

# ELON UNIVERSITY

## FACT BOOK

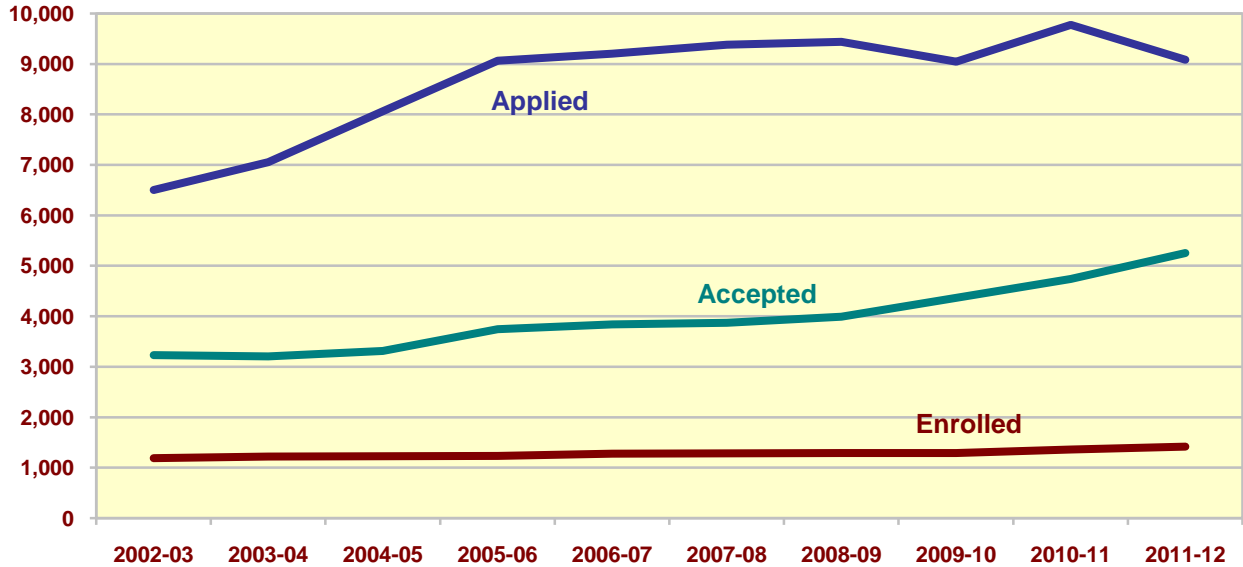
### Admissions 2011-2012

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## Freshmen Admissions

In 2011-12 Elon's acceptance rate was 58%.

*Freshmen Enrollment History*



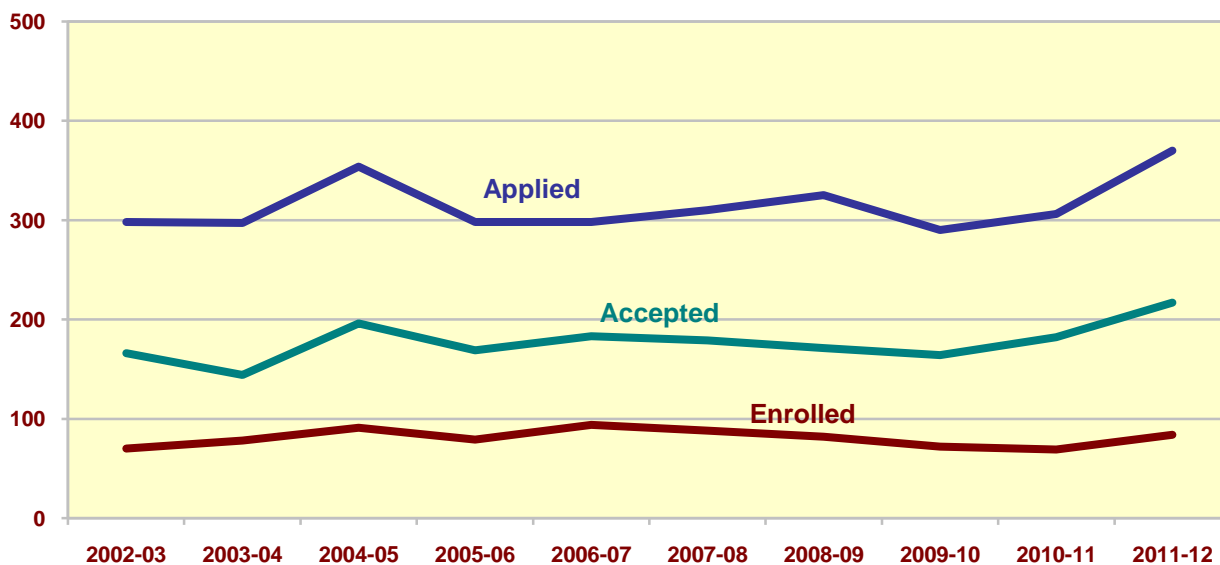
<b>Elon University</b>			
<u>Academic Year</u>	<u>No. Applied</u>	<u>No. Accepted</u>	<u>No. Enrolled</u>
1992-93	3,398	2,513	820
1993-94	3,624	2,786	858
1994-95	3,959	2,845	933
1995-96	4,663	2,825	907
1996-97	4,504	3,161	945
1997-98	5,100	3,234	966
1998-99	5,184	3,177	1,013
1999-00	5,322	3,166	1,000
2000-01	5,618	3,445	1,144
2001-02	5,328	3,468	1,212
2002-03	6,504	3,232	1,194
2003-04	7,053	3,205	1,227
2004-05	8,063	3,311	1,232
2005-06	9,065	3,743	1,237
2006-07	9,204	3,838	1,283
2007-08	9,380	3,870	1,286
2008-09	9,434	3,990	1,291
2009-10	9,041	4,367	1,291
2010-11	9,771	4,740	1,362
2011-12	9,079	5,252	1,417

SOURCE: Admissions Office and computed

## Transfer Admissions

Transfer students to Elon increased in 2011-12 from 69 to 84.

*Transfer Enrollment History*



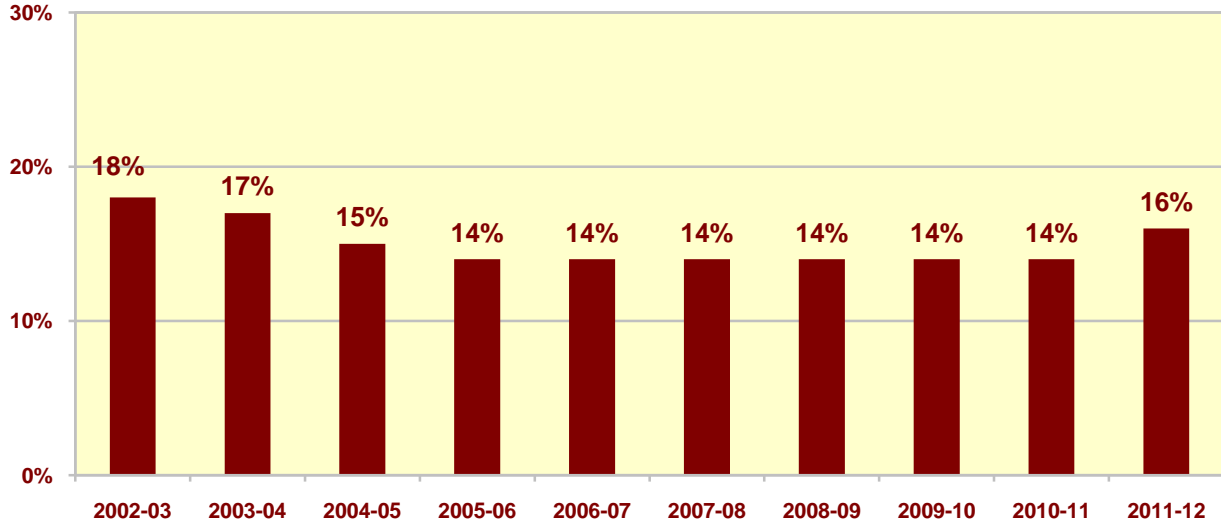
<b>Elon University</b>			
<u>Academic Year</u>	No. Applied	No. Accepted	No. Enrolled
1992-93	411	273	146
1993-94	252	208	125
1994-95	353	226	102
1995-96	275	197	101
1996-97	406	257	106
1997-98	327	197	107
1998-99	332	185	87
1999-00	263	165	77
2000-01	237	149	75
2001-02	238	140	66
2002-03	298	166	70
2003-04	297	144	78
2004-05	354	196	91
2005-06	298	169	79
2006-07	298	183	94
2007-08	310	179	88
2008-09	325	171	82
2009-10	290	164	72
2010-11	306	182	69
2011-12	370	217	84

SOURCE: Admission Office and computed

## Freshmen Admissions Ratios

In 2011-12 the percentage of applications accepted was 58%. The ratio of enrollments to acceptances decreased from 29% to 27%. Enrollment to applications increased from 14% to 16%.

### *Enrolled to Applied Ratio*



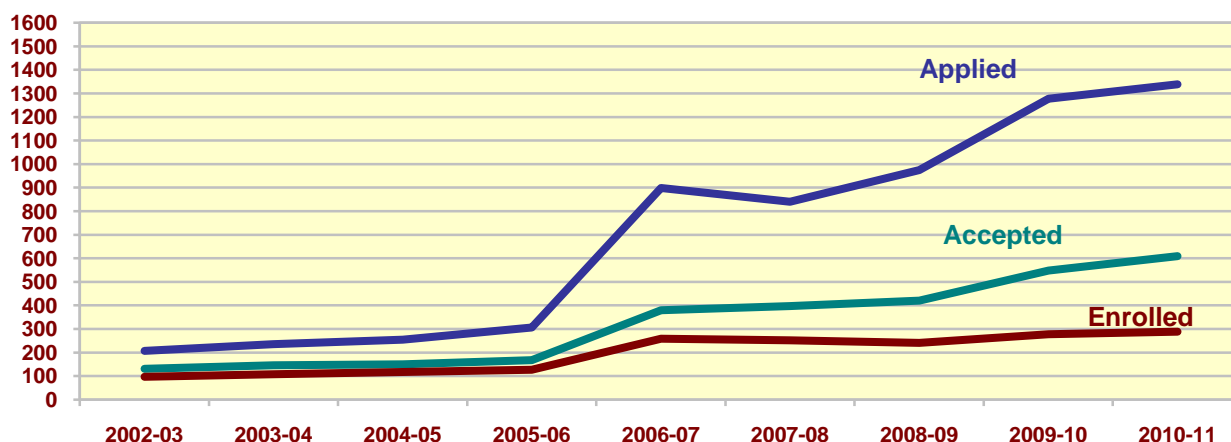
<b>Elon University</b>			
<u>Academic Year</u>	<u>Acc/App Ratio</u>	<u>Enr/Acc Ratio</u>	<u>Enr/App Ratio</u>
1992-93	74%	33%	24%
1993-94	77%	31%	24%
1994-95	72%	33%	24%
1995-96	61%	32%	19%
1996-97	70%	30%	21%
1997-98	63%	30%	19%
1998-99	61%	32%	20%
1999-00	59%	32%	19%
2000-01	61%	33%	20%
2001-02	65%	35%	23%
2002-03	50%	37%	18%
2003-04	45%	38%	17%
2004-05	41%	37%	15%
2005-06	41%	33%	14%
2006-07	42%	33%	14%
2007-08	41%	33%	14%
2008-09	42%	32%	14%
2009-10	48%	30%	14%
2010-11	49%	29%	14%
2011-12	58%	27%	16%

SOURCE: Admission Office and computed

## Graduate Admissions

Significant changes to graduate programs occurred in 2006-07 when Elon's Law School opened and in 2009-10 when the Masters in Interactive Media program began. Two additional changes were in 2002-03 with the conversion of the MPT (Master's of Physical Therapy) to a DPT (Doctorate of Physical Therapy) and the format of the MED program changing from evening to summer delivery.

### *Academic Year Graduate Enrollment History*



Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
2002-03	206	131	97
2003-04	234	146	108
2004-05	253	150	117
2005-06	305	168	127
2006-07	898	379	259
2007-08	839	397	251
2008-09	974	420	240
2009-10	1,277	548	277
2010-11	1,338	609	288
2011-12*	1,552*	573*	220*

\*Number totals for 2011-12 include Interactive Media, DPT, and Law (as of February, 2012).

NOTE: DPT enrollment occurs in January, MBA enrollment occurs in March, MED enrollment occurs in June, Law and Interactive Media enrollment occurs in August,

SOURCE: Graduate Admissions Office

## Academic Year: Graduate Admissions by Program

With five graduate programs (DPT, Law, MBA, M.Ed., M.IM), each program has different admission entering points (DPT enrolls students in January; MBA in September and March; M.Ed. in June; Law and M.IM in August). The information below indicates applications, acceptances, and enrollment for each academic year (Fall, Winter, Spring, and Summer).

### *Detailed breakdown of each program*

Program	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12**
<b>Physical Therapy</b>										
<b>Applied</b>	97	125*	138	153	188	222	249	300	260	655
<b>Accepted</b>	46	63	58	58	53	52	63	72	85	120
<b>Enrolled</b>	28	41	40	42	38	38	38	38	40	50
<b>MBA</b>										
<b>Applied</b>	72	57	69	90	97	96	132	107	100	TBA
<b>Accepted</b>	57	44	56	67	77	71	74	67	77	TBA
<b>Enrolled</b>	45	34	47	55	55	61	58	52	57	TBA
<b>MED</b>										
<b>Applied</b>	37	52	46	62	79	58	57	41	29	TBA
<b>Accepted</b>	28	39	36	43	55	47	48	34	25	TBA
<b>Enrolled</b>	24	33	30	30	51	44	39	29	22	TBA
<b>Law</b>										
<b>Applied</b>	-	-	-	-	534	463	536	753	873	836
<b>Accepted</b>	-	-	-	-	194	227	235	316	357	403
<b>Enrolled</b>	-	-	-	-	115	108	105	121	132	129
<b>Interactive Media</b>										
<b>Applied</b>	-	-	-	-	-	-	-	76	76	61
<b>Accepted</b>	-	-	-	-	-	-	-	59	65	50
<b>Enrolled</b>	-	-	-	-	-	-	-	37	37	41
<b>TOTAL</b>										
<b>Applied</b>	<b>206</b>	<b>234</b>	<b>253</b>	<b>305</b>	<b>898</b>	<b>839</b>	<b>974</b>	<b>1277</b>	<b>1338</b>	<b>1552**</b>
<b>Accepted</b>	<b>131</b>	<b>146</b>	<b>150</b>	<b>168</b>	<b>379</b>	<b>397</b>	<b>420</b>	<b>548</b>	<b>609</b>	<b>573**</b>
<b>Enrolled</b>	<b>97</b>	<b>108</b>	<b>117</b>	<b>127</b>	<b>259</b>	<b>251</b>	<b>240</b>	<b>277</b>	<b>288</b>	<b>220**</b>

\*Does not include t-DPT students

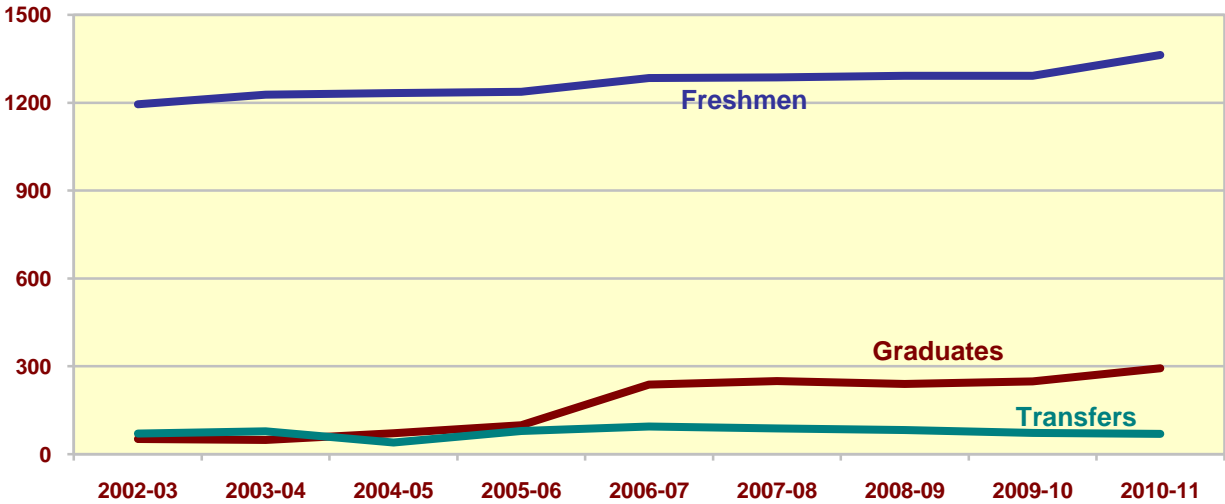
\*\* Number totals for 2011-12 include IM, DPT, and Law (as of February, 2012).

Source: Graduate Admissions Office

## Total New Students

**In 2011-12, Elon enrolled 1,417 freshmen, which represented 82% of all new student enrollment.**

### *New Student Enrollment*



<b>Elon University</b>							
<u>Academic Year</u>	Freshmen	%	Transfers	%	Graduates	%	Total New Students
1992-93	820	80.2%	146	14.3%	56	5.5%	1,022
1993-94	858	83.6%	125	12.2%	43	4.2%	1,026
1994-95	933	83.5%	98	8.8%	87	7.8%	1,118
1995-96	907	87.1%	98	9.4%	36	3.5%	1,041
1996-97	945	84.5%	112	10.0%	62	5.5%	1,119
1997-98	966	85.4%	107	9.5%	58	5.1%	1,131
1998-99	1,013	86.1%	69	5.9%	95	8.1%	1,177
1999-00	1,000	85.8%	77	6.6%	88	7.6%	1,165
2000-01	1,144	88.1%	75	5.8%	79	6.1%	1,298
2001-02	1,212	90.9%	66	5.0%	55	4.1%	1,333
2002-03	1,194	90.8%	70	5.3%	97	7.1%	1,361
2003-04	1,227	90.7%	78	5.8%	108	7.6%	1,413
2004-05	1,232	90.4%	91	6.7%	117	8.1%	1,440
2005-06	1,237	87.5%	79	5.6%	127	8.8%	1,443
2006-07	1,283	79.5%	94	5.8%	259	15.8%	1,636
2007-08	1,286	79.2%	88	5.4%	251	15.4%	1,625
2008-09	1,291	80.1%	82	5.1%	240	14.8%	1,613
2009-10	1,291	79.9%	72	4.4%	277	16.8%	1,640
2010-11	1,362	79.2%	69	4.0%	288	16.8%	1,719
2011-12	1,417	82.3%	84	4.9%	220*	12.8%*	1,721*

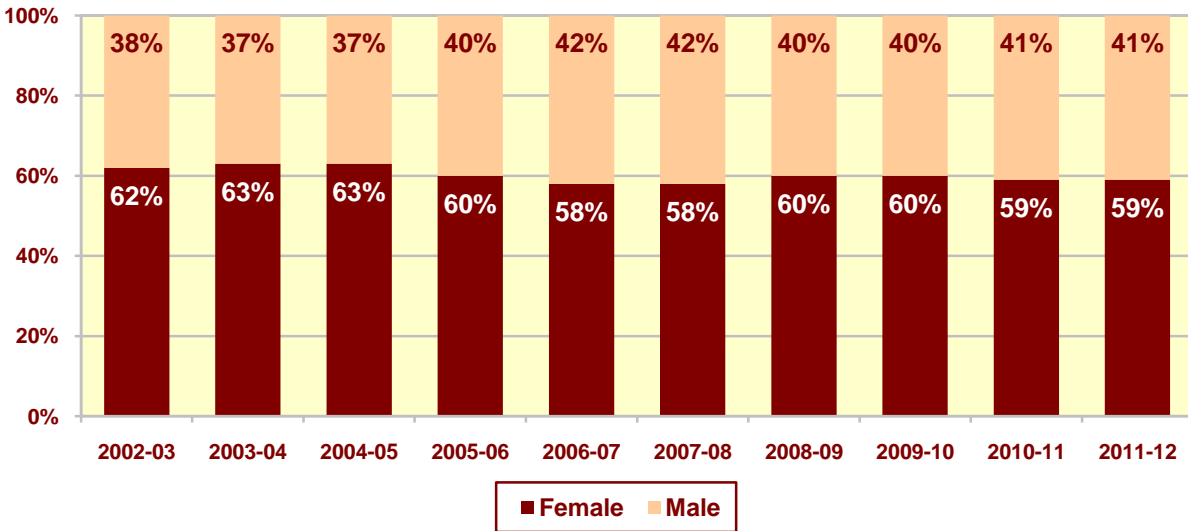
\* Graduate number totals for 2011-12 include Interactive Media, DPT, and Law (as of February, 2012).

SOURCES: Admissions Office and computed

## Gender Composition

The 2011-12 the first-time freshmen class male ratio remained the same at 41%.  
The national enrollment for all colleges and universities is 43% male and 57% female.\*

*Freshmen Gender Ratios*



<b>Elon University Freshmen Ratio</b>		
<b>Academic Year</b>	<b>Female</b>	<b>Male</b>
1992-93	58%	42%
1993-94	57%	43%
1994-95	56%	44%
1995-96	60%	40%
1996-97	60%	40%
1997-98	61%	39%
1998-99	62%	38%
1999-00	64%	36%
2000-01	63%	37%
2001-02	62%	38%
2002-03	62%	38%
2003-04	63%	37%
2004-05	63%	37%
2005-06	60%	40%
2006-07	58%	42%
2007-08	58%	42%
2008-09	60%	40%
2009-10	60%	40%
2010-11	59%	41%
2011-12	59%	41%

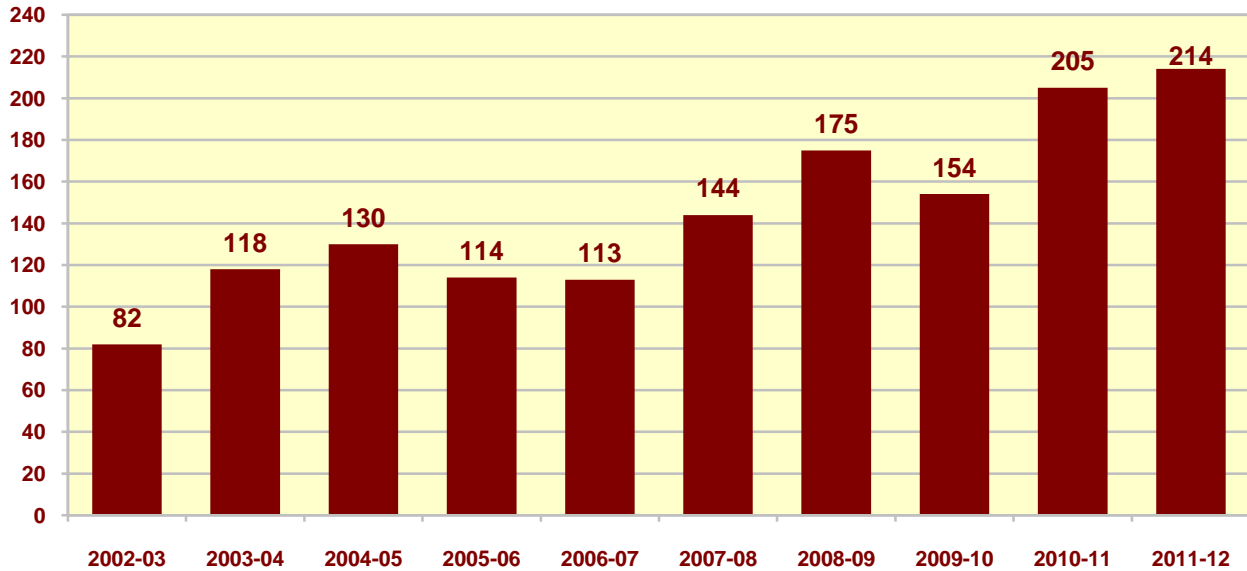
\*Chronicle of Higher Education, 2008-09 Almanac Issue  
SOURCE: Student Master File



## Freshmen Ethnicity & Minority Composition

The 2011-12 minority freshman percent held steady at 15.1%. In 2010-11, new federal reporting requirements for ethnicity were enacted.

### *Minority Freshmen*



<b>Elon University</b>		
<u>Academic Year</u>	<u>Minority Freshmen*</u>	<u>Percent</u>
1992-93	55	6.7%
1993-94	56	6.5%
1994-95	52	5.6%
1995-96	66	7.3%
1996-97	76	8.0%
1997-98	86	8.9%
1998-99	76	7.5%
1999-00	81	8.1%
2000-01	83	7.3%
2001-02	101	8.3%
2002-03	82	6.9%
2003-04	118	9.6%
2004-05	130	10.6%
2005-06	114	9.2%
2006-07	113	8.9%
2007-08	144	11.2%
2008-09	175	13.5%
2009-10	154	11.9%
2010-11	205	15.1%
2011-12	214	15.1%

Ethnicity composition is shown in the table below.

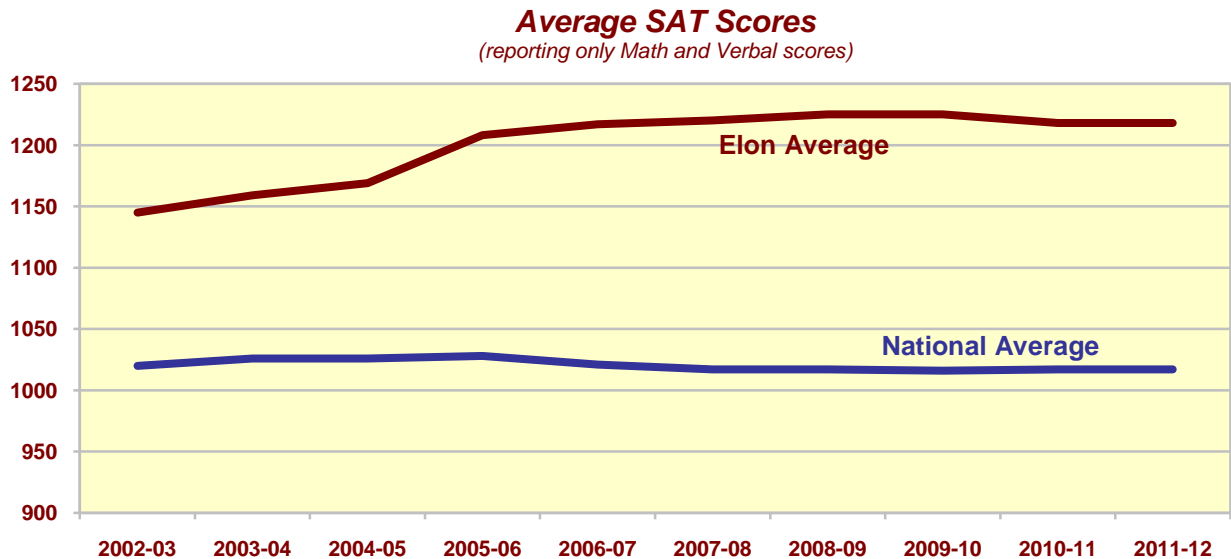
<b>Elon University</b>		
<u>Ethnicity</u>	<u>2011-12 Freshmen</u>	<u>Percent</u>
Asian Am.	35	2.5%
African Am.	94	6.6%
Hispanic Am.	61	4.3%
Am. Indian	5	0.4%
Nat. Hawaii	1	0.1%
Multi-Race	18	1.3%
Nonresident	24	1.7%
Unknown	7	0.5%
White	1,172	82.7%
<b>TOTAL</b>	<b>1,417</b>	<b>100%</b>

\*Students classified as nonresident, white, and unknown are not included in these figures.

SOURCE: Student Master File, Fall Enrollment

## Average SAT Scores

The 2011-12 freshmen class had an average SAT score of 1218/1832\*, the highest ever for the institution, surpassing the current reported national average of 1016/1509\*. (The SAT was dramatically changed in 1996. The re-centered scores should be used to conduct a comparison between scores prior to 1996 with scores after the change.)



<b>Elon University</b>						
<u>Academic Year</u>	Math	Verbal	Writing	Elon Total**	Elon Re-center Total	National Total***
1992-93	485	439	na	924	1034	na
1993-94	483	439	na	922	1032	na
1994-95	495	444	na	939	1049	na
1995-96	506	454	na	960	1060	na
1996-97	525	534	na	1058	1058	1013
1997-98	540	537	na	1078	1078	1016
1998-99	544	546	na	1090	1090	1017
1999-00	553	553	na	1106	1106	1016
2000-01	558	559	na	1117	1117	1019
2001-02	564	561	na	1125	1125	1020
2002-03	578	567	na	1145	1145	1020
2003-04	585	574	na	1159	1159	1026
2004-05	588	581	na	1169	1169	1026
2005-06	608	600	na	1208	1208	1028
2006-07	614	603	na	1217	1217	1021
2007-08	613	607	na	1220	1220	1017
2008-09	615	610	615	1225/1840*	1225	1017/1511*
2009-10	614	611	618	1225/1843*	1225	1016/1509*
2010-11	612	606	611	1218/1829*	1218	1017/1509*
2011-12	610	608	614	1218/1832*	1218	1016/1509*

\* Includes SAT Writing component

\*\* Elon Total may vary from sum of components due to rounding

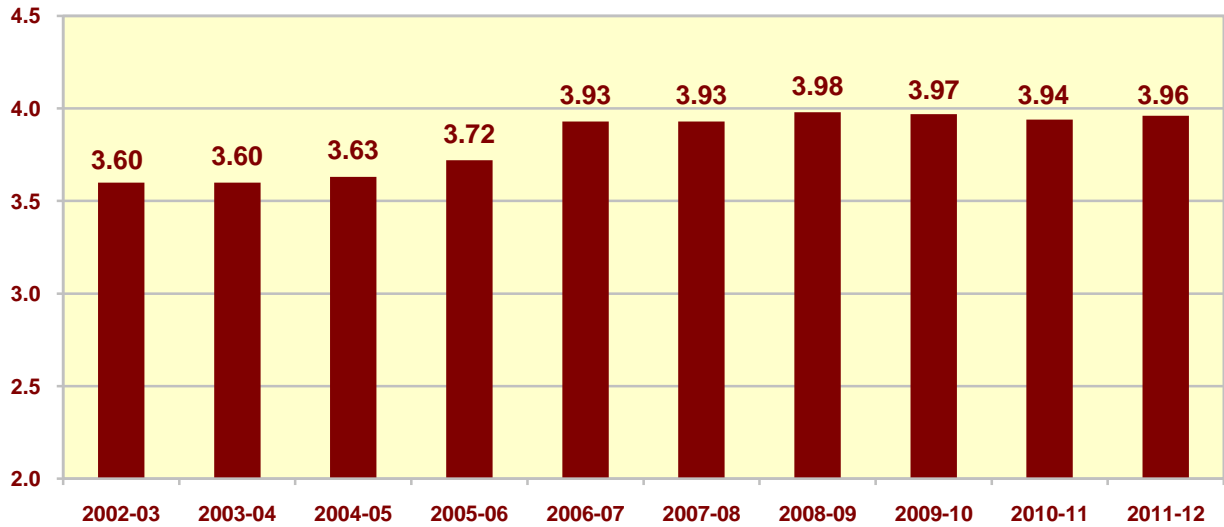
\*\*\* 2011 SAT Trends (College Board)

SOURCE: Admission Office

## High School GPA's

In 2006-07 Elon began reporting a *weighted academic* GPA. The weighted academic GPA is more reflective of a student's academic career. Thus it reflects a more accurate representation of students entering Elon.

*Average High School GPA*



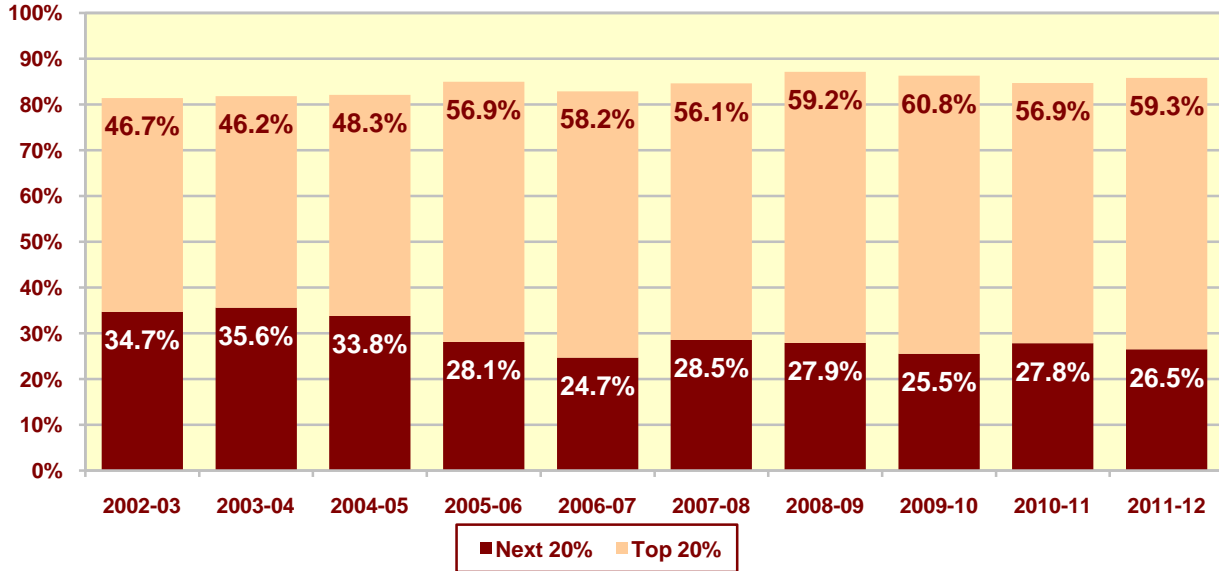
Elon University	
Academic Year	Avg. High School GPA
1994-95	3.06
1995-96	3.18
1996-97	3.19
1997-98	3.26
1998-99	3.28
1999-00	3.39
2000-01	3.40
2001-02	3.50
2002-03	3.60
2003-04	3.60
2004-05	3.63
2005-06	3.72
2006-07	3.93
2007-08	3.93
2008-09	3.98
2009-10	3.97
2010-11	3.94
2011-12	3.96

SOURCE: Admissions Office

## High School Rank

**43% of the 2011-12 freshmen class submitted a high school class rank, with approximately 59% of those reporting a class rank in the top 20% of their graduating class.**

### *High School Rank*

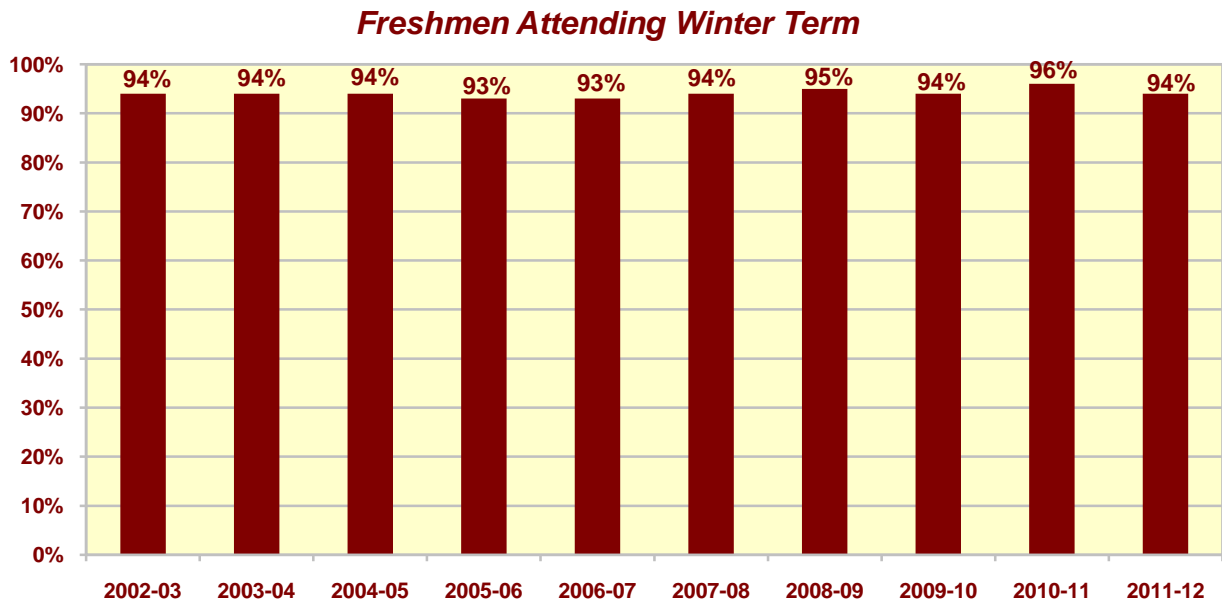


<b>Elon University</b>			
<b>High School Class Rank</b>			
<b>Academic Year</b>	<b>Top 20%</b>	<b>Next 20%</b>	<b>Total</b>
1991-92	19.5%	17.6%	37.1%
1992-93	17.8%	19.4%	37.2%
1993-94	17.0%	19.2%	36.2%
1994-95	19.1%	22.9%	42.0%
1995-96	22.7%	22.7%	45.4%
1996-97	20.3%	22.9%	43.2%
1997-98	27.8%	24.3%	52.1%
1998-99	27.7%	22.8%	50.5%
1999-00	28.8%	25.5%	54.3%
2000-01	30.8%	25.9%	56.7%
2001-02	41.3%	37.7%	79.0%
2002-03	46.7%	34.7%	81.4%
2003-04	46.2%	35.6%	81.8%
2004-05	48.3%	33.8%	82.1%
2005-06	56.9%	28.1%	85.0%
2006-07	58.2%	24.7%	82.9%
2007-08	56.1%	28.5%	84.6%
2008-09	59.2%	27.9%	87.1%
2009-10	60.8%	25.5%	86.3%
2010-11	56.9%	27.8%	84.7%
2011-12	59.3%	26.5%	85.8%

SOURCE: Admissions Office and computed

## Freshmen Attending Winter Term

Freshmen attending winter term of 2011-12 decreased from 96% to 94%.



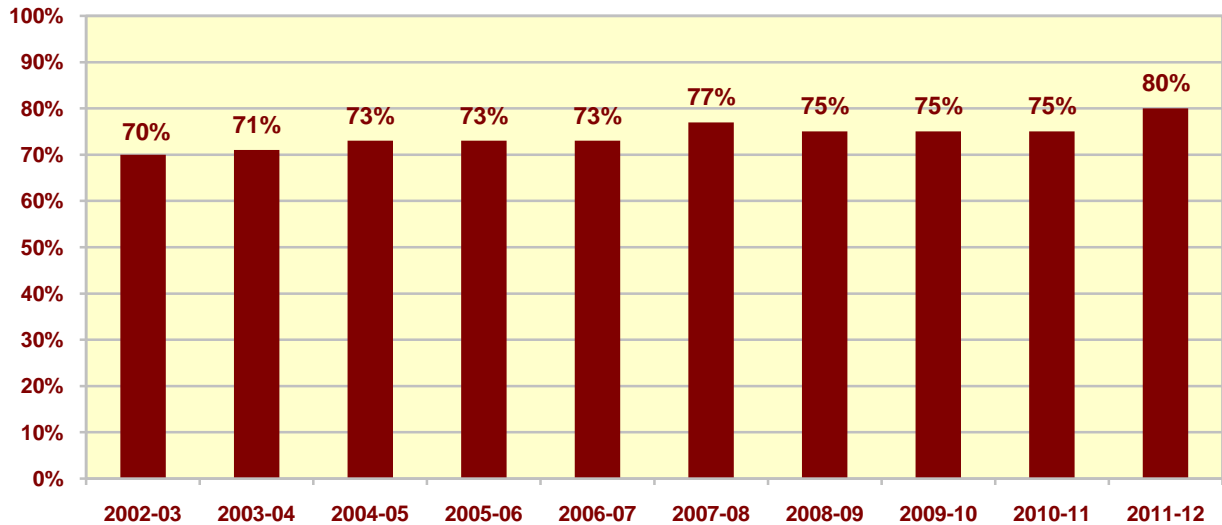
<b>Elon University</b>	
<u>Fall Freshmen</u>	<u>Winter Term Attendance</u>
1991-92	76%
1992-93	75%
1993-94	79%
1994-95	78%
1995-96	78%
1996-97	78%
1997-98	90%
1998-99	90%
1999-00	90%
2000-01	93%
2001-02	93%
2002-03	94%
2003-04	94%
2004-05	94%
2005-06	93%
2006-07	93%
2007-08	94%
2008-09	95%
2009-10	94%
2010-11	96%
2011-12	94%

SOURCE: Student Master File

## Freshmen-State of Origin

**The percent of freshmen from North Carolina in 2011-12 decreased from 25% to 20%. Nationally, 81% of all freshmen attend college in their home state.\***

### *Freshmen From Out of State*



State	NC	VA	MD	NJ	PA	FL	CT	NY	MA	GA	DE	OH	Other
1991-92	29%	15%	10%	12%	6%	6%	3%	2%	2%	2%	2%	1%	7%
1992-93	27%	18%	14%	11%	4%	5%	3%	4%	1%	4%	2%	2%	4%
1993-94	21%	18%	14%	13%	4%	7%	4%	4%	2%	3%	3%	2%	7%
1994-95	22%	16%	14%	11%	6%	5%	5%	4%	3%	3%	3%	2%	5%
1995-96	19%	16%	14%	13%	6%	5%	5%	4%	4%	3%	2%	2%	6%
1996-97	19%	14%	15%	9%	4%	7%	5%	5%	3%	4%	2%	4%	8%
1997-98	21%	14%	16%	7%	5%	6%	3%	5%	3%	4%	3%	3%	9%
1998-99	21%	15%	13%	5%	8%	6%	3%	4%	4%	5%	2%	5%	9%
1999-00	24%	12%	14%	7%	6%	5%	3%	3%	4%	5%	1%	4%	11%
2000-01	29%	10%	14%	4%	6%	6%	3%	2%	3%	4%	1%	5%	12%
2001-02	23%	13%	13%	6%	6%	5%	3%	2%	5%	5%	1%	5%	12%
2002-03	30%	9%	12%	6%	6%	3%	4%	3%	4%	5%	1%	5%	11%
2003-04	29%	10%	13%	6%	5%	7%	4%	2%	3%	5%	1%	5%	9%
2004-05	27%	9%	14%	6%	6%	5%	4%	3%	5%	3%	1%	5%	11%
2005-06	27%	8%	10%	6%	9%	5%	4%	3%	4%	4%	1%	6%	12%
2006-07	27%	9%	11%	7%	7%	5%	3%	2%	4%	6%	1%	4%	13%
2007-08	23%	9%	9%	6%	6%	5%	4%	4%	8%	4%	1%	3%	17%
2008-09	25%	9%	10%	7%	6%	4%	4%	4%	7%	3%	1%	3%	17%
2009-10	25%	7%	7%	9%	6%	4%	5%	5%	9%	3%	1%	2%	16%
2010-11	25%	7%	8%	8%	5%	4%	6%	5%	9%	3%	1%	3%	15%
2011-12	20%	7%	8%	8%	5%	4%	7%	6%	9%	4%	1%	2%	19%

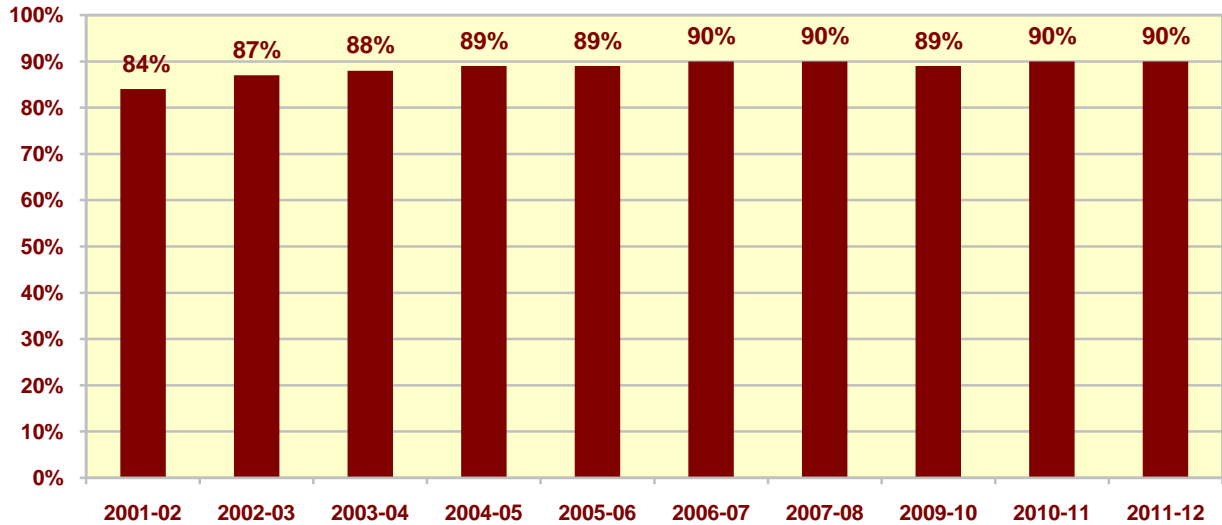
SOURCE: Student Master File

\*Chronicle of Higher Education, 2010-11 Almanac Issue

## One-Year Retention Rate

Freshmen retention in 2011-12 remained the same at 90%. For the past decade the retention rate at Elon has remained 84% or higher. The national average for selective private colleges and universities was 81.1%.\*

*One-Year Retention Rate*



<b>Elon University</b>	
<u>Academic Year</u>	<u>One-Year Retention Rate</u>
1991-92	75%
1992-93	81%
1993-94	80%
1994-95	82%
1995-96	81%
1996-97	80%
1997-98	85%
1998-99	85%
1999-00	86%
2000-01	83%
2001-02	84%
2002-03	87%
2003-04	88%
2004-05	89%
2005-06	89%
2006-07	90%
2007-08	90%
2009-10	89%
2010-11	90%
2011-12	90%

\* 2011 National Collegiate Retention and Persistence to Degree Rates (ACT)  
 Selective = SAT 1470 – 1770; Highly Selective = SAT 1710 – 2000  
 SOURCE: Student Master File