

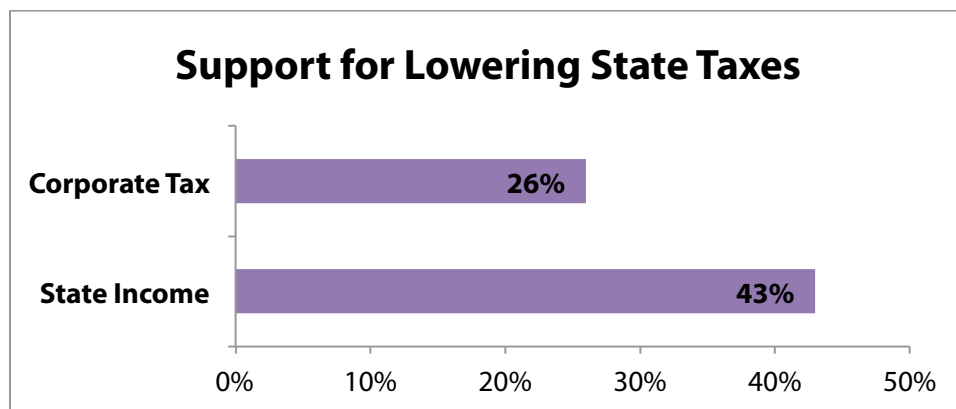
Support for Tax Reform in North Carolina

Elon University Poll

February 24-28, 2013

Lowering the State Income Tax

The February 2013 Elon University Poll asked residents whether they supported lowering the state income tax, even if that meant raising the state's sales tax. North Carolina was split with exactly 43.3 percent opposing and 43.3 percent supporting the lowering state income taxes. Fifty-four percent of Republicans support the proposal, while only 31 percent of Democrats support lowering the state income tax. Higher income respondents were more supportive of lowering the state income tax, with respondents making more than \$50,000 a year more supportive and those making less than \$50,000 a year less supportive. African Americans were more likely to oppose idea (56 percent) compared to whites (46 percent).



Lowering the State Corporate Tax

Respondents were also asked if they supported lowering state taxes on corporations, even if it meant raising other fees and taxes such as the state's sales tax. The proposal was not very popular, with less than 26 percent of North Carolinians supporting the idea. The proposal was unpopular even to Republicans, with 52 percent saying they opposed lowering state corporate taxes. Seventy-eight percent of Democrats opposed lowering state taxes on corporations, while 68 percent of independents opposed the idea. The income of a respondent mattered less in predicting support for corporate tax reform than it did for state income tax reform. Every income bracket had a majority of respondents opposing lowering corporate taxes, with a slightly greater level of support among more affluent respondents. African Americans opposed lowering the state corporate tax at higher levels (72 percent) than whites (63 percent).

Do you support or oppose lowering the state income tax even if that means raising other taxes and fees such as sales tax?

	No.	%
Support.....	386.....	43.30%
Oppose.....	386.....	43.30%
Don't know.....	116.....	13.00%
Refused.....	3.....	0.40%
N=.....	891.....	100.00%

Do you support or oppose lowering taxes on corporations even if that means raising other taxes and fees such as sales tax?

	No.	%
Support.....	227.....	25.50%
Oppose.....	585.....	65.60%
Don't know.....	75.....	8.40%
Refused.....	4.....	0.50%
N=.....	891.....	100.00%

Table 1: Party ID and Lowering State Income Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Democrats	31	57	11	100
Independents	44	43	13	100
Republicans	54	31	15	100
Don't Know / Refused	46	39	15	100
Total	43	44	13	100

Table 2: Gender and Lowering State Income Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Male	48	40	12	100
Female	39	47	14	100
Total	43	43	13	100

Table 3: Age and Lowering State Income Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
18-30	40	49	11	100
31-40	46	40	14	100
41-50	48	39	13	100
51-65	44	43	13	100
65+	40	45	15	100
Total	43	43	13	100

Table 4: Race and Lowering State Income Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
White	46	40	14	100
Black	33	56	11	100
Other	49	40	11	100
Total	43	43	13	100

Table 5: Income and Lowering State Income Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Less than \$25,000	32	57	11	100
\$25,000 to \$50,000	41	46	12	100
\$50,000 to \$75,000	54	33	13	100
More than \$75,000	49	40	11	100
Total	44	44	12	100

Table 6: Party ID and Lowering State Corporate Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Democrats	16	78	6	100
Independents	23	68	9	100
Republicans	36	53	11	100
Don't Know / Refused	35	56	9	100
Total	26	66	8	100

Table 7: Gender and Lowering State Corporate Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Male	32	61	8	100
Female	20	71	9	100
Total	26	66	8	100

Table 8: Age and Lowering State Corporate Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
18-30	20	71	9	100
31-40	27	65	8	100
41-50	29	60	10	100
51-65	26	69	6	100
65+	29	60	11	100
Total	26	66	9	100

Table 9: Race and Lowering State Corporate Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
White	27	63	9	100
Black	21	73	6	100
Other	24	72	4	100
Total	26	66	8	100

Table 10: Income and Lowering State Corporate Tax

	<u>Support</u>	<u>Oppose</u>	<u>Don't Know</u>	<u>Total</u>
	%	%	%	%
Less than \$25,000	26	67	7	100
\$25,000 to \$50,000	19	73	9	100
\$50,000 to \$75,000	31	61	8	100
More than \$75,000	28	63	8	100
Total	26	66	8	100

Basic Methodological Information

Mode:	Live Interviewer RDD Telephone Interviews (Dual Frame: Cell Phone and Landlines)
Sample Area:	North Carolina
Dates in the field:	February 24 – February 28, 2013
Sample Size	891
Margin of Error	±3.28
Confidence Level	95%
Weighting Variables	Age , Race, Gender, and Phone Ownership

For more information on the Elon University Poll, visit www.elon.edu/elonpoll

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