

## Demographics

February 20-24, 2011

Variable	Sample Estimate	Population Parameter	Weighted Sample Estimate
<b>Gender</b>			
Male	49.7	48.9	52.2
Female	50.3	51.1	47.7
<b>Age</b>			
18-24	5.3	12.70	13.0
25-34	9.7	17.72	18.2
35-44	12.9	19.58	19.5
45-54	19.5	18.92	19.2
55-64	24.2	14.95	15.0
65+	28.4	16.14	15.1
<b>Race</b>			
Black	16.2	21.1	22.5
White	74.5	69.4	66.4
Other	8.5	9.5	11.1

Data are weighted by Race and Age; N=467, +/- 4.6%