March 26, 2020

Abt Associates (PAID) (Cambridge, MA) — Abt Associates, an internationally-ranked health and environmental research firm, is seeking Marketing Interns to join its team this summer. These Interns will collaborate with Social Media and Editorial teams to draft content for Abt’s social media accounts and create graphics to accompany posts. Interns will have the opportunity to design, pitch and run a social media campaign and produce competitive analysis reports and web and social media analytics reports. Apply on EJN (ID: 21640) by March 31st.

Alpha Insights (PAID) (New York, NY) — Alpha Insights is hiring a Brand Communications Intern this summer. This intern will work closely with the Brand Communications and Marketing teams and collaborate with other departments across the globe. Responsibilities include writing and publishing content across social and internet platforms; creating, editing and analyzing content for branding and marketing materials; maintaining content and editorial calendars for its external blog and press page, and more. Apply on EJN (ID: 21629) by March 31st.

Addison-Whitney (PAID) (Charlotte, NC) — Addison-Whitney, a global branding firm, is looking for a part-time Graphic Design Intern to join its Marketing team this summer. Responsibilities include writing and scheduling social media content, reporting on digital marketing activities that include social media, Google ads and email marketing, creating marketing materials for the business development team, assembling internal presentations and other documents, and more. Apply on EJN (ID: 21672) by April 20th.

Univision Communications (PAID) (New York, NY) — Univision, a leading media company that delivers premier entertainment, news and sports content to U.S. Hispanics through its television, radio and interactive platforms, is seeking a Partner Solutions Intern to join its team this summer. This intern will work across Network, Digital and Social to identify current and future trends in branded content in order to optimize efforts in content creation. This full-time internship starts on June 8th and runs through August 14th. Apply on EJN (ID: 21410).

Doosan Bobcat (Suwanee, GA) — Doosan Bobcat is hiring a Marketing Communications Intern to join its team this summer. This part-time internship program involves assisting with Doosan’s social media calendar, brainstorming ideas for new and innovative campaigns, drafting, editing and posting content to social media channels, monitoring social media and website analytics on a weekly basis, and more. Apply on EJN (ID: 21368).

WordStream (PAID) (Boston, MA) — WordStream is looking for a Marketing Generalist Intern to help drive its marketing team's programs and campaigns. This intern will take direction and execute pay per click (PPC) campaign strategies including but not limited to account setup, organization and optimization. This intern will also help with marketing operations and campaign tracking set up and assist with creative for ad creation, landing pages and marketing materials. Apply on EJN (ID: 2139).

Nokia (PAID) (Austin, TX) — Nokia, a leading global communications software company, is seeking Visual Design Interns to join its team this summer. These interns will bring knowledge of visual design elements and best practices to the table in communicating with developers and business teams, and will produce high-quality visuals, interfaces, illustrations, animations and data visualizations. To learn more and apply, click here.
Ogilvy (PAID) (Washington D.C.) — Ogilvy is looking for Design and Copywriter Interns to join its creative department this summer. Summer interns will learn the marketing communications industry through real-world experience, supporting teams and client work. This program lasts 10 weeks, from June to August. In addition to their daily responsibilities, summer interns participate in a training program and a team project and have the opportunity to focus on their development in partnership with the program management team. Click here to apply.

Yahoo News (PAID) (New York, NY) — Yahoo News is looking for a Reporting Intern to take part in its summer internship program. This intern will be part of the daily news operation as Yahoo News seeks to both cover urgent developments and provide users with informative, powerful features. Responsibilities include reporting and filing stories with clean copy when assigned by editors, monitoring news developments, both within the Yahoo ecosystem and from its competitors, contribute short-term and long-term editorial ideas, and more. Click here to apply.

Blavity Inc. (Los Angeles, CA) — Blavity, a venture-funded technology and new media company, is seeking a Video Production Summer Intern. During this internship, you can expect to grow your skills in shooting, editing and producing, connect with people who can give you a better understanding of the industry and tell unique stories that promote partnership campaigns with brands. To find out more and apply, click here.

James Irvine Foundation (PAID) (San Francisco, CA) — The James Irvine Foundation seeks to give all low-income workers in California the chance to advance economically. This nonprofit is hiring a part-time Communications Intern for this summer. This intern will assist with daily social media engagement and growing Irvine’s social media reach, create content for the Irvine website, update Irvine media lists and more. To find out more and apply, click here.

Open Road Media (New York, NY) — Open Road Media, a growing digital media company, is hiring summer interns in the following areas: Content Marketing, Design, Marketing Analytics, Editorial Acquisition and Editorial Management. Most internships are part-time and for college credit only. This internship provides students the opportunity to learn how to create, curate and market the most compelling content across the web, newsletters, apps and social media. To learn more and apply, look here.

Cox Communications (PAID) (Atlanta, GA) — Cox Communications is hiring a Creative Marketing Intern this summer. This intern will assist in the coordination, development and implementation of key marketing campaigns and tactics supporting Customer Education, Customer Retention and Acquisition. Interns will get a comprehensive overview of Cox advertising through TV, print, social and digital tactics. Click here to apply.

The School of Communications strives to provide accurate information to students from legitimate employers. Because of the volume of internship postings received by our office, we cannot screen every listing. We do not endorse the products or recommend the services of any of the employers listing internships through our office. We are not responsible for the safety, wages, working conditions or other employment aspects of any internship listed here. Students are urged to use common sense, caution, and practice due diligence in researching employers before applying for any internship positions within a business or organization.

FOR MORE INFORMATION:
Amber Moser
Director of Internships
Elon University, 101D McEwen
cominternships@elon.edu, (336) 278-6336
Check out our blog at: http://www.internnetwork.wordpress.com
Follow us on Twitter: http://twitter.com/Cominternship

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