The Oaks Neighborhood Plan

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The Oaks Neighborhood

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2018 - 2019

Mission and Vision

Residential Campus Mission Statement
To integrate academic and residential experiences in order to further students' intellectual, personal and community development as lifelong learners and responsible global citizens.

Residential Campus Vision Statement
The residential campus program embodies the university's mission by creating communities that enhance student learning and engagement. Students interact with faculty, staff and fellow students in residential communities designed to extend learning beyond the walls of the classroom. Through planned and informal interactions, students encounter new ideas and perspectives, debate the larger questions of life, and practice active citizenship in a shared community.

Residential Campus Diversity Statement
Inclusivity is an integral part of the development of the living-learning experiences of all students, faculty, and staff in each neighborhood. The programming need not be "one size fits all," but rather structured to the developmental stage of the majority of residents and when possible build upon their previous experiences and learning. We regard inclusivity as a responsibility of each member to promote differences and commonalities. We pride ourselves on actively living the life we want for our neighborhood. Each neighborhood is committed to cultivating inclusivity as a fundamental respect for human dignity.

The Oaks Neighborhood Plan

Neighborhood Co-Chairs

- **Trianne Smith,** Community Director of the Oaks Neighborhood
- **Colin Donohue**, Director of Student Media and Instructor in Communication and Faculty Director of The Oaks

Neighborhood Association Membership
The Oaks Neighborhood Association will meet monthly. Once members for 2018-2019 are confirmed, meeting dates and times will be set based on member preferences.

Faculty & Staff
Faculty and staff in the Oaks Neighborhood Association, ONA, will each choose to focus their work on the Association into either programming or affiliating with the residents of a particular building. Members of the ONA will have the opportunity to renew their membership mid-April. Depending on who will continue to be a part of the association, the faculty director and community director will ask apartment managers and ONA members for recommendations. Invitations to join the ONA will go out mid-May.

- Teresa LePors, Coordinator of Library Research and Scholarly Services and Assistant Librarian (confirmed)
- Mary Morrison, Assistant Dean of Students and Director of the Kernodle Center for Service Learning and Community Engagement
- Kate Upton, Assistant Professor of Finance
- Titch Madzima, Assistant Professor of Exercise Science
- Julie Justice, Assistant Professor of Education
- Kim Fath, Assistant Director for Assessment
- Danielle Golinski, Assistant Director of Career Services - Love School of Business
- Brian Kremer, Assistant Professor of Music Theatre

Student Members
In early September, residents of the Oaks Neighborhood will be emailed and invited to join the ONA. ONA membership will be advertised at the welcome back event and by AMs, FD and CD.

- TBD, Staff Development Apartment Manager
- Jocelyn Clendening, Lead Student Mentor
- TBD, IRC Liaison
- TBD, 2-3 Oaks & Park Place Neighborhood Residents
- TBD, EcoRep
- TBD, Oaks Facilities Assistant
- SDLC Student Leaders

Neighborhood Unique Features

Student Demographics: 670 students – The Oaks will consist of mainly juniors and seniors, with limited sophomores.

Facilities

- The Oaks
    - The Oaks opened in Fall 2006
    - 4-person units with single rooms, 4-person units with double rooms, 2-person units with single rooms
    - Each apartment has a full kitchen, living space and laundry area
    - Williams, Brown and Sullivan have two seminar rooms in each building
    - Council, Oaks C and Oaks D have four seminar rooms in each building
    - McCoy Commons with a club room, multi-purpose rooms, and offices for Phoenix Card, Campus Safety and Police and the Oaks Area Office
    - McCoy Commons patio offers students a volleyball court, basketball court and an outdoor patio that is used for event space and student recreation space
- Park Place
    - Park Place opened in Fall 2016
    - 3-person units with single rooms.
    - Each apartment has a full kitchen, living space and laundry area
    - 125 students – mostly seniors
    - Mediterranean Deli on first floor
    - Three 1-person units for staff members

LLCs & LLC Advisors
The Oaks Neighborhood will have one Student Directed Leadership Community in 2018-19.

Student Leaders
Student Staff and Educators:

- Lead Student Mentor - Jocelyn Clendening
- EcoRep – TBD
- TBD, IRC Liaison
- TBD: Student Directed Community Leaders (2) (Outdoor Leadership Student Directed Learning Community)
- TBD: Student Directed Community Leaders (2) (Cultural and International Immersion Student Directed Learning Community)
- Facilities Assistant: TBD
- Office Assistants: April Roberts, others TBD
- Allied Churches LINCs Student Representative, TBD

IRC Liaison
The IRC Liaison is a student representative who is responsible for representing the Oaks Neighborhood within the Inter-Residence Council (IRC) weekly at general body and committee meetings. This student leader would serve as the primary residential voice at IRC to provide continuous feedback about community challenges, opportunities and successes to IRC. The IRC liaison has full voting rights within IRC and is responsible for representing the residential community.

Apartment Managers
9 Apartment Managers. See appendix for each apartment manager's leadership role.
Williams - Jered Henderson, Junior
Council - Erick Borchers, Senior
Oaks C - Courtney Thompson, Junior
Oaks D - Fredrick Evans, Junior
Oaks D- Jenna Bayer, Senior
Brown - Jayla Starcher, Senior
Sullivan - Asher Thompson, Senior
Park Place - Loren Brunson, Senior
Park Place - Nicole Durell, Senior

Faculty-in-Residence
Faculty Director: Colin Donohue, Director of Student Media and Instructor in Communications, Faculty Director of The Oaks Neighborhood, will live in Williams Hall (Oaks A) 101.

Staff-in-Residence
Trianne Smith, Community Director for the Oaks Neighborhood, lives in Williams 107.

Residential Neighborhood Partner
The Station at Mill Point (SAMP) and the Oaks Neighborhood will partner for summer and Winter Term events, along with collaborating on a new Volleyball tournament tradition. The Station at Mill Point and the Oaks Neighborhood have similar populations and can share resources to connect residents to

each other, with the goal of expanding their personal networks. SAMP and the Oaks will partner together to host a book club during Winter Term 2019 to support the J-term theme.

Neighborhood Outcomes

EMERGING ADULTHOOD

The Community theme guiding the Oaks programming for 2018-2019 is *Emerging Adulthood.*

When students move into on-campus apartments, they're forced to reckon with "adult behaviors." Oaks residents are living independently, studying abroad, conducting undergraduate research, taking on leadership positions, working at internships and engaging in deep inquiry in their majors. They're also learning to live independently. And according to a study that analyzed 5,000 tweets that incorporated the hashtag "adulting," that's not a bad thing. "Are you surprised to see that the most common sentiment expressed by 'adulters' is positive? Adulting is a source of pride" (Risdal, 2017).

"Generation Z sees problems but wants to find solutions and knows how to wield their tools and knowledge to do so. We predict Generation Z will have a strong work ethic similar to Baby Boomers and the responsibility and resiliency of their Generation X parents, and they may be even technologically savvier than the Millennials" (Seemiller & Grace, 2016).

Through Late Night Noms and Neighborhood Dinners, residents have expressed that they need support being adults. In 2018-2019, the Oaks will focus on introducing students to diverse perspectives, learning how to be responsible and discerning information consumers, discussing what political engagement looks like, defining the concept of thriving, and more. Most of our events focus on some aspect of being an adult and what that means. We've had conversations with residents and staff about what it means to start a family and all the implications that brings with it. We've had organic conversations with residents that transition from surface level, to in-depth and meaningful. This shows our residents are ready, willing and sometimes eager to go deep.

Residents of The Oaks and Park Place are supported by Elon as scholars and professionals, and they are interested in learning to integrate their academic lives with their residential and social lives. They want support learning to manage their residential lives – cooking, managing a living space, navigating relationships as adults while taking advantage of all Elon has to offer. In other words, they want more of their academic life in their social and residential life, and they want help making their residential life as productive as possible to support their academic life.

> **Thrive-** The concept of college students thriving is a holistic approach to student success (Schreiner, 2013). "Thriving college students not only are academically successful, they also experience a sense of community and a level of psychological well-being that contributes to their persistence to graduation and allows them to gain maximum benefit from being in college (Schreiner, 2010). Elon is making a shift to an ABC model for wellness. The Act, Belong, Commit model has the goal of actively engaging students in activities and organizations that increase their sense of belonging in the Elon community, which encourages their commitment to things that bring meaning and purpose to their Elon experience and beyond (Donovan & Anwar-McHenry, 2014).
>
> A shift to the ABC model, with thriving underpinnings, acknowledges that wellness and thriving are more than the absence of a mental illness (Donovan & Anwar-McHenry, 2014). "A key point

of both perspectives is that mental health is far more than simply the absence of a mental illness" (Donovan & Anwar-McHenry, 2014).

Elon defines holistic wellness in six dimensions:

- Purpose
- Social
- Financial
- Community
- Physical
- Emotional

The Oaks Neighborhood will pay particular attention to community well-being, social well-being and purpose well-being, while still keeping in mind the other three dimensions. For purpose well-being, the Oaks will focus on identity development by providing event topics that are outside the dominant narrative and opportunities to reflect on experiences such as study abroad. For social well-being, the Oaks will focus on providing opportunities for residents to build relationships within the neighborhood, such as hosting a book club to encourage conversation while being on the same page. We hope that this will foster a true sense of belonging among our residents Community well-being is a focus on ownership in one's neighborhood. The concept of community governance will be explored in first building meetings.

Information Literacy – A Pew study found 64 percent of Americans say fake news has left them confused about basic facts (Pew, 2016). And Pew also found that levels of political engagement are based on people's local news consumption (Pew, 2016). Studies have found that media literate people are more politically engaged. A study from The Journal of Media Literacy Education found that: "Even when controlling for interest in public affairs, higher levels of news media literacy relate to higher current events knowledge, lower trust in politics, and higher levels of internal political efficacy. ... media education can enhance political and civic engagement" (Ashley, Maksl & Craft, 2017). Certainly, the proliferation of conspiracy theories and *actual* fake news on social media networks, like Facebook, have a potential impact on political elections and civil discourse. With how technologically savvy Gen Z students are and how fast they can consume media, they can find it difficult to filter out what is real and what is not. "With only 44% evaluating the quality or reliability of information they receive, it is no surprise that the mentality of trusting what is on the internet rings true with them" (Seemiller & Grace, 2016).

Political Engagement – According to an NPR report, sociologists are crediting President Donald Trump with inspiring people on the left and the right to become more politically engaged, with many of those activists being "brand new to the scene" (NPR, 2017). A study from The Center for Information & Research on Civic Learning & Engagement found the same phenomenon following the presidential election: "... after the election, a significant number of both Trump and Clinton voters are motivated to stay engaged in civic life, though the underlying reasons for—and levels of—their commitment to civic and political engagement differ" (CIRCLE, 2017). "[Gen Z] make up a quarter of the U.S. population and will become a third of the population by 2020" (Seemiller & Grace, 2016) Indeed, the next presidential election will be the first time many Gen Zs will be able to vote, and with their population increase, they will soon have the opportunity to shape the political landscape. Midterm elections will occur in November, and, historically, midterm turnout is low. In 2014, 36.4 percent of eligible voters voted – the lowest rate since 1942.

Intellectual and Community Programming
For consistency, the majority of Oaks programming happens on Tuesdays with a recurring monthly schedule.

Feedback from Oaks Residents, including informal feedback and a formal survey, showed residents enjoyed programming focused on supporting apartment living. Programs they enjoyed most were faculty-led cooking classes, Late Night Noms and Neighborhood Dinners, where they had opportunities to have low-stakes, authentic conversations with faculty. Our goal is to integrate the academic, social and residential in all of our programming.

First Tuesdays – Neighborhood Dinners
Neighborhood dinners are intellectually themed social events. At Oaks Neighborhood dinners, AMs invite faculty to come together with students to discuss current issues in the world. Faculty members will be chosen based on their expertise and the AMs' interest in having dinner with them. These dinner conversations allow residents to explore the issues in the world and connect them to what they're learning in their courses. They are informal, social discussions that are resident-led with conversation questions composed by AMs, the faculty director and the community director. (Learning outcomes: 1, 2 & 3, depending on the topic and the faculty guests)

All Other Tuesdays – Late Night Noms
The Oaks Neighborhood staff has established Late Night Noms as a social tradition with a focus on the emerging adulthood theme. **Late Night Noms** runs from 8-9:30 p.m. in the club room. Each Late Night Noms has a theme, which may be wellness, productivity, sustainability or identity development. (Learning outcomes: 1, 2 & 3)

> Once a month at Late Night Noms, a **Featured Scholar** will informally present their research. The Featured Scholar program is designed to highlight the undergraduate research projects of Oaks residents. At the beginning of the fall and spring, a call for proposals is sent out to residents. Selected Feature Scholar Residents will informally present their research at a scheduled Late Night Noms events. Presentations are casual and conversational in tone, allowing residents to ask questions and learn about both the research topic and undergraduate research generally in a low-stakes, social environment. (Learning outcome: 2)
>
> Once a month a Maker Hub activity will be offered at Late Night Noms. Maker Hub activities give residents of the Oaks Neighborhood the opportunity to work with their hands and make something useful. Past successful activities have included making organic cleaning supplies, organic bath supplies,and apartment hacks. (Learning outcome: 1)

Cooking Class with Your Professor
Cooking Class with Your Professor is a small-scale event in which a professor (with a partner from the Oaks staff) teaches residents how to cook a particular dish. As the faculty member teaches residents how to cook the dish, they are encouraged to share any other information about the cooking or the food within that faculty's expertise (i.e., cultural significance of particular foods, food science, meal planning and budgeting, historical methods of preparation, sustainability and sourcing of the food, etc). (Learning Outcomes: 1 & 3)

Annual Traditions

- **Welcome Back Block Party** - A welcoming meal traditionally has been a hugely successful neighborhood kick-off event. Over the years, this event has had many themes, but the core goal to bring residents together, welcome them back to Elon and provide them with the chance to meet their neighbors stays the same. ONA members are invited, giving residents their first opportunity to engage in informally with faculty. (Learning outcome: 1)
- **J-Term Book Club -** The Oaks and SAMP will partner to host a book club supporting the Winter Term theme. (Learning outcome: 1, 2 & 3, depending on both the conversations and the topic of the book)
- **Apartment Volleyball Tournament** - A collaboration with Campus Rec, SAMP and the Danieley Center Neighborhood. This new tradition will start in Spring 2018 and will provide residents the opportunity to play as a team, cheer on peers,and establish neighborhood pride. (Learning outcome: 3)
- **Oaks BBQ (OBBQ)** – The last Neighborhood Dinner of the year will be a bigger event held outside, with the goal to celebrate students' academic accomplishments by providing a social "bookend" to the neighborhood's social community. This event – with food, music, and yard games – provides a time for adequate farewells between faculty, staff and residents. (Learning outcome: 1)

Dining at Elon

The Oaks Neighborhood will partner with Barb Carlton and Elon Dining for family-style dinners in the Club Room on the first Tuesdays of every month. The Oaks may also work with Barb to reserve the Lakeside Long Table for meals with residents before major campus events.

Community Service Partner

Allied Churches Partnership – The Oaks Neighborhood has established a partnership with Allied Churches, an organization in Burlington that provides "emergency services in a safe and healthy environment, while moving individuals toward self-sufficiency [by offering] meals, shelter, resources, and support to meet social, education, health, and other needs by serving the lonely, hungry, and homeless." Partnering with Allied Churches can consist of meal packing, Loy Farm work, meal prep on campus or assistance at special events offered by Allied Churches. The mission and goals of Allied Churches will be shared with residents at certain Late Night Noms. Collaborating with the Elon-Allied Churches LINCs coordinator and/or the Kernodle Service Liaison will be necessary for this partnership to thrive. (Learning outcomes: 1 & 2)

- Encouraging monthly involvement from consistent volunteers
- Oaks Neighborhood visits and/or event collaboration once a semester

Working with the Allied Churches LINCs coordinator and with the Kernodle Center has been the most successful. The relationship with the Oaks Neighborhood and Allied Churches would not exist without the partnership with the Kernodle Center. The Oaks has found that many upper class students already complete service with organizations that they are members of. This creates a struggle for neighborhood events based around service hours as many students are very scheduled with internships, classes, jobs and leadership positions during the daytime hours. Many of the service opportunities available to Oaks students take place during the day, creating a barrier.

Successful events and opportunities based around Allied Churches and the Oaks have been educational based. Allied Churches hosted a luncheon with speaker Kathy Izard, the author of "The Hundred Story

Home." The Oaks and the Kernodle Center partnered to offer interested students a copy of the book and the opportunity to attend the luncheon. Five Oaks residents signed up to be a part of the book club and one student attended the luncheon. Positive feedback was shared about this opportunity to learn about Allied Churches and their goal to expand to offer a housing structure to people experiencing homelessness.

Elon University Partners

The Oaks Neighborhood will collaborate with a university partner that will support the intellectual climate and will provide students with resources as they emerge as adults. The Oaks Neighborhood will work with the university partner to shape events and/or discussions that support the university partner's current initiatives and events. This could mean advertising and encouraging residents to campus events, inviting a partner to a neighborhood dinner or theming a Late Night Noms to a university partner's initiative. (Learning outcomes: 1 & 2)

- Kernodle Center for Service Learning and Community Engagement
    - The Oaks will support ELON Votes by having informal conversation with residents about the importance of being an active citizen and providing ELON Votes voter registration information at a Late Night Noms.
- Elon Office of Sustainability
    - The Oaks plans to again partner with the Oaks EcoRep to create and implement creative ways residents can practice sustainability.
- Student Professional Development Center
    - The Oaks will partner with the SPDC and the SAMP to host a Dream Destinations event, where residents will have the opportunity to talk with Elon Alumni around the country and world.
- CREDE
    - The Oaks Neighborhood would like to partner with the CREDE to continue to support CREDE events and bring topics such as identity development and diversity education into the neighborhood by incorporating into Late Night Noms and Neighborhood Dinners.
- Carol Grotnes Belk Library
    - The Belk Library and the Oaks would like to partner to enhance the Oaks Lending Library initiative. The Oaks also plans to work with Belk on a guest speaker and game show event based on information literacy.

Neighborhood Outcomes

1. Develop residents' autonomy and interdependence through apartment living
    a. Develop residents' awareness of the neighborhood and university resources
    b. Understand what active participation in the political process looks like
2. Encourage residents' awareness around the Act, Belong, Commit model
    a. Provide opportunities for residents to enhance their sense of belonging in the Oaks Neighborhood
    b. Foster a culture of well-being by providing residents the opportunity to access information and resources related to the ABC model
    c. Share techniques for supporting the thriving resident by encouraging residents to develop a positive lifelong wellness philosophy

3. Challenge typical ways of thinking and accessing information
    a. Build residents' confidence and competence in intellectual inquiry through practice in low-pressure environments with faculty and staff
    b. Reflect on information consumption
    c. Analyze use of social media platforms
    d. Explore the role media plays in influencing social behavior and the political process

Plans to Measure Program Effectiveness
To be discussed in consultation with Residence Life leadership.

- Informal assessment will be gathered at each event by using a whiteboard to ask residents for a one-word take away
- The Oaks will survey residents once a semester asking them what events they have attended, enjoyed and would still like to see
- Residents are asked to fill out a survey that comes through Residence Life, and the Oaks will use this feedback to measure effectiveness
- Using the Community Development Report, the Oaks leadership team will use provided tools and resources to create assessment goal within the first semester

The First Six Weeks

The focus for the first six weeks for upper-class students should be on adjusting, supporting and exploring. Upper-class students returning to Elon may have been aboard in the spring or have friends aboard in the spring. They may have an adjustment period from their summer experience to returning to Elon. Some upper-class students may be in leadership roles in which they are helping and mentoring first-year students. Residence Life student staff members, O Team Leaders and others are returning to Elon and jumping into their roles. Showing support for upper-class Oaks residents will come from Late Night Noms events that are specific to encouraging residents to reflect on their leadership and/or summer experience.

With Oaks residents being student leaders and adjusting back to Elon, it is also important to recognize not all Oaks students have found their sense of belonging. They may be exploring more of what Elon has to offer them. Some upper-class students may be exploring leadership opportunities. Bringing Oaks students together during informal settings, such as Late Night Noms, will provide an opportunity for reflection and for sharing.

Staff Expectations
Every interaction with a resident can be a learning moment, from a lost key to roommate conflict. It is about taking interactions deeper. The goal is to create a culture in which staff feel challenged, supported and encouraged to take ownership in the educational process and to view themselves as educators. Simon Sinek's "Start with WHY" (2009) explains that greatness is built from a model of why, how, what in that order (Sinek, 2009). For events and initiative, AMs will understand the outcomes for the neighborhood and buy into the opportunity they have to cultivate a vibrant neighborhood and community. All events and educational opportunities should start with the end in mind. When students leave, what should they have gained from attending (Sinek, 2009)?

Staff expectations for the first six weeks will include the following, with the understanding that staff members have different leadership styles and that goal can be reached by different approaches:

- Assist with move-in and opening

- Host building meeting
- Welcome billboard “about me board”
- Door decs for each door with preferred name
- Welcome email to building
- Presence at events
- Introductions to every resident by the end of the first six weeks

First Six Weeks Calendar

- Week One (august 27-31)
    - 8/27 Welcome back block party
    - First building meetings
- Week Two
    - First Neighborhood Dinner 9/4
        - Theme: political engagement
    - Involvement Fair
    - CREDE SMART Week
        - Partner with CREDE to host Oaks cookout
- Week Three
    - 9/11 First Late Night Noms
    - Stop Hunger Now event
        - Advertise in Oaks to support
    - Black Student Success Week
        - Partner with CREDE to support event and allyship
- Week Four
    - 9/18 Faculty Led Cooking Class
    - 9/18 Late Night Noms
    - First Get on the Bus event
        - Advertise in Oaks
- Week Five
    - 9/25 Late Night Noms: Sustainability
    - Phoenix Cup
        - Support with EcoRep
    - Family Weekend
- Week Six
    - 10/2 Neighborhood Dinner
    - Fall convocation

Oaks Neighborhood Events Calendar 2018-2019

The Oaks will continue to structure events through current Tuesday night model. Neighborhood Dinners and Late Night Noms themes will be determined by AMs and the Neighborhood Association based on resident and neighborhood needs.

August

- 8/27 Welcome Back Block Party
    - 6pm, McCoy Commons Patio

September

- 9/4 First Neighborhood Dinner

    - 6pm, McCoy Commons Patio
- 9/11 Late Night Noms
    - 8-9pm, Oaks Club Room
- 9/18 Faculty Led Cooking Class
    - 6pm, Oaks Club Room
- 9/18 Late Night Noms
    - 8-9pm, Oaks Club Room
- 9/25 Late Night Noms
    - 8-9pm, Oaks Club Room

October

- 10/2 Neighborhood Dinner
    - 6pm, Oaks Club Room
- 10/9 Late Night Noms
    - 8-9pm, Oaks Club Room
- 10/16 Faculty Led Cooking Class
    - 6pm, Oaks Club Room
- 10/16 Late Night Noms
    - 8-9pm, Oaks Club Room
- 10/23 Late Night Noms
    - 8-9pm, Oaks Club Room
- 10/30 Late Night Noms - Halloween Edition
    - 8-9pm, Oaks Club Room

November

- 11/6 Neighborhood Dinner - special Guest President Book
    - 6pm, Oaks Club Room
- 11/5-11/9 Information Literacy Week
    - 11/7 Dr. Julie Smith speaker event, 7pm Turner Hall
    - 11/8 Fake News Game show, 7pm Oaks 212
- 11/13 Late Night Noms
    - 8-9pm, Oaks Club Room
- 11/27 Late Night Noms
    - 8-9pm, Oaks Club Room

December

- 12/4 Neighborhood Dinner
    - 6pm, Oaks Club Room
- 12/11 Late Night Noms - Exam Edition
    - 8-9pm, Oaks Club Room

January

- 1/8 Book Club with SAMP (Supports Residential Campus Diversity Statement)
    - TBA
- 1/14 Winter Term themed trivia (Supports Residential Campus Diversity Statement)
    - 7:15 p.m., The Oak House
- 1/29 Late Night Noms
    - 8-9pm, Oaks Club Room

February

- 2/5 Neighborhood Dinner (Supports Residential Campus Diversity Statement)
    - 6pm, Oaks Club Room

- 2/12 Faculty Led Cooking Class
    - 6pm, Oaks Club Room
- 2/12 Late Night Noms (Supports Residential Campus DIversity Statement)
    - 8-9pm, Oaks Club Room
- 2/19 Late Night Noms
    - 8-9pm, Oaks Club Room
- 2/26 Late Night Noms
    - 8-9pm, Oaks Club Room

March

- 3/5 Neighborhood Dinner
    - 6pm, Oaks Club Room
- 3/12 Faculty Led Cooking Class
    - 6pm, Oaks Club Room
- 3/12 Late Night Noms
    - 8-9pm, Oaks Club Room
- 3/19 Late Night Noms
    - 8-9pm, Oaks Club Room

April

- 4/2 Neighborhood Dinner
    - 6pm, McCoy Commons Patio
- 4/9 Late Night Noms
    - 8-9pm, Oaks Club Room
- 4/16 Late Night Noms
    - 8-9pm, Oaks Club Room
- 4/20 Volleyball Tournament
    - Host with DC and SAMP
- 4/23 Late Night Noms
    - 8-9pm, Oaks Club Room
- 4/30 Late Night Noms
    - 8-9pm, Oaks Club Room

May

- 5/7 Last Neighborhood Dinner
    - 6pm McCoy Commons Patio
- 5/14 Study Snacks
    - In each building

Proposed Budget

Budget information not available.

Appendix 1

APARTMENT MANAGER LEADERSHIP ROLES

Staff Development

AM roles are meant to enhance the leadership of AMs while promoting neighborhood themes.
AM roles are meant to be seen as goals and guidelines for building community in an apartment setting. AMs are encouraged to bring creative ideas, expertise, and ownership to community development and building community through AM role. Building community in an apt setting can seem overwhelming and ambiguous; AM roles are meant to help guide community development, while utilizing AM strengths. Please note all AMs have ownership and responsibility for building community through relationships, events, and policies.

Responsible for providing staff development activities. These can and should take place during staff meeting. One team builder a month and one staff development activity. A team builder could be anything from an ice breaker to an outside of Elon activity. Staff development is more about the development of leadership skills. This can be anything from identity exploration to a time management activity. This role is also responsible for working closely with the Oaks Program Assistant (Annie Hester) to accomplish administrative office tasks such as scheduling on call for the semester and breaks.

TO-DO List:

- One team builder a month
- One staff development activity a month
- Change office billboards once a semester
- Help create content for the neighborhood newsletter
    - Work with LSM on this
    - Create content for the electronic billboard section of the newsletter
- Schedule on call for the semester and breaks and post to drive
    - Handle any on-call switches
- Create AM office hours schedule
- Serve as Oaks representative to RA/AM core team
- Create birthday calendar and decide fun ways to celebrate birthdays during staff meetings (we have a budget we can use for this)
- Help create content for lating billboards

Communications Coordinators (2)

This role is responsible for the Oaks social media presence and the promotion of events and programming. This includes being responsible on social media and checking to make sure pages and accounts stay accurate. This role should have two definitions (content creator and PR). Please note these roles should work closely together and may overlap at times.

TO-DO List for PR

- Run and mange FB and IG accounts
- Create creative ways to advertise events
    - Put up yard signs Tuesday morning of Neighborhood Dinners
    - Create door hangers for bigger events and work with FA to put them on doors
- Create creative ways to gain feedback on events
    - Use white board to ask an assessment question for students to answer at end of event
- Post on social media three times a week (at least once to advertise for events)
    - Between content creator role and PR role: Create two initiatives a semester on how to showcase residents and staff in neighborhood

- Collaborate with community and Elon partners (e.g. CREDE, Kernodle, Allied Churches, the EcoRep, etc) to promote partner initiatives through social media and print/digital promotional materials

TO-DO List for Content Creator

- Create creative flyers for social media for LNN events (one per event) and post
    - These should be posted the Sunday before an event and again the day of the event
    - Event flyers should also be sent to Trianne the Monday morning before an event
- Take pictures at events and upload them to a shared Google folder, flicker page and Phoenix Connect
    - Not only take pictures at events, capture moments around neighborhood (volleyball and fun things happening around outside area)
- Write one E-net article a semester about LNNs
    - Work with Colin to sharper press release skills
- Post events on Phoenix Connect page
    - Post all events at start of semester
- Between content creator role and PR role: Create two initiatives a semester on how to showcase residents and staff in neighborhood

Events Coordinator (3)

Responsible for the planning of logistics of all neighborhood events. In collaboration with the Community and Faculty Directors and the entire Oaks staff, provide leadership and organizational support for all neighborhood events. This role will require teamwork of three people. Major event focus should be LNN.

TO DO List:

- Lead monthly planning meetings during staff meeting with keeping particular attention to learning based focus
    - Finish loose ends after staff planning meetings
    - Meetings should include theme exploration
- Create sign-up system to staff events
- Invite campus partners based off staff meeting
- Plan activities during LNN that support the theme
- One team member should be at each event for the duration
- Help create budget for event
- Write up event analysis after each event
- Send Neighborhood “thank yous” to guests
- Track event attendance
- Submit event planning form for each event and post event form
- 3 areas of role
    - Logistics
        - Assignments for staff
        - Shopping
        - Set up /clean up
    - Community Development focus
        - Assessment
        - Themes
    - Administrative
        - Budget
        - Form
        - Inviting guests

Cultural and Performing Arts Liaison

Responsible for supporting and promoting performances and cultural arts event on campus. This role is essential to building a lasting relationship with the Elon performing Arts Center. Think creatively about partnerships and connect with administrators in the PAC to extend the opportunity to perform and/or showcase art at events.

TO-DO List:

- Secure student performers at 2 events per month
- Reach out to PAC and create 1 initiative/collaboration with Oaks and PAC
- Ensure musical and sound set up is ready at events that will have student performers
- Update events calendar with performers
- Invite performers to LNN to talk about upcoming shows
- Create database (google sheet) of performers
-

Service Coordinator

The role of this AM will be to focus on the civic climate of our neighborhood and promote ways to be involved on campus and in the Elon community. A strong partnership with the Kernodle Center will be key for this role. This role should work to encourage service of Oaks students and highlight service opportunities and experiences of Oaks students. .

- During at least 1 LNN per semester, showcase a service partner or service area
    - More information can be found through Kernodle Center
- Creatively create ways in the neighborhood for students to reflect on service experiences
    - This can be a LNN theme, book club, or other
- Partner with Kernodle Center to provide students information on ways to get involved and volunteer
    - Work with Lync coordinators

Wellness Coordinator

The goal of this role is to create opportunities for holistic wellness. Elon is shifting to a six-dimension wellness model. The role of the Wellness Coordinator would be to plan 2 wellness related events a semester during LNN or outside of Tuesday events. This can be achieved through activities that promote wellness, inviting guests in to events, and reflection opportunities that encourage students to think about wellness.

TO-DO List:

- Invite 1 wellness guest to an event each semester
- Host 3 wellness activities at LNN a semester
- Plan cooking classes with faculty (2 each semester)
- Help coordinate volleyball event with Dainieley and SAMP in spring
- Highlight wellness resources in newsletter
- Think creativity about how to promote wellness in the neighborhood
- Invite campus dietitian in once a semester to LNN

Every AM Responsibility

- Events
    - Attend/work 2 Neighborhood events a month
        - Email building extra reminder of events you will be attending/coordinating
            - Ex: “Hello Oaks A, I will be at LNN tonight starting at 8pm, hope to see you there!”
- First 6 weeks
    - Take students to 1 campus event within the first 6 weeks
    - Create community development plan for building utilizing neighborhood plan

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