



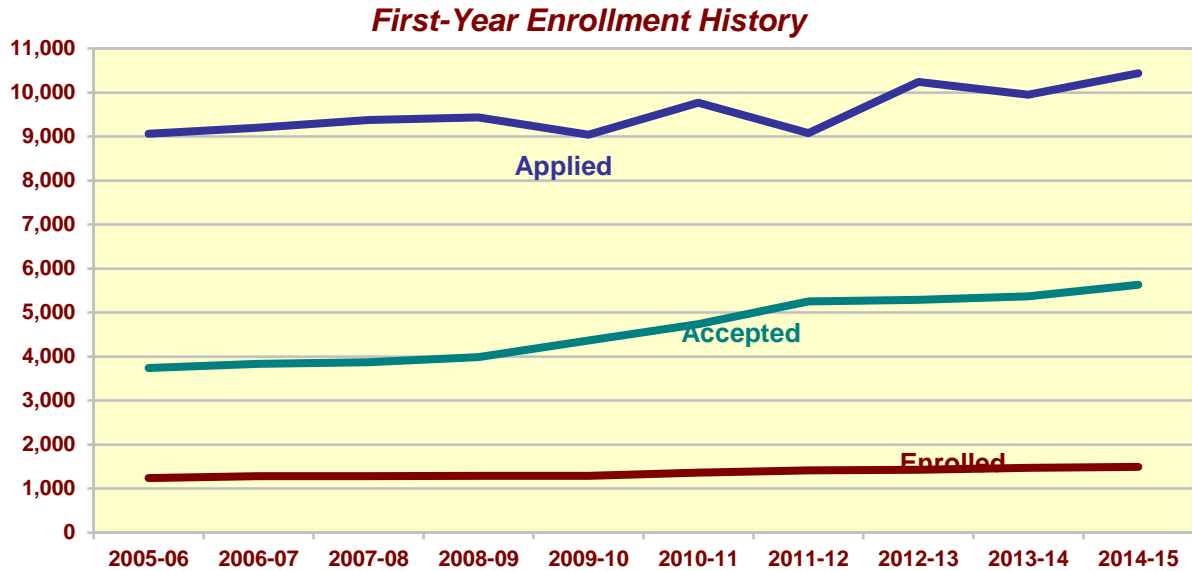
FACT BOOK 2014-2015

Admissions 2014-2015

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First-Year Student Admissions

In 2014-15 Elon's acceptance rate was 54%.



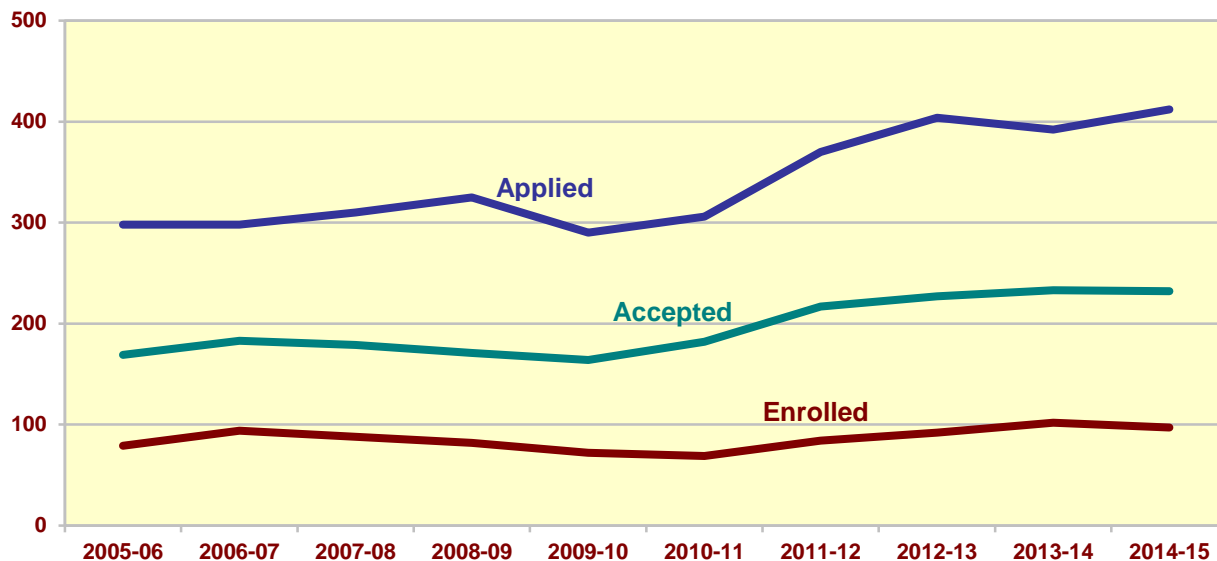
Elon University			
<u>Academic Year</u>	No. Applied	No. Accepted	No. Enrolled
1992-93	3,398	2,513	820
1993-94	3,624	2,786	858
1994-95	3,959	2,845	933
1995-96	4,663	2,825	907
1996-97	4,504	3,161	945
1997-98	5,100	3,234	966
1998-99	5,184	3,177	1,013
1999-00	5,322	3,166	1,000
2000-01	5,618	3,445	1,144
2001-02	5,328	3,468	1,212
2002-03	6,504	3,232	1,194
2003-04	7,053	3,205	1,227
2004-05	8,063	3,311	1,232
2005-06	9,065	3,743	1,237
2006-07	9,204	3,838	1,283
2007-08	9,380	3,870	1,286
2008-09	9,434	3,990	1,291
2009-10	9,041	4,367	1,291
2010-11	9,771	4,740	1,362
2011-12	9,079	5,252	1,417
2012-13	10,241	5,293	1,425
2013-14	9,949	5,370	1,474
2014-15	10,443	5,632	1,497

SOURCE: Admissions Office

Transfer Admissions

Transfer students to Elon decreased in 2014-15 from 102 to 97.

Transfer Enrollment History



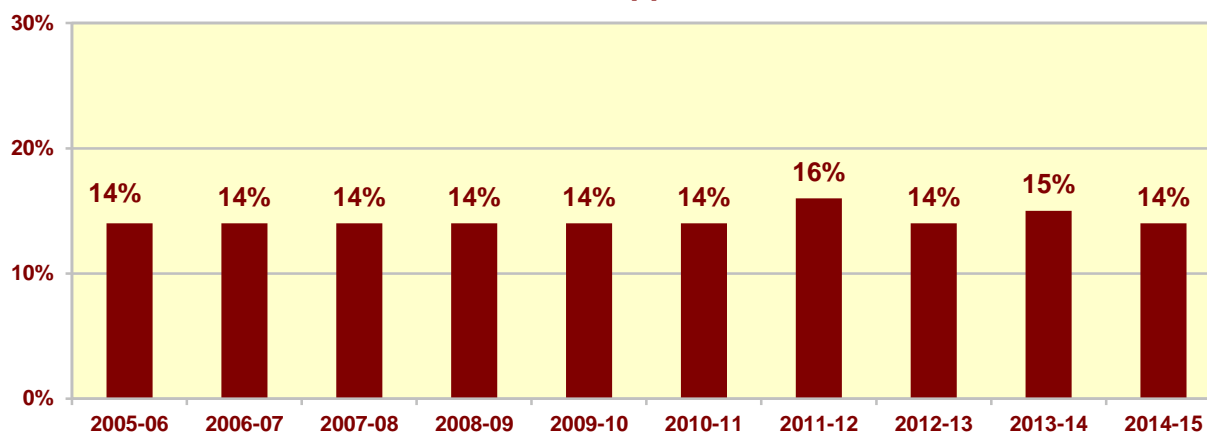
Elon University			
<u>Academic Year</u>	<u>No. Applied</u>	<u>No. Accepted</u>	<u>No. Enrolled</u>
1992-93	411	273	146
1993-94	252	208	125
1994-95	353	226	102
1995-96	275	197	101
1996-97	406	257	106
1997-98	327	197	107
1998-99	332	185	87
1999-00	263	165	77
2000-01	237	149	75
2001-02	238	140	66
2002-03	298	166	70
2003-04	297	144	78
2004-05	354	196	91
2005-06	298	169	79
2006-07	298	183	94
2007-08	310	179	88
2008-09	325	171	82
2009-10	290	164	72
2010-11	306	182	69
2011-12	370	217	84
2012-13	404	227	92
2013-14	392	233	102
2014-15	412	232	97

SOURCE: Admission Office

First-Year Student Admissions Ratios

In 2014-15 the percentage of applications accepted was 54%. The ratio of enrollments to acceptances remained the same at 27%. Enrollment to applications was 14%.

Enrolled to Applied Ratio



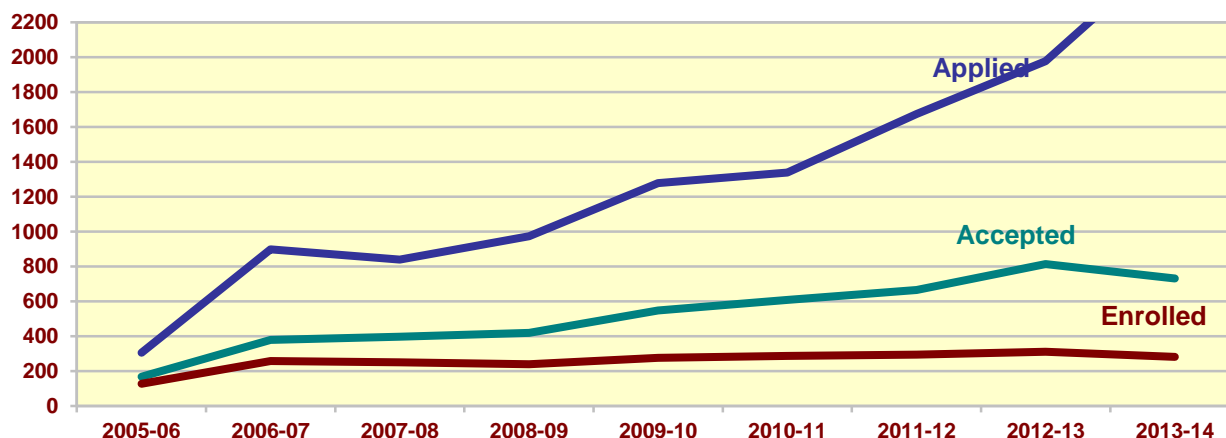
Elon University			
<u>Academic Year</u>	<u>Acc/App Ratio</u>	<u>Enr/Acc Ratio</u>	<u>Enr/App Ratio</u>
1992-93	74%	33%	24%
1993-94	77%	31%	24%
1994-95	72%	33%	24%
1995-96	61%	32%	19%
1996-97	70%	30%	21%
1997-98	63%	30%	19%
1998-99	61%	32%	20%
1999-00	59%	32%	19%
2000-01	61%	33%	20%
2001-02	65%	35%	23%
2002-03	50%	37%	18%
2003-04	45%	38%	17%
2004-05	41%	37%	15%
2005-06	41%	33%	14%
2006-07	42%	33%	14%
2007-08	41%	33%	14%
2008-09	42%	32%	14%
2009-10	48%	30%	14%
2010-11	49%	29%	14%
2011-12	58%	27%	16%
2012-13	52%	27%	14%
2013-14	54%	27%	15%
2014-15	54%	27%	14%

SOURCE: Admission Office

Graduate Admissions

Significant changes to graduate programs occurred in 2006-07 when Elon's Law School opened and in 2009-10 when the Masters in Interactive Media program began. Two additional changes were in 2002-03 with the conversion of the MPT (Masters of Physical Therapy) to a DPT (Doctorate of Physical Therapy) and the format of the MED program changing from evening to summer delivery. Elon also added a Physician's Assistant program in 2013.

Academic Year Graduate Enrollment History



Elon University			
Academic Year	No. Applied	No. Accepted	No. Enrolled
2002-03	206	131	97
2003-04	234	146	108
2004-05	253	150	117
2005-06	305	168	127
2006-07	898	379	259
2007-08	839	397	251
2008-09	974	420	240
2009-10	1,277	548	277
2010-11	1,338	609	288
2011-12	1,674	665	295
2012-13	1,977	813	311
2013-14	2,636	731	281

*Number totals for 2012-13 include Interactive Media, DPT, PA, and Law (as of February, 2013).

NOTE: DPT enrollment occurs in January, MBA enrollment occurs in March, MED enrollment occurs in June, Law and Interactive Media enrollment occurs in August,

SOURCE: Graduate Admissions Office

Academic Year: Graduate Admissions by Program

With six graduate programs (DPT, Law, MBA, PA, M.Ed., M.IM), each program has different admission entering points (DPT enrolls students in January; MBA in September and March; M.Ed. in June; Law and M.IM in August). The information below indicates applications, acceptances, and enrollment for each academic year (Fall, Winter, Spring, and Summer).

Detailed breakdown of each program

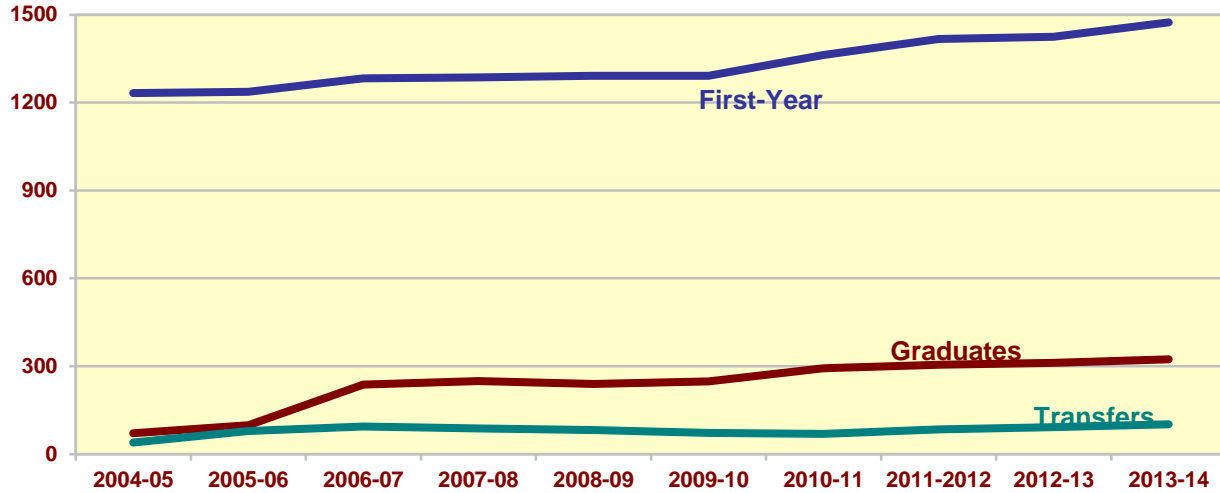
Program	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Physical Therapy										
Applied	153	188	222	249	300	260	655	689	894	TBD
Accepted	58	53	52	63	72	85	120	114	93	TBD
Enrolled	42	38	38	38	38	40	50	53	50	TBD
MBA										
Applied	90	97	96	132	107	100	95	99	73	TBD
Accepted	67	77	71	74	67	77	70	77	52	TBD
Enrolled	55	55	61	58	52	57	56	65	47	TBD
MED										
Applied	62	79	58	57	41	29	27	35	11	TBD
Accepted	43	55	47	48	34	25	22	33	6	TBD
Enrolled	30	51	44	39	29	22	19	29	N/A	TBD
Law										
Applied	-	534	463	536	753	873	836	898	694	604
Accepted	-	194	227	235	316	357	403	496	474	451
Enrolled	-	115	108	105	121	132	129	100	108	112
Interactive Media										
Applied	-	-	-	-	76	76	61	56	58	55
Accepted	-	-	-	-	59	65	50	45	45	45
Enrolled	-	-	-	-	37	37	41	27	38	32
PA										
Applied	-	-	-	-	-	-	-	200	906	TBD
Accepted	-	-	-	-	-	-	-	48	61	TBD
Enrolled	-	-	-	-	-	-	-	37	38	TBD
TOTAL										
Applied	305	898	839	974	1277	1338	1674	1977	2636	659
Accepted	168	379	397	420	548	609	665	813	731	496
Enrolled	127	259	251	240	277	288	295	311	281	144

*Does not include t-DPT students
Source: Graduate Admissions Office

Total New Students

In 2013-14, Elon enrolled 1,474 first-year students, which represented 78% of all new student enrollment.

New Student Enrollment



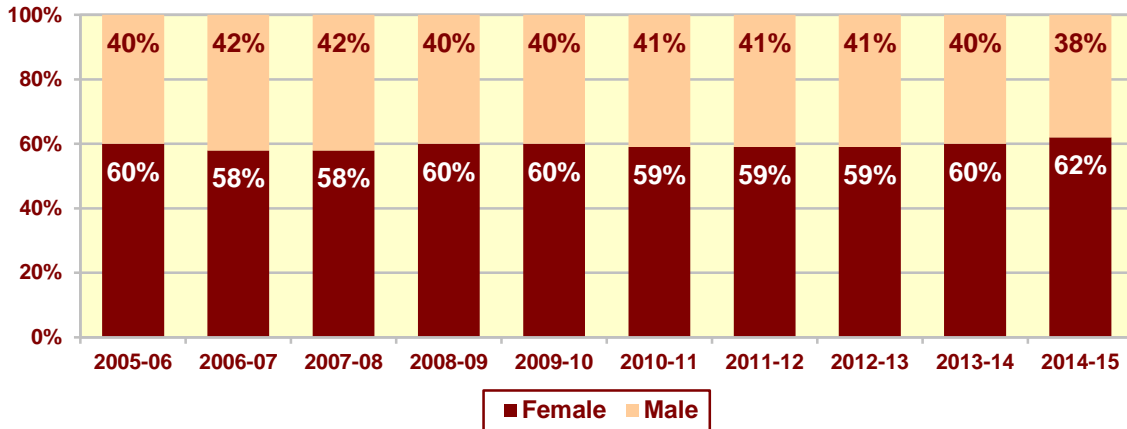
Elon University							
Academic Year	First-Year	%	Transfers	%	Graduates	%	Total New Students
1992-93	820	80.2%	146	14.3%	56	5.5%	1,022
1993-94	858	83.6%	125	12.2%	43	4.2%	1,026
1994-95	933	83.5%	98	8.8%	87	7.8%	1,118
1995-96	907	87.1%	98	9.4%	36	3.5%	1,041
1996-97	945	84.5%	112	10.0%	62	5.5%	1,119
1997-98	966	85.4%	107	9.5%	58	5.1%	1,131
1998-99	1,013	86.1%	69	5.9%	95	8.1%	1,177
1999-00	1,000	85.8%	77	6.6%	88	7.6%	1,165
2000-01	1,144	88.1%	75	5.8%	79	6.1%	1,298
2001-02	1,212	90.9%	66	5.0%	55	4.1%	1,333
2002-03	1,194	87.7%	70	5.1%	97	7.1%	1,361
2003-04	1,227	86.6%	78	5.5%	108	7.6%	1,413
2004-05	1,232	85.6%	91	6.3%	117	8.1%	1,440
2005-06	1,237	87.5%	79	5.6%	127	8.8%	1,443
2006-07	1,283	78.4%	94	5.8%	259	15.8%	1,636
2007-08	1,286	79.2%	88	5.4%	251	15.4%	1,625
2008-09	1,291	80.1%	82	5.1%	240	14.8%	1,613
2009-10	1,291	78.7%	72	4.4%	277	16.9%	1,640
2010-11	1,362	79.2%	69	4.0%	288	16.8%	1,719
2011-12	1,417	78.4%	84	4.7%	305	16.9%	1,806
2012-13	1,425	78.0%	92	5.0%	311	17.0%	1,828
2013-14	1,474	77.6%	102	5.4%	323	17.0%	1,899

SOURCE: Admissions Office

Gender Composition

The 2014-15 first-year student class male ratio was at 38%. The national enrollment for all colleges and universities is 43% male and 57% female.*

First-Year Gender Ratios



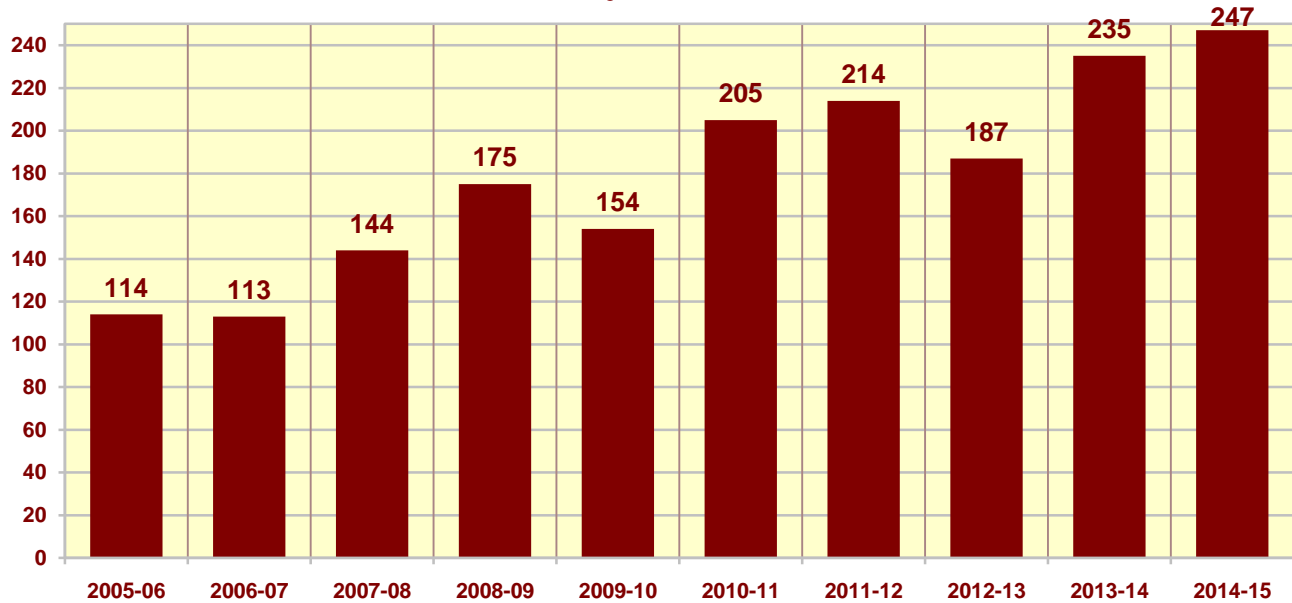
Elon University		
<u>Academic Year</u>	<u>Female</u>	<u>Male</u>
1992-93	58%	42%
1993-94	57%	43%
1994-95	56%	44%
1995-96	60%	40%
1996-97	60%	40%
1997-98	61%	39%
1998-99	62%	38%
1999-00	64%	36%
2000-01	63%	37%
2001-02	62%	38%
2002-03	62%	38%
2003-04	63%	37%
2004-05	63%	37%
2005-06	60%	40%
2006-07	58%	42%
2007-08	58%	42%
2008-09	60%	40%
2009-10	60%	40%
2010-11	59%	41%
2011-12	59%	41%
2012-13	59%	41%
2013-14	60%	40%
2014-15	62%	38%

*Chronicle of Higher Education, 2013 Almanac Issue
SOURCE: Student Master File

First-Year Student Ethnicity & Minority Composition

The 2014-15 minority first-year student percent increased from 15.9% to 16.5%. In 2010-11, new federal reporting requirements for ethnicity were enacted.

Minority First-Year



Elon University		
<u>Academic Year</u>	<u>Minority First-Year*</u>	<u>Percent</u>
1994-95	52	5.6%
1995-96	66	7.3%
1996-97	76	8.0%
1997-98	86	8.9%
1998-99	76	7.5%
1999-00	81	8.1%
2000-01	83	7.3%
2001-02	101	8.3%
2002-03	82	6.9%
2003-04	118	9.6%
2004-05	130	10.6%
2005-06	114	9.2%
2006-07	113	8.9%
2007-08	144	11.2%
2008-09	175	13.5%
2009-10	154	11.9%
2010-11	205	15.1%
2011-12	214	15.1%
2012-13	187	13.1%
2013-14	235	15.9%
2014-15	247	16.5%

Ethnicity composition is shown in the table below.

Elon University		
<u>Ethnicity</u>	<u>2014-15 First-Year</u>	<u>Percent</u>
Asian Am.	42	2.8%
African Am.	62	4.1%
Hispanic Am.	95	6.4%
Am. Indian	4	0.3%
Nat. Hawaii	0	0%
2 or more races	44	2.9%
Nonresident	17	1.1%
Unknown	12	0.8%
White	1,221	81.6%
TOTAL	1,497	100%

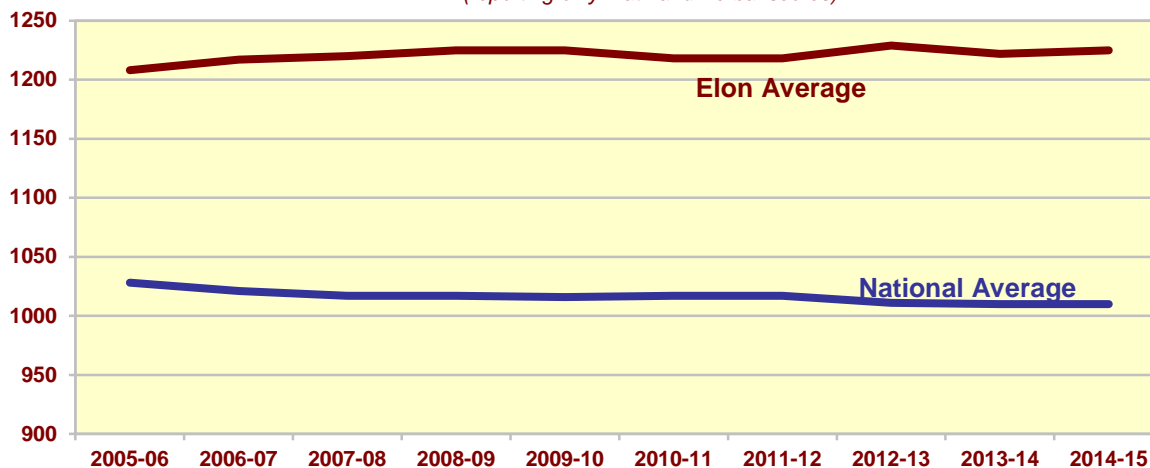
**Students classified as nonresident, white, and unknown are not included in these figures.*

SOURCE: Student Master File, Fall Enrollment

Average SAT Scores

The 2014-2015 first-year student class had an average SAT score of 1225/1839*, surpassing the current reported national average of 1010/1500*. (The SAT was dramatically changed in 1996. The re-centered scores should be used to conduct a comparison between scores prior to 1996 with scores after the change.)

Average SAT Scores
(reporting only Math and Verbal scores)



Elon University						
Academic Year	Math	Verbal	Writing	Elon		
				Total**	Re-center Total	National Total***
1992-93	485	439	na	924	1034	na
1993-94	483	439	na	922	1032	na
1994-95	495	444	na	939	1049	na
1995-96	506	454	na	960	1060	na
1996-97	525	534	na	1058	1058	1013
1997-98	540	537	na	1078	1078	1016
1998-99	544	546	na	1090	1090	1017
1999-00	553	553	na	1106	1106	1016
2000-01	558	559	na	1117	1117	1019
2001-02	564	561	na	1125	1125	1020
2002-03	578	567	na	1145	1145	1020
2003-04	585	574	na	1159	1159	1026
2004-05	588	581	na	1169	1169	1026
2005-06	608	600	na	1208	1208	1028
2006-07	614	603	na	1217	1217	1021
2007-08	613	607	na	1220	1220	1017
2008-09	615	610	615	1225/1840*	1225	1015/1508*
2009-10	614	611	618	1225/1843*	1225	1014/1507*
2010-11	612	606	611	1218/1829*	1218	1013/1505*
2011-12	610	608	614	1218/1832*	1218	1015/1506*
2012-13	614	615	616	1229/1846*	1229	1011/1500*
2013-14	612	610	610	1222/1831*	1222	1010/1498*
2014-15	612	613	614	1225/1839*	1225	1010/1498*

* Includes SAT Writing component

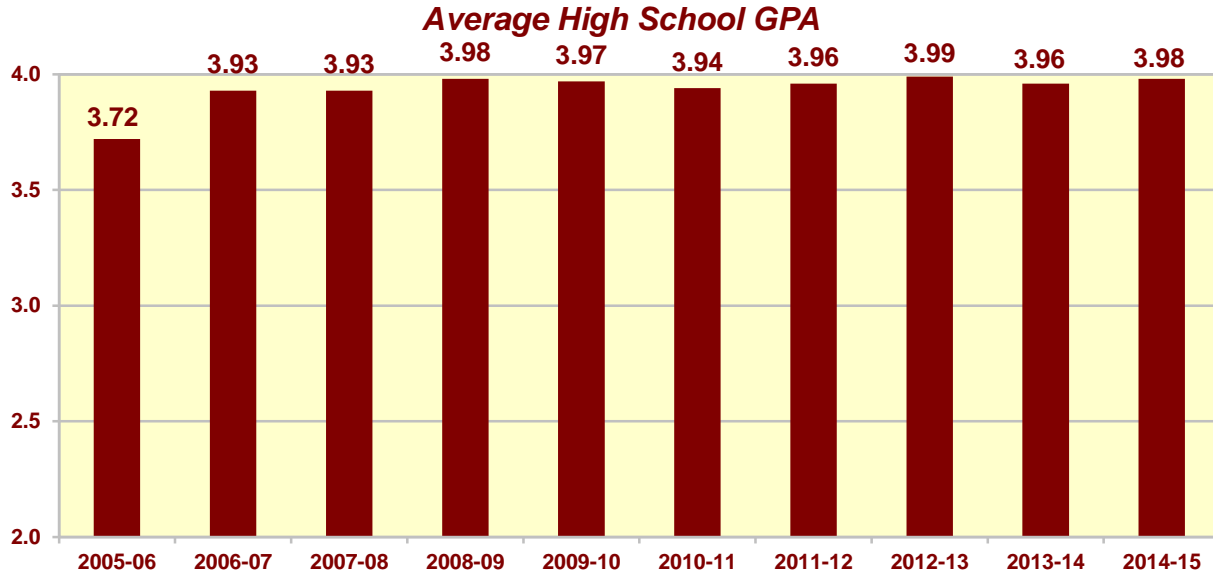
**Elon Total may vary from sum of components due to rounding

*** 2013 SAT Trends (College Board)

SOURCE: Admission Office

High School GPAs

In 2006-07, Elon began reporting a *weighted academic* GPA. The weighted academic GPA is more reflective of a student's academic career. Thus it reflects a more accurate representation of students entering Elon.

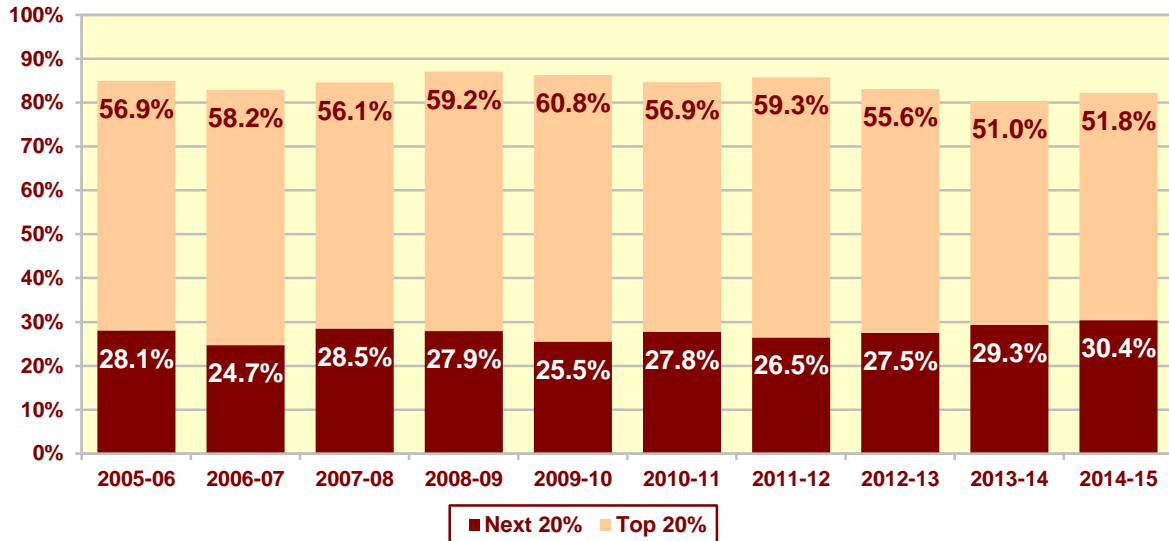


Elon University	
<u>Academic Year</u>	<u>Avg. High School GPA</u>
1994-95	3.06
1995-96	3.18
1996-97	3.19
1997-98	3.26
1998-99	3.28
1999-00	3.39
2000-01	3.40
2001-02	3.50
2002-03	3.60
2003-04	3.60
2004-05	3.63
2005-06	3.72
2006-07	3.93
2007-08	3.93
2008-09	3.98
2009-10	3.97
2010-11	3.94
2011-12	3.96
2012-13	3.99
2013-14	3.96
2014-15	3.98

High School Rank

29% of the 2014-15 first-year student class submitted a high school class rank, with approximately 52% of those reporting a class rank in the top 20% of their graduating class.

High School Rank

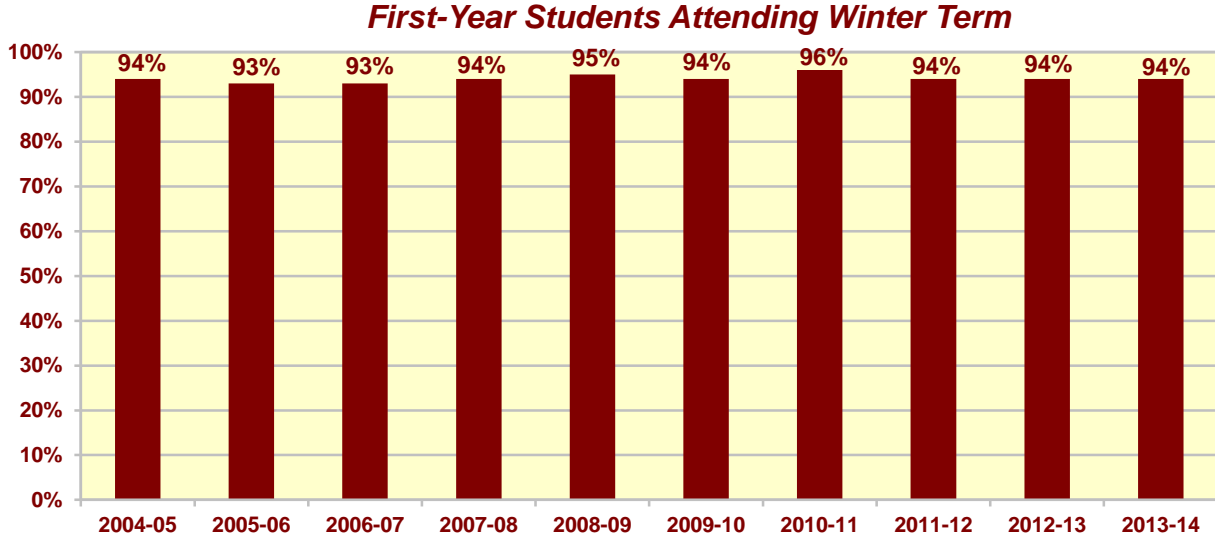


Elon University			
High School Class Rank			
<u>Academic Year</u>	<u>Top 20%</u>	<u>Next 20%</u>	<u>Total</u>
1991-92	19.5%	17.6%	37.1%
1992-93	17.8%	19.4%	37.2%
1993-94	17.0%	19.2%	36.2%
1994-95	19.1%	22.9%	42.0%
1995-96	22.7%	22.7%	45.4%
1996-97	20.3%	22.9%	43.2%
1997-98	27.8%	24.3%	52.1%
1998-99	27.7%	22.8%	50.5%
1999-00	28.8%	25.5%	54.3%
2000-01	30.8%	25.9%	56.7%
2001-02	41.3%	37.7%	79.0%
2002-03	46.7%	34.7%	81.4%
2003-04	46.2%	35.6%	81.8%
2004-05	48.3%	33.8%	82.1%
2005-06	56.9%	28.1%	85.0%
2006-07	58.2%	24.7%	82.9%
2007-08	56.1%	28.5%	84.6%
2008-09	59.2%	27.9%	87.1%
2009-10	60.8%	25.5%	86.3%
2010-11	56.9%	27.8%	84.7%
2011-12	59.3%	26.5%	85.8%
2012-13	55.6%	27.5%	83.1%
2013-14	51.0%	29.3%	80.3%
2014-15	51.8%	30.4%	82.2%

SOURCE: Admissions Office

First-Year Students Attending Winter Term

First-year students attending winter term of 2013-14 remained at 94%.



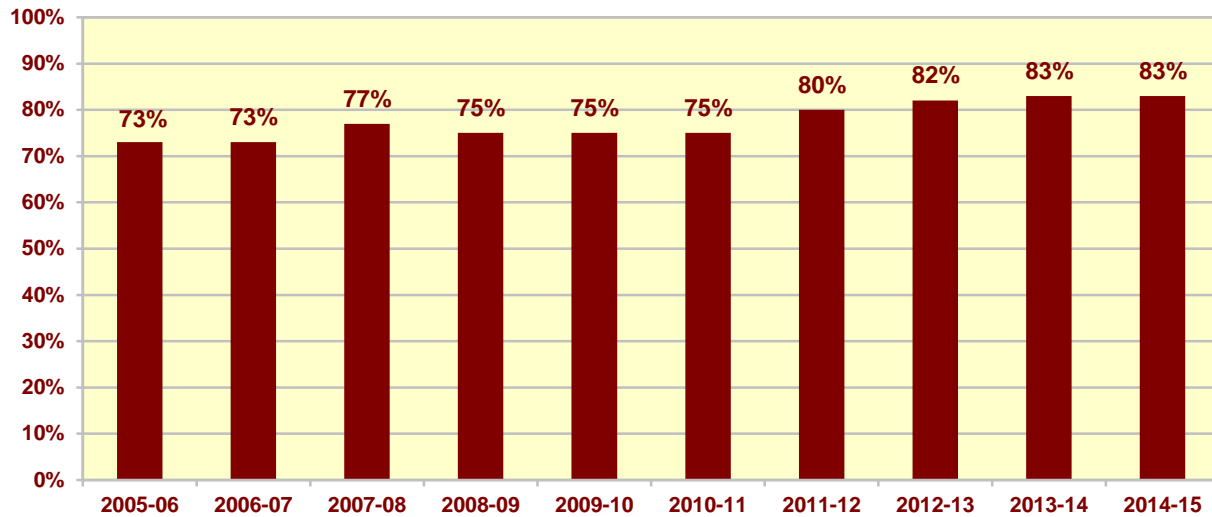
Elon University	
<u>Fall First-Year Students</u>	<u>Winter Term Attendance</u>
1991-92	76%
1992-93	75%
1993-94	79%
1994-95	78%
1995-96	78%
1996-97	78%
1997-98	90%
1998-99	90%
1999-00	90%
2000-01	93%
2001-02	93%
2002-03	94%
2003-04	94%
2004-05	94%
2005-06	93%
2006-07	93%
2007-08	94%
2008-09	95%
2009-10	94%
2010-11	96%
2011-12	94%
2012-13	94%
2013-14	94%

SOURCE: Student Master File

First-Year Student State of Origin

The percent of first-year students from North Carolina in 2014-15 remained at 18%. Nationally, 82% of all first-year students attend college in their home state.*

First-Year Students From Out of State



State	NC	VA	MD	NJ	PA	FL	CT	NY	MA	GA	DE	OH	Other
1995-96	19%	16%	14%	13%	6%	5%	5%	4%	4%	3%	2%	2%	6%
1996-97	19%	14%	15%	9%	4%	7%	5%	5%	3%	4%	2%	4%	8%
1997-98	21%	14%	16%	7%	5%	6%	3%	5%	3%	4%	3%	3%	9%
1998-99	21%	15%	13%	5%	8%	6%	3%	4%	4%	5%	2%	5%	9%
1999-00	24%	12%	14%	7%	6%	5%	3%	3%	4%	5%	1%	4%	11%
2000-01	29%	10%	14%	4%	6%	6%	3%	2%	3%	4%	1%	5%	12%
2001-02	23%	13%	13%	6%	6%	5%	3%	2%	5%	5%	1%	5%	12%
2002-03	30%	9%	12%	6%	6%	3%	4%	3%	4%	5%	1%	5%	11%
2003-04	29%	10%	13%	6%	5%	7%	4%	2%	3%	5%	1%	5%	9%
2004-05	27%	9%	14%	6%	6%	5%	4%	3%	5%	3%	1%	5%	11%
2005-06	27%	8%	10%	6%	9%	5%	4%	3%	4%	4%	1%	6%	12%
2006-07	27%	9%	11%	7%	7%	5%	3%	2%	4%	6%	1%	4%	13%
2007-08	23%	9%	9%	6%	6%	5%	4%	4%	8%	4%	1%	3%	17%
2008-09	25%	9%	10%	7%	6%	4%	4%	4%	7%	3%	1%	3%	17%
2009-10	25%	7%	7%	9%	6%	4%	5%	5%	9%	3%	1%	2%	16%
2010-11	25%	7%	8%	8%	5%	4%	6%	5%	9%	3%	1%	3%	15%
2011-12	20%	7%	8%	8%	5%	4%	7%	6%	9%	4%	1%	2%	19%
2012-13	18%	7%	8%	9%	7%	4%	6%	6%	10%	3%	1%	3%	18%
2013-14	18%	7%	7%	9%	6%	4%	7%	6%	12%	4%	1%	3%	17%
2014-15	18%	7%	8%	8%	7%	4%	7%	8%	10%	3%	0%	3%	17%

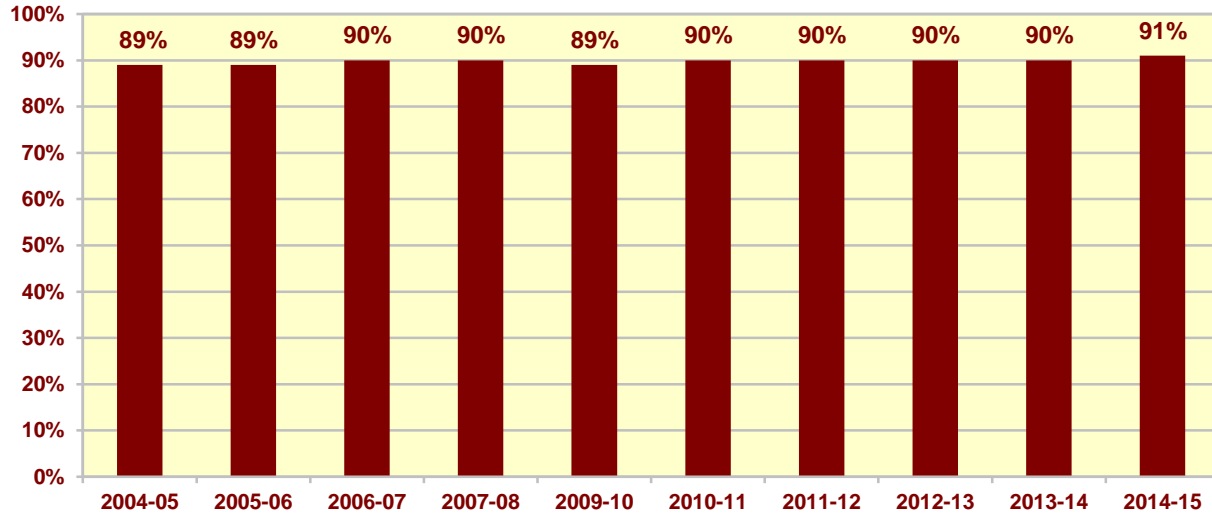
SOURCE: Student Master File

*Chronicle of Higher Education, 2013 Almanac Issue

One-Year Retention Rate

The first-year student retention in 2014-15 increased to 91%. For the past decade the retention rate at Elon has remained 89% or higher.

One-Year Retention Rate



Elon University	
Academic Year	One-Year Retention Rate
1991-92	75%
1992-93	81%
1993-94	80%
1994-95	82%
1995-96	81%
1996-97	80%
1997-98	85%
1998-99	85%
1999-00	86%
2000-01	83%
2001-02	84%
2002-03	87%
2003-04	88%
2004-05	89%
2005-06	89%
2006-07	90%
2007-08	90%
2009-10	89%
2010-11	90%
2011-12	90%
2012-13	90%
2013-14	90%
2014-15	91%

SOURCE: Student Master File