

## HOT INTERNSHIPS

March 31, 2017

**DNA Creative Communications (Greenville, SC)** – DNA is a woman-owned PR agency located in Downtown Greenville, South Carolina, that specializes in public relations, nonprofit marketing, community giving, and nonprofit training. DNA hosts year-round internships for college students and recent graduates. To apply, [debbie@dnacc.com](mailto:debbie@dnacc.com) with your resume, cover letter, and writing samples, including the timeframe or semester you wish to intern. For more information, [visit their website](#).

**Taylor (Charlotte, NC)** – Taylor, a public relations agency founded in 1984, works with clients in the sports, lifestyle, and entertainment industry. Clients include Nike, NASCAR, Procter & Gamble, and Capital One. They are seeking a public relations intern that will work on-site, **paid**, from May to August 2017. Interns will research and write press releases, conduct media outreach, participate in brainstorm sessions, and more. To learn more and apply, visit their [online internship listing](#).

**Common Sense (San Francisco, CA)** – Common Sense Education is an education technology nonprofit that provides teachers and schools with free, research-based classroom tools. Their **paid** content production intern will have the opportunity to conduct research, conceptualize, co-produce, and create written and visual learning materials, communicate through written and visual means, and more. The internship will run from early June to early August. For more details about this internship, visit their [online internship listing](#).

**Pennsylvania State University (State College, PA)** – The College of Engineering Marketing and Communications Office at Penn State is seeking a communications intern for a photo- and video-intensive position for Summer 2017. The intern will shoot video and take photos of engineering students, faculty, and events; handle post production; generate marketing ideas; and more. This is a **paid** internship. To learn more and apply, [click here](#).

**Pace Communications (Greensboro, NC)** – Pace is a local and nationally renowned agency that specializes in the telecommunications, hotel hospitality, and retail industries, with five office across the United States. Some clients include AAA, Walmart, Verizon, and Four Seasons. They are hosting internships in four categories: [editorial](#), [art](#), [strategy](#), and [account](#). Click the hyperlinks to learn more about each respective internship. To visit their online careers page for more job opportunities, [click here](#).

**Habitat for Humanity (Atlanta, GA)** – Habitat for Humanity International is seeking to add a digital media intern to their ReStore team in Metro Atlanta. The ReStore team is a unique retail outlet selling new and gently used furniture, appliance, and more to support the organization's mission to eliminate poverty housing. The intern will monitor and draft content for Facebook pages, work alongside the

digital media specialist to improve website and SEO, assist in event planning, and more. For more details about this position and to apply, visit their [online internship listing](#).

**Image Unlimited Communications (Boston, MA)** – [Image Unlimited](#) is a full-service, lifestyle public relations and marketing agency. Their clients include restaurant and lifestyle companies in the city of Boston and greater Boston, such as Bella Luna Restaurant, Barnes & Noble, Mass Farmers Market Association, and more. They are hosting a graphic design internship to join their team for three months this summer. To apply, email a resume to [work@iucboston.com](mailto:work@iucboston.com).

**Equinox (New York, NY)** – Equinox is a group of fitness clubs in New York that launched a blog called Q, which is now in transition to become Furthermore. They are seeking a social media intern to join their team this summer to manage, monitor, and create content for Equinox’s social media platforms, including Facebook, Instagram, Twitter, and Pinterest. The intern will work with the social media editor to monitor, engage, and optimize social media, conduct research, work with the editorial team, and more. For more details about this position and to apply, [click here](#).

### **Additional news...**

**Robert F. Lauterborn Scholarship Fund** – The Triangle AdFed created this \$1,500 scholarship in 2004 that recognizes outstanding local advertising students. The deadline to receive this internship is April 26, 2017, and the recipient will be notified in May. To learn more about the internship and receive an application, email [cominternships@elon.edu](mailto:cominternships@elon.edu).

**Live Oak** – Elon’s student-run communications agency is holding an open house on April 5 from 5 to 7 p.m. The open house will be held in the Live Oak office on the first floor of Schar Hall.

**Internship Preparation Seminars** – There are two remaining dates to attend the Internship Preparation seminars: April 7 and May 5, from 3-5 p.m. in McEwen 013. **All first academic interns must attend these seminars.** If you already have or plan to have an internship this summer, please register at [elon.edu/cominternships](http://elon.edu/cominternships). It is **not mandatory to have an internship** to register.

*The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.*

### FOR MORE INFORMATION:

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