

Elon University Poll—Demographics (March 2012)			
Variable	Sample Estimate	Population Parameter (2010 Census)	Weighted Sample Estimate
<i>Gender</i>			
Male	.44	.48	.47
Female	.56	.52	.53
<i>Age</i>			
18 - 24	.06	.13	.13
25 - 34	.10	.17	.17
35 - 44	.17	.18	.18
45 - 54	.23	.19	.19
55 - 64	.19	.16	.16
65+	.25	.17	.17
<i>Race</i>			
White	.81	.69	.78
Black	.11	.20	.13
Other	.08	.11	.09
Data are weighted by Age; N= 534 , +/- = 4.24			