



The Oaks Neighborhood

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Elon University The Oaks Neighborhood Plan 2019-2020

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Elon University

The Oaks Neighborhood Plan

2019-2020

Intellectual and Community Themes

Residential Campus Mission Statement

To integrate academic and residential experiences in order to further students' intellectual, personal and community development as lifelong learners and responsible global citizens.

Residential Campus Vision Statement

The residential campus program embodies the university's mission by creating communities that enhance student learning and engagement. Students interact with faculty, staff and fellow students in residential communities designed to extend learning beyond the walls of the classroom. Through planned and informal interactions, students encounter new ideas and perspectives, debate the larger questions of life, and practice active citizenship in a shared community.

Residential Campus Diversity Statement

Inclusivity is an integral part of the development of the living-learning experiences of all students, faculty, and staff in each neighborhood. The programming need not be "one size fits all," but rather structured to the developmental stage of the majority of residents and when possible build upon their previous experiences and learning. We regard inclusivity as a responsibility of each member to promote differences and commonalities. We pride ourselves on actively living the life we want for our neighborhood. Each neighborhood is committed to cultivating inclusivity as a fundamental respect for human dignity.

Residence Life Community Development Statement

Residence Life constructs thriving intellectual neighborhoods that motivate students to build relationships and deepen their academic experience by providing purposeful activities that promote awareness of self and others, creating opportunities for faculty engagement, and employing intentional community development strategies. We believe our campus community members and students leaders are educators who have the capacity to mentor and guide residents as they self-author their unique Elon experience.

EMERGING ADULTHOOD

The Community theme guiding the Oaks programming is *Emerging Adulthood*.

When students move into on-campus apartments, they're forced to reckon with "adult behaviors." Oaks residents are living independently, studying abroad, conducting undergraduate research, taking on leadership positions, working at internships, and engaging in deep inquiry in their majors. They're also learning to live independently. And according to a study that analyzed 5,000 tweets that incorporated the



hashtag “adulting,” that’s not a bad thing. “Are you surprised to see that the most common sentiment expressed by ‘adulters’ is positive? Adulting is a source of pride” (Risdal, 2017).

“Generation Z sees problems but wants to find solutions and knows how to wield their tools and knowledge to do so. We predict Generation Z will have a strong work ethic similar to Baby Boomers and the responsibility and resiliency of their Generation X parents, and they may be even technologically savvy than the Millennials” (Seemiller & Grace, 2016).

Through Late Night Noms and Neighborhood Dinners, residents have expressed that they need support being adults. In 2019-2020, the Oaks will focus on introducing students to diverse perspectives, learning how to be responsible and discerning information consumers, discussing what political engagement looks like in an off-election year, the concept of thriving, and more. Most of our events focus on some aspect of being an adult and what that means. We’ve had organic conversations with residents that transition from surface level to in-depth and meaningful; this shows our residents are ready, willing, and sometimes eager to go deep.

Residents of The Oaks and Park Place are supported by Elon as scholars and professionals, and they are interested in learning to integrate their academic lives with their residential and social lives. They want support learning to manage their residential lives -- cooking, managing a living space, navigating relationships as adults while taking advantage of all Elon has to offer. In other words, they want more of their academic life in their social and residential life and they want help making their residential life as productive as possible to support their academic life.

Thrive- The concept of college students thriving is a holistic approach to student success (Schreiner, 2013). “Thriving college students not only are academically successful, they also experience a sense of community and a level of psychological well-being that contributes to their persistence to graduation and allows them to gain maximum benefit from being in college (Schreiner, 2010). Elon embraces the shift to the ABC model for wellness. Act, Belong, Commit has the goal of actively engaging with activities and organizations that increase sense of belonging into the Elon community, which encourage commitment to things that bring meaning and purpose to students’ Elon experience (Donovan & Anwar-McHenry, 2014).

A shift to the ABC model, with thriving underpinnings, acknowledges that wellness and thriving are more than the absences of a mental illness (Donovan & Anwar-McHenry, 2014).

Elon defines holistic wellness by six dimensions:

- Purpose
- Social
- Financial
- Community
- Physical
- Emotional

The Oaks Neighborhood will pay particular attention to community well-being, social well-being, and purpose well-being, while still keeping in mind the other three dimensions. For purpose well-being, the Oaks will focus on identity development and providing residents opportunities to reflect on experiences such as study abroad. For social well-being, the Oaks will focus on providing opportunities for residents to build relationships within the neighborhood, such as



hosting a book club to encourage conversation while being on the same page. We hope that this will foster a true sense of belonging among our residents. Community well-being is a focus on ownership in one's neighborhood. The concept of community governance will be explored in first building meetings.

Information Literacy – A Pew study found 64 percent of Americans say fake news has left them confused about basic facts (Pew, 2016). And Pew also found that levels of political engagement are based on people's local news consumption (Pew, 2016). Studies have found that media literate people are more politically engaged. A study from *The Journal of Media Literacy Education* found that: "Even when controlling for interest in public affairs, higher levels of news media literacy relate to higher current events knowledge, lower trust in politics, and higher levels of internal political efficacy. ... media education can enhance political and civic engagement" (Ashley, Maksl & Craft, 2017). Certainly, the proliferation of conspiracy theories and *actual* fake news on social media networks, like Facebook, have a potential impact on political elections and civil discourse. Gen Z is technologically savvy, and they consume media quickly. That can make it difficult for them to filter out what is real and what is not. "With only 44% evaluating the quality or reliability of information they receive, it is no surprise that the mentality of trusting what is on the internet rings true with them" (Seemiller & Grace, 2016). When the Pew Research Center presented more than 5,000 Americans with five factual statements and five opinion statements, researchers found that only 36 percent of Americans with high political awareness were able to identify all five factual statements. In fact, "those with high political awareness, those who are very digitally savvy and those who place high levels of trust in the news media are better able than others to accurately identify news-related statements as factual or opinion" (Pew, 2018). This survey supports the theory that both information literacy and political engagement make for a more informed and competent electorate.

Political Engagement – According to an NPR report, sociologists are crediting President Donald Trump with inspiring people on the left and the right to become more politically engaged, with many of those activists being "brand new to the scene" (NPR, 2017). A study from The Center for Information & Research on Civic Learning & Engagement found the same phenomenon following the presidential election: "... after the election, a significant number of both Trump and Clinton voters are motivated to stay engaged in civic life, though the underlying reasons for—and levels of—their commitment to civic and political engagement differ" (CIRCLE, 2017). "[Gen Z] make up a quarter of the U.S. population and will become a third of the population by 2020" (Seemiller & Grace, 2016) Indeed, the next presidential election will be the first time many Gen Zs will be able to vote, and with their population increase, they will soon have the opportunity to shape the political landscape. "Political leaders were found to be the least likely No. 1 role model for Generation Z," and "it is important to help Generation Z students understand that positional leadership is not necessarily the problem, yet it may be more of an issue of the unethical and corrupt behaviors of those who occupy those roles" (Seemiller & Grace, 2017). Having open, honest, and respectful conversation around politics could be a start for Gen Z students to see themselves as change makers in the political landscape. And they very well may, if 2018 midterm voter turnout is any indication. In November 2018, 49.3 percent of eligible voters cast ballots, the highest percentage turnout since 1914. Of course, that still pales in comparison to the 60.1 percent of eligible voters who went to the booths during the 2016 presidential election (Vox, 2018).



Neighborhood Outcomes

1. Develop residents' autonomy and interdependence through apartment living
 - a. Develop residents' awareness of the neighborhood and university resources
 - b. Cultivate an understanding of what active participation in the political process looks like
2. Encourage residents' awareness around the Elon Wellness model
 - a. Provide opportunities for residents to enhance their sense of belonging in the Oaks Neighborhood
 - b. Share techniques for supporting the thriving resident by encouraging residents to develop a positive lifelong wellness philosophy
3. Challenge typical ways of thinking and accessing information
 - a. Build residents' confidence and competence in intellectual inquiry through practice in low-pressure environments with faculty and staff
 - b. Provide space for students to reflect on their information consumption
 - c. Provide strategies for students to analyze their use of social media platforms
 - d. Allow students to explore the role media plays in influencing social behavior and the political process

Plans to Measure Program Effectiveness

- Informal qualitative data will be gathered at each event by using a whiteboard to ask residents a one word take away as a form of assessment.
- The Oaks will gather residents once a semester to ask them what events they have attended, enjoyed and would like to see. They will also be asked what they learned or took away from the events.
- Residents are asked to fill out a survey that comes through Residence Life, and the Oaks will use this feedback to measure program effectiveness.
- In the AM on-call log, AMs will be asked to share their assessment of the neighborhood after doing a round. Their answers will be tracked by the use of a hashtag option in the log. Hashtags will include descriptors that will help assess the overall environment of the neighborhood and the moods of students. Data will be shared with staff at staff meetings throughout the semester.

The First Six Weeks

The focus for the first six weeks for upper-class students should be on adjusting, supporting and exploring. Upper-class students returning to Elon may have been aboard in the spring or have friends aboard in the spring. They may have an adjustment period from their summer experience to returning to Elon. Some upper-class students may be in leadership roles where they are helping and mentoring first-year students. Residence Life student staff members, O Team Leaders and others are returning to Elon and jumping into their roles. We will support upper-class Oaks residents through Late Night Noms events that will encourage residents to reflect on their leadership and/or summer experiences.

Understanding that the Oaks Neighborhood will consist of sophomore, junior and senior students, AMs will be expected to have weekly engagement opportunities for all sophomores. All Oaks events will be open to any student who lives in the Oaks, regardless of class year. Knowing this, AMs will advertise events to all students. Weekly engagements can include attending neighborhood events with students,



promoting and attending events around campus, creating building events, etc. AMs will work with sophomore students to more strongly encourage sophomore roommates to facilitate roommate agreements with their AM.

With Oaks residents being student leaders and adjusting back to Elon, it is also important to recognize not all Oaks students have found their sense of belonging. They may be exploring more of what Elon has to offer. Some upper-class students may be exploring leadership opportunities. Bringing Oaks students together in informal settings, such as Late Night Noms, will provide an opportunity for reflection and for sharing of leadership roles and opportunities around campus.

Staff Expectations

Every interaction with a resident can be a learning moment: from a lost key to roommate conflict. It is about taking interactions deeper. The goal is to create a culture where staff feel challenged, supported and encouraged to take ownership in the educational process and to view themselves as educators. Simon Sinek's "Start with WHY" (2009) explains that greatness is built from a model of why, how, what, and in no other order. For events and initiatives, AMs will understand the outcomes for the neighborhood and buy into the opportunity they have to cultivate a vibrant neighborhood and community. All events and educational opportunities should start with the end in mind. When students leave, what should they have gained from attending (Sinek 2009)?

Staff expectations for the first six weeks will include the following, with the understanding that staff members have different leadership styles, and goals can be reached by different approaches:

- Assist with move-in and opening
- Host building meeting
- Welcome billboard "about me board"
- Door decs for each door with preferred name
- Welcome email to building
- Presence and participation at events
- Roommate agreements
- Complete occupancy verification
- Complete first health and safety inspection
- Introduce themselves to every resident by end of first six weeks
- Create, plan, and host one building event within the first 6 weeks
- Take residents to one campus event within the first 6 weeks

First Six Weeks Calendar

- Week One (August 26-30)
 - 8/26 Welcome back block party
 - First building meetings
- Week Two
 - First Neighborhood Dinner 9/3
 - Theme: Town of Elon leadership
 - Involvement Fair
 - CREDE SMART Week
 - Partner with CREDE to host Oaks cookout
- Week Three
 - 9/10 First Late Night Noms



- Black Student Success Week
 - Partner with CREDE to support event and allyship
- Week Four
 - 9/17 Faculty Led Cooking Class
- Week Five
 - 9/24 Late Night Noms: Sustainability
 - Phoenix Cup
 - Support with EcoRep
 - Family Weekend
- Week Six
 - 10/1 Neighborhood Dinner
 - Fall convocation

Intellectual and Community Programming

For consistency, the majority of Oaks programming happens on Tuesdays with a recurring monthly schedule.

Feedback from Oaks and Park Place residents, including feedback from a formal survey and student focus groups, showed residents enjoy events that give practical advice. Residents shared that they enjoy events around wellness such as our financial literacy workshop event with Dr. Kate Upton. Students also shared they enjoy events where they can make something and take it with them, such as making organic air fresheners and kindness kits. Our goal is to integrate the academic, social, and residential in all of our programming.

First Tuesdays – Neighborhood Dinners

Neighborhood dinners are intellectually themed social events. At Oaks Neighborhood dinners, faculty join students to discuss current issues in the world. Faculty members will be chosen based on their expertise, as well as students' interest in having dinner with them. These dinner conversations allow residents to explore the issues in the world and connect them to what they're learning in their courses. They are informal and social, and the discussions are resident-led with conversation questions composed by AMs, the LSM, the Faculty Director and the Community Director. (Learning outcomes: 1 & 2 & 3, depending on the topic and the faculty guests)

Second and Fourth Tuesdays – Late Night Noms

The Oaks Neighborhood staff has established Late Night Noms as a social tradition with a focus on the emerging adulthood theme. Late Night Noms runs from 8-9 p.m. in the club room. Each Late Night Noms has a theme, including wellness, productivity, sustainability and identity development. (Learning outcomes: 1, 2 & 3)

Cooking Class with Your Professor

Cooking Class with Your Professor, are small-scale events in which a professor (with a partner from the Oaks staff) teaches residents how to cook a particular dish. As the faculty member teaches residents how to cook the dish, she/he is encouraged to share any other information about the cooking or the food within that faculty's expertise (i.e. cultural significance of particular foods, food science, meal planning and budgeting, historical methods of preparation, sustainability and sourcing of the food, etc). (Learning outcomes: 1 & 3)



Media Literacy Workshop

The Oaks is *tentatively* planning a media literacy educational experience during the spring semester for local high school students. A half-day of sessions, a keynote address and a lunch would be organized. Oaks residents and/or Elon students would also attend and act as facilitators of conversations and moderators of dynamic exercises. The workshop would conclude with a Fake News Game Show, and Oaks residents and/or Elon students would join teams with the high school students to play. (Learning outcome: 3) *(Please note: This event is tentative. Planning has not been started, and the event is contingent on interest from at least one local high school.)*

Annual Traditions

- **Welcome Back Food Truck** - A welcoming meal traditionally has been a hugely successful neighborhood kick-off event. Over the years, this event has had many themes, but the core goal to bring residents together, welcome them back to Elon, and provide them with the chance to meet their neighbors stays the same. ONA members are invited, giving residents their first Oaks opportunity to engage in informal intellectual faculty interactions. (Learning outcome: 1)
- **Block Party with SMART** - The Oaks Neighborhood, Black Student Union, and The CREDE will jointly host an event on the first Friday of the academic year aimed at promoting cross-collaboration in the future. (Learning outcome: 1a)
- **J-Term Book Club** - The Oaks and the Station at Mill Point will partner to host a joint book club supporting the J-term theme. (Learning outcomes: 1 & 2, depending on the conversations and depending on the topic of the book and the conversations)
- **Winter Term Trivia**: The Oaks will partner with other neighborhoods to host a trivia night with questions based on the Winter Term theme. Winter Term Trivia offers an opportunity for students who are here over J-term to be in community, knowing programming can be sparse during January.
- **Neighborhood Dinner Celebrating Black and African-American Civic and Political Leaders** - The Oaks Neighborhood will partner with The East Neighborhood, The CREDE and The Political Engagement Working Group to host a dinner inviting local black and African-American political and civic leaders to share their journeys and a bit about Alamance County and North Carolina history.
- **Oaks BBQ (OBBQ)** – The last Neighborhood Dinner of the year will be a bigger event held outside, with the goal to celebrate students' academic accomplishments by providing a social "bookend" to the neighborhood's social community. This event—with food, music and yard games—provides a time for adequate farewells between faculty, staff, and residents. (Learning outcome: 1)

Dining at Elon

The Oaks Neighborhood will partner with Amy Chilcutt and Elon Dining for family-style dinners in the Club Room on the first Tuesdays of each month. The Oaks may also work with Amy to reserve the long tables for meals with residents before major campus events.

Oaks Neighborhood Events Calendar 2019-2020

The Oaks will continue to structure events through its current Tuesday night model. Neighborhood Dinners and Late Night Noms themes will be determined by AMs, the LSM, the FD, the CD and the Neighborhood Association based on resident and neighborhood needs.

August



- 8/26 Welcome Back Block Party
 - 6pm, McCoy Commons Patio

September

- 9/3 First Neighborhood Dinner - Town of Elon Leadership, Board of Alderman, Town Manager
 - 6pm, McCoy Commons Patio
- 9/10 Late Night Noms
 - 8-9pm, Oaks Club Room
- 9/17 Faculty Led Cooking Class
 - 6pm, Oaks Club Room
- 9/24 Late Night Noms
 - 8-9pm, Oaks Club Room

October

- 10/1 Neighborhood Dinner
 - 6pm, Oaks Club Room
- 10/8 Late Night Noms
 - 8-9pm, Oaks Club Room
- 10/22 Late Night Noms
 - 8-9pm, Oaks Club Room
- 10/30 Late Night Event - Halloween Edition (AMs will host)

November

- 11/5 Neighborhood Dinner
 - 6pm, Oaks Club Room
- 11/12 Late Night Noms
 - 8-9pm, Oaks Club Room

December

- 12/3 Neighborhood Dinner
 - 6pm, Oaks Club Room
- 12/10 Late Night Noms - Exam Edition
 - 8-9pm, Oaks Club Room

January

- 1/7 Book Club with SAMP (Supports Residential Campus Diversity Statement)
 - TBA
- 1/14 Winter Term themed trivia (Supports Residential Campus Diversity Statement)
 - 7:15 p.m., The Oak House

February

- 2/4 Neighborhood Dinner: Celebrating Black and African-American Civic and Political Leaders (Supports Residential Campus Diversity Statement)
 - 6pm, Oaks Club Room
- 2/12 Late Night Noms (Supports Residential Campus Diversity Statement)
 - 8-9pm, Oaks Club Room
- 2/18 Faculty Led Cooking Class
 - 6pm, Oaks Club Room
- 2/25 Late Night Noms
 - 8-9pm, Oaks Club Room

March

- 3/3 Neighborhood Dinner
 - 6pm, Oaks Club Room



- 3/10 Late Night Noms
 - 8-9pm, Oaks Club Room
- 3/31 Late Night Noms
 - 8-9pm, Oaks Club Room

April

- 4/7 Neighborhood Dinner
 - 6pm, McCoy Commons Patio
- 4/14 Late Night Noms
 - 8-9pm, Oaks Club Room
- 4/28 Late Night Noms
 - 8-9pm, Oaks Club Room

May

- 5/5 Last Neighborhood Dinner
 - 6pm McCoy Commons Patio
- 5/12 Study Snacks
 - In each building

The Oaks Neighborhood Association

Neighborhood Co-Chairs

- **Trianne Smith**, Community Director of the Oaks Neighborhood
- **Colin Donohue**, Director of School of Communications Student Engagement & Alumni Relations and Instructor in Journalism and Faculty Director of The Oaks

Neighborhood Association Membership

The Oaks Neighborhood Association will meet twice a semester. Once members for 2019-2020 are confirmed, meeting dates and times will be set based on member availability.

Faculty & Staff

Faculty and staff in the Oaks Neighborhood Association, ONA, will each choose to focus their work on the Association into either programming or affiliating with the residents of a particular building. Members of the ONA will have the opportunity to renew their membership mid-April. Depending on who will continue to be a part of the association, the Faculty Director and Community Director will ask AMs and ONA members for recommendations. Invitations to join the ONA will go out mid-May.

- Teresa LePors, Coordinator of Library Research and Scholarly Services and Assistant Librarian
- Mary Morrison, Assistant Dean of Students and Director of the Kernodle Center for Service Learning and Community Engagement
- Kate Upton, Assistant Professor of Finance
- Titch Madzima, Assistant Professor of Exercise Science
- Julie Justice, Assistant Professor of Education
- Kim Fath, Assistant Director for Assessment
- Brian Kremer, Assistant Professor of Music Theater
- Danielle Golinski, Assistant Director of Career Services - Love School of Business (liaison)

Student Members

In early September, residents of the Oaks Neighborhood will be emailed and invited to join the ONA. ONA membership will be advertised at welcome back event and by AMs, FD, and CD.



- Leila Jackson, Lead Student Mentor
- TBD, IRC Liaison
- TBD, 2-3 Oaks & Park Place Neighborhood Residents
- TBD, EcoRep
- TBD, Oaks Facilities Assistant

Neighborhood Features

Student Demographics:

The Oaks Neighborhood is made up of 640 students.

43% Seniors

32% Sophomores

25% Juniors

Facilities

- The Oaks
 - The Oaks opened in Fall 2006
 - 4-person units with single rooms, 4-person units with double rooms, 2-person units with single rooms
 - Each apartment has a full kitchen, living space and laundry area
 - Williams, Brown and Sullivan have 2 seminar rooms in each building
 - Council, Oaks C and Oaks D have 4 seminar rooms in each building
 - McCoy Commons with a club room, multi-purpose rooms and offices for Phoenix Card, Campus Safety and Police and the Oaks Area Office
 - McCoy Commons patio offers students a volleyball court, basketball court and an outdoor patio that is used for event space and student recreation space
- Park Place
 - Park Place opened in Fall 2016
 - 3-person units with single rooms.
 - Each apartment has a full kitchen, living space and laundry area
 - 125 students – mostly seniors
 - Mediterranean Deli on first floor
 - Three 1-person units for staff members

Student Leaders

Student Staff and Educators:

- Lead Student Mentor - TBD
- EcoRep – TBD
- TBD, IRC Liaison
- Facilities Assistant: TBD
- Office Assistants: April Roberts, Maya Anderson, other TBD

IRC Liaison

The IRC Liaison is a student representative who is responsible for representing the Oaks Neighborhood within the Inter-Residence Council weekly at General Body and Committee Meetings. This student leader would serve as the primary residential voice at IRC to provide continuous feedback about community



challenges, opportunities and successes to IRC. The IRC Liaison has full voting rights within IRC and is responsible for representing the residential community.

Apartment Managers

9 Apartment Managers. See appendix for each apartment manager's leadership role.

Williams - Jordan Vaughn

Council - Jordan Horton

Oaks C - Alexa Baer

Oaks D - Nicole Roberts

Oaks D- Pearl Sullivan

Brown - Livi Murray

Sullivan - Perla Salazar-Rangel

Park Place - Quinn Reilly

Park Place - Destiny Frett

Faculty-in-Residence

Faculty Director: Colin Donohue, Director of Student Media and Instructor in Communications, Faculty Director of The Oaks Neighborhood, will live in Williams 102.

Staff-in-Residence

Trianne Smith, Community Director for the Oaks Neighborhood, lives in Williams 107.

Residential Neighborhood Partner

The Station at Mill Point and the Oaks Neighborhood will partner together for summer and Winter Term events and collaborate on book clubs throughout the year. The Station t and the Oaks have similar populations and can share resources to connect residents with the goal of expanding their personal network. SAMP and the Oaks will partner to host a book club during January 2019 to support the Winter Term theme.

The East Neighborhood and the Oaks both share a political and civic engagement theme and focus. The East and Oaks Neighborhoods will collaborate on events such the celebration of Black History Month in February via a joint Neighborhood Dinner that will feature black and African-American civic leaders talking with students about their journey and sharing a bit about North Carolina and Alamance County history.

Elon University Partners

The Oaks Neighborhood will collaborate with a university partner that will support the intellectual climate and will provide students with resources as they take up The Next Big Thing. The Oaks Neighborhood will work with the university partner to shape events and/or discussions that support the university partner's current initiatives and events. This could mean advertising and encouraging residents to attend campus events, inviting a partner to a neighborhood dinner, or theming a Late Night Noms to a university partner's initiative. (Learning outcomes: 1 & 2)

- Kernodle Center for Service Learning and Community Engagement
 - The Oaks will support Elon Votes! by having informal conversations with residents about the importance of being an active citizen and providing Elon Votes! voter registration information at a Late Night Noms in throughout the year.
- Elon Office of Sustainability



- The Oaks plans to partner with the Oaks EcoRep to create and implement creative ways residents can practice sustainability.
- Student Professional Development Center
 - The Oaks will partner with the SPDC and create a space for student staff members to participate in StrengthsQuest during summer training.
- CREDE
 - The Oaks Neighborhood will partner with the CREDE to bring topics such as identity development and diversity education into the neighborhood via Late Night Noms and Neighborhood Dinners.
- Carol Grotnes Belk Library
 - The Belk Library and the Oaks will to partner to enhance the Oaks Lending Library initiative. The Oaks also plans to work with Belk on a guest speaker and game show event based on information literacy.



Proposed Budget

*ONA stands for Oaks Neighborhood Association

*FD stands for Faculty Director

Oaks 2019-2020 Budget Draft				
Starting Amounts: (ONA) \$7,315 (FD) \$5,000				
Number of events	Event	Estimated Cost	Budget	Account
12	LNN	\$150	\$1,800	ONA
1	Welcome Back Block Party	\$1,000	\$1,000	ONA
8	Dinners	\$800	\$6,400	ONA/FD/Other
1	Media Literacy Workshop	\$5,000	\$5,000	ONA/FD/School of Communications/Other
1	Book Club	\$150	\$150	FD
1	J Term Trivia	\$300	\$300	ONA
2	Cooking Classes	\$150	\$300	FD
1	Study Snacks	\$300	\$300	ONA
Total:			\$15,250	ONA/FD/Other Departments



Appendix 1

Apartment Manager LEADERSHIP ROLES

Staff Development

Responsible for providing staff development activities. These can and should take place during staff meeting. One team builder a month and one staff development activity. A team builder could be anything from an ice breaker to an outside of Elon activity. Staff development is more about the development of leadership skills. This can be anything from identity exploration to a time management activity. This role is also responsible for working closely with the Oaks Program Assistant (Annie Hester) to accomplish administrative office tasks such as scheduling on call for the semester and breaks.

TO-DO List:

- One team builder a month
- One staff development activity a month
- Change office billboards once a semester
 - First one due 8/22
- Help create content for the neighborhood newsletter
 - Work with LSM on this
 - Create content for the electronic billboard section of newsletter
- Schedule on call for the semester and breaks and post to drive
 - Handle any on-call switches
- Create AM office hours schedule
- Serve as Oaks representative to RA/AM core team.
- Create birthday calendar and decide fun ways to celebrate Birthdays during staff meetings (we have a budget we can use for this)
- Help create content for lasting billboards

Communications Coordinators (2)

This role is responsible for the Oaks social media presence and the promotion of events and programming. This includes being responsible on social media and checking to make sure pages and accounts stay accurate. This role should have two definitions (content creator and PR). Please note these roles should work closely together and may overlap at times.

TO-DO List for PR

- Run and manage FB and IG accounts
- Create creative ways to advertise events
 - Put up yard signs Tuesday morning of Neighborhood Dinners
 - Create door hangers for bigger events and work with FA to put them on doors
- Create creative ways to gain feedback on events
 - Use white board to ask an assessment question for students to answer at end of event

- Post on social media three times a week (at least once to advertise for events)
 - Between content creator role and PR role: Create two initiatives a semester on how to showcase residents and staff in neighborhood
- Collaborate with community and Elon partners (e.g. CREDE, Kernodle, Allied Churches, the EcoRep, etc) to promote partner initiatives through social media and print/digital promotional materials

Events Coordinator (3)

Responsible for the planning of logistics of all neighborhood events. In collaboration with the Community and Faculty Directors and the entire Oaks staff, provide leadership and organizational support for all neighborhood events. This role will require teamwork of three people. Major event focus should be LNN.

TO DO List:

- Lead monthly planning meetings during staff meeting with keeping particular attention to learning based focus
 - Finish loose ends after staff planning meetings
 - Meetings should include theme exploration
- Create sign-up system to staff events
- Invite campus partners based off staff meeting
- Plan activities during LNN that support the theme
- One team member should be at each event for the duration
- Help create budget for event
- Write up event analysis after each event
- Send Neighborhood “thank yous” to guests
- Track event attendance using card reader and Phoenix Connect
- Submit event planning form for each event and post event form
- 3 areas of role
 - Logistics
 - Assignments for staff
 - Shopping
 - Set up /clean up
 - Community Development focus
 - Assessment
 - Themes
 - Administrative
 - Budget
 - Form
 - Inviting guests

Cultural and Performing Arts Liaison

Responsible for supporting and promoting performances and cultural arts event on campus. This role is essential to building a lasting relationship with the Elon performing Arts Center. Think creatively about partnerships and connect with administrators in the PAC to extend the opportunity to perform and/or showcase art at events.

TO-DO List:



- Secure student performers at 2 events per month
- Reach out to PAC and create 1 initiative/collaboration with Oaks and PAC
- Ensure musical and sound set up is ready at events that will have student performers
- Update events calendar with performers
- Invite performers to LNN to talk about upcoming shows
- Create database (google sheet) of performers

Service and Wellness Coordinator (1)

The role of this AM will be to focus on the civic climate of our neighborhood and promote ways to be involved on campus and in the Elon community. A strong partnership with the Kernodle Center will be key for this role. This role should work to encourage service of Oaks students and highlight service opportunities and experiences of Oaks students. .

- During at least 1 LNN per semester, showcase a service partner or service area
 - More information can be found through Kernodle Center
- Creatively create ways in the neighborhood for students to reflect on service experiences
 - This can be a LNN theme, book club, or other
- Partner with Kernodle Center to provide students information on ways to get involved and volunteer
 - Work with Lync coordinators

Wellness Coordinator (1)

The goal of this role is to create opportunities for holistic wellness. Elon is shifting to a six-dimension wellness model. The role of the Wellness Coordinator would be to plan 2 wellness related events a semester during LNN or outside of Tuesday events. This can be achieved through activities that promote wellness, inviting guests in to events, and reflection opportunities that encourage students to think about wellness.

TO-DO List:

- Invite 1 wellness guest to an event each semester
- Host 3 wellness activities at LNN a semester
- Plan cooking classes with faculty (2 each semester)
- Help coordinate volleyball event with Dainieley and SAMP in spring
- Highlight wellness resources in newsletter
- Think creativity about how to promote wellness in the neighborhood
- Invite campus dietitian in once a semester to LNN



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