

ELON UNIVERSITY

FACT BOOK

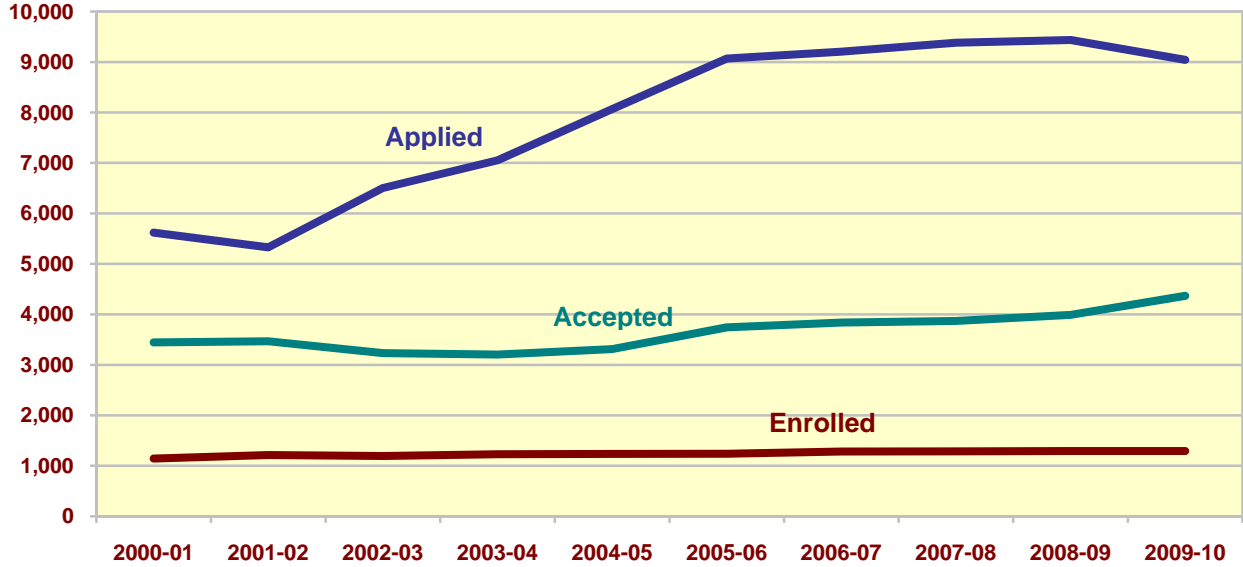
Admissions 2009-2010

Freshmen Admissions.....	1
Transfer Admissions.....	2
Freshmen Admissions Ratios.....	3
Graduate Admissions.....	4
Graduate Admissions by Program	5
Total New Students.....	6
Gender Composition	7
Freshmen Ethnicity & Minority Composition.....	8
Average SAT Scores.....	9
High School GPA	10
High School Rank	11
Freshmen Attending Winter Term	12
Freshmen-State of Origin.....	13
One-Year Retention Rate.....	14

Freshmen Admissions

In 2009-10 Elon's acceptance rate was 48%.

Freshmen Enrollment History



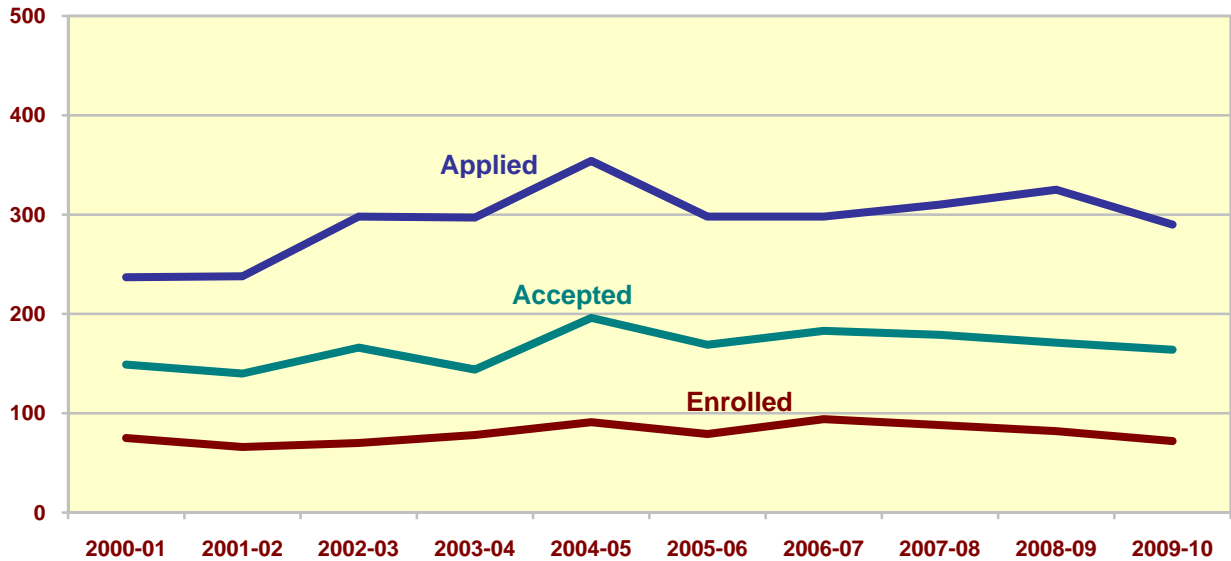
Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
1992-93	3,398	2,513	820
1993-94	3,624	2,786	858
1994-95	3,959	2,845	933
1995-96	4,663	2,825	907
1996-97	4,504	3,161	945
1997-98	5,100	3,234	966
1998-99	5,184	3,177	1,013
1999-00	5,322	3,166	1,000
2000-01	5,618	3,445	1,144
2001-02	5,328	3,468	1,212
2002-03	6,504	3,232	1,194
2003-04	7,053	3,205	1,227
2004-05	8,063	3,311	1,232
2005-06	9,065	3,743	1,237
2006-07	9,204	3,838	1,283
2007-08	9,380	3,870	1,286
2008-09	9,434	3,990	1,291
2009-10	9,041	4,367	1,291

SOURCE: NCHED A-4 (Admission Practices), annual and computed

Transfer Admissions

Transfer students to Elon decreased in 2009-10 from 82 to 72.

Transfer Enrollment History



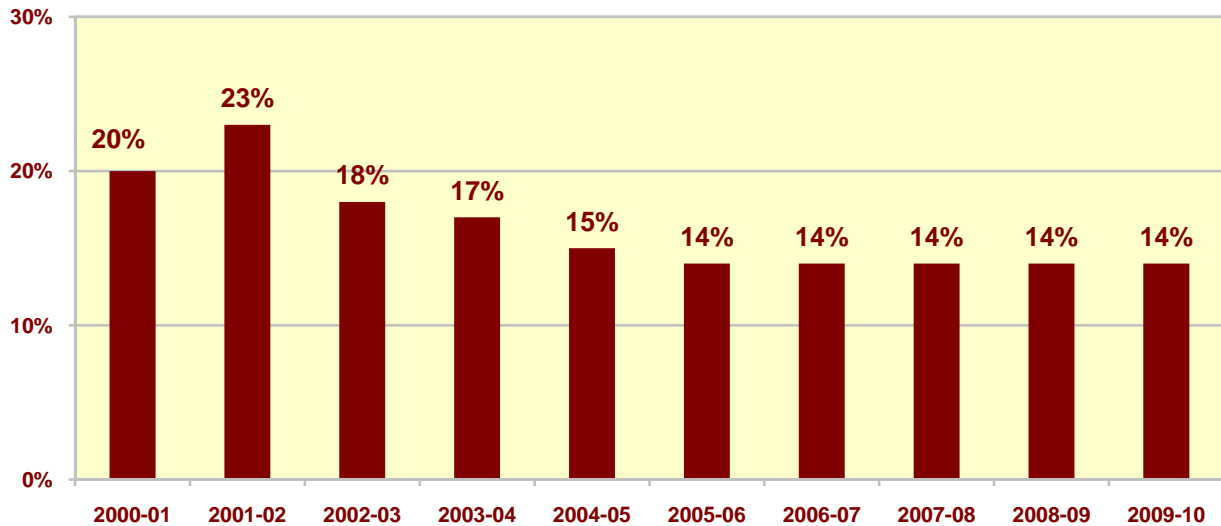
Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
1992-93	411	273	146
1993-94	252	208	125
1994-95	353	226	102
1995-96	275	197	101
1996-97	406	257	106
1997-98	327	197	107
1998-99	332	185	87
1999-00	263	165	77
2000-01	237	149	75
2001-02	238	140	66
2002-03	298	166	70
2003-04	297	144	78
2004-05	354	196	91
2005-06	298	169	79
2006-07	298	183	94
2007-08	310	179	88
2008-09	325	171	82
2009-10	290	164	72

SOURCE: NCHED A-4 (Admission Practices), annual and computed

Freshmen Admissions Ratios

In 2009-10 the percentage of applications accepted was 48%. The ratio of enrollments to acceptances decreased from 32% to 30%. Enrollment to applications also remained the same at 14%.

Enrolled to Applied Ratio



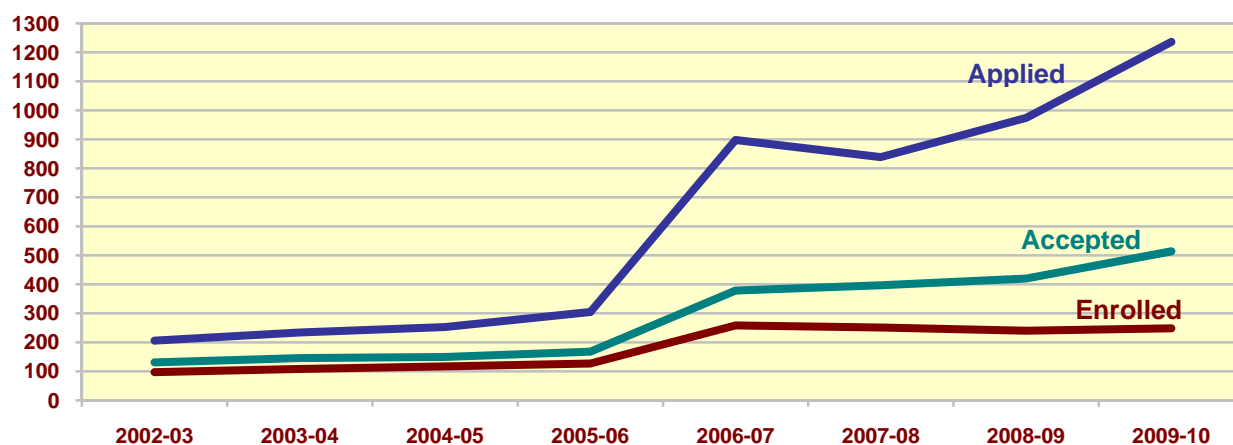
Elon University			
Academic Year	Acc/App Ratio	Enr/Acc Ratio	Enr/App Ratio
1992-93	74%	33%	24%
1993-94	77%	31%	24%
1994-95	72%	33%	24%
1995-96	61%	32%	19%
1996-97	70%	30%	21%
1997-98	63%	30%	19%
1998-99	61%	32%	20%
1999-00	59%	32%	19%
2000-01	61%	33%	20%
2001-02	65%	35%	23%
2002-03	50%	37%	18%
2003-04	45%	38%	17%
2004-05	41%	37%	15%
2005-06	41%	33%	14%
2006-07	42%	33%	14%
2007-08	41%	33%	14%
2008-09	42%	32%	14%
2009-10	48%	30%	14%

SOURCE: NCHED A-4 (Admission Practices), annual and computed

Graduate Admissions

Two significant changes made to graduate programs in 2002-03 are the conversion of the MPT (Master's of Physical Therapy) to a DPT (Doctorate of Physical Therapy) and the format of the MED program changing from evening to summer delivery. Other significant changes occurred in 2006-07 when Elon's Law School opened and in 2009-10 when the Masters in Interactive Media program began.

Academic Year Graduate Enrollment History



Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
2002-03	206	131	97
2003-04	234	146	108
2004-05	253	150	117
2005-06	305	168	127
2006-07	898	379	259
2007-08	839	397	251
2008-09	974	420	240
2009-10	1,236	514	248

NOTE: DPT enrollment occurs in January & MED enrollment occurs in June

SOURCE: Graduate Admissions Office

Academic Year: Graduate Admissions by Program

With five graduate programs (DPT, Law, MBA, M.Ed., M.IM), each program has different admission entering points (DPT enrolls students in January; MBA in September and March; MED in June; IM in August). The information below indicates applications, acceptances, and enrollment for each academic year (Fall, Winter, Spring, and Summer).

Detailed breakdown of each program

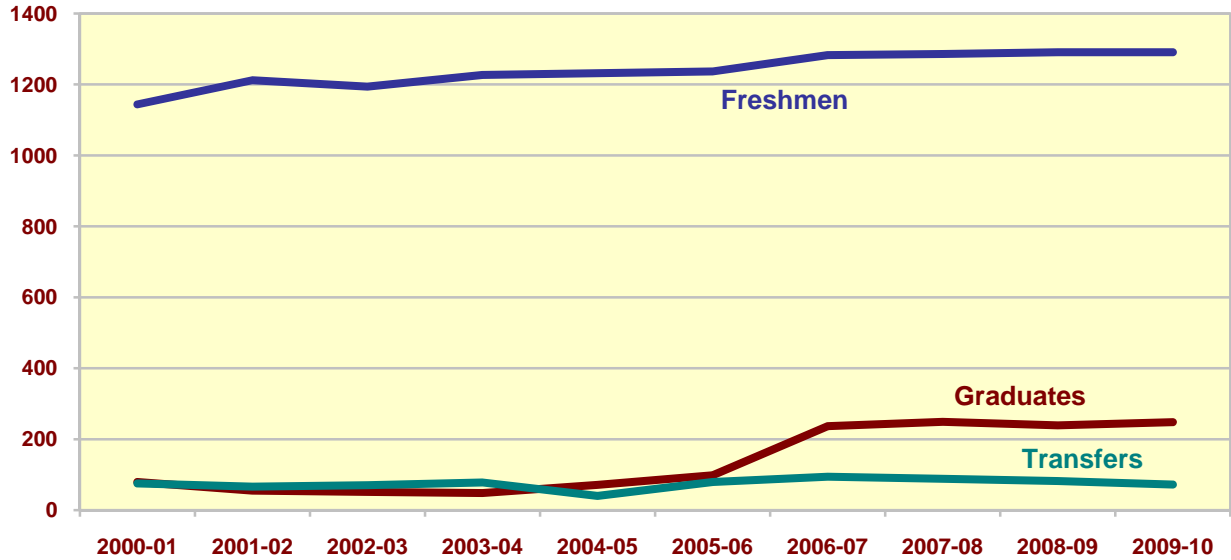
Program	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Physical Therapy								
Applied	97	125*	138	153	188	222	249	300
Accepted	46	63	58	58	53	52	63	72
Enrolled	28	41	40	42	38	38	38	38
MBA								
Applied	72	57	69	90	97	96	132	107
Accepted	57	44	56	67	77	71	74	67
Enrolled	45	34	47	55	55	61	58	52
MED								
Applied	37	52	46	62	79	58	57	TBD
Accepted	28	39	36	43	55	47	48	TBD
Enrolled	24	33	30	30	51	44	39	TBD
Law								
Applied					534	463	536	753
Accepted					194	227	235	316
Enrolled					115	108	105	121
Interactive Media								
Applied								76
Accepted								59
Enrolled								37
Total								
Applied	206	234	253	305	898	839	974	1236
Accepted	131	146	150	168	379	397	420	514
Enrolled	97	108	117	127	259	251	240	248

*does not include t-DPT students
Source: Graduate Admissions Office

Total New Students

In 2009-10, Elon enrolled 1,291 freshmen, representing 79.9% of all new student enrollment.

New Student Enrollment



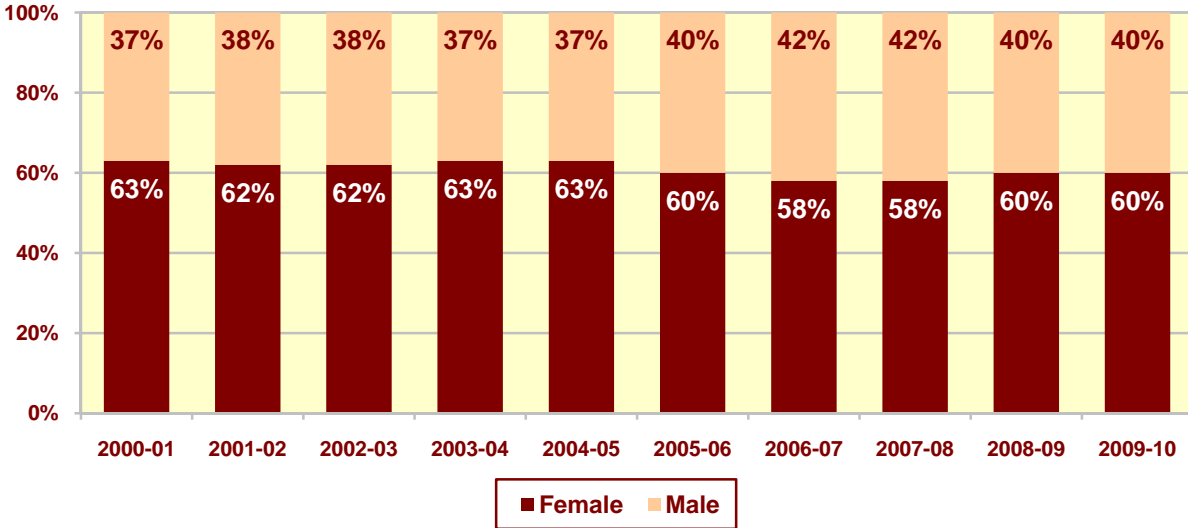
Elon University							
Academic Year	Freshmen	%	Transfers	%	Graduates	%	Total Students
1992-93	820	80.2%	146	14.3%	56	5.5%	1,022
1993-94	858	83.6%	125	12.2%	43	4.2%	1,026
1994-95	933	83.5%	98	8.8%	87	7.8%	1,118
1995-96	907	87.1%	98	9.4%	36	3.5%	1,041
1996-97	945	84.5%	112	10.0%	62	5.5%	1,119
1997-98	966	85.4%	107	9.5%	58	5.1%	1,131
1998-99	1,013	86.1%	69	5.9%	95	8.1%	1,177
1999-00	1,000	85.8%	77	6.6%	88	7.6%	1,165
2000-01	1,144	88.1%	75	5.8%	79	6.1%	1,298
2001-02	1,212	90.9%	66	5.0%	55	4.1%	1,333
2002-03	1,194	90.8%	70	5.3%	51	3.9%	1,315
2003-04	1,227	90.7%	78	5.8%	48	3.5%	1,353
2004-05	1,232	90.4%	91	6.7%	40	2.9%	1,363
2005-06	1,237	87.5%	79	5.6%	98	6.9%	1,414
2006-07	1,283	79.5%	94	5.8%	237	14.7%	1,614
2007-08	1,286	79.2%	88	5.4%	249	15.3%	1,623
2008-09	1,291	80.1%	82	5.1%	239	14.8%	1,612
2009-10	1,291	79.9%	72	4.4%	252	15.6%	1,615

SOURCES: NCHED A-4 (Admission Practices)

Gender Composition

**The 2009-10 the first-time freshmen class gender ratio stayed the same at 40%.
The national enrollment for all colleges and universities is 43% male and 57% female.***

Freshmen Gender Ratios



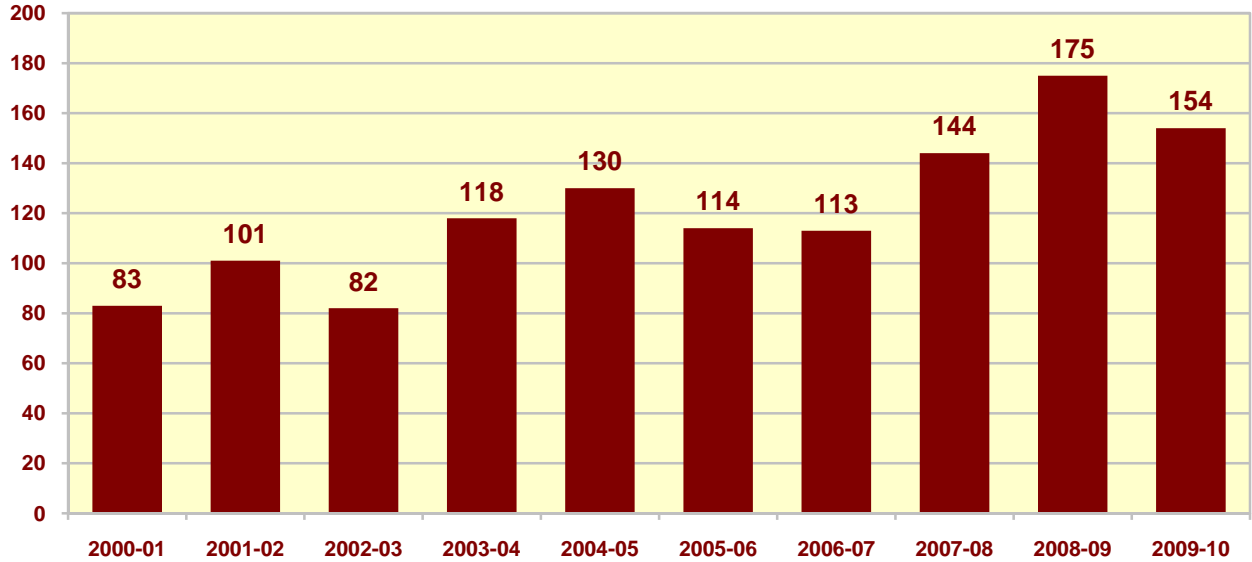
Elon University Freshmen Ratio		
<u>Academic Year</u>	<u>Female</u>	<u>Male</u>
1992-93	58%	42%
1993-94	57%	43%
1994-95	56%	44%
1995-96	60%	40%
1996-97	60%	40%
1997-98	61%	39%
1998-99	62%	38%
1999-00	64%	36%
2000-01	63%	37%
2001-02	62%	38%
2002-03	62%	38%
2003-04	63%	37%
2004-05	63%	37%
2005-06	60%	40%
2006-07	58%	42%
2007-08	58%	42%
2008-09	60%	40%
2009-10	60%	40%

*Chronicle of Higher Education, 2008-09 Almanac Issue
SOURCE: Student Master File

Freshmen Ethnicity & Minority Composition

The 2009-10 minority freshman percent decreased this year from 13.5% to 11.9%.

Minority Freshmen



Elon University		
<u>Academic Year</u>	<u>Minority Freshmen*</u>	<u>Percent</u>
1992-93	55	6.7%
1993-94	56	6.5%
1994-95	52	5.6%
1995-96	66	7.3%
1996-97	76	8.0%
1997-98	86	8.9%
1998-99	76	7.5%
1999-00	81	8.1%
2000-01	83	7.3%
2001-02	101	8.3%
2002-03	82	6.9%
2003-04	118	9.6%
2004-05	130	10.6%
2005-06	114	9.2%
2006-07	113	8.9%
2007-08	144	11.2%
2008-09	175	13.5%
2009-10	154	11.9%

**Students classified as international, white, and unknown are not included in these figures.*

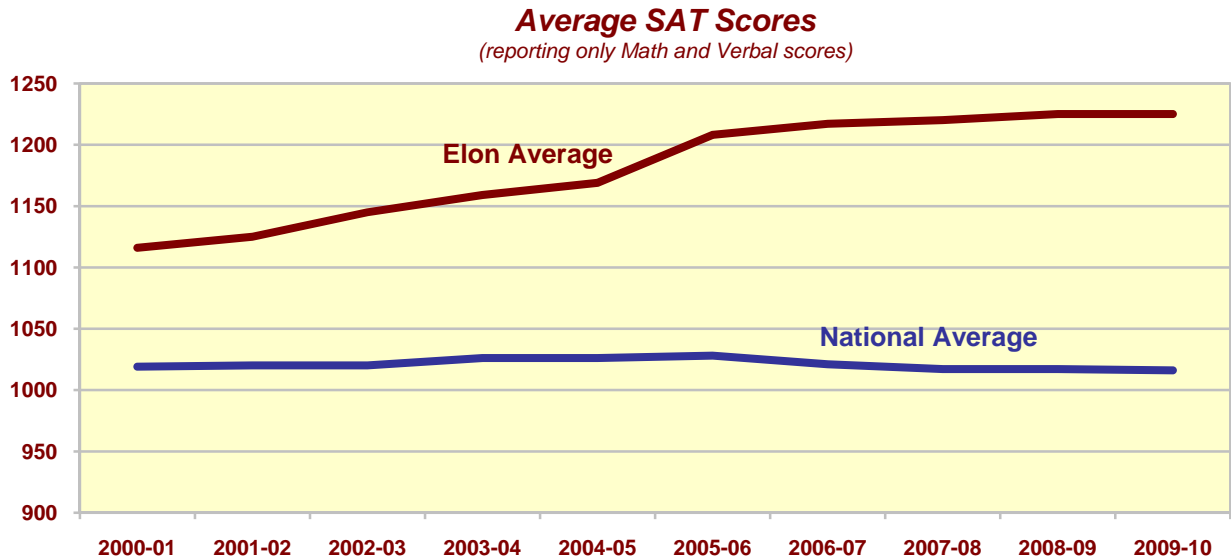
SOURCE: IPEDS, Fall Enrollment

Ethnicity composition is shown in the table below.

Elon University		
<u>Ethnicity</u>	<u>2009-10 Freshmen</u>	<u>Percent</u>
Asian Am.	23	1.8%
African Am.	74	5.7%
Hispanic Am.	28	2.2%
Am. Indian	2	0.2%
International	33	2.5%
Multi-Racial	14	1.1%
Other	13	1.0%
Unknown	46	3.6%
White	<u>1,058</u>	<u>81.9%</u>
TOTAL	1,291	100%

Average SAT Scores

The 2009-10 freshmen class had an average SAT score of 1225/1843***, the highest ever for the institution, surpassing the current reported national average of 1016/1509***. (The SAT was dramatically changed in 1996. The recentered scores should be used to conduct a comparison between scores prior to 1996 with scores after the change.)



Elon University						
<u>Academic Year</u>	Math	Verbal	Writing	Elon Total*	Elon Recenter Total	National Total**
1992-93	485	439	na	924	1034	na
1993-94	483	439	na	922	1032	na
1994-95	495	444	na	939	1049	na
1995-96	506	454	na	960	1060	na
1996-97	525	534	na	1058	1058	1013
1997-98	540	537	na	1078	1078	1016
1998-99	544	546	na	1090	1090	1017
1999-00	553	553	na	1106	1106	1016
2000-01	558	559	na	1117	1117	1019
2001-02	564	561	na	1125	1125	1020
2002-03	578	567	na	1145	1145	1020
2003-04	585	574	na	1159	1159	1026
2004-05	588	581	na	1169	1169	1026
2005-06	608	600	na	1208	1208	1028
2006-07	614	603	na	1217	1217	1021
2007-08	613	607	na	1220	1220	1017
2008-09	615	610	615	1225/1840***	1225	1017/1511***
2009-10	614	611	618	1225/1843***	1225	1016/1509***

* Elon Total may vary from sum of components due to rounding

** 2009 College Bound Seniors: A Profile of SAT Program Test-Takers (The College Board)

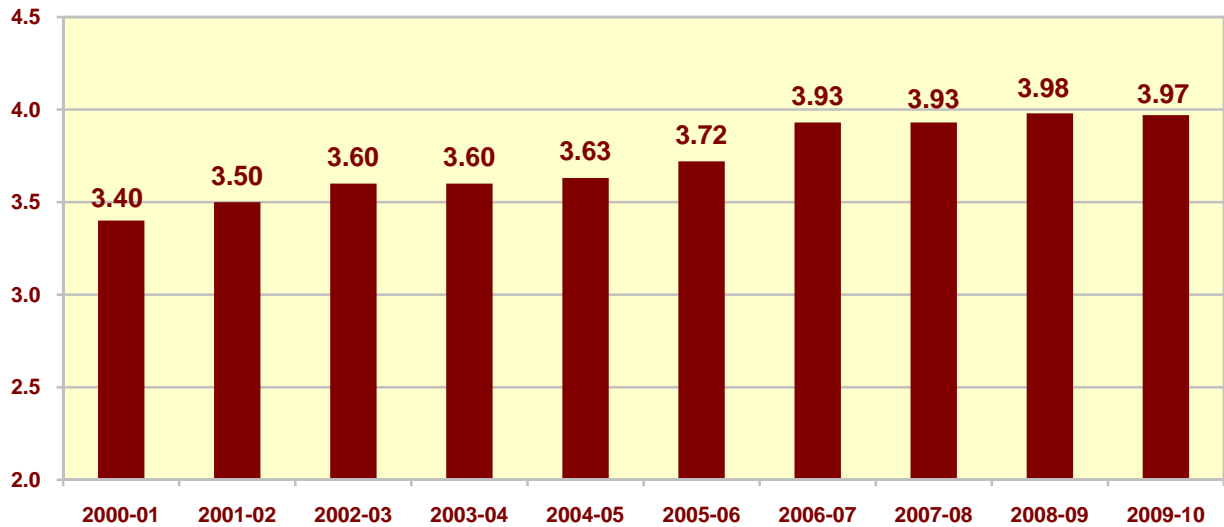
***Includes SAT Writing component

SOURCE: NCHED A-4 (Admission Practices)

High School GPA's

In 2006-07 Elon began reporting a *weighted academic* GPA. The weighted academic GPA is more reflective of a student's academic career. Thus it reflects a more accurate representation of students entering Elon.

Average High School GPA



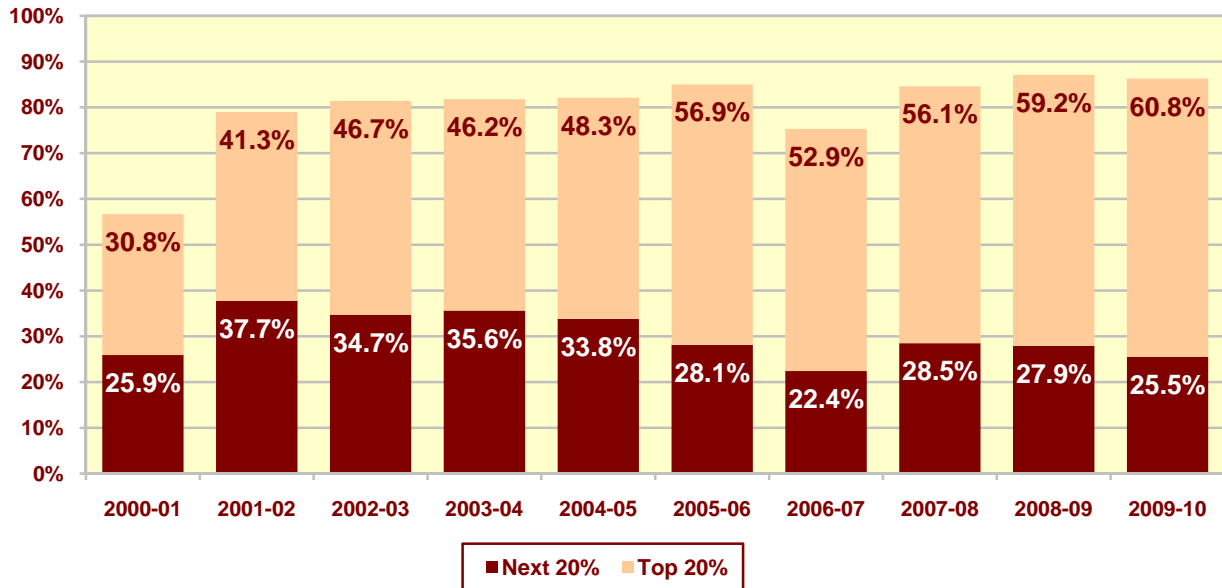
Elon University	
Academic Year	Avg. High School GPA
1994-95	3.06
1995-96	3.18
1996-97	3.19
1997-98	3.26
1998-99	3.28
1999-00	3.39
2000-01	3.40
2001-02	3.50
2002-03	3.60
2003-04	3.60
2004-05	3.63
2005-06	3.72
2006-07	3.93
2007-08	3.93
2008-09	3.98
2009-10	3.97

SOURCE: Admissions Office

High School Rank

Over 48% of the 2009-10 freshmen class submitted a high school class rank, with approximately 61% of those reporting a class rank in the top 20% of their graduating class.

High School Rank

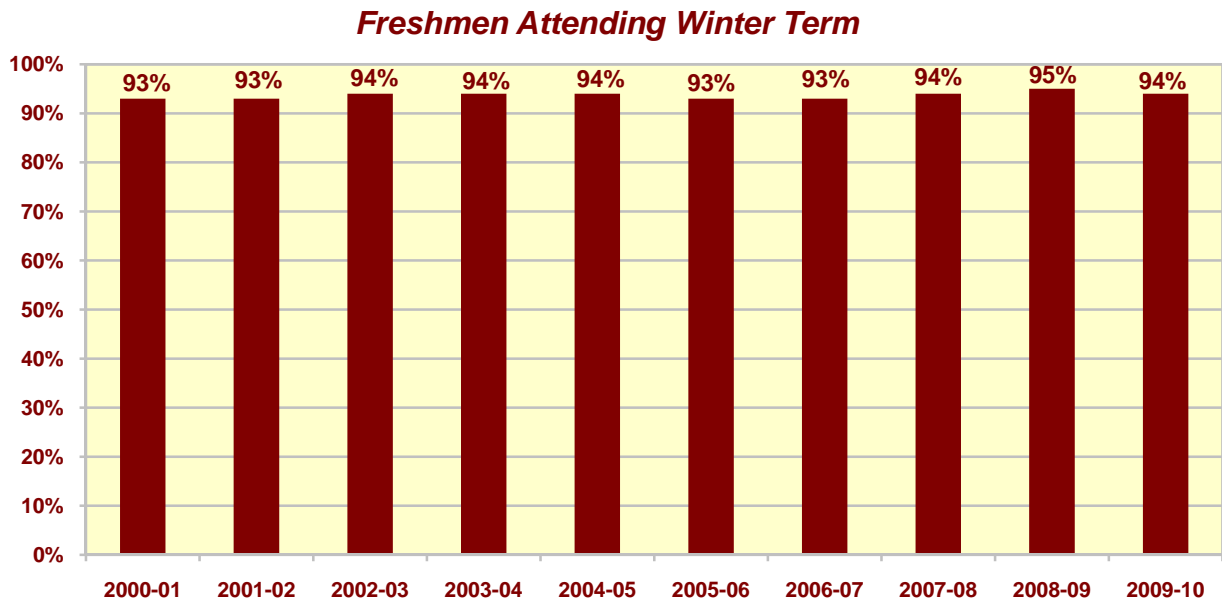


Elon University			
High School Class Rank			
Academic Year	Top 20%	Next 20%	Total
1991-92	19.5%	17.6%	37.1%
1992-93	17.8%	19.4%	37.2%
1993-94	17.0%	19.2%	36.2%
1994-95	19.1%	22.9%	42.0%
1995-96	22.7%	22.7%	45.4%
1996-97	20.3%	22.9%	43.2%
1997-98	27.8%	24.3%	52.1%
1998-99	27.7%	22.8%	50.5%
1999-00	28.8%	25.5%	54.3%
2000-01	30.8%	25.9%	56.7%
2001-02	41.3%	37.7%	79.0%
2002-03	46.7%	34.7%	81.4%
2003-04	46.2%	35.6%	81.8%
2004-05	48.3%	33.8%	82.1%
2005-06	56.9%	28.1%	85.0%
2006-07	52.9%	22.4%	75.3%
2007-08	56.1%	28.5%	84.6%
2008-09	59.2%	27.9%	87.1%
2009-10	60.8%	25.5%	86.3%

SOURCE: NCHED A-4 (Admission Practices), annual and computed

Freshmen Attending Winter Term

Freshmen attending winter term of 2009-10 decreased from 95% to 94%.



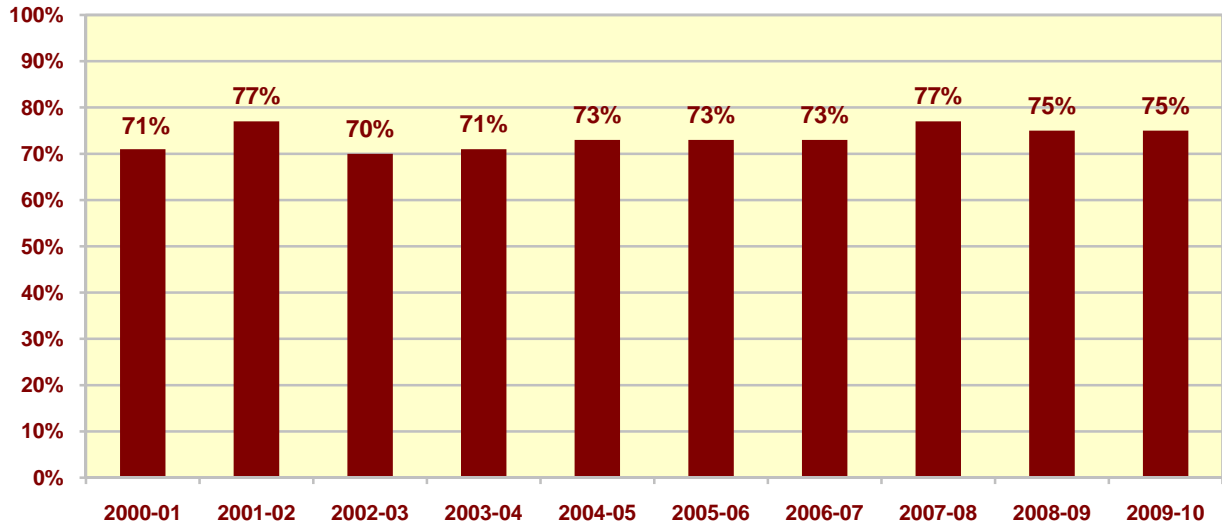
Elon University	
<u>Fall Freshmen</u>	<u>Winter Term Attendance</u>
1991-92	76%
1992-93	75%
1993-94	79%
1994-95	78%
1995-96	78%
1996-97	78%
1997-98	90%
1998-99	90%
1999-00	90%
2000-01	93%
2001-02	93%
2002-03	94%
2003-04	94%
2004-05	94%
2005-06	93%
2006-07	93%
2007-08	94%
2008-09	95%
2009-10	94%

SOURCE: Registrar

Freshmen-State of Origin

The percent of freshmen from North Carolina stayed level at 25%. Nationally, 81% of all freshmen attend college in their home state.*

Freshmen From Out of State



State	NC	VA	MD	NJ	PA	FL	CT	NY	MA	GA	DE	OH	WV	Other
1991-92	29%	15%	10%	12%	6%	6%	3%	2%	2%	2%	2%	1%	0%	7%
1992-93	27%	18%	14%	11%	4%	5%	3%	4%	1%	4%	2%	2%	1%	4%
1993-94	21%	18%	14%	13%	4%	7%	4%	4%	2%	3%	3%	2%	1%	7%
1994-95	22%	16%	14%	11%	6%	5%	5%	4%	3%	3%	3%	2%	1%	5%
1995-96	19%	16%	14%	13%	6%	5%	5%	4%	4%	3%	2%	2%	1%	6%
1996-97	19%	14%	15%	9%	4%	7%	5%	5%	3%	4%	2%	4%	2%	8%
1997-98	21%	14%	16%	7%	5%	6%	3%	5%	3%	4%	3%	3%	1%	9%
1998-99	21%	15%	13%	5%	8%	6%	3%	4%	4%	5%	2%	5%	1%	9%
1999-00	24%	12%	14%	7%	6%	5%	3%	3%	4%	5%	1%	4%	1%	11%
2000-01	29%	10%	14%	4%	6%	6%	3%	2%	3%	4%	1%	5%	1%	12%
2001-02	23%	13%	13%	6%	6%	5%	3%	2%	5%	5%	1%	5%	1%	12%
2002-03	30%	9%	12%	6%	6%	3%	4%	3%	4%	5%	1%	5%	1%	11%
2003-04	29%	10%	13%	6%	5%	7%	4%	2%	3%	5%	1%	5%	1%	9%
2004-05	27%	9%	14%	6%	6%	5%	4%	3%	5%	3%	1%	5%	1%	11%
2005-06	27%	8%	10%	6%	9%	5%	4%	3%	4%	4%	1%	6%	1%	12%
2006-07	27%	9%	11%	7%	7%	5%	3%	2%	4%	6%	1%	4%	1%	13%
2007-08	23%	9%	9%	6%	6%	5%	4%	4%	8%	4%	1%	3%	1%	17%
2008-09	25%	9%	10%	7%	6%	4%	4%	4%	7%	3%	1%	3%	1%	17%
2009-10	25%	7%	7%	9%	6%	4%	5%	5%	9%	3%	1%	2%	1%	16%

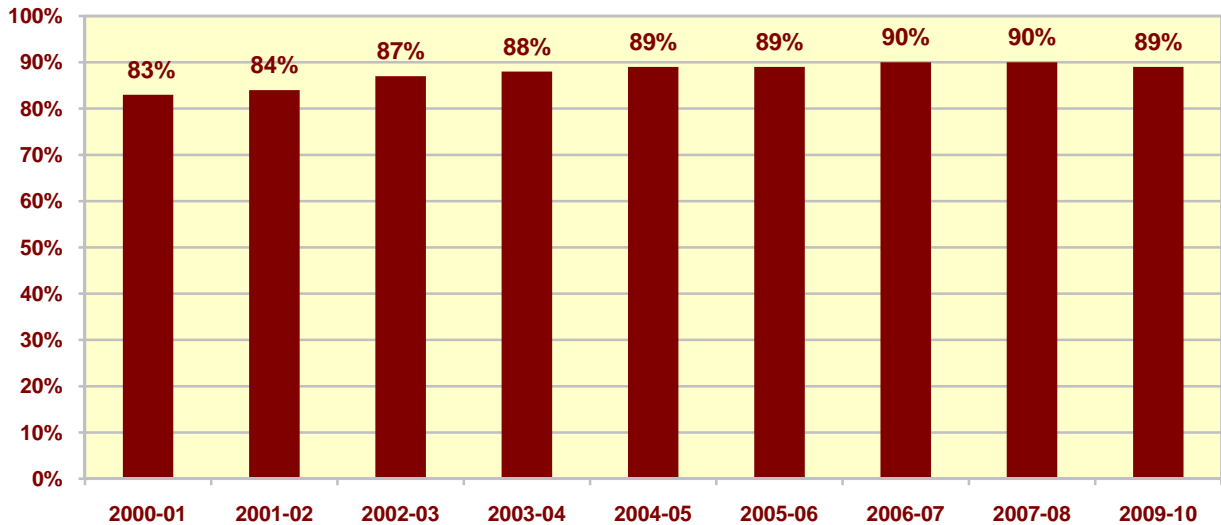
SOURCE: Student Master File

*Chronicle of Higher Education, 2009-10 Almanac Issue

One-Year Retention Rate

Freshmen retention decreased to 89%. For the past decade the retention rate at Elon has remained 80% or higher. The national average for selective private colleges and universities is 81.5%.*

One-Year Retention Rate



Elon University	
Academic Year	One-Year Retention Rate
1991-92	75%
1992-93	81%
1993-94	80%
1994-95	82%
1995-96	81%
1996-97	80%
1997-98	85%
1998-99	85%
1999-00	86%
2000-01	83%
2001-02	84%
2002-03	87%
2003-04	88%
2004-05	89%
2005-06	89%
2006-07	90%
2007-08	90%
2009-10	89%

* 2009 National Collegiate Dropout and Graduation Rates (ACT)
 Selective = SAT 1470 – 1770; Highly Selective = SAT 1710 – 2000
 SOURCE: Student Master File