

ELON UNIVERSITY

Carol Grotnes Belk Library

Strategic Plan 2015-2020

Mission Statement:

Carol Grotnes Belk Library advances the culture of engaged intellectual inquiry at Elon University. Our commitment to innovative service and dynamic partnerships enables our diverse community of learners to excel in their lifelong scholarship and artistic pursuits. We provide expertise, collections, and spaces to meet and anticipate the evolving information needs of Elon University and to preserve the university's history.

Themes that infuse all of Belk Library's work:

Dynamic Partnerships to Excel

Information Resources to Achieve

Expertise to Innovate

Place to Inquire

1. Be the national model of an engaged academic library

Be essential to every high impact practice for engaged learning on Elon's campus.	
	Sample Goals
1a. Build upon the successful partnership between Elon 101 and the Personal Librarian program to connect students to Belk Library resources and services in their first year	<ul style="list-style-type: none"> • expand face-to-face presence to all Elon101 courses
1b. Build upon the innovative integration of library instruction with ENG 110 and COR 110 to support writing-intensive courses and common intellectual experiences	<ul style="list-style-type: none"> • expand thresholds work in ENG 110 • deepen COR 110 integration • scaffold with middle- and upper-level writing courses
1c. Make and promote the library as the academic heart of the residential campus	<ul style="list-style-type: none"> • build upon existing connections to neighborhoods for engagement and learning beyond the classroom • explore starting a library living learning community
1d. Build upon our existing partnerships to co-locate services and resources in shared, permeable spaces to support one-stop service in support of student success	<ul style="list-style-type: none"> • research use of current shared, permeable space to track and document use and preferences • explore potential partnerships to add value and lower barriers to using available resources for student success
1e. Partner with faculty to teach students how to successfully engage in collaborative resource-based research , and create spaces that foster collaborative work	<ul style="list-style-type: none"> • reconfigure library classrooms to better facilitate collaborative work • create more collaborative work spaces in Belk Library
1f. Expand upon our successful partnerships with Fellows and Lumen Scholars to support all undergraduate research	<ul style="list-style-type: none"> • expand work with undergraduate research • explore research-athons • explore sponsoring research contests, displays and other means to promote research accomplishments

1. Be the national model of an engaged academic library (continued)

Be essential to every high impact practice for engaged learning on Elon’s campus. (continued)	
	Sample Goals
1g. Build upon our successful integration of library resources (collections and people) to facilitate deeper engagement in global study and service learning experiences	<ul style="list-style-type: none"> • expand work with Global Education Center and Kernodle Center • expand library staff as full partners in global study and service learning opportunities
1h. Continue to support capstone experiences through liaison librarian partnerships	<ul style="list-style-type: none"> • explore sponsoring research contests, displays and other means to promote research accomplishments • expand face-to-face presence in all Sr. sem and capstone courses
1j. Expand partnerships with Student Professional Development Center to support internship success for all students	<ul style="list-style-type: none"> • integrate library resources into SPDC internship preparation • expand internship offerings within Belk Library
1k. Advance research on engagement	<ul style="list-style-type: none"> • embed librarians in research teams in Elon Centers such as the Center for Research on Global Engagement and the Center for Engaged Learning • lead the conversation in the profession of librarianship by conducting original research on engaged academic libraries
1l. Continue to partner with campus colleagues to support world-class Faculty and Staff Scholarship	<ul style="list-style-type: none"> • continue to use liaison structure to create partnerships to support ongoing scholarship initiatives

2. Be the best starting point for information at Elon

Provide access to information resources to meet the needs of the Elon University community.	
	Sample Goals
2a. Enhance and simplify access to all library materials through implementation of a new integrated library system and comprehensive redesign of the library website	<ul style="list-style-type: none"> • migrate from old catalog to new integrated library system • work with campus partners to redesign and enhance library website for better access
2b. Strive to deliver information wherever, whenever, in whatever format our patrons need	<ul style="list-style-type: none"> • respond to changing format preferences in building collections
2c. Evaluate, curate and provide resources uniquely tailored to the life-long learning needs of the Elon University community	<ul style="list-style-type: none"> • deepen relationships to build collections to support faculty research, undergraduate and graduate curricula, and student research interests • explore and expand collections to support the information needs of alumni
2d. Engage in evidence-based collection decision-making to be best stewards of our resources	<ul style="list-style-type: none"> • enhance collection decisions through evaluation of use and best value
2e. Provide expertise in the use of information resources	<ul style="list-style-type: none"> • provide course-integrated, individualized and point-of-need guidance • adapt to meet the needs of researchers where they are – face-to-face, chat, flipped, etc.

3. Lead the Elon campus in conversations about scholarly communication and data services

Educate ourselves and our colleagues to better prepare Elon to respond to emerging changes in scholarly publishing, information dissemination and data needs (OA, OER, data management, data visualization).	
	Sample Goals
3a. Develop library staff's awareness and expertise on current issues and emerging trends in scholarly communication and data services	<ul style="list-style-type: none"> • review the literature • conduct an environmental scan of peer/aspirant institutions • participate in professional development and learning opportunities
3b. Engage and , where appropriate, educate campus partners around issues of scholarly communication and data services	<ul style="list-style-type: none"> • identify current stakeholders and interested parties • identify current campus needs • host events and provide resources to support a community of conversation around scholarly communication • partner with campus colleagues to promote solutions that are best-fit for Elon

4. Cultivate University Archives and Special Collections

Curate and promote unique collections to advance scholarship and preserve Elon University’s legacy.	
	Sample Goals
4a. Enhance and increase discoverability of archival materials & special collections to promote visibility and increase access	<ul style="list-style-type: none"> • redesign and enhance access points on the Belk Library webpage • promote Elon’s unique collections through increased participation in regional and national discovery portals • investigate and expand outreach activities (exhibits, social media, and primary source instruction)
4b. Actively engage with campus partners to preserve, document, and promote Elon’s history	<ul style="list-style-type: none"> • partner to implement software solutions to enable the acquisition, preservation, and dissemination of unique collections (including photographic, video and digital) • re-engage campus conversations about a records management program • cultivate relationships to proactively support and enrich campus projects
4c. Streamline archival practices and create effective processes to support a robust and nimble archival repository	<ul style="list-style-type: none"> • explore and implement an information management solution for archival materials • conduct review of workflows, priorities, and needs assessment and adjust accordingly

5. Support a world-class library staff

Cultivate an organizational culture that supports and equips all staff (including student staff) to perform at their highest level as well as contribute to the library profession.	
	Goal
5a. Seek and support professional development opportunities for staff to build expertise , expand professional networks, become aware of emerging trends, and enhance Elon's reputation	<ul style="list-style-type: none"> • expand participation in local, regional and national professional development opportunities • integrate new knowledge to enhance library services and resources • continue extensive training for student staff in library policies and procedures as well as customer service skills
5b. Recruit, develop and retain a diverse staff dedicated to supporting an inclusive community and modeling intercultural competence	<ul style="list-style-type: none"> • continue conversations with student identity groups assessing whether Belk Library is a safe, welcoming space for all

Works Consulted

Academic Libraries: 2012. First Look - 2014038.pdf. (n.d.). <http://nces.ed.gov/pubs2014/2014038.pdf>

ACRL ENVIRONMENTAL SCAN FINAL 3-16-15.docx - EnvironmentalScan15.pdf. (n.d.).

<http://www.ala.org/acrl/sites/ala.org.acrl/files/content/publications/whitepapers/EnvironmentalScan15.pdf>

ACRL Value of Academic Libraries. (n.d.).

http://www.ala.org/acrl/sites/ala.org.acrl/files/content/issues/value/contributions_report.pdf

ECAR Study of Undergraduate Students and Information Technology, 2013 - ERS1302.pdf. (n.d.).

<https://net.educause.edu/ir/library/pdf/ERS1302/ERS1302.pdf>

Education Advisory Board - Redefining the Academic Library. (n.d.). [https://www.eab.com/research-](https://www.eab.com/research-and-insights/academic-affairs-forum/studies/2011/redefining-the-academic-library)

[and-insights/academic-affairs-forum/studies/2011/redefining-the-academic-library](https://www.eab.com/research-and-insights/academic-affairs-forum/studies/2011/redefining-the-academic-library)

The_Elon_Commitment.docx - The_Elon_Commitment.pdf. (n.d.). <http://www.elon.edu/docs/e->

[web/administration/president/strategicplan2020/The_Elon_Commitment.pdf](http://www.elon.edu/docs/e-web/administration/president/strategicplan2020/The_Elon_Commitment.pdf)

Elon Student Life Five Year Plan (draft)

Elon Technology Strategic Plan (draft)

OcPaper14.pdf. (n.d.). <http://www.learningoutcomesassessment.org/documents/OcPaper14.pdf>

Value of Academic Libraries Report » ACRL Value of Academic Libraries. (n.d.).

http://www.acrl.ala.org/value/?page_id=21