

Strategic Planning Survey
Elon University
November 2018

1. Intro/ Consent *(This section is necessary for setting up the confidential structure of the survey)*

Welcome, and thank you for participating!

This is an anonymous survey being conducted by the Elon University Strategic Planning Committee. We are gathering feedback from the entire university community to assist us in developing Elon's next strategic plan. This survey does not collect identifiable information, but your text comments will be shared verbatim with members of the Strategic Planning Committee.

Your participation in this survey will last approximately 15 minutes. Please know that we value your time and participation.

Are you willing to take a few moments to share your advice? Yes / No

2. Mission Statement review

Please take a moment to review the official mission statement of Elon University.

Elon University embraces its founders' vision of an academic community that transforms mind, body, and spirit and encourages freedom of thought and liberty of conscience.

To fulfill this vision, Elon University acts upon these commitments:

- We nurture a rich intellectual community characterized by active student engagement with a faculty dedicated to excellent teaching and scholarly accomplishment.
- We provide a dynamic and challenging undergraduate curriculum grounded in the traditional liberal arts and sciences and complemented by distinctive professional and graduate programs.
- We integrate learning across the disciplines and put knowledge into practice, thus preparing students to be global citizens and informed leaders motivated by concern for the common good.
- We foster respect for human differences, passion for a life of learning, personal integrity, and an ethic of work and service.

A. Overall, the Elon University mission statement reflects the core values of the University (strongly agree, agree, neither agree nor disagree, disagree, strongly disagree)

B. Does the mission statement omit any essential core values of the university? Yes/No

C. What additional core values would you like to see in the mission statement?

3. Community members shared many goals during initial listening sessions. Below are selected examples, randomly ordered. Indicate how important each of the following goals should be for the next strategic plan. Keep in mind that not all topics can be a very high importance.

[very high, high, moderate, low, very low]

1. Enhancing student wellness and well-being.
2. The residential campus experience.
3. Student professional development and career services initiatives.
4. Social climate and out-of-class engagement.
5. STEM (Science, Technology, Engineering, & Math) programs across campus.
6. Multidisciplinary minors/majors.
7. Continuing education certificates.
8. Graduate education programs.
9. 3+1 or 3+2 programs to combine undergraduate and graduate programs.
10. Support for alumni across the generations of their lives.
11. Diversity, equity, and inclusion.

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12. Elon Experiences or ELRs.
13. Academic rigor and the intellectual climate on campus.
14. Faculty and staff wellness.
15. Faculty and staff professional development.
16. Support for a multi-generational workforce.
17. Partnership with Alamance Burlington school system and the surrounding community.

4. How important are each of the engaged learning programs and opportunities to the overall student experience?

(Extremely important, somewhat important, neither important nor unimportant, somewhat unimportant, not at all important)

1. Global study
2. Service learning
3. Internship and cooperative learning
4. Undergraduate research
5. Leadership opportunities

5. Think of all the ways Elon appeals to prospective students. Which of the following attributes are most important? Select up to five.

1. Engaged and experiential learning
2. Highest achievement for academic programs
3. The teacher-scholar-mentor model
4. Diversity, equity, and inclusion
5. Vibrant alumni body
6. Endowment for scholarships and best value position
7. Athletics programs and spirit
8. Employment success
9. Innovation, creativity, and entrepreneurship
10. Study Abroad

6. What is your vision for Elon University in 2030?

OPEN-ENDED SELECTION Questions

7. The following are some questions the strategic planning committee will consider in the months ahead.

If you would like to provide your perspective on any question, please check the box next to the question. You will then see a page with boxes to enter comments for each selected question.

1. How can the Athletics program be enhanced to strengthen the University community and brand?
2. How should Elon prepare students with skills for the 21st century?
3. On what undergraduate, graduate, and continuing education curricular enhancements should we focus?
4. How do we enhance student success?
5. How can we continue to support alumni across their careers and lives?
6. How do we advance Elon's national success in engaged learning?
7. What are the University's most pressing facility needs in the next decade?
8. How might we best support mentoring on campus?
9. How do we continue to support our world-class faculty and staff?
10. How can we increase representational diversity, support for diverse groups, and intercultural competencies?

8. What are we missing? Please offer suggestions about any aspects of the next strategic plan not addressed by the survey.

