**Characteristics of Good and Compelling FR&D Proposals**

FR&D committee members look to fund proposals that are thoughtfully written, supported by evidence, and clearly aligned with the applicant’s ongoing research and/or development agenda.

A good proposal will:

* Describes a feasible project that can be supported by the category for which the individual applies.
* Avoids disciplinary jargon wherever possible.
* Is clear, concise, and complete (all questions are answered)

A compelling proposal will:

* Clearly support the applicant’s current or ongoing R&D agenda.
* Articulate how the work supports current trends or growing research in the applicant's discipline/field.
* Identify a clear or set of clear outcomes.
* Demonstrate how potential outcome(s) will directly benefit the applicant’s goals as a teacher/scholar, lead to recognition, and/or impact Elon or the community.
* Provide clear and adequate details about timelines and financial assistance requested.

A note regarding development proposals:

* Developmental proposals should illustrate clear connections to, advancement of, and eventual outcomes in scholarship or creative activity.