

# Dr. Rochelle Ford

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## Description of faculty member's current research/creative interests:

My main research interests focus on diversity, equity, and inclusion as related to public relations, advertising, journalism, media and higher education.

## Description of faculty member's current research/creative needs:

I am working on a book project related to the oral histories of Black and LatinX civil rights and corporate luminaries' children. I need assistance in secondary research on the luminaries and their children, interviewing and transcription..

## Currently looking for a student to apply and work in these programs:

Any program/opportunity

## I can mentor a student enrolled in 498/499 hours during these semesters:

Any start time



## The ideal student would have the following qualifications:

secondary research and interviewing skills, preferred School of Communications major/minor; history major/minor

## Students interested in working with me should...

Email me to set up a meeting