



Celebrate
Greensboro
Art. Culture. Entertainment.

Triad Stage

From a vision to a
leading voice



PHOTOS BY J. ALLEN AYCOCK AND (OPPOSITE PAGE) VAN DERVEEN PHOTOGRAPHERS/COURTESY OF TRIAD STAGE



The cast of *Brother Wolf* and (opposite page, from left) Tyler Hollinger, Cheryl Koski, and Matthew Carlson in *The Glass Menagerie*

Eleven years ago, Triad Stage was just a dream. Today it is a major force in the North Carolina arts community and a catalyst for Greensboro's downtown revitalization.

theatrical experience. The show has been produced by other theaters across the country, and Levon Helm performed one of its songs on his Grammy-winning album *Dirt Farmer*.

This season Triad Stage is paying tribute to the life and work of North Carolina

author Reynolds Price (*Kate Vaiden, A Whole New Life*) by producing all three plays of his *New Music* trilogy over a five-week period in February and March of 2012. This is the first time since the plays debuted at Cleveland Playhouse in 1990 that all three (*August Snow, Night Dance, and Better Days*) will be performed together.

Key to the theater's development was the purchase and renovation of a former Montgomery Ward department store — vacant for almost 40 years — in the heart of downtown Greensboro. After a community-wide fundraising campaign, Triad Stage brought new life to the five-story building by transforming it into a world-class venue now called The Pylre Theatre, complete with a 300-seat thrust MainStage, a 90-seat UpStage Cabaret, the Sloan rehearsal hall, lobbies, and special event areas. The space is also home to Chapel Hill-based WUNC Public Radio's Greensboro News Bureau.

For more information about Triad Stage or to support the theater's efforts, go to triadstage.org or become a fan on Facebook.

Using the best local and national talent (including Tony Award-nominated actors and designers), Triad Stage has produced 76 productions (including 14 world premieres and nine holiday shows) and numerous special events in its MainStage and UpStage Cabaret spaces. Founded by Yale School of Drama alumni Preston Lane and Richard Whittington, the theater has grown into one of the largest regional performing arts organizations with 3,250 Season Passholders.

Today the theater company is making a national name for itself by fostering a unique Southern voice. While works by Tennessee Williams, William Inge, Erskine Caldwell, Endesha Ida Mae Holland, and Ernest Gaines have been great successes, the theater's four world premieres written by Triad Stage Artistic Director Preston Lane and musician/songwriter Laurelyn Dossett have propelled it onto the national scene. Their first collaboration, *Brother Wolf* (an Appalachian retelling of the epic story *Beowulf*) combined music rooted in the region and storytelling to create a new



Standing Ovarions

- One of the Top 10 Most Promising Theaters - American Theatre Wing (founders of the Tony Awards)
- Best of 2007 - *The Wall Street Journal*
- Best N.C. Production of 2010 - *Triangle Arts & Entertainment*
- Best Live Theatre - *GoTriad/News & Record* (eight consecutive years)
- 2010 J. Edward Kitchen Leadership Award - Downtown Greensboro, Inc.

