Shaham.

The faculty also perform in two chamber series, including the Monday UNCG Chamber Series at the School of Music at the University of North Carolina Greensboro. The Tuesday Carnegie Chamber Series is held in the 102-year-old Carnegie Room of Hege Library at Guilford College. The Friends & Great Performers Series includes an eclectic mix of music on Wednesdays, such as a composer-themed concert and an organ gala featuring an Orgues Létourneau Limitée organ at a 187-year-old Gothic

church. Always a sellout, the Greensboro Opera and EMF collaborate on two dinner theatre-style evenings of popular music at Greensboro's Temple Emanuel. Audiences also look forward to the Steinway Piano Gala starring EMF's acclaimed piano faculty and Pianopalooza, a showcase of EMF's young pianists performing serious repertoire in sometimes tongue-in-cheek attire.

In the Thursday and Friday Young Artists Orchestra Series, students gain a full professional experience, learning new repertoire weekly and filling principal chairs based on faculty assignments rather than competition. Sometimes mistaken for professionals, students play challenging repertoire led by resident conductor José-Luis Novo.

Beginning in 2003, EMF*fringe* began to rock with its non-traditional music choices. Set in downtown Greensboro, this series features artists like The Preservation Hall Jazz Band, The Waybacks, Trombone Shorty, Mark O'Conner, and Doc Severinsen & El Ritmo de la Vida that represent Americana, roots, blues, rock, Latin, and funk.



Resident Conductor José-Luis Novo

Other music events include EMF*jazz&blues*, young artists chamber and piano music events, an EMF*kids* concert, concert preludes, pops concerts throughout the Triad, and community outreach events performed by the young artists.



Master class with Xavier Phillips

## The School

**T**he School at Eastern Music Festival is an intense, rigorous training program designed for pre-professional musicians ages 14 to 22. From a worldwide pool of more than 800 applicants, the School accepts only 200 young artists and boasts a 2:1 student-to-faculty ratio.

The students live on the campus of Guilford College where they receive private lessons and participate in master classes led by faculty and guest artists as part of the artist-in-residence program. Each of the two student orchestras rehearses six times a week. In addition, there are sectional rehearsals and chamber music assignments. Students in the nationally recognized piano program perform during the weekly piano recitals as well as with chamber ensembles.

And all of that hard work pays off. Students perform more challenging repertoire than what they play at home and rapidly progress in five weeks. These gifted young artists appear before the community and

develop the poise and confidence of professional musicians.

### A Chance to Shine

Each year, the School holds a Concerto Competition with auditions open to all EMF students. Winners perform a solo work with one of the Young Artists Orchestras. In addition, young pianists are eligible for the EMF Piano Competition, which offers three cash prizes and the opportunity to perform at The Kennedy Center in Washington, D.C.

### Just the Beginning

Former EMF students go on to enjoy successful solo careers, teach at some of the country's finest conservatories, establish famous ensembles, and serve as principal chairs in prominent orchestras. (Notable students include: the youngest concertmaster in the history of the New York Philharmonic Orchestra, the first female trumpet for the Philadelphia Symphony Orchestra, conductor and artistic director of Paris' Orchestre de la Cité, and founder of the Elements Quartet.)

“I learned how to make a life out of music, not just how to play better, but what to do to get a job and keep it.”

—EMF student

PHOTOS COURTESY OF EMF/YO-YO MA BY STEPHEN DANIELIAN; TOP LEFT AND TOP RIGHT BY MARK WAGONER



Young Artists Orchestra



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# Partners, Community, and Lifelong Learning

Founded in 1837, Guilford College has been home to Eastern Music Festival & School for all but one of its 50 years. The tranquil liberal arts college in Greensboro is distinguished by its academic excellence, sustainability initiatives, and Quaker heritage that provide students and the Festival with an ideal setting.

The linking of Guilford College, Eastern Music Festival & School, and the city of Greensboro has proved to be mutually beneficial. During the summer, EMF generates more than \$1 million in revenue for the city in the form of hotel reservations, restaurants, retail, and entertainment. EMF guest artists stay in Four Diamond properties – the Proximity and the O. Henry hotels – the official hotels of the EMF.

## Programs for the Community

### Children's Camps

The Festival operates two summer camps for children ages 4 to 11 in conjunction with the Music Academy of North Carolina:

**emf-kids** provides a kid-friendly and creative approach to classical music through instrument demonstrations, rehearsal visits, singing, and an introduction to melody, harmony, and rhythm. (ages 4–5 and 6–8)

**emf explorers** offers backstage access to professional musicians and exclusive performances. Participants explore a variety of current music genres, including movie and video-game music, gypsy jazz, musical theatre, and classical music. (ages 9–11)

### Lifelong Learning at EMF

**ROAD SCHOLAR** formerly known as *Adventures in Lifelong Learning* Elderhostel, is a five-day program offering participants a glimpse of the Festival through concerts and engaging lectures with world-renowned



conductors and professional musicians. Tours include a nationally recognized piano restoration shop and the International Civil Rights Center & Museum, site of the 1960 sit-ins.

**Musically Speaking** is a conversational lecture series prior to EMF's Friday and Saturday evening concerts. Musicologist Dr. Greg Carroll and conductor Peter Perret explore the history of each evening's composers and repertoire.

The **Carolina Band Blast** invites amateur musicians to join the Gate City Horizons Band, the Music Center, City Arts, and EMF faculty and students in a regional band camp, culminating in a public performance.

## Faculty

EMF faculty are selected based on teaching credentials as well as performance ability. More than half of them have been with the Festival for 10 years or more, a third have returned 20 years or more, and three have taught at EMF for more than 30 years!

**CONCERTMASTER:** Jeffrey Multer\* (26 years), The Juilliard School (faculty), The Florida Orchestra (concertmaster), The Elements Quartet

**Principal Chairs:**

- Violin II – Randall Weiss (22 years)
- Viola – Daniel Reinker (25 years)
- Cello – Neal Cary (28 years)
- Double Bass – Leonid Finkelshteyn (13 years)
- Flute – Les Roettges (11 years)
- Oboe – Randall Ellis (6 years)
- Clarinet – Shannon Scott (21 years)
- Bassoon – Jeffrey Lyman (1st year)
- Horn – Kevin Reid (12 years)
- Trumpet – Mark Niehaus (12 years)
- Trombone – Gregory Cox (34 years)
- Tuba – Lee Hipp (12 years)
- Timpani – John Feddersen (36 years)
- Percussion – Eric Schweikert (19 years)
- Harp – Anna Kate Mackle\* (12 years)

**PIANO DEPARTMENT CHAIR:** James Giles\* (17 years), Northwestern University (faculty), concert soloist, Fulbright Scholar

**RESIDENT CONDUCTOR (Young Artists):** José-Luis Novo (13 years), Annapolis Symphony Orchestra and Binghamton Philharmonic (music director and conductor)

\*designates a former student

PHOTO BY MARK WAGONER/COURTESY OF EMF

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JUNE 26	JUNE 27	JUNE 28	JUNE 29	JUNE 30	JULY 1	JULY 2
<b>EMFfringe</b> 7/1 The Roys <b>EMFfringe</b> 7/8 Toubab Krewe	<b>UNCG Chamber Series</b> Jeffrey Multer, violin	<b>Carnegie Chamber Series</b> Les Roettges, flute	<b>Friends &amp; Great Performers Series</b> Concert Organ Gala		<b>Young Artists Orchestra Series</b> Gerard Schwarz, conductor José-Luis Novo conductor <b>EMFfringe</b>	<b>Festival Orchestra Series</b> Gerard Schwarz, conductor Susan Graham, mezzo-soprano
JULY 3	JULY 4	JULY 5	JULY 6	JULY 7	JULY 8	JULY 9
<b>Eastern Festival Orchestra</b> at An Appalachian Summer Festival Gerard Schwarz, conductor Susan Graham, mezzo-soprano	<b>UNCG Chamber Series</b>	<b>Carnegie Chamber Series</b> Yoshikazu Nagai, piano	<b>Friends &amp; Great Performers Series</b> Liszt Bicentennial Piano Gala James Giles, Yoshikazu Nagai, Gideon Rubin, Mayron Tsong, piano	<b>Young Artists Orchestra Series</b> Gerard Schwarz, conductor Jon Nakamatsu, piano	<b>Master Class Nadja Salerno-Sonnenberg</b> , violin <b>Young Artists Orchestra Series</b> José-Luis Novo, conductor Jeffrey Multer, violin <b>EMFfringe</b>	<b>Festival Orchestra Series</b> Gerard Schwarz, conductor Nadja Salerno-Sonnenberg, violin
JULY 10	JULY 11	JULY 12	JULY 13	JULY 14	JULY 15	JULY 16
<b>Music for a Sunday Evening in the Park</b> <b>Young Artists Orchestra Pops Concert</b> Eric Garcia, assistant conductor <b>Eastern Festival Orchestra</b> at An Appalachian Summer Festival Gerard Schwarz, conductor Nadja Salerno-Sonnenberg, violin	<b>UNCG Chamber Series</b> Jon Nakamatsu, piano	<b>Young Artists Orchestra Pops Concert</b> in High Point, N.C. Eric Garcia, assistant conductor <b>Carnegie Chamber Series</b> Gideon Rubin, piano	<b>Master Class Misha Dichter</b> , piano <b>Friends &amp; Great Performers Series</b> An Evening with Bach	<b>Young Artists Orchestra Series</b> Eric Garcia, assistant conductor	<b>Q &amp; A with André Watts</b> , piano <b>Young Artists Orchestra Series</b> José-Luis Novo, conductor Misha Dichter, piano	<b>EMFkids</b> Carnival of the Animals with the Greensboro Ballet Eric Garcia, assistant conductor <b>Festival Orchestra Series</b> Gerard Schwarz, conductor André Watts, piano
JULY 17	JULY 18	JULY 19	JULY 20	JULY 21	JULY 22	JULY 23
<b>2nd Annual Piano Competition</b>	<b>UNCG Chamber Series</b> Misha Dichter, piano	<b>EMF Piano Competition Winners</b> in D.C. <b>Carnegie Chamber Series</b> <b>Friends &amp; Great Performers Series</b> Celebrating Anniversaries: An American Songbook with Greensboro Opera	<b>Friends &amp; Great Performers Series</b> Celebrating Anniversaries: An American Songbook with Greensboro Opera	<b>Young Artists Orchestra Series</b> Maximiano Valdés, conductor <b>EMFfringe</b> The Waybacks	<b>Master Class Stefan Jackiw</b> , violin <b>Young Artists Orchestra Series</b> José-Luis Novo, conductor	<b>Festival Orchestra Series</b> Maximiano Valdés, conductor Stefan Jackiw, violin
JULY 24	JULY 25	JULY 26	JULY 27	JULY 28	JULY 29	JULY 30
<b>Music for a Sunday Evening in the Park</b> <b>EMFfringe</b>	<b>Pre-Concert Speech</b> Richard Danielpour, composer Gerard Schwarz, music director <b>UNCG Chamber Series</b> Julian Schwarz, cello	<b>Carnegie Chamber Series</b>	<b>Percussion Ensemble Concert</b> <b>Friends &amp; Great Performers Series</b> Pianopalooza! Robert Vernon & Friends	<b>Young Artists Orchestra Series</b> Concerto Competition Winners José-Luis Novo, conductor Eric Garcia, assistant conductor	<b>Master Class Jeffrey Multer</b> , violin <b>Young Artists Orchestra Series</b> Concerto Competition Winners José-Luis Novo, conductor Eric Garcia, assistant conductor Robert Vernon, viola <b>EMFfringe</b> Seth Walker	<b>Festival Orchestra Series</b> Gerard Schwarz, conductor Caroline Goulding, violin Julian Schwarz, cello